

### WFC QUARTERLY WORLD REPORT

WFC Member Associations, WFC Associate Members, WFC Council and Past Councilors, WFC Research Council and Committees, Regional and Affiliated Organizations





### President's Message

By now many of you will have listened to Dr Scott Haldeman's inspired McAndrews Leadership Lecture, delivered at the annual conference of the American Chiropractic Association (ACA) in Washington DC on February 28, 2015.

In this impressive presentation, titled *Challenges of the Past, Challenges of the Future*, and made available to all by the ACA at <a href="https://www.youtube.com/watch?v=6HxTCdx44C8">htt-ps://www.youtube.com/watch?v=6HxTCdx44C8</a>, Dr Haldeman reviewed the growing maturity of the profession over the past 5 decades but concluded with this challenge to all of us.

The health care world now needs and is ready to accept the chiropractic profession as the source of non-surgical, non-pharmacological, primary spine care expertise and management – but is the profession prepared to do the necessary work to fulfil that role?

If you have not done so, please listen to Dr Haldeman's lecture and see his power point slides. Speaking to an American audience, but of relevance to the profession everywhere, he explains that the profession only has 5 years to assume this role or lose the opportunity.



Scott Haldeman delivers McAndrews lecture.

A key point made by Dr Haldeman, now Chair Emeritus of the WFC Research Council, is the accelerating demand for evidence-based care with documented good patient results, or in other words demand for documented quality of care. In the near future, virtually all third party payment for services

Athens Here We Come!



As March ends there are over 800 delegates from 46 countries registered for the combined WFC Congress and ECU Annual Convention to be held at the Athens Hilton Hotel from May 11-16.

Everything is in place for an outstanding week in the warmth and beauty of Greece in early summer. The Athens Hilton is a spectacular meeting venue and events include:

- The exceptional main conference program and pre-congress seminars which include the FICS Sports Chiropractic Symposium.
- A social program that includes Greek song and dance opening Session 1 of the conference, the Greek Night on Thursday and the Gala Awards Banquet and Dance on Saturday evening.
- The WFC Assembly of Members on Monday and Tuesday, with reports on main developments in chiropractic worldwide. All are welcome as observers. A highlight is the Tuesday forum on *The Role and Use of Traditional Chiropractic Language Today*. See the agenda at the Congress website.
- Annual meetings of the chiropractic regional organizations for Africa, Asia-Pacific, Europe, Eastern Mediterranean and Middle East and Latin America.

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### President's Message

will be linked to quality measures. I am not sure about you, but certainly I see this in my practice environment in the Province of Manitoba in Canada.

One of Dr Haldeman's key concerns and messages is that practicing chiropractors and their professional leaders are not keeping up with the advances in spine care, either through their reading or participating in chiropractic and interprofessional spine care meetings.

In this context I am most pleased to draw attention to the WFC's timely development of an open access suggested research Reading List. The first version of this, featuring 10 key papers in each of 21 subject areas, has been available at <a href="https://www.wfc.org">www.wfc.org</a> since the end of January.

This was an immediate success with the profession, scoring more than 1,000 hits on the first day. The selection of abstracts, with links to full papers, and design of the user-friendly web presence, was the work of a large group of researchers led by the WFC Research Council and in particular its Chair Dr Greg Kawchuk.

It has been possible because of generous sponsorship funding from NCMIC and Standard Process.

The work has only just begun. Each week a paper of the week is added. Additional subject areas are under preparation. A related database of chiropractic researchers worldwide, with their areas of special interest and key papers, is being prepared.

With respect to participation in conferences, are you registered for the WFC Congress and ECU Convention in Athens May 13-16? The theme is *The Alpha and Omega of Spinal Healthcare*, there is an expert interdisciplinary faculty which includes Dr Haldeman, and this provides you with a timely opportunity to become current with what is happening in the spine care world.

World leaders from other disciplines who are speaking include Stuart McGill from Canada, spinal biomechanics, Anthony Woolf from the UK, rheumatologist, Nadine Foster from the UK, primary spine care physiotherapist, and Paul Hodges of Australia, a leading expert on spinal pain and neuroplasticity.

As I write in late March there are over 800 registrants from 46 countries for this meeting at the elegant Athens Hilton Hotel, where we are also celebrating the career and retirement of WFC Secretary General David Chapman-Smith. Please join us. See you in Athens

Greg Stewart DC, WFC President.

### Athens Here We Come

- Meetings of various special interest groups The International Federation of Sports Chiropractic (FICS), Researchers (ECU Researchers Day), National Association CEOs, CCE International and regulatory bodies worldwide.
- A raffle to raise funds for World Spine Care which is bringing such relief to underserved populations and such praise to the profession.
- The best opportunity you will have to meet and enjoy the company of your colleagues from all corners of the earth from Chile to Canada, from Iceland to Iran, from Kenya to Korea, from Namibia to Norway, and from the UAE to the USA.

All information is at the website – if you have not yet registered please decide today to join us.

All events held at the Hilton Athens Hotel unless otherwise indicated.

