



WFC QUARTERLY WORLD REPORT

WFC Member Associations, WFC Associate Members, WFC Council and Past Councilors,
WFC Research Council and Committees, Regional and Affiliated Organizations



President's Message

It is a distinct privilege to have been elected President for a two-year term at the WFC Council meeting held in May in San Juan, Puerto Rico. What will be the primary activities and focus of the WFC during my term of office?

For the past two years, necessarily and with excellent results, there has been a primary focus on internal matters. These have been included strategic planning to produce a vision, core values, and core purposes and a draft strategic plan. There has been celebration of the WFC's 25th Silver Anniversary, with production of Dr Phillips' impressive history book titled *The Global Advance of Chiropractic: The World Federation of Chiropractic 1988-2013*.

There has the extensive and very important process of choosing who will be the WFC's next Secretary-General, given David Chapman-Smith's plans for retirement in 2015. As announced earlier this month this will be Dr Richard Brown, chosen unanimously and enthusiastically by the WFC Council in Puerto Rico and due to take up the position in Canada in July 2015.

For the next two years the WFC now can and must focus on external matters. One of the first events I attended as your President was the Annual Assembly of the World Health Organization (WHO) in Geneva, Switzerland in May. This demonstrated to me how far we have come in establishing our presence, reputation and cultural authority in the healthcare world – but also how much more is now possible and must be done.

Members of the WFC delegation this year included the UK rheumatologist Professor Anthony Woolf, Chair, International Coordinating Council (ICC) of the Bone and Joint Decade/ Global Alliance for Musculoskeletal Health (BJD), Dr Deborah Kopansky-Giles, the WFC Council member who sits on the BJD ICC,

Continued on page 2...

Dr Richard Brown to be Next WFC Secretary-General



On June 11, following a 12 month executive search process, the World Federation of Chiropractic (WFC) announced the appointment of Dr Richard Brown of Stroud, Gloucestershire in the United Kingdom as its next Secretary-General from July 1, 2015. He will succeed Mr David Chapman-Smith, who retires at that time but will remain in a transitional role for one year until June 2016.

Dr Brown, who will be moving to Toronto, Canada to take up the position, is a 1990 graduate of the Anglo-European College of Chiropractic (AECC) who also holds a Master of Laws degree from Cardiff University. From 2009-2013 he served as President of the British Chiropractic Association (BCA) and he currently holds the office of Secretary-General of the European Chiropractors' Union (ECU). He has broad academic experience as a lecturer at AECC and the University of Glamorgan, as a member of the AECC Board of Governors from 2006-2011 and as Secretary-General of the European Academy of Chiropractic.

Dr Brown has been in private chiropractic practice for 24 years, since 1999 as owner and Clinic Director of a large multidisciplinary practice in Stroud. He served as a chiropractor in the medical team in the Polyclinic in the Athletes' Village at the London 2012 Olympic Games. He has extensive experience as an expert witness in regulatory fitness to practise hearings and clinical negligence litigation, drawing upon his combined qualifications in law and chiropractic.

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President's Message Continued...

and Dr Pierre Côté, WFC Research Council member and Canada Research Chair, Director of the Joint Center on Disability, Prevention and Rehabilitation of the University of Ontario Institute of Technology (UOIT) and the Canadian Memorial Chiropractic College (CMCC) in Toronto.

They attended WHO Disability and Rehabilitation technical meetings at which the BJD was asked to take a primary role in assisting WHO in creating an ongoing evidence base for musculoskeletal disorders and disability, and the WFC and the chiropractic profession were asked by WHO and the BJD to have a leading role in the working group creating this evidence base in the field of back pain. This represents, I think you will agree, a considerable milestone.

With other members of the WFC delegation I attended a high-profile technical meeting on integrated and collaborative care, which has resulted in WHO officials asking the WFC for advice and assistance in that program area. In the Office of Classifications, Standards and Terminologies (CST) we met with Dr Molly Meri Robinson Nicol DC, now a well-established senior technical officer, and Dr Anni Priesler of Denmark, the current WHO-WFC Fellow for 12 months until August when she will be followed by Dr Nicole Homb from Palmer College.

In summary, the WFC, its members and our profession are well positioned at WHO and elsewhere to achieve much in advancing our contribution and reputation as primary care spinal care experts in education, practice and research.

That will be evident to everyone attending two important events in the year ahead. These are the WFC/ACC Education Conference titled *Chiropractic Education for a Changing Healthcare Environment* in Miami in October, and the 13th Biennial Congress

Dr Greg Stewart, who received a Bachelor of Physical Education from the University of Manitoba (1982), graduated as a doctor of chiropractic (cum laude) from the Canadian Memorial Chiropractic College in Toronto in 1986. He has been in fulltime private practice in Winnipeg, Manitoba since that time, and has served on many provincial and national chiropractic committees since 1990.

These include committees on the identity of the profession, government relations, ethics, communications, interprofessional collaboration, chiropractic legislation, third party and government service negotiations, clinical practice guidelines and research.

Dr Stewart has served as President of the Manitoba Chiropractors' Association (1994 - 1997) and the Canadian Chiropractic Association (CCA, 2002 - 2003), and has represented Canada and the North American Region on the Council of the World Federation of Chiropractic since 2006, most recently as First Vice-President. In 2012 he received the CCA's highest honor, the Medal of Merit, for outstanding services to the profession.

in Athens next May. The theme there is The Alpha and Omega of Spinal Healthcare. Please join us at these meetings to share in the excitement of these current advances for the profession.

The WFC's vision, which may be found in full at its website, may be summarized as the WFC being recognized by all for playing a decisive role in achieving cultural authority for the profession, both to promote chiropractic and to influence and improve healthcare worldwide.

As a result, a renewed focus on external partnerships with other stakeholders and colleagues in the healthcare world at this time is not only valuable and needed but also consistent with the WFC's vision and plan.

Thank you again for the privilege of serving as your President at this exciting and opportune time.



Greg Stewart DC

Richard Brown Continued...

In recent years Dr Brown, increasingly recognized as one of the profession's foremost young leaders, has become well-known to the profession internationally as an invited lecturer in many countries and world regions.

"We are most excited to have someone of Dr Brown's outstanding abilities, character and proven leadership experience to carry the WFC forward during the next decade," says WFC President Dr Greg Stewart of Canada. "Although the search process produced five highly talented final candidates at interview, his selection was unanimous by both the Search Committee and the WFC Council."

Current WFC Secretary-General David Chapman-Smith added his endorsement. "In Richard I see a person with exactly the qualities the WFC now needs and that I hoped my successor would have. He is a man of many talents, a true spirit of service, strong communication skills and a profound understanding of the international profession and the direction it and the WFC should take for future success."

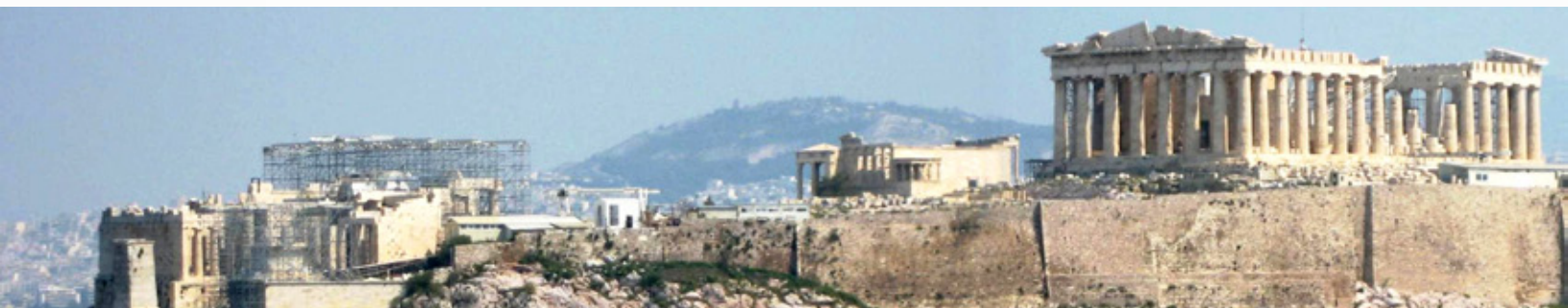
Dr Brown is married with two adult daughters. He is a keen soccer fan and combines his enthusiasm with providing chiropractic services to two professional teams in the English Football League. He enjoys writing and is a keen motorcyclist. In preparation for his move to Canada he has just sold his practice, and he plans to provide volunteer chiropractic services to an underserved community through World Spine Care during the first half of 2015.



