



WFC QUARTERLY WORLD REPORT

WFC Member Associations, WFC Associate Members, WFC Council and Past Councilors,
WFC Research Council and Committees, Regional and Affiliated Organizations



President's Message

Following a lengthy process of consultation and consensus, the 2011 WFC Assembly of Member Associations voted to accept Core Values, Core Purposes and a Vision Statement for the WFC. These may be found at wfc.org. Current events in my duties and the activities of the Federation in general illustrate these important statements at work.

On September 14-15 I had the pleasure of representing the WFC at *Enhancing Connections*, the Western Pacific Regional Meeting of the World Congress of Chiropractic Students, held on the campus of La Trobe University in Melbourne, Australia.

As well as making a presentation on the history, structure and activities of the WFC, I joined the students and others present in a series of lectures and discussions on a range of subjects. These included practice development, leadership, legislation, philosophy, terminology, and legal issues.

It is always a delight to connect with the intelligence, passion and open minds of the students and this was no exception. One of the WFC's core values relates to *inclusiveness*, and it is very important that we include, connect with and support these wonderful young people who form the future of our profession.

The WFC's core purposes include serving and representing its members, and protecting and promoting the chiropractic profession, including its identity, at the international level. With respect to these, we continue to see that history does indeed repeat.

Chapter Two of *The Global Advance of Chiropractic*, the newly-released history of the first 25 years of the WFC, notes that the Federation arose from a World Chiropractic Summit convened by the European Chiropractors' Union in London in 1987. At that

Continued on page 2...

New Success at FICS and in Sport Chiropractic

Under the astute leadership of its President, Dr Sheila Wilson and a new Executive Council, and with staff support from the WFC for the past five years, the Fédération Internationale de Chiropratique du Sport (FICS) and international sports chiropractic are scoring major successes. For example:

- A FICS team of 35 chiropractors from 15 countries at the World Games in Colombia last month, invited as part of the core sports medicine services for all 4,500 participants from 101 countries, was so successful that one of the most prominent stories at the World Games website www.worldgames.org is titled *FICS Healing Hands*. IWGA President Ron Froehlich is pictured with members of the FICS team praising them for their excellent services in injury prevention and healing.



Continued on page 2...

Contents

Global Advance of Chiropractic 3
 WHO Report 4
 Future Events 8
 Research Council – New Members 9
 WFC News – Secretary-General search, meetings, etc..... 9

Andy Murray's chiropractor – Bruyere interview 11
 World Spine Day and PHC Report 14
 World Notes (Africa, Brazil, Canada, Congo, France, Japan, Mexico, New Caledonia, Switzerland, Turkey, USA) 15

President's Message Continued...

Summit, invited leaders of the profession discussed common issues and concerns confronting chiropractors around the globe.

The meeting minutes record that Dr Susan Moore, the then Executive Secretary of the British Chiropractic Association, suggested an important role for a proposed world federation in addressing three problems: unqualified persons adopting the title of chiropractor in countries without legal recognition of chiropractic practice; chiropractors from one country teaching technique to non-chiropractors in other countries; and other practitioners without adequate education practicing spinal manipulation.

Despite the subsequent formation of the WFC, and its best efforts to deal with these matters, including by supporting the spread of chiropractic education and legislation around the world, these problems persist.

The WFC has a policy, ratified by its member associations and available at our website wfc.org on *Courses by Chiropractors for Non-Chiropractors in Joint Adjustment*. (1) This policy notes that it is against the interests of the public and the profession for persons to practice joint adjustment without adequate education, understanding and skill, and expresses the Federation's resolution that chiropractors should only accept duly qualified chiropractors and chiropractic students as attendees at educational courses that include the teaching of joint adjustment.

Despite this, the WFC continues to receive complaints from member associations on alleged breaches of this policy in three of its seven regions – Asia, Latin America and Europe. In response, and in accord with its core purposes as mentioned above, the Federation has decided to hold an impartial membership forum to

discuss this matter at its next Council Meeting, to be held in beautiful Puerto Rico, on Friday May 2, 2014. Those interested in this matter are cordially invited to attend and to participate, and to stay on for the educational seminar that will be held in conjunction with the Puerto Rico Chiropractic Association the following two days. There will be more detail on this in the weeks ahead.

And finally, we prepare for the future. The WFC has just begun the search for a new Secretary-General, to replace Mr David Chapman-Smith, who has served faithfully in this position since the formation of the Federation a quarter for a century ago and retires in May 2015. This position is being advertised as widely as possible, with the intent of attracting a broad range of qualified candidates for a position of central importance to the future success of the Federation

Again, inclusiveness is a core value of the WFC. We invite you to participate in this process. Please consider if you know someone whom you believe has exceptional qualifications for this role. If so, please encourage them to apply. . See the notice and application process at wfc.org under About WFC/Careers/Secretary-General.