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Saturday May 9	WFC Executive Meeting
Sunday May 10	WFC Council Meeting
Monday May 11	WFC Assembly - Day 1 Evening Reception
Tuesday May 12	WFC Assembly - Day 2 FICS Executive Council Meeting ACF Assembly APCDF Assembly EMMECF Assembly CCEI Annual Meeting Day 1
Wednesday May 13	Pre-Congress Seminars ECU General Council Meeting ECU Researchers' Day FICS Assembly and Symposium CCEI Annual Meeting Day 2 ICRC Annual Meeting Congress Registration Welcome Reception
Thursday May 14	WFC Congress/ECU Convention - Day 1 Association CEOs Forum EAC General Council Meeting Greek Night - Vorres Museum
Friday May 15	WFC Congress/ECU Convention  - Day 2  FLAQ Assembly  AECC Alumni Reception  CMCC Alumni Luncheon  Palmer Alumni Luncheon  Speakers' Dinner - Alatsi Restaurant
Saturday May 16	WFCCongress/ECUConvention - Day 3 Gala Awards Banquet Dance



# 13<sup>TH</sup> WFC CONGRESS ECU CONVENTION

MAY 13 - 16, 2015

### The Alpha and Omega of Spinal Healthcare

HILTON ATHENS HOTEL









www.wfc.org/congress2015









### WFC's Research Reading List - Launched with Success

Greg Kawchuk DC, PhD, Chair, Research Council



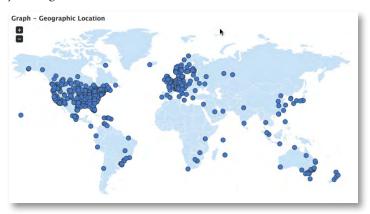
After much planning and hard work by countless volunteers, the WFC's recommended Research Reading List (RRL) is now a reality. Launched in late January 2015, the RRL provides 10 key readings in 21 chiropractic topic areas.

In the first full month of February the site had 8,100 visits. Since then, clinicians, researchers, instructors, regulators and politicians from around the globe (see the map) visit the site more than 200 times a day. This return traffic is partially because the SRL features a new paper once every week to keep visitors coming back to the site.

In addition to site visits, the RRL is evolving its social media presence with 275 email subscribers, 161 Facebook likes and 70 twitter followers as of March 15. The first additional topic, soon to be launched, is nutrition as curated by nutritional expert Michael Kemp PhD.

On behalf of us all I acknowledge and thank **NCMIC** and **Standard Process**, the sponsors who have made this project possible.

For leadership of this project, development of the website, this article and map, and the heavy time commitment involved our thanks to you Greg. Ed.



### WHO WFC Fellowship Program



The 2014-15 Fellow is Dr Nicole Homb of the USA, and here are extracts from her February 28 report to the WFC.

I am now more than halfway through my year with the WHO-WFC Collaborative Fellowship Program, working in the Classifications, Terminologies and Standards (CTS) Unit, and have been given an increasing level of responsibility with project tasks.

The CTS Unit is responsible for the development, maintenance and revision of the WHO Family of International Classifications which includes the International Classification of Diseases (ICD), International Classification of Functioning, Disability and Health (ICF), International Classification of Health Interventions (ICHI), and others.

My principal involvement has been with the ICD 11th Revision project. Varied tasks include reviewing and implementing online proposals for revision to the ICD-11 beta version, correcting errors in

content property values, and assisting in work to align the ICD-10 and ICD-10 national clinical modifications with the future ICD-11. At present, the CTS team is busy finalizing a priority list of issues with the ICD-11 beta version to be addressed during an upcoming meeting in Geneva.

In addition to my work with the ICD-11 revision project, I also manage WHO user agreements for individual use of the World Health Organization Disability Assessment Schedule 2.0 (WHODAS 2.0). The WHODAS 2.0 is an ICF-based assessment questionnaire designed to measure levels of functioning and disability in individuals. The instrument, which may be of interest to doctors of chiropractic, covers six domains of functioning including cognition, mobility, selfcare, getting along, life activities, and participation.

As always, many thanks to all who have made my fellowship possible—WHO (Drs. Molly Meri Robinson Nicol and Bedirhan Üstün), WFC, and generous funding from NCMIC, Canadian Chiropractic Association, Palmer College of Chiropractic, Standard Process, and the Association of Chiropractic Colleges.

### Parker Las Vegas WOWS Once Again!



The Parker Seminar in Las Vegas was held in January 2015 at the Mandalay Bay Resort & Hotel Casino and was a winner once again! Doctors of Chiropractic, office staff, and family members were in attendance, and as always, this is one of the biggest events in the profession each year with over 2,000 attending from all over the world.

The WFC delegates were hosted by President Dr Brian McAulay of Parker University. Among the Parker exhibitors just over 30 WFC Corporate Associate Members proudly displayed their WFC associate corporate member booth placards pledging to support the WFC for another year. For many photos from Parker Las Vegas see the photo gallery at <a href="https://www.wfc.org">www.wfc.org</a>.

The WFC delegation this year consisted of our current President Dr Gregory Stewart from Canada, Past President Dr. Michael Flynn from Louisiana, Dr. Rand Baird of Chicago, Chairman of the WFC Associate Member Committee, and Committee Assistant Dr Catherine Luib from San Diego.



Dr Rand Baird & Parker University President Dr Brian McAulay

Besides the excitement and value of the Parker Seminar itself, the opportunities for networking, CE, and other key side meetings make the WFC's presence at the annual Parker Las Vegas seminar a must. Next year the event will again be held in January 2016 at the Mandalay Bay Hotel in Las Vegas. Your WFC will be there, and so will our Corporate Associate Members!



Dr Greg Stewart Dr Rand Baird Dr Catherine Luib & Dr Michael Flynn

#### **Corporate Associate Member Renewals**

The WFC salutes all of its corporate and individual associate members, as we grow together through the power of partnership, and particularly those who renewed this past quarter to March 31, 2015:

Activator Methods
Acupuncture Council of Ontario
Anglo-European College of Chiropractic
Canadian Chiropractic Protective Association
Canadian Chiropractor
ChiroHealth USA
Chiropractic Economics
Chiropractic Education Australia
Clear Institute

Canadian Memorial College of Chiropractic
Dee Cee Lab

Elite Chiro Table International Medical University Japanese Association of Chiropractors KCS Association- Japan

Life Chiropractic College West Lloyd Table

Madrid College of Chiropractic - RCU Maria Cristina Mettler Electronics Corporation

Nordisk Institute

Nutri-West

New York Chiropractic College

Performance Health

Standard Process Inc.

