



WFC QUARTERLY WORLD REPORT

WFC Member Associations, WFC Associate Members, WFC Council and Past Councilors,
WFC Research Council and Committees, Regional and Affiliated Organizations



President's Message

These are momentous times at the World Federation of Chiropractic. First there is the complete success of the Athens Congress, held jointly with the ECU Annual Convention in Greece from May 13-16, and our finest yet. See the full report in this QWR.

Next there is the end of one era and the beginning of another on June 30 as WFC Secretary-General David Chapman-Smith retires and Dr Richard Brown arrives as his successor. It was a distinct honor for me to be serving as president at the time of David's farewell tribute and celebrations at the Gala Banquet in Athens – and good to see him lose his composure for once as his children gave video messages. As you read this Richard will be installed at the WFC offices in Toronto, with David remaining for 12 months as General Counsel to assist with the transition.



Georgios Kaminis, Mayor of Athens (second left) with incoming WFC Secretary-General Dr Richard Brown, WFC Secretary-General David Chapman-Smith and HCA President Dr Vasileios Gkolfinopoulos.

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Athens Congress Large and Successful

With over 900 delegates from 51 countries the World Federation of Chiropractic's 13th Biennial Congress, held at the Athens Hilton Hotel in Greece from May 12-16, 2015, was the largest and most representative chiropractic conference ever held in Europe.

It was held jointly with the 2015 Annual Convention of the European Chiropractors' Union (ECU), and hosted by Greece's national chiropractic association the Hellenic Chiropractors' Association (HCA).

"This was the WFC's most impressive Congress yet," said WFC President Dr Greg Stewart of Canada, "with outstanding continuing education, social and original research programs."



Chair WFC Research Council and Program Director Dr Greg Kawchuk at the opening session.

The title was *The Alpha and Omega of Spinal Health Care*, and the Congress delivered true expertise and outstanding variety on this theme, for example:

- There were pre-congress seminars on topics such as Dynamic Neuromuscular Stabilization (DNS) from Craig Morris and Inger Villadsen, Functional Neurology from Matthew Antonucci, McKenzie Methods from Gary Jacob and OTZ from Francis Murphy and Michael Hall.

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President's Message Continued...



David Chapman-Smith receives a gold-plated olive wreath from Dr Vasileios Gkolfinopoulos, President, Hellenic Chiropractors' Association.

Next I am pleased to report significant progress at the World Health Organization. In late May I led a 31 member WFC delegation to WHO's annual meeting in Geneva, the World Health Assembly. Details are elsewhere in this QWR but there were productive meetings with WHO officials on several important projects, and chiropractors Dr Molly Meri Robinson Nicol and Dr Nicole Homb, this year's WHO WFC Fellow, are serving us with distinction at WHO.

On behalf of member associations contacts were made with several Ministers of Health. For example Drs Paulo Valente and Antonio Alves, President and Past President of the Portuguese Association of Chiropractors (APQ), were on the delegation and it was a pleasure to assist them in meeting with their Minister of Health who had not been available for a meeting in Portugal during the past several months.

Next, the WFC is growing. At the Assembly of Members in Athens new member associations were admitted to membership from Bahrain, Estonia, Malta, Malaysia and Sri Lanka.

While I am talking about the Assembly, held over two days on Monday and Tuesday May 11-12 and well attended and most productive, let me congratulate Dr Vivian Kil of the Netherlands once more on her outstanding John A Sweaney keynote lecture. In my last President's Message I drew attention to Dr Scott Haldeman's McAndrews Lecture titled *Challenges of the Past, Challenges of the Future*. Scott explained that the outside world was ready to accept chiropractors as the source of non-surgical, non-pharmacological primary spine care – but asked if the profession was ready to do the work to fulfil that role.

Dr Kil, an impressive young leader in Europe who was elected ECU Vice-President in Athens, built upon Dr Haldeman's lecture. She supported his vision, and with passion and conviction described how she and the profession in the Netherlands and Europe would do the work and succeed. The Assembly and I were greatly impressed



(from left) Dr Greg Stewart, Dr Vivian Kil and Dr John A Sweaney.

by her presentation and obvious leadership abilities. It was wonderful that Dr Sweaney was present to hear this fine lecture in his name.

Next and finally with respect to what I am calling these momentous times, there are WFC Council elections in October/November, with formal notice of these and the nomination process coming to member associations after the northern summer.

To all the membership, thank you for your continuing support in Athens and generally. None of our important work at the WFC would be possible without you. Working together we are achieving much. I know you join me in giving profound thanks to David Chapman-Smith and a warm welcome to Richard Brown.

A handwritten signature in black ink, which appears to read 'Greg Stewart'.

Greg Stewart DC, WFC President.

World Spine Day October 16 – Prepare Now



Now is the time to be preparing for World Spine Day on October 16.

- Visit www.worldspineday.org for background, ideas and resources.
- Associations, colleges and individuals – remember to submit a report to the WFC by Oct. 31 to enter the WFC's World Spine Day competition. See details of prizes on page 16. See last year's winning entries reviewed here.

Athens Congress Continued...



Opening session speakers (from left) – Jan Hartvigsen, Scott Haldeman, Christine Goertz and Greg Kawchuk.



Program Director, Dr Gitte Tønner.

- The first plenary session, opened by the Mayor of Athens Georgios Kaminis and 15 minutes of Greek live music and dance, had keynote lectures on the history, biomechanics and neurology of spinal manipulation respectively from Jan Hartvigsen (Denmark), Greg Kawchuk (Canada) and Scott Haldeman (USA).

• The next session had international experts on neurological aspects of spine care including Stuart McGill, the biomechanics expert from Canada, Paul Hodges, the Australian physiotherapist who is a leading researcher on physical changes in the brain in response to chronic pain, and chiropractic experts Cynthia Peterson (imaging), Heidi

Haavik (neuromatrix) and Matthew Antonucci (functional neurology).

- The second morning featured an interdisciplinary panel of speakers then audience participation on contemporary issues on spine care, and on the new opportunities for the chiropractic profession. Other options were a morning of Dan Murphy on subluxation neurology and Mark Charrette on extremity adjusting.
- The third and final morning had lectures on special populations – seniors, children, expectant mothers and infants – then a session on chiropractors as **the primary care experts for spinal health and wellbeing**. Dr Gerry Clum for the WFC, and Dr Bill Meeker for Palmer College, explained the two international consultations that have supported this now internationally agreed market identity and role for the chiropractic profession.

Speakers from various world regions reported support for this identity in their countries – for example Dr Laurie Tassell from Australia, Dr Kei Takeyachi from Japan and Dr Caroline Mwendwa from Kenya.

- Afternoons offered many concurrent workshops and original research presentations. The four research sessions, with 40 speakers presenting the best current chiropractic research internationally, were standing room only. See the separate research report.

Highlights of the social program were the Thursday Greek Night, with dinner and entertainment for 500 delegates at the elegant Vorres Museum, and the Saturday Gala Banquet and Dance. This featured two WFC Honor Awards for outstanding contributions to the international growth of the chiropractic profession to:

- Dr Gerard Clum (USA), Past-President, Life Chiropractic College West, and a long-serving leader in the WFC, International Chiropractors' Association and the profession.



Dr Gerard Clum receives his Honor Award from Dr Michael J. Flynn.

Athens Congress Continued...

- Dr Charlotte Leboeuf-Yde, (Denmark), a leading and prolific researcher, a recently retired member of the WFC Research Council, and a mentor to many young researchers.

The Saturday Gala was also the occasion for an extended and heartfelt tribute to retiring WFC Secretary-General David Chapman-Smith (see boxed item).



Dr Charlotte Leboeuf-Yde receives her Honor Award from Dr Scott Haldeman.



Popular workshops from Stuart McGill and Matthew Antonucci.

“This was my first WFC Congress,” said Dr Anthony Hamm, President of the American Chiropractic Association, “and everything about it was outstanding, highly motivating, and beyond my expectations. This included the quality of the academic and social programs, the exposure to colleagues from throughout the world, and the overall optimism and enthusiasm for chiropractic and its future.”

Many individuals and organizations deserving thanks and acknowledgement for the Congress include:

- The Planning Committee of Richard Brown, David Chapman-Smith, Vasileios Gkolfinopoulos, Nikos Kalogeropoulos, Greg Kawchuk, Vasilis Maltezopoulos, and Gitte Tonner.
- The Program Directors, Greg Kawchuk, Chair, WFC Research Council and Gitte Tonner, ECU Academic Coordinator.
- The many sponsors and exhibitors led by Platinum sponsors **Activator Methods** and **Foot Levelers**, and Diamond sponsor **Palmer College of Chiropractic**.
- Sponsors of the NCMIC Louis Sportelli Original Research Awards, **NCMIC**, and the research poster awards, the **International Board of Chiropractic Examiners (IBCE)**.
- WFC Staff, Christina Davis, Khalid Salim and Sarah Villarba, and ECU Administrator, Claire Wilmot.
- Administrators of the Original Research Program, Drs Claire Johnson and Bart Green.
- Overall conference administrators, Ronald Ligterink and Babette Schmidt of Global Conference Support (GCS).