Dennis Richards DC, FACC, FICC.

(1) http://www.wfc.org/website/images/wfc/docs/wfc_policy_statement_200912.pdf

New Success at FICS and in Sport Chiropractic Continued...

The World Games, held every four years under the patronage of the Olympic Movement, feature 36 sports not yet admitted to the Olympic Games such as archery, beach handball, squash, dance sport, gymnastic acrobatics, karate, waterski, and tug-of-war.

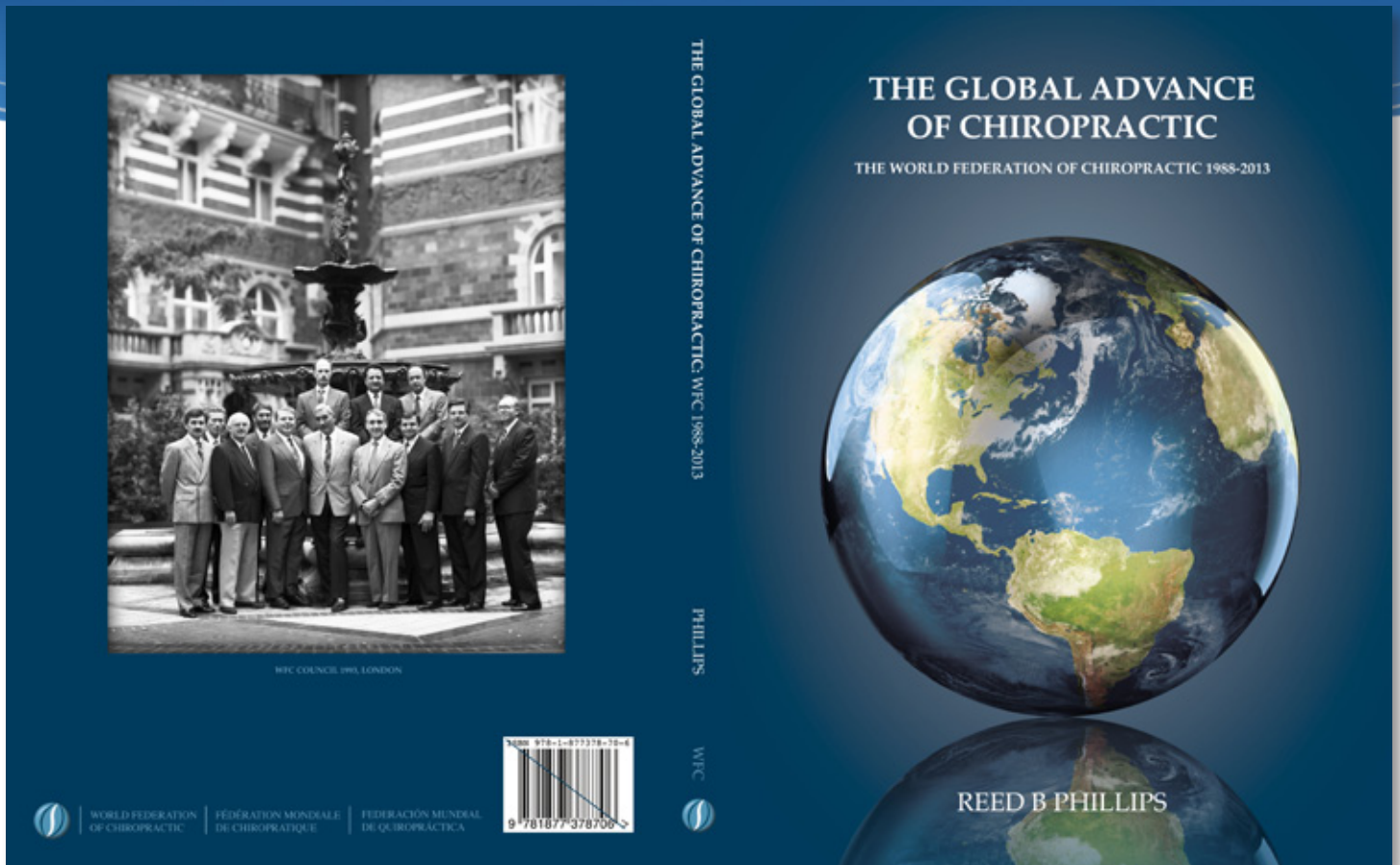
- There was similar inclusion of sports chiropractic teams at the Vancouver Winter Olympics (2010), the Guadalajara Pan American Games (2011), and the London Summer Olympics (2012). Meantime, many individual chiropractors are working with elite athletes and teams around the world – from star sprinter Usain Bolt to World Formula 1 driving champion Sebastian Vettel.