The American Chiropractor

Thumper Massager Inc.

Tokyo College of Chiropractic

University of Western States

### New Platinum Member – Chiropractic Diplomatic Corps

Grateful thanks to the WFC's newest Platinum Corporate Associate Member (\$10,000), the Chiropractic Diplomatic Corps (www.chiropracticdiplomatic.com) and its president Dr Michel Tetrault. The CDC provides contact, coaching and other services to chiropractors interested in practicing in foreign countries.

### Administration

### Council

Reg Engelbrecht DC, South Afirica African Region Terrence Yap DC, Singapore Asian Region

Efstathios Papadopoulos DC, Cyprus Eastern Mediterranean Region

Espen Johannessen DC, Norway (1st Vice-President) European Region

Kenneth Vall DC, UK European Region

Carlos Ayres DC, Peru (2<sup>nd</sup> Vice-President) Latin American Region Deborah Kopansky-Giles DC, FCCS, Canada North American Region **Greg Stewart** DC, Canada (*President*) North American Region

Gerard Clum DC, USA - ICA North American Region J Michael Flynn DC, USA - ACA North American Region

**Rick McMichael** DC, USA - ACA (Secretary-Treasurer) North American Region **Dennis Richards** DC, FICC - Australia (*Past-President*) Pacific Region

Laurie Tassell DC - Australia Pacific Region

For photos and bios of members of Council and Research Council go to About WFC at www.wfc.org.

### Research Council

Greg Kawchuk DC PhD (Chair) Canada **Christine Goertz** DC PhD (*Vice-Chair*) USA

Sweden Iben Axén DC PhD Pierre Côté DC PhD Canada Mitch Haas DC MA **USA** 

> Heidi Haavik DC PhD New Zealand Denmark Jan Hartvigsen DC PhD

Carolina Kolberg MSc(Chiro) PhD Brazil Scott Haldeman DC MD PhD (Emeritus Chair) USA

### Staff at the Secretariat



**David Chapman-Smith** Secretary-General



**Khalid Salim** Manager, Administration



**Christina Davis** Executive Secretary



Sarah Villarba Administrative Assistant

### Committees

**Associate Members and Public Health** Chair, Rand Baird DC, MPH - USA

**Policies & Procedures** Chair, J. Michael Flynn DC - USA

**Bone and Joint Decade** Chair, Deborah Kopansky-Giles DC, FCCS - Canada **Strategic Planning** Chair, Dennis Richards, DC - Australia

### **Future Events**



WFC's 13th Congress and 2015 ECU Convention **Hosts:** Hellenic Chiropractors' Association **Place:** Athens Hilton Hotel, Athens, Greece

**Dates:** May 13 – 16, 2015

**Information:** www.wfc.org/congress2015



Bone and Joint Decade 2010 - 2020 Global Alliance for Musculoskeletal Health

World Summit 2015
Place: Oslo, Norway

**Dates:** October 7 – 9, 2015

Held in partnership with The Norwegian Musculoskeletal Research

Network (MUSS) and The Norwegian BJD National Action Network (MST) BREAKING DOWN THE BARRIERS – TOWARDS INTEGRATED CARE





9th Interdisciplinary World Congress - On Low Back & Pelvic Girdle Pain

**Place:** Marina Bay Sands, Singapore **Dates:** October 31 – November 3, 2016

Progress in Evidence Based Diagnosis and Treatment







BCA/AECC Autumn Celebration Conference 2015

Place: Anglo-European College of Chiropractic, Bournemouth, UK

**Dates:** September 26-27, 2015

Celebrating the 90 years anniversary of the BCA and 50 years of the AECC.









2015 Canadian Chiropractic Association (CCA) NATIONAL CONVENTION & TRADESHOW

Place: Scotiabank Convention Centre, Niagara Falls, Ontario, Canada

**Dates:** September 18-20, 2015

### **WFC News**



#### David Chanman-Smith WEC Secretary-General

### Athens WFC Council Meeting – May 10

For WFC Council members the Athens Congress begins with their annual Council Meeting at the Hilton Athens (Thalia 1 Room, 8:30 to 6:00 pm) on Sunday May 10. Most of this is open to observers. If you are arriving early for the Assembly, which begins Monday, and are interested to see who is on your Council and what they do, feel free to visit during the meeting.

### WFC Assembly - May 11-12

If you are representing your national association at the Assembly of Members Monday and Tuesday May 11-12 please be on time for the 8:30 start, with onsite registration from 7:30. As with the Council Meeting, observers are welcome.

This year the Assembly will be particularly well-attended, with country reports expected from some 45 countries. The full agenda/program is at <a href="www.wfc.org/congress2015">www.wfc.org/congress2015</a> under WFC Assembly. Highlights other than country reports include:

- The forum on The Role and Use of Traditional Chiropractic Language Today.
   Speakers are Philip McMaster, President, New Zealand Chiropractic College, Amy Bowzaylo from Bahrain, Mark Gurden from the UK, and Caroline Mwendwa from Kenya. Then you can have your say during this open forum.
- The keynote John A Sweaney Lecture, given this year by Dr Vivian Kil, President, Netherlands Chiropractors' Association.
   I look forward to hearing the views of a youthful, woman leader from Europe.
- Many interesting reports on WHO, World Spine Care, last November's WFC/ ACC Education Conference and its conclusions, etc, and reports from the Research Council, FICS, the World Congress of Chiropractic Students and myself as Secretary-General.