The next and 14th WFC Congress, held jointly with the ACC Research Agenda Conference and the American Chiropractic Association National Chiropractic Leadership Conference, is at the Washington Hilton in springtime Washington DC from March 15-18, 2017. Mark that date now - and be there to experience another huge international celebration of the chiropractic profession.

Research

The Call for Papers for the Congress attracted 237 original research abstracts, better in terms of number and quality than for any previous Congress. From these 40 were chosen for platform presentation and 120 for poster presentation.

Researchers from Canada, the UK and the USA won the four main original research prizes – the NCMIC Louis Sportelli Research Awards – and their papers will be published in JMPT in the near future.

“The quality of the full papers received was so high that judging was a real challenge,” said Dr Greg Kawchuk, Chair, WFC Research Council and Chair of the Judging Panel, “and for the first time the WFC named two ‘honorable mention’ papers in addition to those winning prizes.”

First prize, the Scott Haldeman Award, went to Julianne Baarbé et al. for their paper *Neck Pain Participants Show Impaired Ability*



Co-author Dr Bernadette Murphy, Toronto, Canada, receives the Scott Haldeman Award (First Prize) from (from left) Dr Greg Kawchuk, Chair, WFC Research Council, Dr Scott Haldeman and Dr Claire Johnson, Secretary, WFC Research Council and representing award sponsor NCMIC.



Dr Murphy presents her paper.

To Perform A Mental Rotation Task In A Four Week Longitudinal Study As Compared To Healthy Controls. This study tested and compared the ability of those with subclinical neck pain and healthy controls to recognize an object's orientation. They found that healthy participants performed the task of mental rotation better, suggesting that the ability to perform a complex mental rotation task may involve cerebellar connections and that

those with neck pain may have altered sensorimotor function of the neck that can disrupt processing and integration of sensory inputs.

Second prize went to Dave Newell, Jenni Bolton et al. for *The UK Proms Collection Initiative: Final Results And Reflections On An 18-Month Study*. This multicenter study of 844 patients explored the feasibility of implementing a web-based, patient-reported outcome measures collection process in UK chiropractic practices, to get big data on key outcomes including cost analysis using Quality-Adjusted Life Years (QALYs). It found that this is feasible, that the majority of patients undergoing chiropractic care experienced substantial clinical improvement at reasonable cost, and that the level of care exceeded patients' expectations.

Third prize went to Xue-Jun Song, Zhi-Jiang Huang et al. from Parker University in the USA for *Spinal Manipulation Attenuates Neuropathic Pain through Activating Endogenous Anti-Inflammatory Cytokine IL-10*. This small animal model study investigated the effect of instrument-assisted, spinal manipulative therapy on inflammatory markers (cytokines interleukin (IL)-1 β , TNF- α , and cytokine IL-10) when targeting chronic compression of the dorsal root ganglion. It found that such therapy may help to reduce neuropathic pain induced by primary sensory neuron compression,

13th WFC Congress NCMIC Louis Sportelli Original Research Awards

Sponsored by NCMIC

First Prize – Scott Haldeman Award (US\$12,000)

Neck Pain Participants Show Impaired Ability To Perform A Mental Rotation Task In A Four Week Longitudinal Study As Compared To Healthy Controls

Julianne Baarbé, Michael Holmes, Heather Murphy, Heidi Haavik, Bernadette Murphy (Canada)

Second Prize (US\$7500)

The UK PROMs collection initiative: Final results and reflections on an 18 month study

Dave Newell, Jenni Bolton, Emily Diment (UK)

Third Prize (US\$5000)

Spinal Manipulation Attenuates Neuropathic Pain Through Activating Endogenous Anti-Inflammatory Cytokine IL-10

Xue-Jun Song, Zhi-Jiang Huang, William B. Song, Xue-Song Song, Arlan W. Fuhr, Anthony L. Rosner, Harrison Ndetan, Ronald Rupert (USA)

Private Practice (US\$3000)

Direct Access To Chiropractic Services Versus Physician Referral: Analysis Of A Large Data Set From The UK

Jonathan Field, Dave Newell (UK)

Honorable Mention

Who Will Have Sustainable Employment After A Back Injury?

The Development Of A Clinical Predication Model In A Cohort Of Injured Workers

Heather M. Shearer, Pierre Côté, Eleanor Boyle, Jill A. Hayden, John W. Frank, William G. Johnson (Canada)

The Effect Of High And Low Force Cervical Manipulation On Mechanical Neck Pain: A Randomized Controlled Trial

Lindsay Gorrell, Roger Engel (Australia)

Paper Awards Review Team

Chair - Greg Kawchuk, DC, PhD – Canada

Pierre Côté, DC, PhD – Canada

Mitch Haas, MA, DC – USA

Heidi Haavik, DC, PhD – New Zealand

Scott Haldeman, DC, MD, PhD – USA

Jan Hartvigsen, DC, PhD – Denmark

Claire Johnson, DC, MEd – USA

Stuart McGill, PhD – Canada

Michael Schneider, DC, PhD – USA

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this by activating endogenous anti-inflammatory cytokines IL-10 in the spinal cord.

The Private Practice Award, for the best paper from a clinician researcher in private practice went to Jonathan Field, with co-author Dave Newell, for their study *Direct Access To Chiropractic Services Versus Physician Referral: Analysis Of A Large Data Set From The UK*. This study used a web-based system to monitor and compare outcomes of 8,222 patients presenting to chiropractors through referral from National Health Service (NHS) primary care physicians, with the outcomes of those presenting privately. Field and Newell found that patients presenting for chiropractic care, either privately or through their NHS primary care physician, experienced excellent results for patient-reported outcomes, thus demonstrating that chiropractic services in the UK may be appropriate for both private and NHS-referred patient groups.

The two papers receiving honorable mentions were:

Who Will Have Sustainable Employment after a Back Injury? The Development of a Clinical Predication Model in a Cohort Of Injured Workers. Heather M. Shearer, Pierre Côté et al. from Canada.

The Effect Of High And Low Force Cervical Manipulation On Mechanical Neck Pain: A Randomized Controlled Trial. Lindsay Gorrill and Roger Engel from Australia.

See the boxed item on the next page for the winners of the poster awards sponsored by the **International Board of Chiropractic Examiners** – First Prize, Second Prize, Regional Awards and Student Awards.



Regional Posters award winners – where are the men?

13th WFC Congress Research Poster Awards

Overall and Regional Awards sponsored by IBCE, Student Awards sponsored by WFC

First Prize (US\$1000)

Are Chiropractic Patients Afraid Of Moving? You Can Easily Find Out If Your Patients Are

Alice Kongsted, Kai Leland, Sture Hammern

Second Prize (US\$750)

Pain and Physical Activity In Adolescents: Analyses Of A Population-Based International Survey

Michael Swain, Nicholas Henschke, Steven Kamper, Inese Gobina, Veronika Ottová-Jordan, Christopher Maher

Africa

A Systematic Review to Determine The Evidence To Support The Use Of Flexion Distraction Chiropractic Technique

Dillon Cuppusamy, Charmaine Maria Korporaal, Laura Maie O'Connor (South Africa)

Asia

Effect of Chiropractic Treatment, Ultrasound, And Kinesio Taping Treatment On Active Rotational Range-Of-Motion Of Sternocleidomastoid Muscle

JinOk Choi, SungBum Choi, HyeRin Cho, HanSuk Jung, SungEun Kim (Korea)

Eastern Mediterranean

Does Improvement towards a Normal Cervical Sagittal Configuration Aid In The Management Of Lumbosacral Radiculopathy: A Randomized Controlled Trial

Ibrahim Moustafa, Aliaa Mohamed Diab, Deed Harrison

Europe

Somatotopy Of The Lumbar Spine In The Secondary Somatosensory Cortex

Sabina Hotz-Boendermaker, Bart Boendermaker, B. Kim Humphreys, Michael L Meier (Switzerland)

Latin America

Symptoms Associated With Chiropractic Treatment: Adverse Effects and Improvement of Primary Complaint

Eduardo Bracher, Gilberto Barros, Dayane Cabral, Julianna Bellangero, Bianca Leme, Tamires Canin, William Marchetto

North America

Behavior-Related Factors Associated With Low Back Pain in the US Adult Population

Haiou Yang, Scott Haldeman, Dean Baker (USA)

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Tribute to David Chapman-Smith

A special celebration at the Congress Gala Banquet on Saturday May 16 was a tribute to WFC Secretary-General David Chapman-Smith, about to retire on June 30 after leading the WFC for 27 years since its formation in 1988.