Olympic and Wimbledon tennis champion Andy Murray has been helped throughout his career by French chiropractor Dr Jean-Pierre Bruyere who is based in Henley on Thames in the

UK. In this issue of the QWR we reprint an interview with Dr Bruyere just published in the FICS News.

For past issues of the FICS News, including the recent September issue with a full report on the World Games, go to Publications at www.fics-sport.org.





The official history of the World of Federation of Chiropractic, charting the new acceptance and international growth of the profession during the last generation.

This 260-page hard cover illustrated history with over 600 photographs is a must-read for anyone passionate about the chiropractic profession. It includes:

- The attempts to establish a world federation in the 1960s.
- The developments leading to the formation of the WFC in 1988.
- The amazing international growth of chiropractic and the WFC in the 1990s and 2000s.
- Explanation of the important relationships with other international organizations including the World Health Organization – and why this is important.
- Current status, future directions and much more.

Read sample Chapters 1 & 2 – at www.wfc.org.

Author: Reed Phillips DC, PhD


Editors: Gerard Clum DC and David Chapman-Smith LLB

Sponsorship for this Project:

Order Your Copy Today

US\$49.99 single copy
Plus shipping and handling
Call the WFC at number below for quantity pricing

Order at www.wfc.org or by calling the WFC
 In Toronto, Canada at **1 416 484 9978**.

“The Global Advance of Chiropractic is a truly exciting account of the growing international success of the WFC and our profession during the past 25 years – with an amazing photographic record. History can be dry, but not this – you will be very pleasantly surprised.” - Gerard Clum DC

World Health Organization Report

TM Strategy 2014 – 2023

It was under WHO's Traditional Medicine Strategy 2002-2005 that the WFC partnered with WHO to produce WHO's first policy document on the chiropractic profession titled *WHO Guidelines on Basic Training and Safety in Chiropractic*.

These Guidelines, which have been translated into 11 languages and can be found at www.wfc.org under About WFC/World Health Organization, recommend to national governments that chiropractic services be recognized and regulated in all national healthcare systems. They provide minimum acceptable standards of education for this purpose. Since they were published in 2005 WHO has had several meetings, two attended by WFC Secretary-General David Chapman-Smith as an invited observer, at which representatives from ministries of health in various countries have been asked to report on how they are integrating traditional medical services in their healthcare systems. Under the term Traditional Medicine (TM) WHO includes both TM (e.g. traditional Chinese medicine, ayurvedic medicine) and CAM (e.g. chiropractic, osteopathy, naturopathy) professions.

Now WHO is preparing a new 10-year strategy titled the Traditional Medicine Strategy 2014 – 2023. As a non-governmental organization or NGO in official relations with WHO the WFC has been invited to participate on an expenses paid basis in the official launch of this strategy in Macao SAR China from October 28-30, 2013. Dr Dennis Richards, WFC President, will represent the federation, and address the meeting on the important role in healthcare of chiropractic and other disciplines commonly labeled traditional or complementary.

Keynote speaker for the meeting is WHO Director General Dr Margaret Chan. The formal title of the meeting is the WHO High Level Meeting on the Implementation of WHO Traditional and Complementary Medicine Strategy 2014-2020.

Global Action Plan on Disability

In 2011 WHO, in partnership with the World Bank, produced a World Report on Disability. The main focus of the report is the rights of persons with disabilities, but another important focus is improved healthcare services.

In May this year at the World Health Assembly, the annual meeting of WHO member nations in Geneva, WHO passed a resolution calling for a Global Action Plan based upon the recommendations found in the World Report. The WHO Office of Disability and Rehabilitation (DAR) is currently working on that plan assisted by NGO partners including the International Society for Physical and Rehabilitation Medicine (ISPRM), the World Confederation of Physical Therapy (WCPT), the World Federation of Occupational Therapy (WOFT) – and the World Federation of Chiropractic.

Particular thanks to Dr Deborah Kopansky-Giles, a member of the WFC Council and a renowned authority on rehabilitation, for her assistance to the WFC and WHO on this project.

WHO-WFC Fellowship Program



Dr Anni Preisler

Now in Geneva for 12 months from August as the second WHO-WFC Fellow is Dr Anni Preisler of Fredericksburg, Denmark, a 2011 graduate of the University of Southern Denmark. The WFC gratefully acknowledges financial and professional support from the **Nordic Institute for Clinical Biomechanics (NIKKB)** and the **Danish Chiropractors' Association**.

Here is a letter to the WFC received from the first Fellow, Dr Jairus Quesnele from Toronto, Canada.