Philip McMaster



Amy Bowzaylo

### FICS Assembly and Symposium – May 13

Many have registered for the FICS meeting on Wednesday May 13, the day before the main Congress program begins − costing only €95 if you are registered for the main Congress. This is no surprise given the fine program which includes reports on the exciting advances of sports chiropractic at the Olympics and other major games, and a choice of these afternoon workshops from leading experts:

- **Ulrik Sandstrom,** team chiropractor for the Leicester Tigers, one of Europe's top professional rugby teams, on *Functional Muscle Testing as a Diagnostic Tool*.
- Ed Feinberg, legendary expert from Palmer West on *Managing Shoulder Instability*.
- **David Parish** from Logan University, who served with Team USA at the London Paralympics, on *Chiropractic Care for Paraplegic Athletes: Special Considerations*.

#### Main Congress Program

This features many outstanding speakers and international experts in their fields, a choice of numerous workshops including equine adjusting at nearby stables, and the best in current new research. Over 200 research abstracts were received for the original research symposium and awards sponsored by NCMIC. Guest lecturers from other professions include:



Paul Hodges PT PhD

- Paul Hodges PT PhD from Australia on Neuroplasticity and Patterns of Motor Control
- Stuart McGill PhD from Canada on Injury Mechanisms Initiating the Painful Spine and Pain Provocation Assessment
- Anthony Woolf, rheumatologist and Nadine Foster, physiotherapist, from the UK joining chiropractic speakers and patient rep Kathy Cambas of Greece on Opportunities in Spinal Health Care



Stuart McGill PhD



Mark Gurden



Caroline Mwendwa



Dr Vivian Kil



Anthony Woolf



Nadine Foster



Kathy Cambas

### Association CEOs Meeting - May 14

On the afternoon of Thursday May 14 (1:00 – 5:30 with lunch included) there is to be a meeting of association CEOs/senior staff members. If you have not yet replied to notices on this, but would like to attend, please advise Christina Davis at <a href="cdavis@wfc.org">cdavis@wfc.org</a>.

This is an important opportunity to meet other association CEOs, discuss common problems, learn what resources exist. Grateful thanks to Jakob Bjerre of the Danish Chiropractors' Association and Alison Dantas of the Canadian Chiropractic Association for their fine work in organizing this.

### Social Program in Athens

Greece is famous for its warmth, food, dance, music and hospitality, and the Congress social program includes:

- Wednesday evening Welcome Reception
- Thursday Greek Night at the Vorres Museum and Gallery the food, wines, music and dance of Greece (optional – ticket required)
- Friday Alumni events include a CMCC luncheon and AECC and Palmer receptions
- Friday Speakers' Dinner and WFC Past Presidents' Dinner
   by invitation

• Saturday – Gala Awards Banquet and Dance, with music from Fuse (optional – ticket required)

The Athens Hilton, adjacent restaurants and nearby downtown Athens all offer many special entertainment options.

### **Congress Sponsors**

Leading sponsors, making this Congress possible, are:

- Platinum sponsors Activator Methods and Foot Levelers
- Diamond sponsor Palmer College
- NCMIC, sponsor of the Louis Sportelli NCMIC Original Research Awards

We thank them and all our sponsors for their generous and much-valued support.







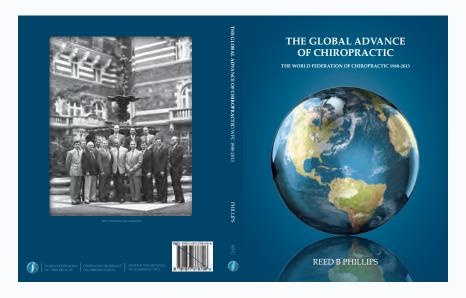


### Global Advance in Chiropractic – Special Offer with Associate Membership

Have you ordered your copy yet? I have been taking 10 copies (a suitcase full – these are big) to recent meetings in USA where people are surprised at the quality and content, and all copies are sold within the hour.

All WFC corporate and individual associate members have been sent a copy as a way of thanking them for their much appreciated support for the WFC. Are you currently a WFC associate member, if so do you know someone who should be? **Under a current special offer all new associate members will receive a copy of** *The Global Advance of Chiropractic* for free by way of thanks.

For all information – including sample chapters of the book, order forms and associate member application forms go to <a href="https://www.wfc.org">www.wfc.org</a>.



### WHO Assembly – WFC Delegation

The WHO's World Health Assembly, its annual meeting in Geneva, Switzerland, is being held this year from May 18-22 – that is during the week immediately following the WFC Congress.

The WFC has a large delegation attending led by WFC President Dr Greg Stewart and me. If you are interested in joining this delegation that is still possible. Please apply by email to Sarah Villarba at <a href="mailto:svillarba@wfc.org">svillarba@wfc.org</a> by Monday April 13 latest. She will need your contact information and a short bio which includes your college and year of graduation, and the association you represent.

### ACA Conference - McAndrews Leadership Lecture

You will see comment on Dr Scott Haldeman's McAndrews Leadership Lecture, delivered in Washington DC on February 28, in Dr Greg Stewart's President's Message and in World Notes under USA.

It was my privilege to be present for this historic and outstanding lecture. Thanks to the American Chiropractic Association it is now online – audio and power point presentation. Here again is the link: <a href="https://www.youtube.com/watch?v=6HxTCdx44C8">https://www.youtube.com/watch?v=6HxTCdx44C8</a>. I strongly encourage you and all chiropractors to take the time to hear Dr Haldeman's review of the profession's past 50 years and its current status, opportunities and challenges.