Those chosen as principal speakers were two colleagues in leading position with the WFC since 1988 – Dr Scott Haldeman, Past-Chair, WFC Research Council, and Dr Gerry Clum, WFC Council representative for North America and the ICA. They spoke of Mr. Chapman-Smith's vision, integrity and dedication to the profession and to serving everyone equally whether influential or not, including individual pioneering chiropractors in many countries much in need of assistance from him and the WFC.

In attendance and called forward by Dr Haldeman were 11 of the 12 who have served as WFC President, and many past and present members of the WFC Council. Other tributes and honors included:

- WFC President Dr Greg Stewart announcing that in future the WFC Honor Awards for outstanding service to the international growth and success of the chiropractic profession would be known as the WFC's David Chapman-Smith Honor Awards.
- Hellenic Chiropractors' Association President Dr Vasilios Gkolfinopoulos presenting a gold-plated olive leaf wreath, symbol of victory since the ancient Greek Olympics.
- Drs Claire Johnson and Deborah Kopansky-Giles, leaders of this project, presenting a large book of testimonials with messages and photos from numerous doctors of chiropractic throughout the world.
- Following screening of a collection of photos of Mr. Chapman-Smith from youth to the present accompanied by recorded



Dr Claire Johnson presents a book of testimonials to Mr. David Chapman-Smith.



WFC Past-Presidents

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Pacific

The Prevalence and Impact Of Neuropathic Pain In Older Women With Arthritis

Katie de Luca, Parkinson Lynne, Julie Byles, Henry Pollard, Fiona Blyth (Australia)

Student Awards

First Prize (US\$750)

Health Professional Perspectives Regarding The Use Of Patient-Reported Outcome Measures In An Integrated Primary Care Health Center: A Pilot Project

Kirsten Olesen, Peggy Howard, Shirley Xing, Fok-Han Leung, Deborah Kopansky-Giles (CMCC-Canada)

Second Prize (US\$500)

Development Of An Effective And Low-Cost System To Monitor Proms Using Mobile Technology And The Internet: An Exploratory Trial Of The Patient Health Information (PHI) Software Application

Ahmet Ullusan, Andrew L. Vitiello, David Newell (AECC-UK)

Poster Awards Review Team

Iben Axén, DC, PhD - Sweden

Carolina Kolberg, DC, PhD - Brazil

Simon French, BAppSc, PhD - Canada

Lise Hestbaek, DC, PhD - Denmark

Kim Humphreys, DC, PhD - Switzerland

Claire Johnson, DC, MEd - USA

Bernadette Murphy, DC, PhD - Canada

Mette Jensen Stockendahl, DC, PhD - Denmark

Thank you once more to our Athens Congress Sponsors

- **Platinum Sponsors** – Activator Methods, Foot Levelers
- **Original Research Paper Awards** – NCMIC
- **Diamond Sponsor** – Palmer College of Chiropractic
- **Research Poster Awards** – International Board of Chiropractic Examiners.
- **Gold Sponsors** – Anglo-European College of Chiropractic, Canadian Memorial College of Chiropractic, Institut Franco-Européen de Chiropraxie, Logan University College of Chiropractic, Madrid College of Chiropractic, Parker University, and Southern California University of Health Sciences.
- **Silver Sponsors** – Thumper Massager Inc. and University of Western States.

song from his singer/songwriter daughter Joanna, there were video messages from each of his four children.

Earlier ECU President Dr Oystein Ogre had presented an ECU Service Award.

In response, and to a standing ovation, Mr. Chapman-Smith gave his profound thanks for the honors and celebration, and explained that throughout his career at the WFC he had received at least as much from chiropractors and their profession as he had given them.



Mr. Chapman-Smith, with his wife Dr Sira Borges, receives applause.

Athens Congress – World Spine Care Fundraiser

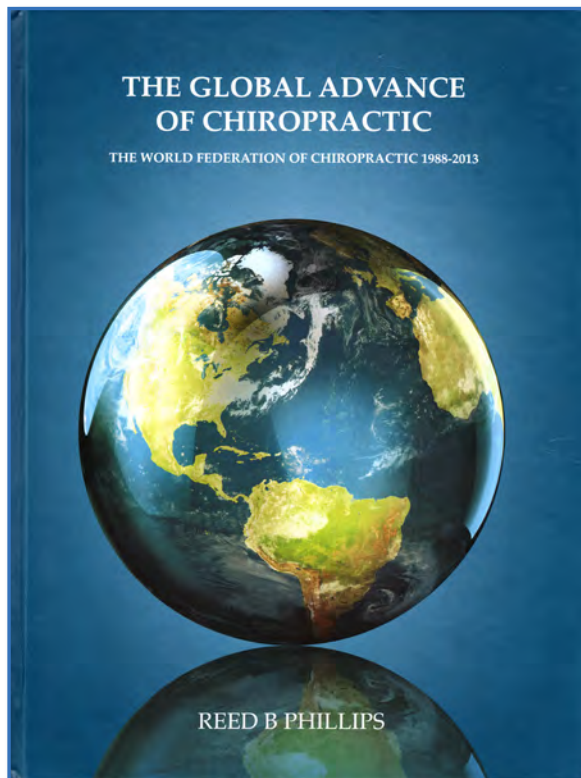


www.worldspinecare.com

At each WFC Congress there is a fundraising raffle. In Athens this was for World Spine Care, founded by Dr Scott Haldeman and providing voluntary spine care

services to underserved populations. **Ticket sales raised \$4,750.** Thank you to all those who bought tickets and to the following sponsors and partners who donated products and services:

- **Foot Levelers** (www.footlevelers.com) – 3DBV Scanner (value US\$2,499)
- **Activator Methods** (www.activator.com) – Activator IV Adjusting Instrument and Online Education Package (value US\$1,220)
- **FICS** (www.fics-sport.org), **Anglo-European College of Chiropractic** (www.aecc.ac.uk), **Canadian Memorial Chiropractic College** (www.cmcc.ca), **Palmer College of Chiropractic** (www.palmer.edu), **Welsh Institute of Chiropractic, University of South Wales** (www.south-wales.ac.uk) Continuing Education Packages (value US\$500-700).



WORLD SPINE DAY is coming!

Great prizes for the World Spine Day competition!

World Spine Day is on October 16 during the Bone & Joint Decade Action Week. Start preparing your entries now! See the Public Health Committee report on p. 16 for details.

Athens Congress Continued...



Dr Francis Murphy of OTZ.



Opening entertainment.



Dr Peter Garbutt at FICS Symposium.



Dr Jan Hartvigsen, opening speaker.



Dr Tony Woolf.



The Australians.



Dr Mark Gurden.



Dr Haymo Thiel at AECC Reception.



Dr Mario Millan, President, IFEC.



Student volunteers.

Athens Congress Continued...



Dancers at Greek Night.



Administration

Council

Reg Engelbrecht DC, South Africa	African Region
Terrence Yap DC, Singapore	Asian Region
Efstathios Papadopoulos DC, Cyprus	Eastern Mediterranean Region
Espen Johannessen DC, Norway (<i>1st Vice-President</i>)	European Region
Kenneth Vall DC, UK	European Region
Carlos Ayres DC, Peru (<i>2nd Vice-President</i>)	Latin American Region
Deborah Kopansky-Giles DC, FCCS, Canada	North American Region
Greg Stewart DC, Canada (<i>President</i>)	North American Region
Gerard Clum DC, USA - ICA	North American Region
J Michael Flynn DC, USA - ACA	North American Region
Rick McMichael DC, USA - ACA (<i>Secretary-Treasurer</i>)	North American Region
Dennis Richards DC, FICC - Australia (<i>Past-President</i>)	Pacific Region
Laurie Tassell DC - Australia	Pacific Region

For photos and bios of members of Council and Research Council go to About WFC at www.wfc.org.

Research Council

Greg Kawchuk DC PhD (<i>Chair</i>)	Canada
Christine Goertz DC PhD (<i>Vice-Chair</i>)	USA
Iben Axén DC PhD	Sweden
Pierre Côté DC PhD	Canada
Mitch Haas DC MA	USA
Heidi Haavik DC PhD	New Zealand
Jan Hartvigsen DC PhD	Denmark
Carolina Kolberg MSc(Chiro) PhD	Brazil
Scott Haldeman DC MD PhD (<i>Emeritus Chair</i>)	USA

Staff at the Secretariat



David Chapman-Smith
Secretary-General



Khalid Salim
Manager, Administration



Christina Davis
Executive Secretary



Sarah Villarba
Administrative Assistant

Committees

Associate Members and Public Health <i>Chair, Rand Baird</i> DC, MPH - USA	Policies & Procedures <i>Chair, J. Michael Flynn</i> DC - USA
Bone and Joint Decade <i>Chair, Deborah Kopansky-Giles</i> DC, FCCS - Canada	Strategic Planning <i>Chair, Dennis Richards</i> , DC - Australia

Future Events



Bone and Joint Decade 2010 - 2020
Global Alliance for Musculoskeletal Health

World Summit 2015
Place: Oslo, Norway
Dates: October 7 – 9, 2015

Held in partnership with The Norwegian Musculoskeletal Research Network (MUSS) and The Norwegian BJD National Action Network (MST)
BREAKING DOWN THE BARRIERS – TOWARDS INTEGRATED CARE



9th Interdisciplinary World Congress - On Low Back & Pelvic Girdle Pain
Place: Marina Bay Sands, Singapore
Dates: October 31 – November 3, 2016
Progress in Evidence Based Diagnosis and Treatment



BCA/AECC Autumn Celebration Conference 2015
Place: Anglo-European College of Chiropractic, Bournemouth, UK
Dates: September 26-27, 2015
Celebrating the 90 years anniversary of the BCA and 50 years of the AECC.