September 5, 2013

I would like to extend a sincere thank you to the WFC for providing me with the privilege of working at the WHO Headquarters in Geneva, Switzerland for the past 8 months. It has truly been an invaluable experience.

Under the direct supervision of Dr. Molly Meri Robinson Nicol and Dr. Bedirhan Üstün, I have gained a tremendous amount of knowledge with respect to the ICD, health policy and health informatics. Contributing in a meaningful way on such an important project is very gratifying. This



Dr Jairus Quesnele at work on the ICD-11 Revision at WHO.

World Health Organization Report Continued...



experience will allow me to pursue areas of leadership within our profession, which is something that I look forward to.

While at WHO the emphasis of my work was on the ICD revision. Some of my major work achievements included conducting an initial internal review of the ICD, creating documents to facilitate future review by Topic Advisory Groups and other expert groups, resourc-

ing over 2000 reviewers for the review process, assisting in a stable transition of ICD-10 to ICD-11, producing and reviewing definitions and as well as other content of the ICD, among several other things. I was also able to participate in many different projects and meetings. These experiences have allowed me to gain a new appreciation for how health care is operationalized in many countries around the world. I was also fortunate enough to meet and build meaningful relationships with many others at WHO.

My involvement with WHO and ICD will not stop at the end of my 8 month contract. I will remain engaged in the ICD revision process and look forward to my future work and collaboration with the ICD team.

Finally, spending time with my family in Switzerland has been tremendous. Switzerland is a great place to live and has

so much to offer. We will undoubtedly look back on our time here very fondly. Our one-year-old son, Thaddeus, said his first words, took his first steps, and travelled many places in Europe.

I would like extend my sincere gratitude for your support in this fellowship program.

Sincerely,

Jairus Quesnele

What are the purposes of these WHO-WFC Fellowships?

For WHO they provide much needed expert support. For fellows they provide valuable experience and qualifications. For the chiropractic profession they provide a growing cadre of chiropractors qualified for a career in significant health policy positions and research. Fellows are supervised by WHO and serve on an equivalent basis to staff but are funded by the profession and the WFC.

Dr Quesnele's work and letter are evidence of the above goals in action. The WFC gratefully acknowledges financial support for Dr Quesnele's Fellowship from the **European Chiropractors' Union** and the **Canadian Memorial Chiropractic College**.

When did you last visit www.wfc.org?

Go there now for:

- » Information on the profession – country contacts, schools worldwide, legal status by country, history, etc.
- » Information on the WFC – including its links with WHO and the WHO Guidelines
- » Details of meetings and events
- » Projects – Straighten Up program, Identity Consultation and Result, Chiropractors Against Tobacco, etc.
- » News – and past issues of the WFC Quarterly World Report
- » Much more

International Organizing Committee for World Spine Day – October 16, 2013



OCTOBER 16

WORLD SPINE DAY

Every year on October 16th people from around the world join together to raise awareness on World Spine Day (WSD) as part of the Bone and Joint Decade's Action Week.

Spinal disorders, such as back pain, neck pain, scoliosis and disc disease are common, and they can have a profound effect on a person's overall health, impacting a person's ability to work, to enjoy everyday activities, even disrupting healthy sleep patterns.

WSD received several nominations from across the globe, representing several organizations and professions all with special interest in spinal health for the interim WSD International Organizing Committee (IOC). The WSD IOC will be responsible for providing input regarding themes, content, resource materials and formation of a permanent committee.

Committee members will include:

- Dr. Ina Diener- South African Society of Physiotherapy (South Africa)
- Dr. Veronika Fialka-Moser- Medizinische Universität Wien (Austria)
- Dr. Deborah Kopansky-Giles, BJD ICC and World Federation of Chiropractic (Canada)
- Dr. Jennifer Nash, World Spine Day (Canada)
- Nick Pahl- British Acupuncture Council (United Kingdom)
- Marilyn Pattison- World Federation of Occupational Therapists (Australia)

Research has demonstrated that poor postures and inactivity can contribute to the development of back pain, neck pain and other spinal disorders.

Some facts:

- Up to 80% of people will suffer from back or neck pain during their lives.
- 50% of the working population will experience back or neck pain symptoms at least once per year.
- Activities such as the collection of water and farming can increase the risk of spinal pain.
- Age is one of the most common risk factors for spinal pain, and the greatest effects of population ageing are predicted in low- and middle-income countries
- Back and neck pain is one of the most common reasons for workplace sick leave.
- Back pain is the second most frequent reason for visits to the doctor's office, outnumbered only by the common cold.

The good news is that many of these common problems can be easily avoided!