13TH WFC CONGRESS ECU CONVENTION MAY 13 - 16, 2015

The Alpha and Omega of Spinal Healthcare

HILTON ATHENS HOTEL



www.wfc.org/congress2015



WORLD FEDERATION OF CHIROPRACTIC | FÉDÉRATION MONDIALE DE CHIROPATIQUE | FEDERACIÓN MUNDIAL DE QUIROPRACTICA





WORLD FEDERATION
OF CHIROPRACTIC



ASSOCIATION
OF
CHIROPRACTIC
COLLEGES

Hosted by:



WFC/ACC Education Conference 2014

Chiropractic Education for a Changing Healthcare Environment



October 29 – November 1, 2014
Sheraton Miami Airport Hotel, Miami, Florida



Robert Jesse MD, PhD

Principal Deputy Under-
Secretary
Health Department of
Veterans Affairs (VA)

Ronald Harden

OBE MD FRCP (GLAS.) FRCS (ED.) FRCP
Professor, Medical Education (Emeritus)
University of Dundee
Gen. Secretary & Treasurer
Association for Medical Education in
Europe



Steven Lipstein MHA

President and CEO
BJC HealthCare
Vice-Chair
PCORI, Federal Advisory Body

Ken Bain PhD

Historian, educator and President
Best Teachers Institute
Author
What the Best College Teachers Do



Co-sponsors



All information: www.wfc.org/educationconference2014

Administration

Council

Reg Engelbrecht DC, South Africa	African Region
Terrence Yap DC, Singapore	Asian Region
Efstathios Papadopoulos DC, Cyprus	Eastern Mediterranean Region
Espen Johannessen DC, Norway (<i>1st Vice-President</i>)	European Region
Kenneth Vall DC, UK	European Region
Carlos Ayres DC, Peru (<i>2nd Vice-President</i>)	Latin American Region
Deborah Kopansky-Giles DC, FCCS, Canada	North American Region
Greg Stewart DC, Canada (<i>President</i>)	North American Region
Gerard Clum DC, USA - ICA	North American Region
J Michael Flynn DC, USA - ACA	North American Region
Rick McMichael DC, USA - ACA (<i>Secretary-Treasurer</i>)	North American Region
Dennis Richards DC, FICC - Australia (<i>Past-President</i>)	Pacific Region
Laurie Tassell DC - Australia	Pacific Region

For photos and bios of members of Council and Research Council go to About WFC at www.wfc.org.

Research Council

Greg Kawchuk DC PhD (<i>Chair</i>)	Canada
Christine Goertz DC PhD (<i>Vice-Chair</i>)	USA
Pierre Côté DC PhD	Canada
Mitch Haas DC MA	USA
Heidi Haavik DC PhD	New Zealand
Jan Hartvigsen DC PhD	Denmark
Carolina Kolberg MSc(Chiro) PhD	Brazil
Charlotte Leboeuf-Yde DC MPH PhD	Denmark
Scott Haldeman DC MD PhD (<i>Emeritus Chair</i>)	USA

Staff at the Secretariat



David Chapman-Smith
Secretary-General



Khalid Salim
Manager, Administration



Christina Davis
Executive Secretary



Sarah Villarba
Administrative Assistant

Committees

Associate Members and Public Health <i>Chair, Rand Baird</i> DC, MPH - USA	Policies & Procedures <i>Chair, J. Michael Flynn</i> DC - USA
Bone and Joint Decade <i>Chair, Deborah Kopansky-Giles</i> DC, FCCS - Canada	Strategic Planning <i>Chair, Dennis Richards</i> , DC - Australia

Future Events



WFC/ACC Education Conference
Education for a Changing Healthcare Environment
Place: Sheraton Miami Airport Hotel, Miami, Florida
Date: October 29 – November 1, 2014
Information: www.wfc.org/educationconference2014



North American Spine Society (NASS) Annual Meeting
Place: San Francisco, USA
Dates: November 12-15, 2014
Information: www.nassannualmeeting.org
See article on page 10



WFC's 13th Congress and 2015 ECU Convention
Hosts: Hellenic Chiropractors' Association
Place: Athens Hilton Hotel, Athens, Greece
Dates: May 13 – 16, 2015
Information: www.wfc.org/congress2015

When did you last visit www.wfc.org?

Go there now for:

- » Information on the profession – country contacts, schools worldwide, legal status by country, history, etc.
- » Information on the WFC – including its links with WHO and the WHO Guidelines
- » Details of meetings and events
- » Projects – Straighten Up program, Identity Consultation and Result, Chiropractors Against Tobacco, etc.
- » News – and past issues of the WFC Quarterly World Report
- » Much more



WFC News

David Chapman-Smith, WFC Secretary-General

2014 Annual Council Meeting

With the Asociación de Quiroprácticos de Puerto Rico (AQPR) as our remarkable and outstanding hosts, the WFC held its 2014 annual Council meeting in San Juan, Puerto Rico from May 1-3. Many significant decisions and highlights included:

- **Elections.** Dr Greg Stewart of Canada was elected President. Other Council members elected to the Executive are Dr Espen Johannessen-Norway, First Vice-President, Dr Carlos Ayres-Peru, Second Vice-President, and Dr Rick McMichael-USA, Secretary-Treasurer. After two successful years in which he led the 25th Anniversary celebrations in Durban and the WFC's visioning and planning processes, Dr Dennis Richards of Australia now serves as Past-President.



Standing (from left) Dr Dennis Richards, Dr Rick McMichael, David Chapman-Smith. Seated (from left) Dr Espen Johannessen, Dr Greg Stewart and Dr Carlos Ayres.

- **New Secretary-General.** Dr Richard Brown, more fully introduced elsewhere in this QWR, was chosen as the WFC's next Secretary-General, taking up this position upon my retirement on June 30 next year. By experience and ability Richard is superbly equipped for the position. Thanks are due to the selection committee of Dr Greg Stewart, Dr Espen Johannessen, Dr Gerry Clum and Chair, Dr Mike Flynn.
- **2017 WFC Congress – Washington, DC.** Following strong proposals from each of the WFC's three member associations in the North American Region, the American Chiropractic Association, the Canadian Chiropractic Association, and the

Breaking News - New Cost-Effectiveness Study

For an important, first systematic review of the evidence on the cost-effectiveness of chiropractic and other manual therapies for musculoskeletal disorders, from health policy researchers at the University of Warwick Medical School in the UK, see the report under World Notes/UK on page 16.

International Chiropractors' Association, a decision was made to hold the WFC's 14th Biennial Congress in Washington, DC from March 16-18, 2017.

An exciting feature is that this event will combine three meetings – the WFC's Congress, the Association of Chiropractic Colleges' Research Agenda Conference (ACC RAC) and the ACA's National Chiropractic Leadership Conference (NCLC).

- **Policy Forum – Teaching Adjustment to Non-Chiropractors.** On the afternoon of May 2 there was a formal Membership Forum to review the WFC's policy against chiropractors teaching joint adjustment to non-chiropractors. The full policy is at www.wfc.org.

First invited presentation was from Dr Christopher Colloca, President and CEO, Neuromechanical Innovations, challenging the policy as being unacceptably broad.

Invited presentations in support of the policy came from Dr Hsuan-Pin Chang representing the Taiwan Chiropractic Doctors' Society (TCDS) and Dr Carlos Ayres representing the Peruvian Chiropractic Association (PCA).

There was then extensive discussion, designed to better inform members and the Council with a view to a later decision by Council on whether or not to propose any change to the membership.

That decision will be taken in the weeks ahead. One concept under consideration is limiting the policy to countries where the practice of chiropractic and the title chiropractor are not yet regulated



Dr Hsuan-Pin Chang (speaking) with Dr Carlos Ayres (left) and Dr Chris Colloca.



Dr Clum (speaking) with (from left) Dr Ken Vall - UK, Dr Kei Takeyachi – Japan, and Ariel Thorpe – USA representing the WCCS.



Dr Sira Borges, FLAQ Executive Director – Brazil with Dr Brian McAulay (left) President, Parker University and Dr Sergio Saleh, FLAQ Secretary – Chile.



WFC Council members Dr Laurie Tassell – Australia (left) and Dr Rick McMichael – USA.

by law. Whatever decisions are made by Council, any suggested change of policy would require broad member consultation and would then be a matter for debate and decision by the membership in Assembly.

- **Membership.** Applications for membership from new associations in Bahrain, Estonia, and Malta were approved by Council subject to acceptance by members at the Athens Assembly. The AQPR, representing the great majority of Puerto Rico's 175 chiropractors and the one national association in Puerto Rico, has applied for membership. The WFC is reviewing whether or not that is possible given the legal status of Puerto Rico as a territory of the USA. The AQPR would certainly be most welcome on the basis of its strength, leadership and achievements in Puerto Rico where chiropractic has been regulated since 1952 and is widely utilized.
- **Finance.** The Council approved audited statements for the year to December 31, 2013 which recorded a deficit of \$56,000 and net assets of \$186,000. The deficit had been expected because of funding for the WFC History Book, approximately 1,200 copies of which are held in inventory, and the WHO-WFC Fellowship Program. The approved budget for 2014 predicts a surplus of \$31,100.
- **Meetings.** There was detailed discussion of program, budget and preparations for two major WFC events in the year ahead

– the WFC/ACC Education Conference to be held in Miami, Florida, October 29-November 1, 2014 and the Athens Congress to be held at the elegant Hilton Hotel in Athens, Greece from May 13-16, 2015. As you plan your dates for the Athens Congress note that the WFC Assembly of Members will be held Monday, May 11 and Tuesday, May 12.