2015 Canadian Chiropractic Association (CCA) NATIONAL CONVENTION & TRADESHOW
Place: Scotiabank Convention Centre, Niagara Falls, Ontario, Canada
Dates: September 18-20, 2015



WFC's 14th Biennial Congress 2017
Place: Washington, DC, USA
Dates: March 13 – 18, 2017



WFC News

David Chapman-Smith, WFC Secretary-General

Assembly Report

Here is a summary report of key features of the Assembly of Members held on May

11-12, 2015 during the Athens Congress:

- **Attendance.** Forty-seven national associations had over 100 delegates in attendance and presented reports. First report was from Dr Vasileios Gkolfinopoulos, President, Hellenic Chiropractors' Association from the host country Greece. Second report was from the Canadian Chiropractic Association, which was the generous sponsor of the Assembly.

In addition to national reports there were regional reports from:

- **Africa** – Dr Caroline Mwendwa, Coordinator, African Chiropractic Federation
- **Asia-Pacific** – Dr Janet Ruth Sosna, President, Asia-Pacific Chiropractic Doctors' Federation
- **Eastern Mediterranean and Middle East** – Dr Stathis Papadopoulos, President, EMME Chiropractic Federation
- **Europe** – Dr Øystein Ogre, President, European Chiropractors' Union
- **Latin America** – Dr Sira Borges, Executive Director, Latin American Federation of Chiropractic
- **Membership.** National associations voted into WFC membership were:
 - **Bahrain** – Bahrain Chiropractic Association
 - **Estonia** – Estonian Chiropractic Association
 - **Malta** – Malta Chiropractic Association
 - **Malaysia** – Association of Chiropractors Malaysia, following termination of membership of the former Chiropractic Association of Malaysia, now no longer in existence.
 - **Sri Lanka** – Chiropractic Association Sri Lanka
- **Finances.** The Assembly approved a financial report from WFC Secretary-Treasurer Dr Rick McMichael of the USA. Audited statements for the year to December 31, 2014 showed a surplus for the year of approximately \$56,000 and the WFC in a sound financial position.
- **John A. Sweaney Lecture.** This keynote lecture, named to honour a WFC Past-President from Australia, was delivered by Dr Vivian Kil, Past-President of the Netherlands Chiropractors'



Dr Kil delivers her lecture and is seen with ECU President Dr Øystein Ogre (left) and Dr John Sweaney.

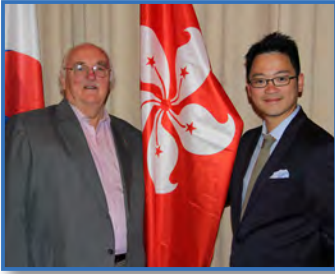


Incoming WFC Secretary-General Dr Richard Brown(left) and WFC President Dr Greg Stewart with Dr Gerly Truuvaart and Dr Martin Heinmets of the Estonian Chiropractic Association.

Association. Dr Kil, a 2007 graduate of the Anglo-European College of Chiropractic in the UK and a rising young leader in Europe, spoke of the future of the profession in primary spine care with passion and optimism. The Assembly gave her a standing ovation. Dr Sweaney was present for the occasion, possible because of generous support and sponsorship from the **International Board of Chiropractic Examiners (IBCE)**.

- **Discussion Forum.** At each WFC Assembly there is a panel of invited speakers and discussion on a controversial or important topic. Past topics have included the use of medication in chiropractic practice, open plan practice, and extended treatment plan contracts. In Athens the Forum was on The Role and Use of Chiropractic Language Today. Excellent presentations came from Dr Philip McMaster, President, New Zealand College of Chiropractic, Dr Amy Bowzaylo of Bahrain, Dr Mark Gurden from the UK and Dr Caroline Mwendwa from Kenya.
- **Special Reports.** There were special reports from organizations such as the **Fédération Internationale de Chiropratique du Sport (FICS)**, the **World Congress of Chiropractic Students (WCCS)** and **World Spine Care**. Other special reports included:
 - **Sister Yengo's Children** – a report from Sister Anne-Marie Diahoua DC, who works with Sister Yengo in the Congo and Savannah Koebisch of Canada, a future





Dr Bruce Vaughan and Dr Eric Chu of Hong Kong with their flag.



Dr Musimbi Ondeko and Dr Caroline Mwendwa of Kenya with their flag.



Dr Gerry Clum presents the report of the International Chiropractors' Association.



Dr Molly Meri Robinson Nicol delivers her WHO report.



Dr Greg Kawchuk, Chair, WFC Research Council reports.



Discussion Forum Panel. Dr Amy Bowzaylo (left), Dr Mark Gurden, Dr Philip McMaster and Dr Caroline Mwednwa.



Moderator of the Forum, WFC First Vice-President Dr Espen Johannessen of Norway.



Dr Laurie Tassell, President, Chiropractors' Association of Australia.

chiropractic student who has completed extensive fund-raising for Sister Yengo's Children.

- **The WHO-WFC Fellowship Program** – Dr Molly Meri Robinson Nicol of WHO, Past-Fellow Dr Anni Preisler of Denmark and current Fellow Dr Nicole Homb of the USA reported on this important project to assist WHO while building expert health policy capacity in the chiropractic profession.
- **WFC/Association of Chiropractic Colleges Miami Education Conference** – Dr Richard Brown, due to start as WFC Secretary-General on July 1, reported on this important and successful conference held in Miami, Florida, October 29-November 1, 2014.
- **Bone and Joint Decade/Global Alliance for Musculoskeletal Health** – Dr Deborah Kopansky-Giles of Canada, a member of the WFC Council and of the International Coordinating Committee for the BJD/Global Alliance, reported on why WFC participation in this initiative is so important to the future of the profession internationally. It is through participation in the BJD/Global Alliance and at the World Health Organization that the profession is developing a respected international voice in providing data and policy recommendations to combat disability from back and neck and musculoskeletal pain.
- **Secretary-General's Report** – My report, reviewing developments during the past two years, was my 13th and final report to a WFC Assembly as Secretary-General. It followed 27 years of deeply fulfilling work since the founding of the WFC in 1988. I welcomed my successor Dr Richard Brown, and concluded the report as follows:

It has been my very good fortune to find a new, young profession with great promise but opposed by those with power, and then ride with this profession on its journey to growing maturity, growth and success throughout the world. Former colleagues from my courtroom days in New Zealand in the 1970s, now respected judges after following a road much travelled that was there for me also, hear of my career and wish they could have joined me on my road less travelled.

I do have a few unfulfilled wishes as your Secretary-General. I often called for unity in the USA, saying at our last Congress in Durban that this would be my ultimate retirement gift. That was not to be. I have concern at unnecessary lack of unity elsewhere. A country like South Africa offers such a perfectly clear example of the tragedy of division, as in the past, but the success of unity and speaking with one voice, as now.

After all the excellent and vitally important work on market identity in the past 10 years it is sad to hear some unwise – and deeply undemocratic – voices still challenging the agreed global, simple, appropriate and effective market identity finally available to the profession.

However these concerns are vastly outweighed by my joy in the impressive achievements of the profession, especially since, like Horatius at the bridge in ancient Rome, chiropractic seemed to be facing innumerable foes. Chiropractic has given me exactly the challenge and color I looked for, not to mention better health, great friends in the profession worldwide and, last but not least, my wife Sira.

My final huge responsibility, I understood some years ago, was to ensure that the WFC had a strong succession plan as my term of

office ended. That was why I gave three years notice of retirement. As I leave this June it is most reassuring to see that the elected leadership remains in very strong hands with Greg, Espen and colleagues on the Council and Greg, Christine and colleagues on the Research Council.

However, as I have mentioned already it is the Secretary-General who carries central, ongoing responsibility. It is therefore immensely satisfying to me, and I know will be reassuring to you, that Richard Brown is to be the one to succeed me.