For more information visit the World Spine Day website at www.worldspineday.org.

For more information about the Bone and Joint Decade- Global Alliance for Musculoskeletal Health and the Action Week visit <http://bjdonline.org>.

Source: BJD news release. **Do you have activities planned for World Spine Day on October 16?**

1246 Yonge Street . Toronto, Ontario, Canada . M4T 1W5

website: www.worldspineday.org

email: info@worldspineday.org

BJD Action Week- World Spine Day



Administration

Council

Reg Engelbrecht DC, South Africa	African Region
Terrence Yap DC, Singapore	Asian Region
Efstathios Papadopoulos DC, Cyprus	Eastern Mediterranean Region
Espen Johannessen DC, Norway (<i>2nd Vice-President</i>)	European Region
Kenneth Vall DC, UK	European Region
Carlos Ayres DC, Peru (<i>Secretary Treasurer</i>)	Latin American Region
Deborah Kopansky-Giles DC, FCCS, Canada	North American Region
Greg Stewart DC, Canada (<i>1st Vice-President</i>)	North American Region
Gerard Clum DC, USA - ICA	North American Region
J Michael Flynn DC, USA - ACA - (<i>Past-President</i>)	North American Region
Rick McMichael DC, USA - ACA	North American Region
Dennis Richards DC, FICC - Australia (<i>President</i>)	Pacific Region
Laurie Tassell DC - Australia	Pacific Region

For photos and bios of members of Council and Research Council go to About WFC at www.wfc.org.

Research Council

Greg Kawchuk DC PhD (<i>Chair</i>)	Canada
Christine Goertz DC PhD (<i>Vice-Chair</i>)	USA
Pierre Cote DC PhD	Canada
Mitch Haas DC MA	USA
Heidi Haavik DC PhD	New Zealand
Jan Hartvigsen DC PhD	Denmark
Carolina Kolberg MSc(Chiro) PhD(c)	Brazil
Charlotte Leboeuf-Yde DC MPH PhD	Denmark
Scott Haldeman DC MD PhD (<i>Emeritus Chair</i>)	USA

Staff at the Secretariat



David Chapman-Smith
Secretary-General



Khalid Salim
Manager, Administration



Christina Davis
Executive Secretary



Sarah Villarba
Administrative Assistant

Committees

Associate Members and Public Health <i>Chair, Rand Baird</i> DC, MPH - USA	Policies & Procedures <i>Chair, J. Michael Flynn</i> DC - USA
Bone and Joint Decade <i>Chair, Deborah Kopansky-Giles</i> DC, FCCS - Canada	Strategic Planning <i>Chair, Dennis Richards</i> , DC - Australia

Future Events



EMMECF Annual Meeting and Seminar

Hosts: Emirates Chiropractic Association

Place: Dubai, United Arab Emirates

Date: October 25-26, 2013

Extremities Seminar: Dr Mark Charrette

Information: www.emmechirofed.org



WFC/ACC Education Conference

Education for a Changing Healthcare Environment

Place: Sheraton Airport Hotel, Miami, Florida

Date: October 29 – November 1, 2014

Information: Christina Davis, WFC Executive Secretary at cdavis@wfc.org



African Chiropractic Federation Assembly and Seminar

Place: Chiropractic Association of Kenya

Place: Nairobi, Kenya

Dates: April 3-5, 2014

Cervical Spine Seminar: Dr Francis Murphy, sponsored by **Parker University**

Information: Carol Mwendwa DC, ACF Coordinator, at drmwendwa@gmail.com



WFC Council Meeting, Seminar and Member Forum

Hosts: Puerto Rican Chiropractors' Association

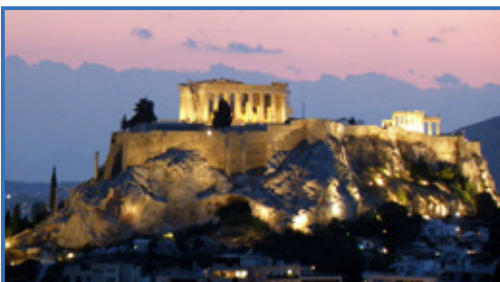
Place: San Juan, Puerto Rico

Dates: April 30 – May 4, 2014

Member Forum: May 2. Policy on DCs teaching non DCs

Cervical Spine Seminar: May 3-4. Dr Francis Murphy, sponsored by **Parker University**

Information: Christina Davis, at cdavis@wfc.org



WFC's 13th Congress and 2015 ECU Convention

Hosts: Hellenic Chiropractors' Association

Place: Megaron International Conference Centre, Athens, Greece

Dates: May 13 – 16, 2015

Information: www.wfc.org/congress2015 from December 2013

New WFC Research Council Members

Greg Kawchuk DC, PhD, Chair, Research Council



It is a great pleasure to confirm the recent announcement of four new members of the Research Council for a six-year term beginning September 1, 2013. They are Pierre Côté DC, PhD of Canada, Mitch Haas DC, MA of the United States, Jan Hartvigsen DC, PhD of Denmark, and Carolina Kolberg MSc(Chiro), PhD(C) of Brazil.