- **WHO Report.** Important advances for the profession were discussed. These include fuller development of the WHO-WFC Fellowship Program, for which there is established funding for the next fellow Dr Nicole Homb of the USA who commences her 12-month fellowship on August 1, 2014.
- **Regional Reports.** These reports, from the WFC Council members for the regions they represent, presented the main challenges and achievements worldwide. See World Notes for some of these. Importantly there was news of plans for many new chiropractic colleges. Some plans are well-developed as in Costa Rica (National University of Costa Rica, in partnership with Life University, first students in September 2015) and Hong Kong (Hong Kong Baptist University in partnership with RMIT University, first students also in September 2015). Others are promising but in initial stages – in countries as diverse as Kenya, Poland, Turkey and the United Arab Emirates.
- **Secretary-General's Report.** My report reviewed the achievements of the WFC during the past year and plans for the year ahead. Given that I have recently returned from an exciting first meeting of the African Chiropractic Federation in Kenya, I ended as follows:

I end with thanks to WFC President Dr Dennis Richards, the Executive Officers, the Council and membership for another exciting year sharing your chiropractic journey from mid-west American beginnings to international prominence and success.

A generation ago we imagined the day that the American Medical Association and Harvard University would recommend chiropractic care, that most Canadian orthopaedic surgeons would respond to a survey expressing willingness to work with chiropractors in the interests of patients, and that those funding mainstream healthcare around the world would call upon chiropractors to help design integrated care pathways for the management of patients with spinal pain and other NMS disorders. All of this is now happening. Doors are open as never before. Let me end with an example.

Last month I sat with the leadership of Kenyatta University in Nairobi, Kenya to discuss the question of the university opening a first chiropractic education program for East Africa in collaboration with its medical school. The next day there was a letter from the Medical Dean expressing excitement at the prospect and laying out first steps. The following day I sat with representatives of the Chiropractors' Association of Kenya, an African public university and an American chiropractic college and saw green lights from all on how this new vision could be accomplished through collaboration by all parties.

What could be more exciting, what could hold more promise, than a contemporary environment which allows that? Again, thank you for the privilege and opportunity of sharing the journey.

A World Celebration of Chiropractic in Puerto Rico

This was the title of a very successful 2-day seminar held on May 3-4 at the time of the WFC Council meeting in Puerto Rico and co-hosted by the WFC, the AQPR and the Federación Latinoamericana de Quiropráctica (FLAQ). Features included:

- A keynote opening address from the Hon. Richard Visser DC, PhD, Minister of Public Health and Sports, Aruba titled *Healthy and Active Lifestyles as the Foundation for Health: A New Vision from Aruba*. Dr Visser's program in Aruba is drawing international attention.
- Workshops on *Full Spine Adjusting* by Dr John Downes, sponsored by **Life University**; *OTZ* by Dr Francis Murphy, sponsored by **Parker University**, *Trigenics* by Dr Raul Cadagan, sponsored by **Trigenics**, *A Joint-by-Joint Approach to Managing Lower Extremity Injuries* by Dr Jonathan Mulholland, sponsored by **Foot Levelers**.
- Presentations by Dr Waldemar Lugo and Dr Mayda Serrano, AQPR President and Secretary on chiropractic in Puerto Rico and by WFC Council members on chiropractic around the world.
- Lectures on *The Power of Chiropractic* from Dr Mike Flynn and Dr Gerard Clum.
- Friday and Saturday night social functions with feasting, entertainment and partying as only Latin Americans know how.



Dr Raul Cadagan



Dr Mayda Serrano, AQPR Secretary



Dr Francis Murphy, USA presents the OTZ seminar



Dr Mike Egan of Australia assists at the Trigenics seminar



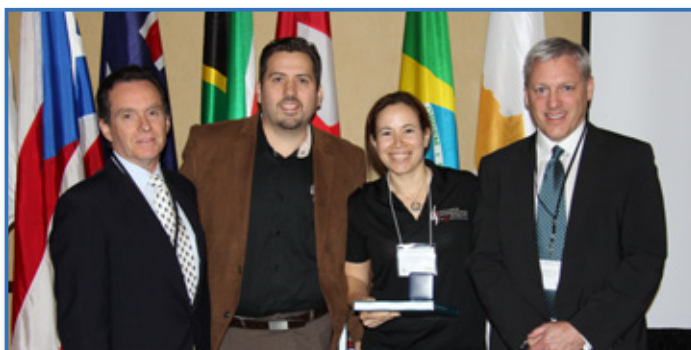
Dr Jon Mulholland, USA presents the lower extremities seminar



Dr Richard Visser



Dr Mike Flynn



Dr Dennis Richards (left) and Dr Greg Stewart (right) thank Dr Waldemar Lugo, AQPR President and Dr Aleisha Serrano, AQPR Seminar Coordinator

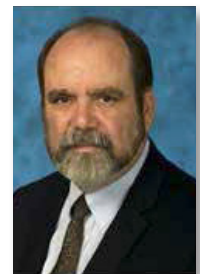
WFC/ACC Education Conference – Miami, October 29-November 1, 2014

There has been a strong response for the call for papers, which closed on May 31. The Planning Committee has made final selections and please visit the website for the final program.

There is general agreement that this year's 8th Biennial WFC/Association of Chiropractic Colleges Conference titled *Chiropractic Education for a Changing Healthcare Environment*, has the strongest program ever.

External keynote speakers include:

- **Thursday.** Opening keynote speakers are **Robert Jesse MD, PhD**, who is in charge of all VA clinical services as Principal Deputy Under-Secretary for Health, Department of Veterans Affairs (VA), and **Steven Lipstein MHA**, President & CEO, BJC Health Care and Vice-Chair, PCORI, an advisory body to President Obama during health care reform.



Dr Robert Jesse

- **Friday.** Emeritus Professor of Medical Education at the University of Dundee in Scotland **Dr Ronald Harden**. Professor Harden, recognized as a world leader in medical education and currently also Director of the Institute for International Medical Education, speaks on the future of healthcare education.
- **Saturday.** The internationally famous educationist and dynamic lecturer **Dr Ken Bain**, author of *What the Best College Teachers Do* (Harvard University Press, 2004) and more recently *What the Best College Students Do*.



Dr Ronald Harden



Dr Anthony Lisi



Dr Jan Hartvigsen

Chiropractic speakers include:

- Describing interdisciplinary developments in the US, **Dr Anthony Lisi**, on 10 years' experience in the VA system; **Dr Ian Paskovski** on the Jordan Hospital Spine Care program; and **Dr Brian Justice** consultant to Blue Cross/Blue Shield on the rise and role of spinal care pathways.
- Reviewing developments in other countries, **Dr Jan Hartvigsen** from Denmark, **Dr Silvano Mior** from Canada, **Dr Bryce Conrad** from Australia and Dr David Newell from the UK.

Delegates can choose from the following selection of afternoon workshops:

- Inter-professional Education.
- Preparing for Integrated Care – Values and Skills.
- Creating a Climate for Innovation.
- Creating an Evidence-Based Teaching Program.
- Establishing Inter-professional Clinical Training.
- Alternate Career Paths in Research and Education.

This conference will describe and influence what is happening at the cutting edge of chiropractic today – join us and be there.

Special thanks to our Planning Committee:

- **Ana Paula Facchinato**, Course Coordinator, University of Anhembi Morumbi, Brazil
- **Charmaine Korporaal**, Former Head of Department and Clinic Director, Chiropractic and Somatology, Durban University of Technology, South Africa
- **Michael Mestan**, Executive Vice-President and Provost, New York Chiropractic College, USA
- **Dana Lawrence**, Senior Director, Center for Teaching and Learning, Palmer College, USA
- **Noni Threinen**, Associate Vice-President for Academic Affairs, Southern California University of Health Sciences, USA
- **Ken Vall**, Past Principal, Anglo-European College of Chiropractic and WFC Council, UK

Straighten Up's New Modules - Expecting Straighten Up "Backs and Bellies" and Balance

The WFC Public Health Committee is pleased to announce the completion of two new Straighten Up activity modules, Expecting Straighten Up "Backs and Bellies", and Balance. These modules were created through a global, multidisciplinary, Delphi process with diverse partnering organizations and participants. The WFC played a key role in helping to facilitate the development and refinement of Expecting Straighten Up "Backs and Bellies" and Balance.

Dr. Linda Mullin was the principal concept architect of Expecting Straighten Up "Backs and Bellies" and Dr. Sal Minicozzi designed the initial draft of Balance. Expecting Straighten Up addresses the common public health issue of posture-related discomfort associated with pregnancy through simple and easy to perform stretching exercises.

Balance provides a graduated progression of balance and stabilization exercises, moving from assisted, one-leg standing to more advanced balance challenges. For patient safety both modules are designed to be used in concert with advice from the patient's health care provider.

Many thanks to those of you participated on the Delphi panel. As with the other Straighten Up modules, organizations may make translations and adaptations to fit their unique cultural contexts. The modules are to be used without fee in service to the public and patients.

Submitted by: Dr Ron Kirk, Life University and WFC Public Health Committee



World Health Organization - World Health Assembly

The WFC had a delegation of 15 members at the World Health Organization's 67th Annual Assembly held in Geneva, Switzerland from May 19-24, 2014.