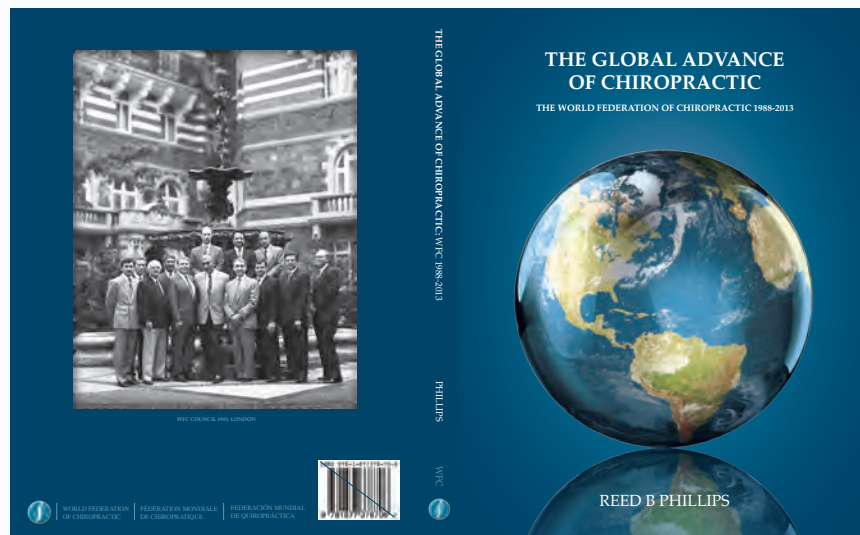
Richard, a self-made man from a simple farming background in the south of England, is a man of great character, ability and, after serving as President of the British Chiropractic Association during the Singh Affair and its aftermath, experience. If you, as a member of the WFC and the chiropractic profession, feel moved to thank me in any way for my years with the Federation I have some advice on how to do that. It is simply this. Give your full and loyal support to Richard as he takes command. That is what will give strength to the WFC – and a strong WFC is what I want to see as my legacy to the profession.

Global Advance in Chiropractic – Special Offer with Associate Membership

Have you ordered your copy yet? I have been taking 10 copies (a suitcase full – these are big) to recent meetings in USA where people are surprised at the quality and content, and all copies are sold within the hour.

All WFC corporate and individual associate members have been sent a copy as a way of thanking them for their much appreciated support for the WFC. Are you currently a WFC associate member, if so do you know someone who should be? **Under a current special offer all new associate members will receive a copy of *The Global Advance of Chiropractic* for free by way of thanks.**

For all information – including sample chapters of the book, order forms and associate member application forms go to www.wfc.org.



Public Health Committee Report

Rand Baird DC, MPH, Chair, Public Health Committee, DrRandBaird@yahoo.com



The WFC Public Health Committee is international and its members are:

Africa:

Charmaine Korporaal, DC, CCFC - South Africa
charmak@dut.ac.za

Asia:

Terrence Yap, DC - Singapore
drterrence yap@gmail.com

Eastern Mediterranean:

Efstathios Papadopoulos, DC - Cyprus
epeco@spidernet.com.cy

Europe:

Bert Ameloot, DC - Belgium

Latin America:

Sira Borges, DC, MD - Brazil
siraborges@hotmail.com

North America:

Rand Baird, DC, MPH (Chair) - USA
DrRandBaird@yahoo.com

Medhat Alattar, MD, DC - USA
alattar_m@palmer.edu

Gary Auerbach, DC - USA
garyauerbach@hotmail.com

Ron Kirk, DC MA - USA
rkirk@life.edu

Deborah Kopansky-Giles, DC MSc - Canada
kopanskygild@smh.ca

Pacific:

Inger Villadsen, DC - Australia
inger@hunterlink.net.au

Ex-officio:

David Chapman-Smith - Canada



World Spine Day October 16

Now is the time to begin preparing your activities for World Spine Day and your entry for the 2015 WFC contest. It will be judged after entries close on October 31, 2015. The competition is open to any individuals and organizations. Cash prizes for best entries this year are again:

- Professional associations – two of US\$500.00 each
- Chiropractic college/university programs – two of US\$500.00 each

- Private practice/clinic – US\$250.00

Three international judges will be appointed by the Public Health Committee. The volume and quality were excellent last year we are hoping you can exceed it again!

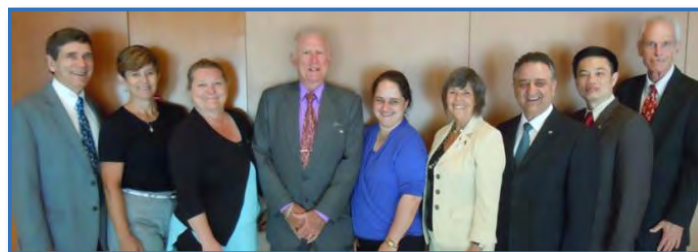
Committee Meeting – Athens

The Committee met in person at the time of the WFC Congress in Athens on Monday, May 11, 2015. Agenda items discussed included:

- **HoHA Support.** Dr John Sweaney presented a brief report on the work of Hands on Health Australia (HoHA) for which a request for financial support from the WFC had been approved.
- **World Spine Day and World Spine Care.** Dr Deborah Kopansky-Giles reported on significant developments on both these projects. A research paper on World Spine Care and its work in delivering spine care services to underserved populations is about to be published in the Spine journal. Dr Ron Kirk reported on the Straighten UP Program including two new modules on balance and pregnancy stretches.
- **APHA – Global Burden of Spine Pain.** The Global Burden of Spine Pain Public Education Program developed for the American Public Health Association by its Chiropractic Health Care division, already endorsed by the WFC, was further reviewed.
- **Public Health Online for Chiropractic Students.** Dr Medhat Alattar proposed the development of core online public health classes for chiropractic students, similar to those available for other health profession students, to promote a greater interest in the profession in public health. Such courses would have credits transferable to an MPH degree for those going on to pursue a masters in public health.



Medhat Alattar



The Committee at the Athens Meeting: (from left) Ron Kirk, Inger Villadsen, Deborah Kopansky-Giles, Rand Baird, Charmaine Korporaal, Sira Borges, Efstathios Papadopoulos, Terrence Yap and Gary Auerbach

World Health Organization – 68th World Health Assembly

WFC President Dr Greg Stewart led a WFC delegation of 31 members to WHO's Annual Meeting in Geneva, Switzerland held from May 17-22, 2015 – the World Health Assembly (WHA) – where keynote speaker was German Chancellor, Angela Merkel.

Those on the WFC delegation were WFC leaders (e.g. President, Dr Greg Stewart, Secretary-General Mr. David Chapman-Smith and future Secretary-General, Dr Richard Brown); those engaged in WFC project work with WHO (e.g. Dr Deborah Kopansky-Giles and Dr Pierre Côté of Canada, Dr Ron Kirk, a member of the WFC Public Health Committee from the USA); representatives of member associations and affiliated chiropractic organizations (e.g. Association of Chiropractic Colleges, Chiropractic Memorial College of Canada (CMCC) and Life University, the World Congress of Chiropractic Students (WCCS)) and representatives of other partnering organizations (e.g. BJD/Global Alliance for Musculoskeletal Health and Natural Doctors International).

The two main reasons for the WFC attending the WHA are:

- Meetings with WHO officials on collaborative projects of mutual benefit to WHO and the chiropractic profession. Currently the WFC has projects in the areas of musculoskeletal disorders, disability and rehabilitation, integrated and people centered health, ageing and health, health classifications (e.g. ICD and ICF) and traditional and complementary medicine.
- Arranging meetings with ministers of health and other senior representatives of national delegations on behalf of WFC member national associations.

At present, WHO is placing new priority on strategies for better understanding and management of non-communicable diseases (NCDs) such as cancer, diabetes, and cardiovascular and respiratory disorders.

The WFC and other organizations of health professionals are partnering with the Bone and Joint Decade/Global Alliance for Musculoskeletal Health, the most powerful umbrella organization in this field, to assure that similar attention, funding and priority is given to musculoskeletal (MSK) disorders.

Promoting WHO's recognition of the significance of MSK disorders, and the burden of disability associated with them, was one of the important issues for the WFC delegation of this year's WHA. Leaders of the BJD/Global Alliance on the delegation were UK rheumatologist Dr Anthony Woolf, Chair, International Coordinating Committee, Global Alliance, and ICC members Dr Mallick Chahade, orthopedic surgeon, Australia and Dr Deborah Kopansky-Giles, doctor of chiropractic, Canada.