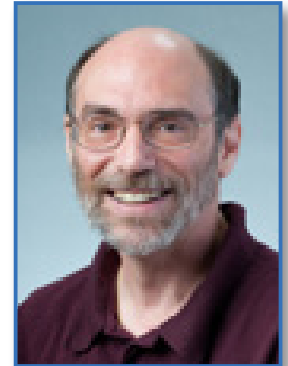
They join me and other continuing member of the Research Council - Christine Goertz DC, PhD, USA, who serves as Vice-Chair, Heidi Haavik DC, PhD, New Zealand, Charlotte Leboeuf-Yde DC, MPH, PhD, Denmark and Emeritus Chair Scott Haldeman DC, MD, PhD, USA. For bios and photos for each of these distinguished researchers, positions held, and main areas of research interest, visit About WFC at www.wfc.org.

Those who left the Council at the end of their terms of service on August 31 are Philip Bolton DC, PhD, Australia, Eduardo Bracher DC, MD, PhD, Brazil, and John Triano DC, PhD, Canada. Continuing to support the New Research Council is Executive Secretary Claire Johnson DC, PhD of the USA, who also serves as editor of the profession's leading peer-reviewed journal the Journal of Manipulative and Physiological Therapeutics (JMPT).

The WFC's Research Council manages the WFC's research activities, which include administering the profession's foremost original research competition and conference every two years at the WFC Biennial Congress. The next such Congress is to be held in Athens, Greece in May 13-16, 2015.



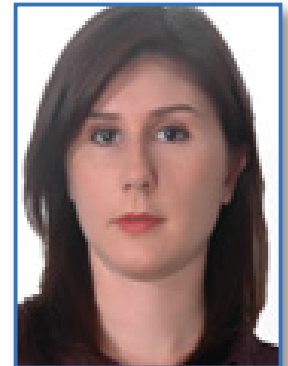
Pierre Côté



Mitch Haas



Jan Hartvigsen



Carolina Kolberg

WFC News

David Chapman-Smith, WFC Secretary-General



Secretary-General – Succession Plan

I have given notice of my intention to retire at the time of the Athens Congress in May 2015, and the WFC has just commenced advertising for applicants for this position.

On one hand I am not departing for some time, as I will remain available to assist the new Secretary-General for a transition period of up to two years as deemed necessary by the Executive. I will continue after that with various activities for the profession – I enjoy this work far too much to go and play golf. On the other hand a timely succession plan is important, and it is time to prepare.

The WFC will be advertising the position of Secretary-General through to January 31, 2014, when applications close. For all information on the position go to About WFC/Careers/Secretary-General at www.wfc.org. Do you know someone who should be applying for this challenging but very rewarding position?

Future Meetings

2014 WFC Council Meeting, Seminar and Member Forum – San Juan, Puerto Rico April 30-May 3, 2014

The WFC will hold its annual council meeting next year in Puerto Rico, hosted by the Puerto Rican Chiropractors' Association (AQPR). Consider attending one or both of two important events being held together with the Council meeting:

- WFC/AQPR Seminar – May 2-3, 2014. There will be two alternate 10-hour technique programs. One, already confirmed, will be by Dr Francis Murphy titled *Top Down Analysis – a Novel Approach to Disorders of the Spine Using OTZ Methods* generously sponsored by Parker University. Other speakers will include Drs Gerry Clum and Mike Flynn.
- WFC Policy Forum – Chiropractors Teaching Non-chiropractors. Since it was first formed the WFC has had a policy, particularly important to member associations in countries where there is no legislation to regulate chiropractic practice, against

chiropractors teaching spinal adjustment (defined to include all spinal joint movement techniques) to non-chiropractors. Some in the profession continue to challenge this policy as outdated and inappropriate. In Puerto Rico the WFC will hold a 1-day member forum on this on Friday, May 2. Look for more information on this shortly.