A major focus of the Assembly this year was debate and approval of a new WHO Global Disability Action Plan. During the past year this had been developed by WHO's Office of Disability and Rehabilitation (DAR) led by Australian podiatrist Dr Alana Officer, and the WFC had partnered with other NGOs in helping WHO develop the plan. These included, for example, the International Society of Physical and Rehabilitation Medicine (ISPRM) and the World Confederation of Physical Therapy (WCPT).

At a DAR technical meeting on Tuesday, May 21 the WFC was represented by Council member Dr Deborah Kopansky-Giles and Research Council member Dr Pierre Côté, Canada Research Chair in Disability, Prevention and Rehabilitation, jointly supported by the Canadian Memorial Chiropractic College (CMCC) and the University of Ontario Institute of Technology (UOIT). Those present included WHO's Regional Disability Program managers from all world regions.

Also present was Dr Anthony Woolf, Chair, International Coordinating Council for the Bone and Joint Decade/Global Alliance on Musculoskeletal Health (BJD/Global Alliance). On behalf of the BJD/Global Alliance Dr Woolf offered, and WHO accepted, to take the lead in providing WHO with development and



Members of the WFC delegation



(from left) President Dr Stewart with Dr Anni Priesler, Dr Deborah Kopansky-Giles, Dr Molly Meri Robinson Nicol and Dr Pierre Côté.

maintenance of an ongoing evidence base for musculoskeletal disorders and disability. During the next twelve months there will be a focus on the three areas of back pain, osteoarthritis and rheumatoid arthritis, with the chiropractic profession through the WFC asked to play a prominent role in the field of back pain.

Other significant activities during the World Health Assembly included:

- **Traditional and Complementary Medicine (TRM)** – Meeting with Dr Zhang Qi, Coordinator, concerning WHO's Traditional Medicine Strategy 2014-2023 and benchmarks for practice.
- **People-Centered and Integrated Healthcare** – Attending a special session in this field, in which WHO is about to launch a new strategy. WFC representatives subsequently met with the WHO technical officers in charge and collaboration will be ongoing.
- **Classification, Terminologies and Standards (CTS)** – Dr Kopansky-Giles, Chair, WFC Committee on Coding met with Dr Molly Meri Robinson Nicol DC, now Senior Technical Officer at CTS, concerning WHO's ICD-11 revision and other international classifications. In part this was in preparation for the annual WHO Family of International Classifications Conference (WHO-FIC). This brings together coding experts worldwide. This year it will be held in Barcelona in October where the WFC will be represented by Committee member Dr Kendrah da Silva of South Africa.
- **Meeting with Government Delegations** – Members of the WFC delegation met with many government delegates from countries such as Belgium, Botswana, Canada, Egypt, Ghana, Greece, Kenya, Lebanon, Samoa, South Africa, UK and USA.
- **WHO-WFC Fellowship Program.** The first fellow in this program, which offers graduate chiropractors interested in a career in health policy a fellowship of up to 12 months served at WHO Headquarters in Geneva, was Dr Jairus Quesnele of Canada. The current fellow is Dr Anni Priesler of Denmark.



(from left) Luke Schmidt, South Africa, President, World Congress of Chiropractic Students with Dr Robinson Nicol and Dr Hussein El Sangak, Life University.

As announced in the March QWR the next fellow, commencing a 12-month fellowship from August 1, 2014, is Dr Nicole Homb of the USA and the Palmer Center for Chiropractic Research. The WFC acknowledges and gives grateful thanks to the following organizations which have sponsored Dr Homb's fellowship:

- Canadian Chiropractic Association
- National Chiropractic Mutual Insurance Company
- Palmer College
- Standard Process
- Association of Chiropractic Colleges – with support from member colleges Logan, Northwestern, Parker and Southern California University of Health Sciences.

Please note that the WFC is now calling for applications for the fellowship to be served August 1, 2015 to July 31, 2016. The application form is at www.wfc.org. Deadline for applications is November 15, 2014.

WFC Delegation

Dr Greg Stewart, WFC President
David Chapman-Smith, WFC Secretary-General
Dr Deborah Kopansky Giles, WFC Council, Canada
Dr Pierre Côté, WFC Research Council, Canada
Dr Michel Aymon, ChiroSuisse, Switzerland
Dr Matthew Bennett, BCA President, UK
Drs Eva and Hussein El Sangak, Life University, USA
David O'Bryon, ACC Executive Director, USA
Luke Schmidt, WCCS President, South Africa
Prof Anthony Woolf, Chair, BJD Coordinating Council, UK
Dr Michael Cronin, Naturopath, USA
Dr Tabatha Parker, Naturopath, USA
Lisa Forbes, Occupational Therapist, Canada
Dr Stephen Gordon, Homeopath, UK



Dr Stewart and David Chapman-Smith with Canadian Minister of Health the Hon Rona Ambrose.



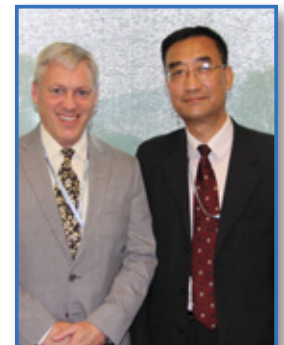
Drs Kopansky-Giles and Côté seen at a WHO Disability and Rehabilitation dinner with Dr Da Gama Nkomo, WHO Disability Program Manager, African Region.



Dr Margaret Chan, WHO Director General addresses the session on Integrated Healthcare.



David Chapman-Smith with Dr Marta Imamura, Brazil and Dr Gerold Stucki, Switzerland, President and Past-President of the International Society of Physical and Rehabilitation Medicine.



Dr Stewart with Dr Zhang Qi, Director, WHO Office of Tradition and Complementary Medicine.

Brazil



Brazilian World Cup Team Asks for Chiropractic Treatment

Here is an article published on the official website of the Brazilian Football Confederation (CBF) in early June prior to the commencement of the World Cup. Those who were at the 2011 WFC Congress in Rio de Janeiro will remember an appearance by Carlos Alberto Torres, Captain of the victorious 1970 Brazilian World Cup team and his chiropractor Dr Elisa Dallegrave.

The Brazilian team has won a new advantage off the field this week. This is because of Elisa Dallegrave (ABQ 0243), a chiropractor invited by team doctor Dr Jose Luiz Runco to treat the players in Granja Comary. On Monday and Tuesday Dallegrave treated the athletes at the new Brazilian Football Confederation (CBF) Training Center (CT) offices.

According to Elisa chiropractic is a health care approach focusing on spinal function and alignment. It can be a treatment for pain, but it should also be used to improve function and prevent injury,



At the Rio Congress in 2011 Carlos Alberto Torres, seen with his chiropractor Dr Dallegrave (right), receives an award from FICS President Dr Sheila Wilson and WFC President Dr Mike Flynn.

which is what is being done by her in Granja Comary. She uses an interesting analogy to explain the importance of chiropractic care.

"I often compare spinal care with dental care. You eat and brush daily, and need to get regular care for your teeth. With the spinal column is the same. You use it all the time, but some people only remember to go for care when they have pain. Indeed, it is important to have regular preventive treatment" she explains.

Graduated from Feevale University after five years of study, Elisa is of course very pleased to have the opportunity to help the Brazilian team at the World Cup. However, the world of football is not new to her. It was through former player and Brazilian Captain Carlos Alberto Torres that she met Dr Jose Luiz Runco. She has treated Torres, the three-time champion, since he had disabling back pain in 2010.

Although little known in Brazil, chiropractic is widely used by football players. Dante, who has benefited from chiropractic treatment for more than six years since he played in Belgium, was one of the players who requested the services of a chiropractor.

"It is an excellent help. You feel that your body is more balanced, with everything in place. This makes a difference when it comes to high performance," said the player.

Canada



Wickes is CMCC President

Following the retirement on June 30 of Dr Jean Moss, President of the Canadian Memorial Chiropractic College (CMCC) in Toronto since 1991, new President is Dr David Wickes.