It will take you 60 minutes – but these will be some of the best minutes you can spend in understanding your profession and its future. Scott has a long history of being 10 years or more ahead of the profession, but then proven exactly right in his analysis of what the profession needs to do for growth and success.

### Kenneth Luedtke DC - 1930-2014



The WFC notes with sadness the passing of Dr Kenneth Luedtke of Madison, Wisconsin, on December 21, 2014 in his sleep at the age of 84 after a prolonged battle with Parkinson's disease. Dr Luedtke served on the first WFC Council (1989-92) representing the North American Region and the American Chiropractic Association.



From 1987 to 1989 Dr Luedtke was ACA President, and this followed two terms as President, Wisconsin Chiropractic Association and a term as Chairman of the Republican Party in Dane County. For many years he led an extremely successful ACA Political Action Committee, and he devoted his life to the advancement of the profession. A son-in-law and two grandsons are chiropractors.

### Rajeshwar Roy DC, Mauritius - 1958-2014



When Dr Rajeshwar Roy, Past-President of the Mauritian Chiropractic Association, died suddenly of a heart attack on November 20, 2014, the profession lost one of its important clinical and political leaders.

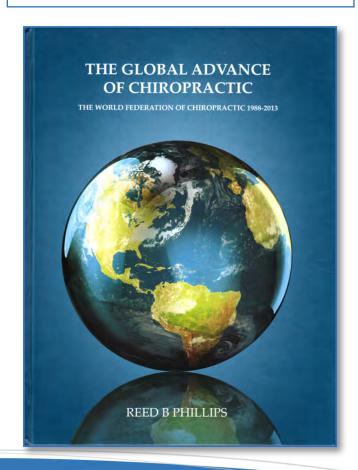
Raj, as I knew him for the past 22 years, was a graduate of Cleveland Chiropractic College in Kansas City and was the first

chiropractor to practice in the island nation of Mauritius in the Indian Ocean. When he returned there to practice in November 1993 he faced severe medical opposition and was forced to practice from his family home.

Things began to change when a medical insurer sent him a series of 18 patients otherwise due to be sent to South Africa for spinal surgery for back and leg pain and disability – and not one required surgery.

It is a tribute to Dr Roy's drive and leadership over the past 20 years, but also an irony, that draft legislation to recognize and regulate the chiropractic profession is finally being prepared as Raj has left us.

Read more about Dr Roy under Mauritius on page 12.



### **World Notes**

#### Brazil



# 0.3

Dr Carolina Kolberg



Dr Diana Gregoletto

### Kolberg and Gregoletto - Chiropractic Research in Coluna

A new generation of researchers has emerged in Brazil, thanks to the quality of its two university-based chiropractic schools at Feevale University in Novo Hamburgo and the University of Anhembi Morumbi (UAM) in Sao Paulo. Many have been mentored by the country' leading chiropractic researcher Dr Eduardo Bracher of Sao Paulo

Leading the new generation is WFC Research Council member Dr Carolina Kolberg of Brazil, a 2004 graduate of UAM who now has her PhD in physiology from the Federal University of Rio Grande do Sul (2013). ). Her research interests include the neurophysiology of pain and physiological effects of chiropractic treatment

Her doctoral thesis on oxidative stress blood markers in patients with chronic back or neck pain treated with high-velocity and low-amplitude manipulation supports the hypothesis that HVLA spinal manipulation leads to an antioxidant effect that is dependent on the length of time and the frequency of treatment.

Dr Kolberg is a professor at the Faculdade da Serra Gaúcha (FSG) in the south of Brazil, where she teaches Anatomy and Research Methodology. She also serves on the Editorial Board of Coluna/Columna, Latin America's leading spine journal, and advises that the most recent issue has published the first ever research paper from a chiropractor.

This is from her Brazilian colleague Dr Diana Gregoletto (Feevale,2008), now with a Masters Degree in Neuroscience and Pain from the Institute for Neuroscience, Faculty of Medicine, University of Granada in Spain, where she has been in private practice since 2010. Dr Gregoletto's published study, reporting good results from chiropractic management of chronic neck pain patients, won first prize at the IV Brazilian Congress of Chiropractic a year ago.

Both Carolina and Diana are members of the Brazilian Chiropractors' Association and will be at the WFC Congress in Athens. So also, presenting her new original research titled *Relationship between clinical methods and dynamic methods in the assessment of the leg length of lower limbs for the efficiency of chiropractor diagnosis*, will be another recent Feevale graduate Dr Grasiela Farias. Dr Farias is a biomechanics researcher at the SENAI Institute of Technology in Novo Hamburgo and reports "Our main focus is testing the quality of shoes including the properties of comfort and biomechanics. We also analyze changes in gait due to footwear and athletic performance."

#### Canada



September 18-20, 2015 Scotiabank Convention Centre Niagara Falls, Ontario Canada



### We are thrilled to announce that registration for the 2015 CCA National Convention & Tradeshow is now open!

Creating a unique, world-class event was our objective for the 2015 CCA National Convention & Tradeshow. Following from the CCA Vision for every Canadian to have a chiropractor as part of their healthcare team by 2023, the CCA set out to build a brand new experience for our members to achieve professional development from cutting edge researchers, educators, business coaches, chiropractors and other healthcare professionals.

The CCA National Convention &Tradeshow will enhance the profession's capacity as we seek to fulfil our vision and achieve preferred provider status for musculoskeletal health in Canada. The theme of the 2015 CCA National Convention & Tradeshow is *Advancing Excellence in Patient Care*. Patient-centred care is a foundation of chiropractic and continuing to strive for the highest standard in these practices is instrumental in providing the very best in chiropractic practice.