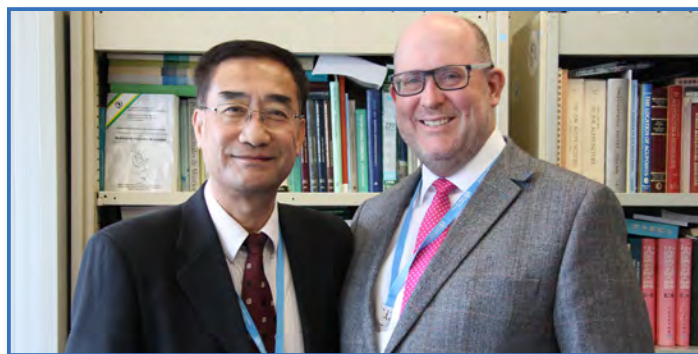
Dr Margaret Chan, WHO Director General



WFC Delegation



APQ President, Dr Paulo Valente (right) and Past-President, Dr Antonio Alves (left) with Portuguese Minister of Health Mr. Moita de Macedo.



Dr Richard Brown with the WFC's Designated Technical Officer (DTO) at WHO, Dr Qi Zhang, Coordinator Traditional and Complementary Medicine.



(from left) Dr Pierre Côté, Dr David Wickes and Dr Deborah Kopansky-Giles.

Also there was WFC Research Council member and epidemiologist Dr Pierre Côté, Director of the UOIC-CMCC Center for the Study of Disability, Prevention and Rehabilitation in Toronto, Canada who is assisting in providing a systematic review of the literature in the field of back pain.

The delegation was greatly assisted in its work by Dr Molly Meri Robinson Nicol, a senior technical officer in the Classifications, Standards and Technologies Team and the only doctor of chiropractic who is a full-time employee at WHO Headquarters. Grateful thanks to her and her husband Dr Richard Nicol for this and for entertaining members of the WFC delegation at their home.

WFC Delegation

Dr Greg Stewart, WFC President
David Chapman-Smith, WFC Secretary-General
Dr Deborah Kopansky Giles, WFC Council, Canada
Dr Pierre Côté, WFC Research Council, Canada
Dr Richard Brown, Incoming WFC Secretary-General
Dr Rand Baird, Chair, WFC Public Health Committee
Dr Antonio Alves, APQ Past-President, Portugal
Dr Paulo Valente, APQ President, Portugal
Dr Anna Maria Jorgensen, Denmark
Dr Elhussein Elsangak, Life University
Dr Eva Ensalgank, Life University
Dr Ron Kirk, Life University

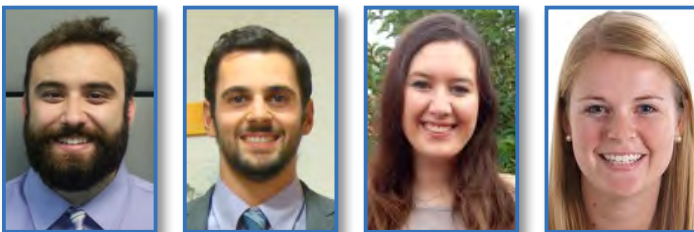
Ms. Ann Kirk, Life University
Dr David Wickes, CMCC
Mrs. Debora Wickes, CMCC
Drs Eric Roseen and Adaugo Abmobi, USA
Dr Anthony Woolf, BJD/Global Alliance, UK
Dr Mellick Chehade, BJD/Global Alliance, Australia
Dr Alexia Peña Vargas, BJD/Global Alliance, Australia
Dr Luke Schmidt, WCCS, South Africa
Mr. Damiano Costa, WCCS, Spain
Mr. Christian Sentker, WCCS, UK
Dr Michael Cronin, AANP, USA
Dr Tabatha Parker, NDI, USA
Dr Tina Hausser, naturopath, Spain
Ms. Griffin McMath, naturopathic student, USA

WCCS report

World Congress of Chiropractic Students

The 37th annual meeting of the World Congress Chiropractic Students (WCCS) was held at Life University in Atlanta, Georgia, USA from April 3-10, 2015 and rated a great success by more than 150 student leaders present from colleges throughout the world.

Current WCCS leaders are Derek Cardenas, President, Life Chiropractic College West, USA, Damiano Costa, Vice-President, Madrid College of Chiropractic, Spain, Chelsea Dickins, Secretary, RMIT, Australia, and Sarah Batley, Treasurer, CMCC, Canada.

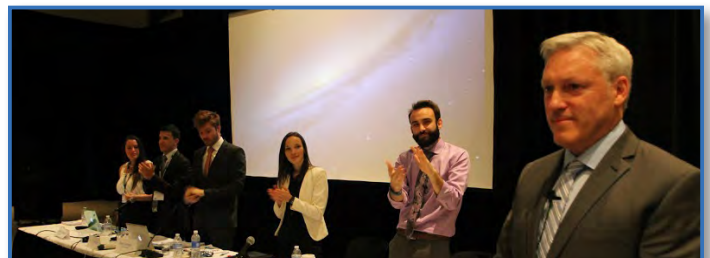


One highlight of the annual meeting was a visit on April 8 to the Carrick Brain Center during which Dr Ted Carrick present current research and responded to questions. Another was the keynote presentation by the WFC President, Dr Greg Stewart who spoke of the importance of each of the WFC and the WCCS and, although these were independent organizations, the value of their strong and growing partnership.

In a continuation of the partnership between the WFC and the WCCS:

- WCCS delegates welcomed as observers at the WFC Council meeting in Athens on Sunday, May 10 were Damiano Costa, Vice-President and Tone Granquist, European Regional Director.
- WCCS delegates on the WFC delegation to the WHO Assembly in Geneva the following week were: Luke Schmidt, Damiano Costa, and Christian Sentker.

Next year's WCCS 38th annual meeting will be at the Institut Franco-Européen de Chiropratique (IFEC) in Paris, France from April 22-30, 2016.



Dr Stewart receives applause for his address, described as "a definite highlight for many of the students" by WCCS Past-President Dr Luke Schmidt. Current WCCS leaders shown (from left) are Shira Michaeli (Western Pacific-NZCC), Luke Schmidt (Africa-UJ), Max Gregor (Europe-BCC), Brenna MacPhail (Americas-CMCC) and WCCS President Derek Cardenas.

Israel



ICS Seminar Demonstrates New Unity

On June 24, 2015 the largest and most successful conference in Israeli Chiropractic Society history saw over 60 doctors of chiropractic from throughout the country converge on the beautiful Kfar HaMaccabiah Conference Center in Ramat Gan for an exciting day of clinical chiropractic.

Six speakers discussed a variety of techniques, including Activator Method, dry needling, neurodynamics and neuromobilization, and taping for cervical and lumbar radiculopathies. Hands-on practical sessions during the afternoon closed out the day. The ICS was especially honored to welcome Dr. Robert Small, Israel's first pioneering chiropractor, who began practice in Tel Aviv over 54 years ago!



“My Executive and I have been working very hard to create a strong and united association. We are so encouraged by the turnout today,” commented ICS President Dr. Tsahi Cohen. “These days we are reshaping the face and future of chiropractic in Israel. We were represented in Athens at the WFC Congress and FICS Assembly. Plans are underway for hosting a regional Chiropractic Summit here in the fall - it is an exciting time for chiropractic here in Israel.”



Dr Tsahi Cohen

The basic law to recognize and regulate chiropractic in Israel was passed by the Knesset in 2008, but has not been fully implemented in the years since, a time when the ICS has suffered from lack of unity. That has changed with the election of a new ICS Executive in December 2014. New President Dr Cohen is a 1999 graduate of Macquarie University in Australia who subsequently returned to Israel and has served on the ICS Board for several years.

Other new Executive Officers are Dr Omer Hirsh, Vice-President, Dr Yaov Moritz, Treasurer, and Dr Guy Almog, Chair, Continuing Education. Work with the Ministry of Health on regulations to implement the 2008 law has begun. The ICS has 78 members out of approximately 100 chiropractors practicing in the country.

Submitted by: Dr Marshall Deltoff, Israeli Chiropractic Society

Malaysia



The Association of Chiropractors Malaysia (ACM) was voted a new WFC member association at the Athens Assembly in May, and recent developments mean that the chiropractic profession is now positioned for growth and success in Malaysia.

First there is now an accredited chiropractic education program in the country, at the International Medical University (IMU) in the capital city of Kuala Lumpur. This currently has two intakes per year of 30-40 students which is providing a steady growth in the number of practitioners. These new practitioners are Malaysians who are multilingual, whereas the pioneering chiropractors have largely been English speaking expatriates from Australia and North America.

Second, new legislation to regulate the practice of chiropractic passed in 2013 but only coming into force now in June/July, requires all chiropractors to be members of the ACM as a condition of their registration and right to practice. The ACM currently has 90 members, but by the end of the northern summer will have some 125 members following graduation of the latest class from IMU.

Congratulations are due to the ACM leadership for their extensive and continuing work to build the profession in Malaysia. ACM President, Dr Graham Hunt originally from Australia, and ACM Treasurer, Dr Aaron Lau, deserve special thanks.