Dr Wickes, a 1977 graduate of the National College of Chiropractic who also holds a Master of Arts in Education and Human Development from George Washington University (2009), comes to CMCC from his previous position as Dean of the College of Chiropractic at the University of Bridgeport. He formerly held senior academic positions at both

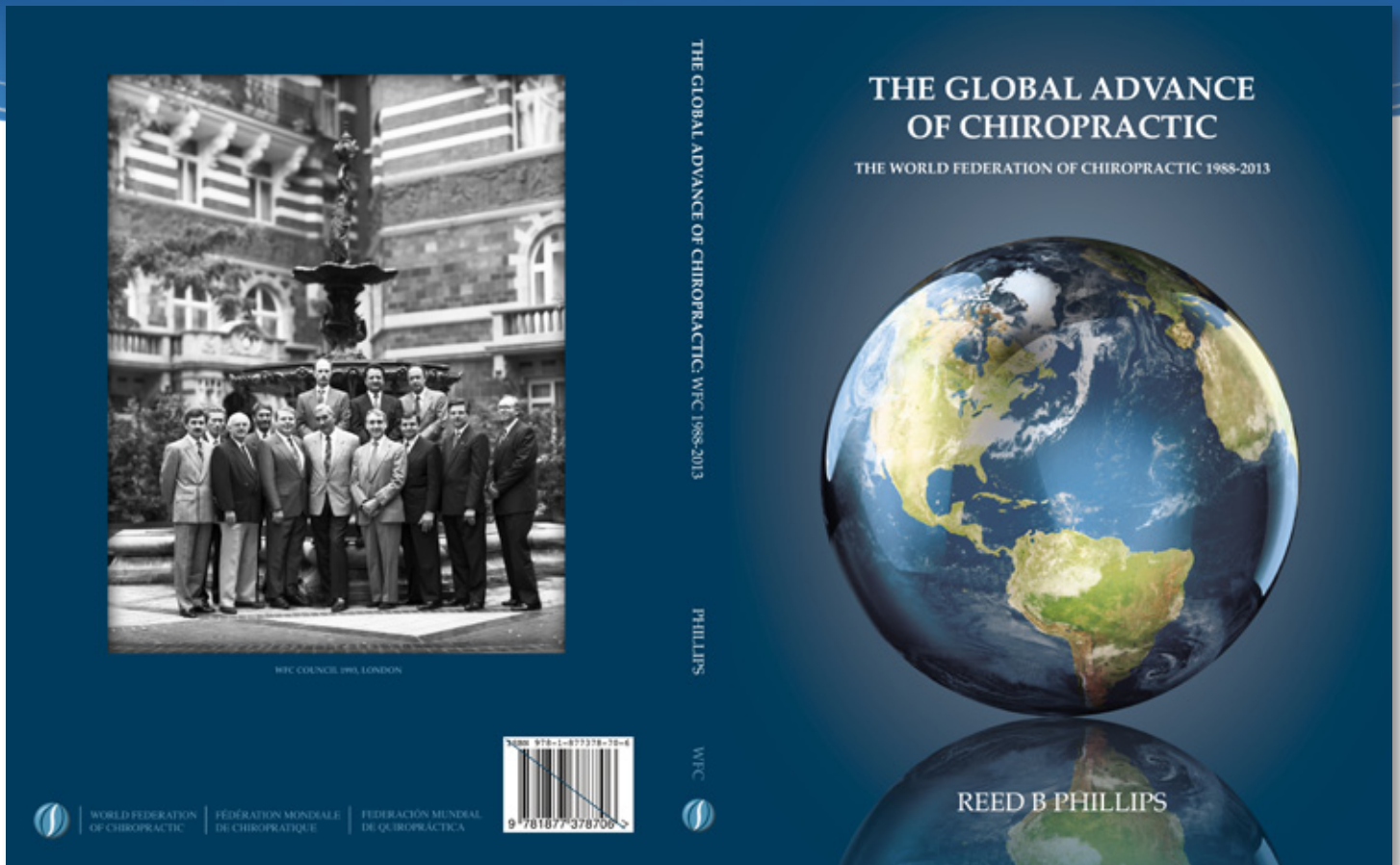
the National University of Health Sciences and the University of Western States.

CCPA President Dr Carey

On Friday, June 6 there was a special dinner in Toronto to honor Dr Paul Carey of Stratford, Ontario, founding President of the Canadian Chiropractic Protective Association (CCPA) who is recently retired.



Dr Carey, a Past-President of the Canadian Chiropractic Association (CCA) and the WFC, was the leader of the movement to form the CCPA in 1986 to provide professional liability protection for members of the Canadian chiropractic profession. The CCPA is the



The official history of the World of Federation of Chiropractic, charting the new acceptance and international growth of the profession during the last generation.

This 260-page hard cover illustrated history with over 600 photographs is a must-read for anyone passionate about the chiropractic profession. It includes:

- The attempts to establish a world federation in the 1960s.
- The developments leading to the formation of the WFC in 1988.
- The amazing international growth of chiropractic and the WFC in the 1990s and 2000s.
- Explanation of the important relationships with other international organizations including the World Health Organization – and why this is important.
- Current status, future directions and much more.

Read sample Chapters 1 & 2 – at www.wfc.org.

Author: Reed Phillips DC, PhD


Editors: Gerard Clum DC and David Chapman-Smith LLB

Sponsorship for this Project:

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Order at www.wfc.org or by calling the WFC
 In Toronto, Canada at **1 416 484 9978.**

“The Global Advance of Chiropractic is a truly exciting account of the growing international success of the WFC and our profession during the past 25 years – with an amazing photographic record. History can be dry, but not this – you will be very pleasantly surprised.” - Gerard Clum DC

equivalent of NCMIC in the USA and, like NCMIC, has become one of the most powerful and well-funded organizations in the profession. It has provided major financial support for the profession in Canada and internationally – for example being one of the two principal funding partners with NCMIC for the BJD Neck Pain Task Force chaired by Dr Scott Haldeman.

Dr Carey is recognized as the person not only most responsible for CCPA's early development but also its subsequent growth and success over almost 30 years.

CCA Announces New Chair of the Board



New Chair of the Board of the Canadian Chiropractic Association, equivalent to president, is Robert David BSc, DC of Montreal, Québec, a 1990 graduate of the Canadian Memorial Chiropractic College.

At the provincial level Dr David served in various capacities on the Board of the Association des chiropraticiens du Québec including Chair, Finance Committee. He has been the

Québec Governor to the CCA Board since 2009. He has a family and sports chiropractic practice and is currently completing the post-graduate sports chiropractic program at Université du Québec à Trois-Rivières.

Ireland



A well-attended, popular and most successful European Chiropractors' Union Annual Convention with a theme of *Celebrating Diversity* was held at the Dublin Convention Centre in

Ireland from May 29-31. Highlights included:

- An ECU General Council meeting reporting on many positive developments for the profession in Europe, including plans for a first chiropractic educational program in Eastern Europe – in Poland in association with the Anglo-European College of Chiropractic.



Dr Erik Poulsen (centre) with ECU President Dr Oysten Øgre and ECU Convention Academic Organizer Dr Gitte Tønner.

- The half-day keynote presentation titled *Harnessing the Power of the Mind* by Bruce Lipton PhD explaining how much current scientific research is supporting traditional chiropractic concepts of innate intelligence, health and disease.
- A FICS Master Class sports chiropractic seminar.
- Award of the Jean Robert First Prize for original research to Dr Erik Poulsen and colleagues from the University of Southern Denmark for a study published in *Osteoarthritis and Cartilage* and titled *Patient education with or without manual therapy compared to a controlled group in patients with osteoarthritis of the hip. A proof-of-principle three-armed parallel group randomized clinical trial.*



Dr Siobhan Guiry, President, Chiropractors' Association of Ireland welcomes delegates.



Dr Ken Vall (left) Past Principal, AECC and WFC Council member, Europe, with AECC graduate Dr Martin Heinmets of Estonia.

Kenya



The first annual assembly of the African Chiropractic Federation, co-sponsored by the WFC and Parker University and hosted by the Chiropractors' Association of Kenya (CAK), was held at the Conference Centre, Kenyatta University, Nairobi on Saturday, April 6, 2014. ACF Coordinator for the assembly, who organized an impressive meeting, was Dr Carol Mwendwa of Nairobi.

Twenty-three chiropractors from 12 countries attended the assembly and an accompanying 2-day seminar on OTZ (One to Zero) presented by Dr Francis Murphy and Dr Patricia McCord. Keynote speaker at the seminar was Dr Brian McAulay, President, Parker University.

Country reports were given from nine ACF member countries as follows:

- Republic of Congo (2 chiropractors) – Sister Anne Marie Diahoua DC.
- Ethiopia (4) – Dr Selam Aklilu.
- Ghana (12) – Dr Bryan Cox.
- Kenya (8) – Dr Musimbi Ondeko.
- Namibia (10) – Dr Elga Drews.

- Rwanda (2) – Dr Julie Paul.
- South Africa (800) – Dr Reginald Engelbrecht.
- Zimbabwe/Botswana (8/2) – Dr Evalie Heath.

Dr Praveena Maharaj of South Africa and Dr Neera Sharma Maini of Kenya, Co-Editors of the ACF Newsletter, were congratulated on their work. Next year's ACF Assembly is to be held in Athens, Greece at the time of the WFC Congress with the 2016 Assembly to be held in Accra, Ghana.

In the days before the assembly CAK leaders together with WFC Secretary-General David Chapman-Smith, WFC African Representative Dr Reg Engelbrecht and Dr McAulay, met with the leadership of Kenyatta University including the Vice-Chancellor and Dr Okello Agina, Dean, Medical School, and Ministry of Health officials concerning a prospect of opening first chiropractic educational program for East Africa at Kenyatta University.

Since that meeting a letter has been received from Dr Okello Agina supportive of the project, and continued negotiations are underway. Kenyatta University, with 70,000 students, is Kenya's second most prestigious university, with a large and impressive campus in suburban Nairobi. The CAK represents Kenya's eight duly qualified chiropractors, all of whom practice in Nairobi. Potential co-partners for the suggested new chiropractic program are the Durban University of Technology in South Africa and Parker University in the USA.



Dr Bryan Cox, Ghana.



Drs Praveena Maharaj and Neera Sharma Maini.