WFC/ACC Education Conference – Sheraton Airport Hotel, Miami, October 29-November 1, 2014

Preparations are now well underway for this conference, with a theme of *Chiropractic Education for a Changing Healthcare Environment*. A Notice and draft program will be sent out and posted at the website in the second half of October after the next meeting of the Planning Committee, members of which are:

- **Ana Paula Facchinato**, Course Coordinator, University of Anhembi Morumbi, Brazil
- **Charmaine Korporaal**, Head of Department. and Clinic Director, Chiropractic and Somatology, Durban University of Technology, South Africa
- **Michael Mestan**, Executive Vice-President and Provost, New York Chiropractic College, USA

Tutu Donates \$76,000 to World Spine Care



Emeritus Archbishop Tutu of South Africa, a member of the Advisory Council for World Spine Care (WSC), in a further display of confidence in WSC and its President Dr Scott Haldeman, has donated \$76,000 to the organization. The funds will be used to support WSC's clinics in Botswana and Tanzania.

Tutu has made this generous donation from funds received on being named the 2013 winner of the Templeton Prize, awarded annually to a person who "has made an exceptional contribution to affirming life's spiritual dimension, whether through insight, discovery, or practical works." First winner in 1972 was Mother Teresa. Winner in 2012 was Dali Lama.

Visit www.worldspinecare.org for more on the WSC which is formally endorsed by many chiropractic and medical organizations, most recently the Canadian Chiropractic Association and the Canadian Spine Society. Scott and Joan Haldeman have recently returned from a Feasibility Study visit to the Dominican Republic which has asked for a WSC program.

- **Dana Lawrence**, Senior Director, Center for Teaching and Learning, Palmer College, USA
- **Noni Threinen**, Associate Vice-President for Academic Affairs, Southern California University of Health Sciences, USA
- **Ken Vall**, Past Principal, Anglo-European College of Chiropractic and WFC Council, UK

Grateful thanks to them for their time and expertise.

WFC's 13th Biennial Congress and ECU 2015 Convention – Athens Convention Center, Greece, May 14-16, 2015

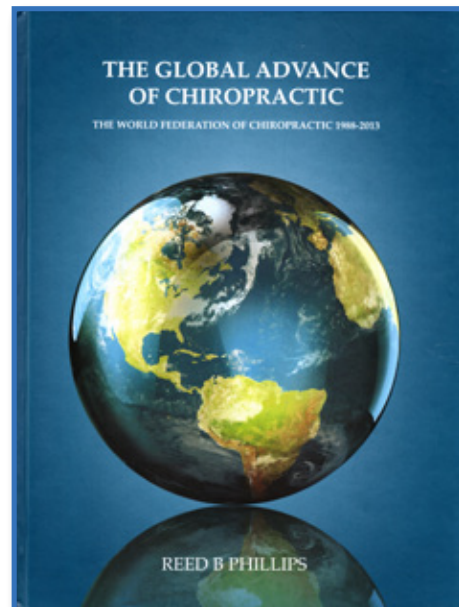
Following a site visit in July the venues being chosen for this meeting are the Megaron International Conference Center in Athens and the Hilton Hotel as the headquarters hotel. WFC representatives on the Joint Planning Committee, with representatives from the WFC, ECU and Hellenic Chiropractic Association, are Dr Greg Kawchuk, Chair, WFC Research Council and me. Main elements of the program will be discussed at a major planning meeting in Europe on November 1-3. If you have recommendations concerning content and/or speakers please forward these to Christina Davis at cdavis@wfc.org by October 28.

WFC History – The Global Advance of Chiropractic

Has your association purchased this outstanding book, have you?

I have been shipping copies with me to recent meetings, for example the British Chiropractic Association Convention in Bristol and the ACA Sport Council Symposium in East Rutherford, New Jersey this past month – and when people see them they go, as the expression is, like hotcakes.

All information including the order form is at www.wfc.org. You will want a copy for yourself, but how about this as an inspirational gift for someone you know?





Anyone For Tennis

An Interview With Jean-Pierre Bruyere

French chiropractor Dr Jean-Pierre Bruyere has been chiropractor to current Wimbledon champion Andy Murray and current Australian Open champion Victoria Azarenka and other elite tennis players during their careers.

The October 2013 issue of the Australian Tennis Magazine, just published, has an article Training Techniques for Top Tennis which features Dr Bruyere's approach to training and care, and the importance of co-ordination as well as power. In his autobiography Hitting Back Murray acknowledges his debt to Dr Bruyere – see extracts with this interview.

Born in Chambon sur Lignon in France in 1964, Dr. Bruyere is a 1994 graduate of Life West Chiropractic College in Hayward, California. Upon graduation he planned to practice sports chiropractic practice in Colorado, but returned to Europe on account of his mother's illness.

Dr. Bruyere then joined a practice in the UK in Henley on Thames, Oxfordshire, a town full of sport and famous for over 100 years for its rowing club and international regattas – which now include three Summer Olympics rowing competitions in 1908, 1948 and 2012.