Spain



Gevers Re-elected AEQ President

In Spanish Chiropractors' Association (AEQ) elections in April Dr Carlos Gevers Montoro was re-elected as President. All AEQ officers are:



Dr Carlos Gevers

President	Carlos Gevers
National Vice-President	Daryn Wiese
International Vice-President	Maria José Hernández Ortiz
Secretary	Ana Echeveste
Treasurer	Laurence Goxes
President Ethics Committee	Amaya Alonso
President Education Committee	Beatriz Santamaría
Regional Delegate: Cataluña	Arnauld Allard
Regional Delegate: Andalucía	Fernando Azumendi
Regional Delegate: Levante-Baleares	Jans Olde Wolbers

Regional Delegate: Central area Sara Pancorbo
Regional Delegate: North area Xabier Mendiaraz

Dr Gevers, son of AEQ founder Dr Robert Gevers, graduated as valedictorian at Life Chiropractic College West in 2003 and has practiced in Spain since that time.

From 2004-2007 he was in private practice in Madrid and Bilbao. Since then he has been a professor at the Madrid College of Chiropractic where he currently serves as Clinic Director. In 2012 he received his Masters in Neuroscience from the Universidad Pablo de Olvide, Sevilla, Spain.

Switzerland



ChiroSuisse has new President

After six years in office, during which the status of chiropractic was further strengthened in Switzerland, Dr Gian Joerger has resigned as President of ChiroSuisse, the Swiss Chiropractic Association.



Dr Gian Joerger

New President and CEO – and this is understood to be a new first in the chiropractic profession, is a non-chiropractor, Priska Haueter. Priska, who received unanimous support, has served as Executive-Secretary of ChiroSuisse since 1990 living in Berne, the capital of Switzerland, where she is married to chiropractor and ChiroSuisse member Dr Roberto Salvisberg.



Ms. Priska Haueter

Dr Joerger is a 1991 graduate of Northwestern University of Health Sciences in Minnesota. Since 1995 he has been in private practice in Chur, Switzerland where he was joined in practice in 1997 by his wife Dr Rosemary Oman. Dr Joerger has been a member of the ChiroSuisse Executive Board for the last 14 years, since 2009 as President. He is fluent in five languages and an advertisement for chiropractic and fitness – being passionate about downhill skiing, cross country skiing, marathon, watersports and biking.

Thailand



TCA Relicensing Seminar

On April 19-20, 2015 the Thailand Chiropractic Association (TCA) held its Biennial Relicensing Seminar for all licensed chiropractors in Thailand. All chiropractors in Thailand are required to attend a relicensing seminar every 2 years to maintain licensure. This year the emphasis was placed multidisciplinary care. The seminar was hosted by Bangkok Hospital.

Lectures were presented by medical specialists in the fields of neurology, neurosurgery, orthopedics and physical medicine.

Dr. Chase Schneier gave a lecture on new developments in chiropractic practice.



Neurosurgeon Phudhiphorn Thienprasit and chiropractor Mark Leoni spoke on the topic of multidisciplinary case management for better patient outcomes.



Representatives of the Legal Department and the Licensing Board of the Ministry of Public Health lectured on the legal requirements to practice chiropractic in Thailand.

UK



BCA Chiropractic Awareness Week Produces Strong Results

The British Chiropractic Association (BCA) designated April 13-19, 2015 Chiropractic Awareness Week. In preparation for this the BCA conducted a survey and prepared an article reporting that the prevalence of back and neck pain had risen by almost 10% in the last year.

This led to considerable publicity in the UK and elsewhere. For example:

- Major daily newspapers in the UK, such as the Independent and the Daily Mirror, ran impressive stories. For the article in the Independent see [here](#).
- The BCA story was picked up as far away as New Zealand which led to New Zealand Chiropractors' Association spokeswoman Dr Heidi Haavik being interviewed on national television.

Here is the opening section of the BCA press article for the Chiropractic Awareness Week titled *Sitting Comfortably? Your Back Isn't*.

The prevalence of back and neck pain has risen by almost 10 per cent in the last year according to new consumer research from the British Chiropractic Association.

Four in five people (86%) surveyed are currently experiencing back or neck ache or have suffered in the past, compared to 77% last year.*

The figures show that, of those in pain, almost one in four (24%) suffer on a daily basis. Younger people are feeling the strain with more than one in three (45%) 16-24 year olds currently living with neck or back pain compared to 28% last year (18-24 year olds)**.

On average, people spend almost half the day (10 hours) sitting and less than 2 hours being active.***

As part of Chiropractic Awareness Week (13th – 19th April) the BCA warns that Britain's sedentary epidemic is contributing to the rise in back and neck related problems, as sitting is revealed as one of the top triggers of neck and back pain for 40% of people.

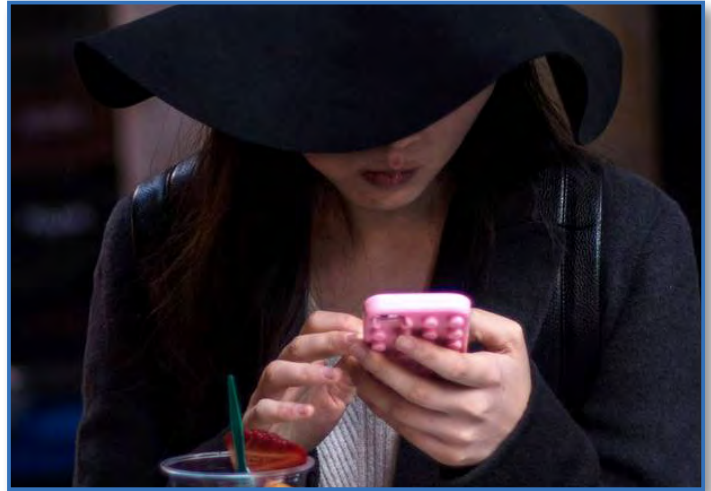
BCA chiropractor Tim Hutchful says: "We're seeing a rise in the number of people experiencing back and neck related problems because our modern lifestyle is forcing us to stay seated and I'm concerned that the number of patients under the age of 30 coming through our doors is increasing.

"Many people are completely unaware that staying in the same position can cause unnecessary strain on the back. Whether at your desk, on your tablet or sitting watching TV, it's really important to take regular breaks to relieve the build-up of tension in your lower back. Sitting causes up to twice as much pressure on discs on the spine as standing so, as a nation, we're vulnerable."

Almost two thirds (59%) spend most of their working day sitting.

On the average day we spend;

- 1.8 hours sitting looking at mobile technology
- 3.7 hours sitting looking at a laptop or a desktop computer



- 1.4 hours sitting whilst gaming
- 2.8 hours sitting watching TV / films

With an increasingly ingrained sitting culture in the UK, the BCA is calling for a step change in how people treat their backs, both at work and at home, in a bid to help combat the nation's neck and back pain problems.

"Your back is always hard at work - even when you think you're relaxing" added Hutchful "so ensuring you move and stretch regularly will help to keep your back on track."

The article continues with advice on what can be done to combat the strain. See more [here](#).

When did you last visit www.wfc.org?

Go there now for:

- » Information on the profession – country contacts, schools worldwide, legal status by country, history, etc.
- » Information on the WFC – including its links with WHO and the WHO Guidelines
- » Details of meetings and events
- » Projects – Straighten Up program, Identity Consultation and Result, Chiropractors Against Tobacco, etc.
- » News – and past issues of the WFC Quarterly World Report
- » Much more



Associate Member Report

Rand Baird DC, MPH, Chair, WFC Associate Member Committee

WFC salutes our entire individual and Corporate Associate Members as we work as partners together for the good of chiropractic and the citizens of the world who benefit from chiropractic care.

WFC & WFC Associate Members: Growing though the Power of Partnership!!!

The WFC welcomes the **Lear Corporation** of Detroit, Michigan as its newest Platinum associate corporate member. Lear is a global leader in automotive seating and electrical distribution systems.

As a leading supplier of automotive seating and electrical, Lear serves its customers with global capabilities maintaining 235 locations in 34 countries around the globe which employ approximately 132,000 employees. Lear is traded under the symbol [LEA] on the New York Stock Exchange.

On a concept from Detroit chiropractor Dr Winsen Zouzal, Lear is developing a ProActive posture seating system for luxury vehicles. Late last year each of the WFC, the American Chiropractic Association and the International Chiropractors' Association entered into similar product endorsement agreements with Lear.

Corporate Renewals

Grateful thanks to **NCMIC** and many other corporate association members who have renewed membership during the past quarter. They are:

Platinum	NCMIC Group Inc.
Diamond	Life University
Diamond	Palmer College of Chiropractic
Gold	Multi Radiance
Silver	National Chiropractic Council
Silver	Royal College of Chiropractic - UK
Silver	ScripHessco
Silver	University of Bridgeport

Bronze	Alberta College & Association of Chiropractors
Bronze	American Chinese Chiropractic. Association
Bronze	Can. Fed of Chiro Reg/Educational Board
Bronze	College of Chiropractic Sciences Canada
Bronze	Posture Pump

FCA Convention

Our next committee meeting will be at the Florida Chiropractic Association's National Convention and Exposition on August 27-30, 2015 at the Hyatt Regency Orlando Resort. This is the largest, annual chiropractic event in the profession, with the largest corporate trade show.