(from left) Dr Thomas Adagala, CAK Chairman, Dr Carol Mwendwa, CAK Secretary, Dr Okello Agina, Dean, Kenyatta Medical School, Dr Musimbi Ondeko, CAK Treasurer and Dr Brian McAulay, President, Parker University following the meeting at Kenyatta University.



Dr Francis Murphy at the OTZ seminar.



Malaysia



First Graduates from IMU

Submitted by Dr Michael Haneline, Past Head, IMU School of Chiropractic

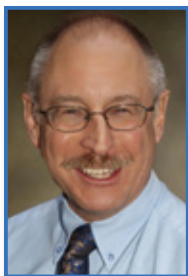


Dr Haneline

For years while on faculty at Palmer West in the USA I imagined and foresaw the day when I might be part of a future program at a high-quality institution where chiropractic and medical students could learn together.

That dream came true for me when the International Medical University (IMU) in Kuala Lumpur, Malaysia decided to start a chiropractic program and I was invited to be its first Head. That is why I was willing to give up a great position at Palmer West and move half way around the world to be a part of it, serving as Head for four years until 2013.

In June I was IMU's guest at the convocation of the first cohort of 28 chiropractic students. The Convocation Proceedings record graduands from medical, dental, chiropractic, and other disciplines all receiving their diplomas together. I wish you could have



Dr Peter Diakow, IMU Head

seen the beaming faces of the graduates and their proud parents after the ceremony. Sights I will never forget!

They were without exception wonderful students to work with... now they are the first home-grown chiropractors in all of Southeast Asia.

Keep your eye on them, because they will no doubt accomplish great things for the chiropractic profession in that region of the world.



Puerto Rico



Puerto Rico, which hosted the WFC Annual Council Meeting and Seminar last month, is a group of islands in the northeastern Caribbean that was ceded to the US in 1898 following

the Spanish-American war and remains a territory of the United States.

It has 175 chiropractors serving population of 3.7 million. The profession is represented by the Puerto Rican Chiropractors' Association (AQPR) whose current President is Dr Waldemar Lugo, a Life University graduate who practices near the historic and beautiful fortified capital city of San Juan.

The chiropractic profession is well-established having been regulated by law since May 1952. Most patients have partial



The AQPR Executive hosting a Saturday night walking tour of San Juan (from left) Dr Mayda Serrano, Secretary, Dr Virgilio Paniagua, Vocal, Dr Waldemar Lugo, President, Dr Juan Otero, Treasurer, and Dr Andre Colon, Vice-President.



Dr Efrain Palmer with Life West student and WCCS representative Ariel Thorpe.

reimbursement for the cost of chiropractic services through their employment and other private insurance plans. A number of chiropractors, such as Dr Edgar Rivera at the Hospital General Castaner in Lares as reported in the December 2013 QWR, have hospital privileges. Puerto Rico has no chiropractic education of its own and most chiropractors are graduates of US colleges.

The leaders and members of the AQPR, which recently joined the Latin American Federation of Chiropractic (FLAQ) and is applying for WFC membership, were magnificent hosts. It was a privilege for WFC leaders to meet them, including former influential leader and member of the ACA House of Delegates Dr Efrain Palmer. Particular thanks are due to AQPR Coordinator of the meetings Dr Aleisha Serrano.

United Kingdom



Important New Cost-Effectiveness Review

The first systematic review of the evidence on the cost-effectiveness of chiropractic and other manual therapies for musculoskeletal disorders is about to be published by JMPT and has just been made available online as an article in press.

It is from medical and health policy researchers Tsertsvadze, Clar et al. from the University of Warwick Medical School in Coventry in the UK, and represents part of a larger technical report commissioned by the Royal College of Chiropractors.

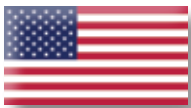
Twenty-five publications including 11 trial-based economic evaluations were reviewed with the following results:

- Manual therapy techniques (e.g. osteopathic spinal manipulation, physiotherapy manipulation and mobilization techniques, and chiropractic manipulation with or without other treatments) were more cost-effectiveness than usual general practitioner (GP) care alone or with exercise, spinal stabilization, GP advice, advice to remain active, or brief pain management for improving low back and shoulder pain/disability.
- Chiropractic manipulation was found to be less costly and more effective than alternative treatments when compared with either physiotherapy or GP care in improving neck pain.

This study concludes that there is economic advantage for some manual therapies in the management of MSK conditions but calls for more and better evidence. Giving emphasis to the reasons for their study Tsertsvadze, Clar et al. note:

“In light of limited health care resources, policy makers, health care providers, and researchers need to make informed decisions in prioritizing and allocating resources to the provision of health care interventions that are both effective and cost-saving. Ideally, the decision-making process should be based on high-quality evidence.” This review provides such evidence.

USA



Acetaminophen, Risks in Pregnancy and the F4CP

The Foundation for Chiropractic Research continues to provide consistent positive press for chiropractic in the USA and internationally. You may find its Champions of Chiropractic posters, its articles, press releases and other materials at www.f4cp.com. Use them as they are or adapted for your needs.

Most materials focus directly on the benefits of chiropractic. Some releases focus on new research drawing attention to the risks of medicine – and independent calls for alternatives such as chiropractic care.

A recent example is an April 8 F4CP news release responding to a new study from Denmark published in JAMA Pediatrics and

finding that the use of acetaminophen for pain relief during pregnancy may be associated with a higher risk of behavioral disorders in children. According to the study, based on 64,000 Danish children born from 1996-2002, children whose mothers used acetaminophen were:

- 13% more likely to show Attention Deficit Hyperactivity Disorder (ADHD)-like behaviors.
- 37% more likely to be diagnosed with Hyper Kinetic Disorders (HKD).
- 29% more likely to be prescribed ADHD medications.

The F4CP press release contains a link to a USA Today article on the study in which UCLA epidemiologist Dr Beate Ritz notes that “anything we do in pregnancy we should not do lightly” and Dr Jeff Chapa, Director, Maternal Fetal Medicine, Cleveland Clinic who says “we really should start looking at non-pharmalogical ways to deal with pain” for women in pregnancy. There is a case for pregnant women with a fever taking acetaminophen to reduce it because fevers might affect fetal development, Chapa says, but not for use for aches and pains and repeatedly.

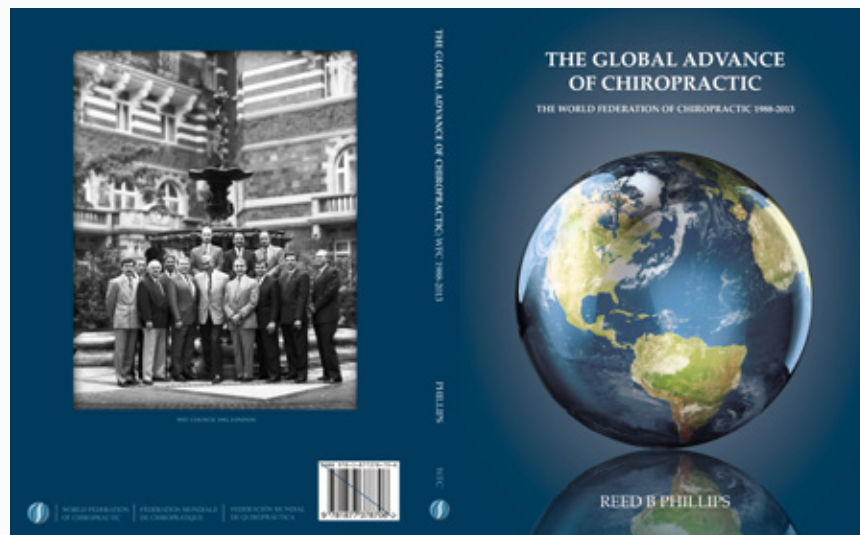
View here: <http://www.youtube.com/watch?v=VGmmOU5lI58>

Global Advance in Chiropractic – Special Offer with Associate Membership

Have you ordered your copy yet? I have been taking 10 copies (a suitcase full – these are big) to recent meetings in USA where people are surprised at the quality and content, and all copies are sold within the hour.

All WFC corporate and individual associate members have been sent a copy as a way of thanking them for their much appreciated support for the WFC. Are you currently a WFC associate member, if so do you know someone who should be? **Under a current special offer all new associate members will receive a copy of *The Global Advance of Chiropractic* for free by way of thanks.**

For all information – including sample chapters of the book, order forms and associate member application forms go to www.wfc.org.



Public Health Committee Report

Rand Baird DC, MPH, Chair, Public Health Committee, DrRandBaird@yahoo.com

The WFC Public Health Committee is international and its members are:

Africa: Charmaine Korporaal, DC, CCFC - South Africa
charmak@dut.ac.za

Asia: Terrence Yap, DC - Singapore
drterrence yap@gmail.com

Eastern Med.: Efstathios Papadopoulos, DC - Cyprus
epeco@spidernet.com.cy

Europe: Bert Ameloot, DC - Belgium

Latin America: Sira Borges, DC, MD - Brazil
siraborges@hotmail.com

North America: Rand Baird, DC, MPH (Chair) - USA
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kopanskygild@smh.ca

Medhat Alattar, MD, DC - USA
alattar_m@palmer.edu

Pacific: Inger Villadsen, DC - Australia
inger@hunterlink.net.au

Ex-officio: David Chapman-Smith - Canada

World Health Assembly at WHO May 2014

May 19-24, 2014 was the 67th World Health Assembly at WHO. Dr Deborah Kopansky-Giles, Public Health Committee member, attended and reported on a variety of meetings under the leadership of WFC President Dr Greg Stewart and WFC Secretary-General David Chapman-Smith. Great strides were accomplished for the profession and various meetings on pending public health measures advanced many of our common goals.