This history-making event is not to be missed as it will be the first time that Canada's Chiropractic Specialty Colleges, Research Symposium, Canadian Chiropractic Protective Association and Canadian Chiropractic Guideline Initiative will be brought together around the theme of *Advancing Excellence in Patient Care*.

We welcome and encourage all chiropractors and chiropractic leaders from around the world to join us this fall for inspiration, passion, networking, and knowledge transfer and to celebrate the 120th anniversary of DD Palmer's first chiropractic adjustment on September 18.

Don't miss the early bird rate of \$649 plus HST! Ends June 30, 2015.

www.ccaconvention2015.ca

Submitted by the Canadian Chiropractic Association

### **World Notes**

#### **Iceland**



Egill Thorsteinsson has become the new president of the Icelandic Chiropractic Association, succeeding his friend and now Past-President Dr Bergur Konrádsson.



Dr Thorsteinsson attended the Sherman College of Chiropractic in South Carolina, USA, during which time he served as both Vice-President and President of the Gonstead Study club. He graduated in December 1997 and moved back to Iceland where he has now been in practice for 17 years.

He is excited by the prospect of serving as president: "It feels great to be given the op-

portunity to serve as the president of the Icelandic Chiropractic Association. I feel that I am blessed, being part of a very strong group of people. The officers I serve with – Katrin Sveinsdóttir, Bergur Konrádsson and Ingólfur Ingólfsson – are excellent people and great chiropractors. Together I believe we can do great things."

He is used to fighting for the profession in Iceland. As the association's secretary, he lobbied for changes in the way that chiropractic was defined and accessed by the general public. He is proud that three goals set by the association have been achieved: direct access to a chiropractor without the need for a medical prescription; ensuring that chiropractic and chiropractors were properly referenced in legal documents; and a requirement for those applying for a licence to practise chiropractic were graduates of a CCE-accredited institution.

"There's much more work to be done. We want to be able to refer directly for investigations, such as MRI scans and have patients reimbursed for chiropractic care without the need for medical referrals."

Dr Thorsteinsson is very proud of the profession in Iceland. "We are fortunate enough to have a group of 13 excellent chiropractors with different applications. They are people of great character and have high professional standards."

Source: ECU's BACKspace March 2015

#### Mauritius



Dr Cyril Fischhoff, President of the Mauritian Chiropractic Association which represents the county's five chiropractors, wrote to the WFC recently with good news – but also with sad news.

The good news is that the bill or draft legislation to create a Health Profession's Council for regulation for several health professions including chiropractic is being given priority by the government. The process stalled under the previous government but, after recent elections returned a new government, there is urgency to complete the law.

There are issues to resolve but after many years fighting for recognition the profession sees regulation as a reality in the near future.

The sad news is the recent unexpected death last November of Past-President Dr Rajeshwar Roy, who died suddenly following a heart attack while visiting in Sweden with his Swedish wife Carina and their 15 year old daughter Runa.

### In Memoriam Rajeshwar Roy DC 1958-2014

Observations from WFC Secretary-General David Chapman-Smith:



Dr Raj Roy was an impressive pioneer in the chiropractic profession – the first ever chiropractor in Mauritius when he returned to his home country to practice in 1993, and more than ready to confront the considerable challenges that faced him, and to fight clinically and politically to establish the chiropractic profession in his home country.

Paradoxically I had a long and valued relationship with Dr Roy without having ever met him in person. Raj was in contact with the WFC and me soon after his arrival from Mauritius. As other chiropractors arrived in the mid-1990s an association was established and became a WFC member.

On Raj's instructions I met several times with Mauritian Ministers of Health and other officials at annual WHO meetings and the authorities soon found that Raj was a force to be reckoned with. Of the many stories he told me I remember these:

- He first started studying chiropractic at RMIT University in Melbourne, Australia at a time when his father was the Mauritian Ambassador to Australia. However he subsequently completed a full program at Cleveland Chiropractic College in Kansas City.
- Part of his sports chiropractic practice was with elite athletes in the Swedish national swimming team which came during the northern winter to train in the warm climate of Mauritius. It was doubtless through this connection that he met his wife Carina who is Swedish.
- In the late 1990s, at a time when he was still being hounded by local orthopedic surgeons, a health insurer sent him a line of 18 patients who were to be flown to South Africa for spinal surgery because of chronic pain and disability. Under his care all recovered – not one went for surgery, whether in South Africa or locally.

Raj could be direct, outspoken and challenging, but the profession has lost an important leader who was passionate about chiropractic and the patients he served, and who was the worthy first pioneer for the profession in his country. He will be much missed.

Here is more from Dr Roy's sister Nirupa Reetoo:

Raj first heard about chiropractic when he was in France in 1983 studying journalism and commerce. Our mother had a serious problem with her right arm and the doctors in Mauritius said that she needed shoulder surgery. However our uncle, who was a

### World Notes Continued...

doctor, advised her to go to France for alternative treatment as he felt the problem was in her spine, not the shoulder.

Through a friend Raj recommended that she see a chiropractor named Dr Peliche. No one in Mauritius had ever heard of chiropractic services at that time. Mother stayed in France for four months and was eventually completely cured. Dr Peliche encouraged Raj to study chiropractic which he did after completing his other studies.

He first enrolled in France, but completed chiropractic studies in Melbourne and Cleveland College in the United States. On his return to Mauritius in November 1993 he embarked on a long and difficult struggle to make chiropractic known and accepted. A few of the well-known orthopedic surgeons were dead against him and put up a strong resistance.