The WFC delegates will be hosted by Ms. Deb Brown, the FCA CEO. Among the 400 FCA exhibitors will be over 30 WFC Corporate Associate Members proudly displaying their WFC associate corporate member booth placards and pledging to support the WFC for another year.

The WFC delegation this year will consist of Past-President Dr. Michael Flynn from Louisiana, Dr. Rand Baird, Dr Guy Karcher, David Chapman-Smith and our new Secretary-General Dr Richard Brown. Besides the excitement and value of the FCA event itself, the opportunities for networking, CE, and other key side meetings make the WFC's presence at the annual FCA seminar a must. Your WFC will be there, and so will our Corporate Associate Members!

Committee Members: Dr Rand Baird, Chair, Dr Greg Stewart, Dr Michael Flynn, Dr Dennis Richards, Dr Guy Karcher, and Dr Richard Brown and Dr Catherine Luib, Assistant.



Members of the Lear team with (second and third from left) WFC Secretary General David Chapman-Smith and Dr Winsen Zouzal.

Associate Members List

For All your WFC Corporate and Individual Associate Members See the List Below,
Also Found at www.wfc.org

Corporate Platinum – US\$10,000

Activator Methods International – USA
www.activator.com
Chiropractic Diplomatic Corps – Philippines
www.chiropracticdiplomatic.com
ChiroTouch – USA
www.chirotouch.com
Dynamic Chiropractic – USA
www.MPAmedia.com
Foot Levelers – USA
www.footlevelers.com
International Board of Chiropractic Examiners – USA
www.ibce.org
Logan College of Chiropractic – USA
www.logan.edu
NCMIC Insurance Company – USA
www.ncmic.org
Palmer College of Chiropractic – USA
www.palmer.edu
Standard Process Inc – USA
www.standardprocess.com

Corporate Diamond – US\$5,000

Canadian Chiropractor Magazine – Canada
www.canadianchiropractor.ca
Life University – USA
www.life.edu
National Board of Chiropractic Examiners – USA
www.nbce.org
Parker University – USA
www.parkercc.edu
The American Chiropractor – USA
www.theamericanchiropractor.com

Corporate Gold – \$2,500

Biofreeze/Performance Health Inc. – USA
www.phi.us
Canadian Memorial Chiropractic College – Canada
www.cmcc.ca
Cleveland Chiropractic College – USA
www.cleveland.edu
Multi Radiance Lasers – USA
www.multiradiance.com
Northwestern Health Sciences University – USA
www.nwhealth.edu

Corporate Silver – \$1,000

Anglo-European College of Chiropractic – UK
www.aecc.ac.uk
Canadian Chiropractic Protective Assn – Canada
www.ccachiro.org
ChiroHealthUSA – USA
www.chirohealthusa.com
Chiropractic Economics – USA
www.chiroeco.com

Dee Cee Laboratories, Inc. – USA
www.deeceelabs.com
Human Touch – USA
www.humantouch.com
International Medical University – Chiropractic Program
– Malaysia – www.imu.edu.my
InXpress – USA
www.InXpress.com
Life Chiropractic College West – USA
www.lifewest.edu
Lloyd Table Inc – USA
www.lloydtable.com
National Chiropractic Council – USA
www.chiropracticcouncil.com
New York Chiropractic College – USA
www.nycc.edu
New Zealand Chiropractic Board – New Zealand
www.chiropracticboard.org.nz
ScripHessco – USA
www.ScripHessco.com
Texas Chiropractic College – USA
www.txchiro.edu
The McKenzie Institute International – Chiropractic Branch –
New Zealand – www.mckenziemdt.org
University of Bridgeport – College of Chiropractic – USA
www.bridgeport.edu

Corporate Bronze – US\$500

Acupuncture Council of Ontario – Canada
Alberta College & Association of Chiropractors – Canada
American Chinese Chiropractic Association – USA
Asociación de Quiroprácticos de Puerto Rico(A.Q.P.R)-Puerto Rico
Belgian Chiropractors' Union – Belgium
Breakthrough Coaching – USA
Chiropractic Education Australia Ltd. – Australia
Clear Institute – USA
College of Chiropractic Sciences – Canada
Da Vinci Lab – USA
Elite Chiropractic Tables – Canada
Hanseu University – South Korea
Integrated Assessment Services Inc. – Canada
Japan Federation of Chiropractic Professionals – Japan
Japanese Association of Chiropractors – Japan
KCS Association – Japan
Kinesio Taping Association International – USA
Madrid College of Chiropractic-RCU (formerly RCU College of Chiropractic) – Spain
Mettler Electronics Corp – USA
National University of Health Sciences – USA
Nordisk Institut for Kiropraktik Og Klinisk Biomekanik – Denmark
Nutri-West – USA
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Southern California University of Health Sciences – USA
Thumper Massager – Canada
Tokyo College of Chiropractic (Formerly RMIT University Japan)
– Japan
University of Western States (Formerly Western States Chiropractic College) – USA
Vibe For Health – USA

Individual Diamond – US\$1,000

Bryner Peter, DC – Australia
Staerker Paul, DC – Australia
Toshifumi Kuwaoka – Japan

Individual Gold – US\$750

Austin-Oolo Allan, DC – Estonia

Individual Silver – US\$500

Chapman-Smith David – Canada
Dogget William, DC – USA
Flynn J. Michael, DC – USA
Guerrero Rocco, DC – Canada
Haldeman Scott, DC, MD, PhD – USA
Whitman Larry, DC – Australia

Individual Bronze – US\$180

Adra Tarek, DC – USA
Aldrich Bruce, DC – USA
Auerbach Gary, DC – USA
Ayres Carlos, DC – Peru
Baird Rand, DC, MPH – USA
Bakke Gregg and Meredith, DC – USA
Bautch Scott, DC – USA
Boulattouf Michael, DC – Australia
Borges Beatrice, DC – USA
Borges Sira, DC, MD – Brazil
Brice Colin, DC – Australia
Briggs Susie, DC, PhD – USA
Broeg Richard, DC – USA
Brown Debbie Minor, DC – USA
Bruns Richard, DC – USA
Bryant Julie, DC – USA
Caccavale Giuseppe, DC – Italy
Carey Paul, DC – Canada
Carroll Michael & Kristen, DC – China
Cassidy J. David, DC, PhD – Canada
Chen Alex, DC – China
Clum Gerard W., DC – USA
Cole Thomas, DC, FICC – Australia
Craig Stuart and Leonie, DC – New Zealand
Culbert Gregory M., DC – USA
Dean Christophe, DC – USA
Dean Jonathan, DC – USA
DeMatte, III John, DC – USA
Donato Phillip, DC – Australia
El-Ganainy Khaled, DC – USA

El Sangak Hussein, DC, MD – USA
El Sangak Omar, DC, MD – Egypt
Engelbrecht Reg, DC – South Africa
Errington Timothy, DC – Singapore
Fisher Steve, DC – USA
Fong Anthony, DC – Singapore
Frisina Angelo, DC – Canada
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Greenwood Dean, DC – Canada
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Hunt Ronald Graham, DC – Malaysia
Hyland John K., DC, MPH – USA
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Johnson Claire, DC – USA
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Karcher Guy, DC – USA
Kelsick Wilbour, DC – Canada
Kempe Jan, DC – Canada
Koebisch Peter, DC – Canada
Kohler Heini, DC – Switzerland
Lawson Gordon DC – Canada
Lepien Rose, DC – USA
Ling Kok Keng, DC – Singapore
Luib Catherine, DC – USA
Mahoney Kevin, DC – Canada
Mallet Doug, DC – Canada
Mally Mitch, DC – USA
McMichael Rick, DC – USA
McNabb Brent, DC – USA
Metcalf Anthony, DC – United Kingdom
Mihailidis Ari, DC – United Kingdom
Mizel Dennis, DC – Canada
Moore Craig, DC – Australia
Moss Jean, DC, MBA – Canada
Murphy Donald R., DC – USA
Murphy Francis, DC – USA
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Nash Jennifer, DC – Canada
Papadopoulos Stathis, DC – Cyprus
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Powell James, DC – USA
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Roga Sandy – Aruba
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Sportelli Louis, DC – USA
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Vaughan Bruce, DC – Hong Kong SAR
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Williams John, DC – Italy
Wills Daryl, DC – USA
Woggon Alan, DC – USA
Wolfson, Wayne, DC – USA
Wong John, DC – USA
Wyant, Erin, DC – USA
Zaremba-Woodward, Scot – USA
Zouzal Winsen, DC – USA

Students

Buse Elisa – USA
Hamman Luke – USA
Madigan Dana – USA
Morison Amber – USA

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