World No Tobacco Day

WHO's No Tobacco Day was again observed on May 31. The Public Health Committee urged institutional and individual participation at the community level throughout the world. This poster and e-mail were sent to all WFC corporate members two weeks prior as a reminder:

Dear Friends and Colleagues,

Every year, on 31 May, WHO and partners everywhere mark World No Tobacco Day, highlighting the health risks associated with tobacco use and advocating for effective policies to reduce tobacco consumption. Tobacco use is the single most preventable cause of death globally and is currently responsible for 10% of adult deaths worldwide. (WHO website).

The theme of this year's World No Tobacco Day is "Raise taxes on tobacco." Tobacco taxes are the most cost-effective way to reduce tobacco use, especially among young people and poor people.

As Dr Gro Harlem Brundtland, Director-General, World Health Organization 1998-2003 told the world, "A *cigarette is the only consumer product which when used as directed kills its consumer.*" Tobacco kills up to half of its users.

The WFC website and the WHO website provide direct links to anti-tobacco material at: www.wfc.org AND <http://www.who.int/campaigns/no-tobacco-day/2014/event/en/> AND

<http://www.who.int/mediacentre/factsheets/fs339/en/>

Suggested actions steps include:

- Sending out a short news release to your members, students and faculty, and/or the media. Use information above and the poster below. Contact Sarah Villarba at svillarba@wfc.org if you want a higher resolution copy.
- Print the poster and put it and a message at your clinic notice-board – and discuss the issue of smoking with all your patients.

Sample Responses.

Dr Eric Chu, Chairman of the Chiropractic Doctors Association of Hong Kong wrote:

Dear Rand,

As recommended by the public health of WFC, Chiropractic Doctors Association of Hong Kong (CDAHK) had become the supporter of the No Tobacco Day in Hong Kong on May 31st, 2014.

Please see the attached open-letter to the Chief Executive, videos, and pictures of our participation.

http://youtu.be/R_18z6CIYuw

Best regards,

Eric Chu, DC

Dr Michel Tetrault participated in the Philippines and sent congratulations to us.

Dr Medhat Alattar, a member of our Public Health committee, sent this from Florida:

Hi Rand and all members,

Please click on link for PCC Port Orange Facebook coverage of World No Tobacco Day.

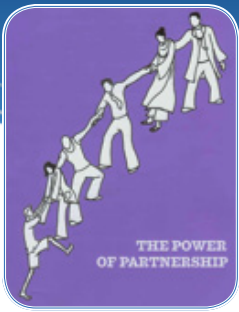
Posters have been printed and are posted up around campus and clinic.

<https://www.facebook.com/palmerfloridacampus>

Regards,

Medhat M. Alattar MB, BCh, DC, MS, FICA, Palmer College of Chiropractic-Florida

What did you do for World No Tobacco Day? What will you and your association do next year? Your WFC Public Health Committee welcomes your support and participation.



Associate Member Report

Rand Baird DC, MPH, Chair, WFC Associate Member Committee

WFC salutes our entire individual and Corporate Associate Members as we work as partners together for the good of chiropractic and the citizens of the world who benefit from chiropractic care.

WFC & WFC Associate Members: Growing though the Power of Partnership!!!

The WFC Associate Member Committee is composed of chair Dr Rand Baird and its members Dr Greg Stewart, Dr Dennis Richards, Dr Michael Flynn, and Dr Guy Karcher with Mr David Chapman-Smith *ex officio*.

WFC Welcomes Newest and Renewing Platinum Corporate Associate Members in 2014

ChiroTouch

The World Federation of Chiropractic (WFC) is pleased to welcome **ChiroTouch™** as a Platinum Member, joining the community of vendors who provide the highest quality in chiropractic services, equipment, and supplies in support of the WFC's mission and goals.



“ChiroTouch is thrilled to be a member of the World Federation of Chiropractic,” said Robert Moberg, CEO of ChiroTouch. “Both ChiroTouch and the WFC share in the goals to support, educate, and empower the profession. It’s an honor to join the WFC, and we look forward to exploring new ways of uniting and inspiring the global chiropractic community.” Dr. Michael Flynn, committee member, and Dr. Rand Baird, committee chair, met with the ChiroTouch leaders several times over several months and both expressed delight at the new membership which commenced this quarter. Dr Rand Baird also met recently in Chicago with Ms. Angela Warman, Director, Business Development at ChiroTouch to discuss mutual plans for 2014.

ChiroTouch, by Integrated Practice Solutions Inc., is based in San Diego, CA, and provides fully-certified chiropractic software designed from the ground up to maximize efficiencies for virtually every process, including patient self check-in, scheduling, SOAP notes, billing, interoffice communication, and more. ChiroTouch has developed its HIPAA-compliant system to drastically reduce the time it takes to perform tasks chiropractors are already doing. That gives chiropractors more time to see more patients—resulting in increased referrals, improved efficiencies, and a direct, measurable impact on practice profitability.



As the industry's premier provider of innovative chiropractic software technology solutions for the chiropractic community, ChiroTouch is very active in giving back to the profession in which they serve, from its robust informational webinar series to its outreach and assistance to chiropractic colleges, associations and organizations that support the profession. For more information on ChiroTouch's advanced total practice management software, please visit www.chirotouch.com or call (619) 528-0040.

Logan University College of Chiropractic

Logan University, a long-time supporter of the WFC as a Diamond corporate associate member, this month renewed its support at the level of a Platinum corporate associate member. WFC expresses its most grateful thanks to Logan President Dr Clay McDonald and the Board of Directors for their strong support.

LOGAN UNIVERSITY



Logan University has established a world-renowned reputation for its academic excellence with its chiropractic degree program. Logan also offers two **Masters of Science Degrees** in either **Sports Science and Rehabilitation** or **Nutrition and Human Performance**. Add a Masters Degree to your practice today.

www.logan.edu

NCMIC Group and Palmer College

Grateful thanks also to two of the WFC's strongest supporting organizations for many years which have recently renewed as Platinum members – the **NCMIC Group** and **Palmer College of Chiropractic**.



NCMIC
Chiropractic Solutions™



PALMER
College of Chiropractic

Associate Member Report Continued...

Loomis Enzyme Formulations

www.loomisenzymes.com

Dr. Rand Baird also met with Dr. Howard Loomis of **Loomis Enzyme Formulations** in Madison, WI. Dr Loomis recently renewed his corporate Platinum Membership and he has been a WFC supporter for many years. The WFC salutes him and his fine company!



Dr Howard Loomis (left) with Dr Baird

Corporate Associate Members joining or renewing during the past quarter are, with our thanks and appreciation:

Platinum - \$10,000

ChiroTouch

www.chirotouch.com

Logan University

www.logan.edu

NCMIC Group Inc.

www.ncmic.org

Palmer College of Chiropractic

www.palmer.edu

Diamond - \$5,000

Life University

www.life.edu

National Board of Chiropractic Examiners

www.nbce.org

Parker University

www.parkercc.edu

Gold - \$2,500

Cleveland Chiropractic College

www.cleveland.edu

Silver - \$1,000

ConnecTX

www.connectxtherapy.com

National Chiropractic Council

www.chiropracticcouncil.com

University of Bridgeport

www.bridgeport.edu

Bronze - \$500

Posture Pump

Japanese Association of Chiropractors

Clear Institute

Thumper Massager Inc.

Please visit these WFC supporters at conventions and trade shows, and when making purchases of goods or services for your own facilities, please patronize these companies that are supporting your profession at the global level. Remember to look for the WFC Corporate member logo before you buy.



For the entire list of all your WFC corporate and individual associate members see pages 22-24 and www.wfc.org. If you have a company you would like to recommend for WFC corporate associate membership, please send its information to DrRandBaird@yahoo.com

Our next major event will be the Florida Chiropractic Association conference in Orlando, FL in August.

When did you last visit www.wfc.org?