Raj started practicing unofficially in our parents' home. After several years the Ministry of Health finally gave him a permit to practice and he then worked from his clinic in a nearby commercial building until his untimely heart attack and sudden passing last November.

The WFC extends its condolences to Dr Roy's wife, his daughter Runa, other family and friends.

#### Mexico



#### **Profession Grows in Numbers**

With the opening of a school of chiropractic at the University of Veracruz in 2013, Mexico now has three chiropractic programs and 800 gradu-

ates in recent years. This brings the total number of chiropractors in Mexico to approximately 900.

During March Dr Carlos Ayres of Peru, representative for Latin America on the WFC Council and Past President of the Latin American Federation of Chiropractic (FLAQ), visited all three schools and leaders of the profession on behalf of the WFC and reported. With him was Dr Sira Borges, FLAQ Executive Director. Here are highlights from Dr Ayres' report on the three schools.

The first and most established chiropractic program is at the State University of the Valley of Ecatapec (UNEVE), to the north of Mexico City, where we were met by the Dean Dr Angel Fernandez and had the opportunity to address faculty and students. There are 200 students in the program, which like all three programs in Mexico is in a public university, and UNEVE has already graduated some 600 chiropractors. The campus is impressive.

On March 17-18 we traveled to the University of Veracruz on the east coast where we were met by Dr Pedro Gutiérrez, Dean of the School of Medicine, and Dr Jorge Castillo, a Logan College graduate who is Dean of the School of Chiropractic. As in Denmark and Switzerland, the chiropractic program is within the School of Medicine, with chiropractic and medical students taking many of their classes together. There are 60 chiropractic students and we

had a chance to address them. The biggest challenge for the program is attracting qualified chiropractic faculty.

On March 19-20 we traveled to the State University of the Valley of Toluca (UNEVT), which is to the south west of Mexico City, where we met with Dr Francisco Lopez Millan, Dean, Dr Roberto Cortes, Program Director, and faculty member Dr Noe Velasquez. UNEVT has graduated 200 students during the past 3 years. They see about 200 patients daily in their spacious, modern and attractive on-site clinic. There is a second clinic at UNEVT's campus at Valle de Bravo about an hour away.

On March 20 we were joined by Dr Oscar Otero of Puerto Rico and Dr Brent McNabb of Wisconsin, USA in presenting a seminar for students on philosophy, motivation, marketing and office procedures. This was very well received – we were asked to return to give another.



Dr Ayres (center right) and Dr Borges with UNEVE Dean Dr Jose Angel Fernandez (center) and faculty.



Drs Ayres and Borges with University of Veracruz faculty including Dr Gutiérrez, Dean of Medicine (second right) and Dr Castillo, Dean of Chiropractic (back row, left).



Dr Ayres and Dr Borges present Dr Francisco Lopez Millan, Dean, UNEVT, with an Activator IV and copies of the WFC history book.



UNEVT seminar lecturers (from left) Dr Oscar Otero, Dr Brent McNabb and Dr Ayres

### World Notes Continued...

#### Puerto Rico



Following the WFC Council Meeting in Puerto Rico last year the Puerto Rican Association of Chiropractors (AQPR) has become a WFC member. Here is news submitted by AQPR members

Dr Edgar Rivera and his wife Dr Mayda Serrano, AQPR Secretary.

### **Interprofessional Developments**

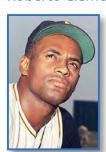
A current goal of the AQPR is better education of the medical community about chiropractic. We are pleased to have been invited to address the next bi-annual meeting of the Academy of Medical Directors of Puerto Rico on chiropractic, speaking to the medical community including students and prospective students.

We have also been asked by our Regional Director of community health centers (CHCs) to present a lecture on chiropractic, including examples of typical clinical cases and their management, to CHC directors and staff. This is in a forthcoming program approved for CE credits. This is a new and exciting development in Puerto Rico.



Dr Edgar Rivera (left) and Dr Mayda Serrano with Dr Edgar Rodriquez, President of the Academy of Medical Directors of Puerto Rico.

### Roberto Clemente and Chiropractic



One of the world's most famous baseball players, Roberto Clemente of Puerto Rico, was an outspoken and passionate supporter of chiropractic.

Clemente played as a right fielder for the Pittsburgh Pirates for 18 seasons from 1955-1972 before his tragic death in an airplane accident on December 31, 1972 as he was en route to deliver aid to earthquake victims in Nicaragua.

His honors included National League Most Valuable Player of MVP, All-Star (12 times), batting champion (4 times) and Gold Glove winner (12 times). In 1972 Clemente got his 3,000th major league hit in what proved to be the last plate appearance of his career during a regular season game. He was inducted to the National Baseball Hall of Fame in 1973.

The full story of his relationship with chiropractic is to be told in a paper I (Dr Rivera) am presenting at this year's annual meeting of the Association for the History of Chiropractic, to be held in Puerto Rico on June 20. Distinguished guests will be present as the Puerto Rican Chiropractors' Association (AQPR) makes Roberto Clemente an AQPR Honorary Member.

For over 15 years from the early 1950s Clemente was treated when in Puerto Rico by his chiropractor Dr Arturo Garcia, originally because of a back injury suffered in a car accident. In 1970, troubled by a neck problem seriously affecting his baseball career , he consulted Dr Dale Montgomery at the Logan College Chiropractic Clinic, giving rise to the headline in the Pittsburgh Post-Gazette *Chiropractor to Look Over Roberto's Neck* (July 31, 1970).

Referred by Dr Montgomery to one of his former students now practicing in Pittsburgh, Dr Charles Murray, Clemente experienced great relief from chiropractic treatment and became a prominent spokesman for the profession.

The chiropractic profession responded. The Pennsylvania Chiropractic Society gave Clemente an Outstanding Athlete Award in 1972 and the chiropractic associations for the four states of Pennsylvania, Ohio, Maryland and West Virginia combined to hold a Chiropractic Day to Honor Roberto Clemente.

As the Danville Register reported in October 1972 Clemente planned to open a youth sports camp and a chiropractic clinic in Puerto Rico when his playing days were over. His untimely death prevented that.

#### Turkey





Dr Belsot

### **New Regulations Opposed**

The Turkish Chiropractic Association (TCA) has announced the passing of regulations governing the practice of chiropractic as a form of treatment in Turkey - but all is not as good as it seems.

The Turkish Health Ministry's regulation on traditional and complementary medicine covers 14 traditional and alternative treatments, which include apitherapy (use of honey bee products for treatment), ozone therapy, leeches and hypnosis.

The move has caused concerns both with the TCA and within the Turkish Health Ministry

itself, which rejects many of the treatments listed as lacking scientific evidence. The Secretary-General of the Turkish Medical Association (TTB) has said that the TTB will go to court against the regulation.

TCA President Dr Aurelie Belsot says that her association is also opposed to the government's new regulations: "We do not want chiropractic included in these new regulations. We have hired a lawyer to first take us out of the listed therapies and then work

### World Notes Continued...

with us to develop specific legislation. We are looking at up to five years of legal arguments."

Chiropractors must practise under the supervision of medical practitioners within medical facilities in Turkey. The TCA is in talks with the Ministry's Commission for Traditional and Complementary Medicine with a view to developing regulations to protect the title chiropractor and set standards of practice. The TCA is also in talks with two Turkish universities about the prospect of starting a new programme.

"The last thing we want in Turkey is to have low educational standards imposed upon us by the government and we all support the WFC policy in this regard," says Aurelie. "We want to ensure that the quality of chiropractic education, when it finally comes to Turkey, is as high as possible."

Source: ECU's BACKspace, March 2015.

#### **USA**



### **ACA Conference Highlights**

The American Chiropractic Association (ACA) held its annual National Chiropractic Leadership Conference at the Hyatt Regency

Hotel in Washington DC from February 25-28, 2015.

A highlight was the inaugural McAndrews Leadership Lecture honoring the contributions to the chiropractic profession of the McAndrews family including Dr Jerry McAndrews (1933-2006), a former President of Palmer College and Executive Vice-President of the International Chiropractors' Association, and his brother Mr. George McAndrews who was attorney for the chiropractic plaintiffs in the famous anti-trust lawsuit Wilk et. al versus American Medical Association et. al.

Introduced by WFC Past-President Dr Louis Sportelli, George McAndrews spoke first. Mr. McAndrews, who received a WFC Honor Award in 1993 and is now in his 80th year, delighted the audience with anecdotes from the Wilk case.



ACA President Dr Anthony Hamm (left) with Mr. George McAndrews and Dr Louis Sportelli.

Invited speaker for the Leadership Lecture was Dr Scott Haldeman whose important and exciting presentation was titled Challenges of the *Past*, *Challenges of the Future*. Hear Dr Haldeman's lecture, and see his PowerPoint presentation, at <a href="https://www.youtube.com/watch?v=6HxTCdx44C8">https://www.youtube.com/watch?v=6HxTCdx44C8</a>.

Annual awards given by the ACA included:

- Chiropractor of the Year Dr Michael Simone of Fort Lupton, Colorado, ACA Chairman of the Board.
- Researcher of the Year Michele Maiers DC, PhD of Northwestern Health Sciences University, Bloomington, Minnesota.



Dr Jerry McAndrews & George McAndrews

 Academic of the Year – Dr Anthony Lisi, Associate Professor of Clinical Sciences, University of Bridgeport College of Chiropractic, Bridgeport, Connecticut.





Dr Michele Maiers and Dr Tony Lisi receive their awards from Dr Richard Bruns.



Dr Haldeman delivers McAndrews lecture.

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www.activator.com

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www.MPAmedia.com

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www.footlevelers.com

International Board of Chiropractic Examiners – USA

www.ibce.org

Logan College of Chiropractic – USA

www.logan.edu

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 $\underline{www.standardprocess.com}$ 

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www.canadianchiropractor.ca

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www.life.edu

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www.nbce.org

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www.theamericanchiropractor.com

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www.phi.us

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www.cmcc.ca

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www.cleveland.edu

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www.multiradiance.com

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www.nwhealth.edu

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www.aecc.ac.uk

Canadian Chiropractic Protective Assn - Canada

www.ccachiro.org

ChiroHealthUSA – USA

www.chirohealthusa.com

Chiropractic Economics - USA

www.chiroeco.com

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www.connectxtherapy.com

Dee Cee Laboratories, Inc. - USA

www.deeceelabs.com

Human Touch - USA

www.humantouch.com

International Medical University - Chiropractic Program

- Malaysia - <u>www.imu.edu.my</u>

InXpress – USA

www.InXpress.com

Life Chiropractic College West - USA

www.lifewest.edu

Lloyd Table Inc - USA

www.lloydtable.com

National Chiropractic Council - USA

www.chiropracticcouncil.com

New York Chiropractic College - USA

www.nycc.edu

New Zealand Chiropractic Board - New Zealand

www.chiropracticboard.org.nz

ScripHessco – USA

www.ScripHessco.com

Texas Chiropractic College - USA

www.txchiro.edu

The McKenzie Institute International – Chiropractic Branch –

New Zealand - www.mckenziemdt.org

University of Bridgeport - College of Chiropractic - USA

www.bridgeport.edu

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