Go there now for:

- About WFC – core values, history, bios of leaders, bylaws, policies, WHO relationships and policy on chiropractic, etc
- About Chiropractic – summary facts and video, list of colleges/schools worldwide, legal status worldwide, etc
- Past quarterly newsletters and news
- Events and photo gallery
- Chiropractic contacts in countries worldwide.
- Much more

Associate Members List

For All your WFC Corporate and Individual Associate Members See the List Below,
Also Found at www.wfc.org

Corporate Platinum – US\$10,000

Activator Methods International – USA
www.activator.com
ChiroTouch – USA
www.chirotouch.com
Dynamic Chiropractic – USA
www.MPAmedia.com
Enzyme Formulations, Inc. – USA
www.loomisenzymes.com
Foot Levelers – USA
www.footlevelers.com
International Board of Chiropractic Examiners – USA
www.ibce.org
Logan College of Chiropractic – USA
www.logan.edu
NCMIC Insurance Company – USA
www.ncmic.org
Neuromechanical Innovations – USA
www.neuromechanical.com
Palmer College of Chiropractic – USA
www.palmer.edu
Standard Process Inc – USA
www.standardprocess.com

Corporate Diamond – US\$5,000

Future Health Software – USA
www.futurehealthsoftware.com
Life University – USA
www.life.edu
National Board of Chiropractic Examiners – USA
www.nbce.org
Parker University – USA
www.parkercc.edu

Corporate Gold – \$2,500

Biofreeze/Performance Health Inc. – USA
www.phi.us
Canadian Memorial Chiropractic College – Canada
www.cmcc.ca
Cleveland Chiropractic College – USA
www.cleveland.edu
Multi Radiance Lasers – USA
www.multiradiance.com
Northwestern Health Sciences University – USA
www.nwhealth.edu
The American Chiropractor – USA
www.theamericanchiropractor.com

Corporate Silver – \$1,000

Anglo-European College of Chiropractic – UK
www.aecc.ac.uk
Canadian Chiropractic Protective Assn – Canada
www.ccachiro.org
Canadian Chiropractor Magazine – Canada
www.canadianchiropractor.ca

ChiroHealthUSA – USA
www.chirohealthusa.com
Chiropractic Economics – USA
www.chiroeco.com
ConnecTX – USA
www.connectxtherapy.com
Dee Cee Laboratories, Inc. – USA
www.deeceelabs.com
Human Touch – USA
www.humantouch.com
International Chiropractic Pediatric Association – USA
www.chiropractic.org
International Medical University – Chiropractic Program
– Malaysia – www.imu.edu.my
Life Chiropractic College West – USA
www.lifewest.edu
Lloyd Table Inc – USA
www.lloydtable.com
National Chiropractic Council – USA
www.chiropracticcouncil.com
New York Chiropractic College – USA
www.nycc.edu
New Zealand Chiropractic Board – New Zealand
www.chiropracticboard.org.nz
ScripHessco – USA
www.ScripHessco.com
Step Forward Inc. – USA
www.stepforward.com
Texas Chiropractic College – USA
www.txchiro.edu
The McKenzie Institute International – Chiropractic Branch –
New Zealand – www.mckenziemdt.org
University of Bridgeport – College of Chiropractic – USA
www.bridgeport.edu

Corporate Bronze – US\$500

Acupuncture Council of Ontario – Canada
American Chinese Chiropractic Association – USA
Belgian Chiropractors' Union – Belgium
Breakthrough Coaching – USA
Chiropractic Education Australia Ltd. – Australia
Clear Institute – USA
College of Chiropractic Sciences – Canada
Da Vinci Lab – USA
Elite Chiropractic Tables – Canada
Hanseu University – South Korea
Integrated Assessment Services Inc. – Canada
Japan Federation of Chiropractic Professionals – Japan
Japanese Association of Chiropractors – Japan
KCS Association – Japan
Kinesio Taping Association International – USA
Mettler Electronics Corp – USA
National University of Health Sciences – USA
Nordisk Institut for Kiropraktik Og Klinisk Biomekanik – Denmark

Associate Members List Continued...

Nutri-West – USA
Nuvaply – Canada
Posture Pump® – USA
Madrid College of Chiropractic (formerly
RCU – Maria Cristina) – Spain
Southern California University of Health Sciences – USA
Therapeutica Inc – Canada
Thumper Massager – Canada
Tokyo College of Chiropractic (Frmrly.
RMIT University Japan) – Japan
University of Western States (Formerly Western States
Chiropractic College) – USA
Vibe For Health – USA
Williams Healthcare Systems – USA

Individual Diamond – US\$1,000

Bryner Peter, DC – Australia
Staerker Paul, DC – Australia
Toshifumi Kuwaoka – Japan

Individual Silver – US\$500

Chapman-Smith David – Canada
Diem Christoph, DC – Switzerland
Dogget William, DC – USA
Flynn J. Michael, DC – USA
Guerrero Rocco, DC – Canada
Haldeman Scott, DC, MD, PhD – USA
Jacob Gary, DC, LAc, MPH, Dip MDT – USA
Lepien Rose, DC – USA
Whitman Larry, DC – Australia

Individual Bronze – US\$180

Adra Tarek, DC – USA
Aldrich Bruce, DC – USA
Auerbach Gary, DC – USA
Ayes Carlos, DC – Peru
Baird Rand, DC, MPH – USA
Bakke Gregg and Meredith, DC – USA
Bautch Scott, DC – USA
Boulattouf Michael, DC – Australia
Borges Sira, DC, MD – Brazil
Brice Colin, DC – Australia
Briggs Susie, DC, PhD – USA
Broeg Richard, DC – USA
Brown Debbie Minor, DC – USA
Bruns Richard, DC – USA
Bryant Julie, DC – USA
Caccavale Giuseppe, DC – Italy
Carey Paul, DC – Canada
Carroll Michael & Kristen, DC – China
Cassidy J. David, DC, PhD – Canada
Chen Alex, DC – China
Clum Gerard W., DC – USA
Cole Thomas, DC, FICC – Australia
Craig Stuart and Leonie, DC – New Zealand

Culbert Gregory M., DC – USA
Dean Christophe, DC – USA
Dean Jonathan, DC – USA
DeMatte, III John, DC – USA
Donato Phillip, DC – Australia
El-Ganainy Khaled, DC – USA
El Sangak Hussein, DC, MD – USA
El Sangak Omar, DC, MD – Egypt
Engelbrecht Reg, DC – South Africa
Faye Leonard, DC – USA
Fisher Steve, DC – USA
Fong Anthony, DC – Singapore
Frisina Angelo, DC – Canada
Gatten Jon C., DC – Canada
Gevers Robert, DC – Spain
Gillis Susan, DC – Canada
Greenwood Dean, DC – Canada
Gregolletto Diana, DC – Spain
Gurvey Martin, DC – Canada
Gutierrez Jordi, DC, PT – Spain
Haig Robert, DC – Canada
Hall Michael & Cara, DC – USA
Hamilton Toni, DC – Australia
Haslam, Sara, DC – USA
Heese Glen, DC – USA
Heinmets Martin – Estonia
Hernandez Jorge, DC – Mexico
Hubbel Morgan, DC – Canada
Hug P. Reginald, DC – USA
Hunt Ronald Graham, DC – Malaysia
Hyland John K., DC, MPH – USA
Johannessen Espen. DC – Norway
Johnson Emily, DC – USA
Kalla Will, DC – Singapore
Karcher Guy, DC – USA
Kelsick Wilbour, DC – Canada
Kempe Jan, DC – Canada
Kohler Heini, DC – Switzerland
Lawson Gordon DC – Canada
Lovatel Joao, DC – Spain
Luib Catherine, DC – USA
Mahoney Kevin, DC – Canada
Mallet Doug, DC – Canada
Mally Mitch, DC – USA
McMichael Rick, DC – USA
McNabb Brent, DC – USA
Metcalf Anthony, DC – United Kingdom
Mizel Dennis, DC – Canada
Moore Craig, DC – Australia
Moss Jean, DC, MBA – Canada
Murphy Donald R., DC – USA
Murphy Francis, DC – USA
Nab C. John, DC – USA
Nash Jennifer, DC – Canada

Associate Members List Continued...

Nowacki Mateusz, DC – Poland
Papadopoulos Stathsi, DC – Cyprus
Powell Cristin E., DC – Estonia
Powell James, DC – USA
Ramos Fernando Maldonado, DC – Spain
Raven Tim, DC – Norway
Richards Dennis, DC – Australia
Roga Sandy – Aruba
Royster Ross, DC – USA
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Sosna Janet Ruth, DC – Singapore
Sportelli Louis, DC – USA
Steiman Igor, DC – Canada
Stewart Gregory, DC – Canada
Stoller Beat, DC – Switzerland
Sweaney John, DC – Australia
Takeyachi Kei, DC – Japan
Tao Cliff, DC – USA
Tapia Beatrice, DC – USA
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Thomson Keith, DC – Canada
Torchin Brian, DC – USA
Truuvaart Gerly, DC – Estonia

Vallone Sharon, DC, DICCP – USA
Van Den Bos Michael, DC – South Africa
Vaughan Bruce, DC – Hong Kong SAR
Villadsen Inger F., DC – Australia
Wiles Michael, DC – USA
Williams John, DC – Italy
Wills Daryl, DC – USA
Wolfson, Wayne, DC – USA
Wong John, DC – USA
Wyant, Erin, DC – USA
Zaremba-Woodward, Scot – USA

Students

Hamman Luke – USA
Madigan Dana – USA
Morison Amber – USA
Sigafoose Montoya – Spain
Zitterkopf Jacqueline – USA

*The WFC apologizes for any errors or omissions in this list. Please report any errors or omissions to **Sarah Villarba** at svillarba@wfc.org, and they will be corrected promptly.*