By 2003 Dr. Bruyere had developed a national reputation with professional athletes from many sports, and that year he accepted an invitation to serve as Consultant Chiropractor for the British Lawn Tennis Association (LTA) at its headquarters at the Queen's Club, London, providing a range of services including physical screening and management of all young players joining the CTA school and national training program. He continued in that position until 2007, and has since travelled for 30-35 weeks annually on the ATP Tour as sports chiropractor for a number of elite tennis players. He has worked Davis Cup tournaments for the British, Federation Cup Tournaments for the Russians.

He gave the following interview to the FICS News at the Café Rouge in Henley on Thames during September.



Andy Murray is at last Wimbledon Champion, July 2013

Q. What was your own background in sports?

A. I was active in many sports during my high school years. These included handball, tennis and athletics – sprint, long jump and triple jump. Handball is big in Europe and that was my main team sport at school.

Q. How and why did you choose chiropractic as your profession?

A. Medicine was my first choice and I completed three years of medical school at St. Etienne. However, as I read and thought more about the origins of health and healing, I began to look for an alternative to medicine. My mother had a very holistic approach to health. I had experienced chiropractic treatment for a back injury from tennis.

As I saw it, medicine was stationary but chiropractic was about movement. I completed a pre-chiropractic course in France and then attended Life West in California, graduating in 1994.

Q. What were your plans then?

A. I was interested in sports chiropractic and planned to remain in America so that I could do much more postgraduate study as I began to practice. By this I mean reading widely and taking all the seminars I could to learn much more about physical assessment, about finding and understanding the true origins of musculoskeletal problems, and developing more treatment skills and tools to complement what I had already learned.

As one example when a patient has an SI joint or low-back problem, what is the real origin of that? In my experience it is often the case that it is quad dominance creating the wrong action in the kinetic chain.

On functional screening I began to learn from clinical experts in chiropractic, such as Dr. Steve Yeoman on core stability and qualitative and quantitative movement dysfunction, and in medicine



Victoria Azarenka wins the Australian Open in February 2012

Anyone For Tennis – An Interview With Jean-Pierre Bruyere

Continued...

such as Drs. Janda and Lewit in Prague. They had the most extraordinary initial physical exam I could find at that time and I incorporated many of their ideas.

While studying chiropractic I had babysat for the well-known Life West professor, Dr. Malek Slosberg, who had an open mind and a large library and I credit him with encouraging me to read widely and continue my studies.

Q. Where did you start your practice and how did you build it?

A. Just at the time I was taking my Colorado Board exams my mother became ill and this brought me back to Europe. I then joined a friend practicing in Henley in the UK, a town with a strong sports tradition. The English read their newspapers, so I prepared paid articles focusing on topics such as screening for and preventing sports injuries. This was effective in producing referrals and my practice grew steadily.

Then there are important moments that move you forward. In 2000 I received a call from Philippe Saint Andre, former captain of the French Rugby Team, and now player/coach for the UK premier league team Gloucester. One of the players, a well-known forward who had just returned from a rugby tour of New Zealand, was suffering severe migraines. He had had everything the medical team could produce, from scans to injections and medications. I ordered specific x-rays, then assessed and adjusted the cervical spine from

a chiropractic perspective and one treatment session produced complete relief.

Q. Did that lead to further work with the Gloucester Rugby Team?

A. I was asked to be team chiropractor - but did not proceed with this. First, all of the physical screening and medical team services were disorganized at that time and it would have been difficult for me to produce change. Second, Gloucester was three hours away which was too far. However, I did make a few recommendations which were implemented. A fundamental one was to reduce injuries by eliminating all hard physical contact during training. Saint Andre implemented this with great success. He took Gloucester to winning the championship, and later Sale.

Q. Tell us about your work with tennis.

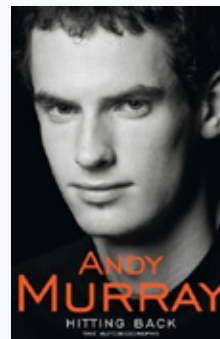
A. In 2003, at a time when some of my patients were tennis players but none world-class, I was simply approached one day by the LTA. They wanted me as part of the medical staff with particular

Continued on page 21...

Hitting Back: The Autobiography

by Andy Murray, current Olympic and Wimbledon Champion

Here is Murray's acknowledgement of Dr Bruyere and the value of his services from the time that Murray was injured as a junior in 2004. From page 60:



“ I kept going, not least because I met a man who proved to be really good for me. Mum found this French chiropractor, Jean-Pierre Bruyere, working part time for the LTA (UK Lawn Tennis Association), and I don't know how he was able to get me fit enough to play Roehampton, a tournament for juniors running up to the first week of Wimbledon, but he did.

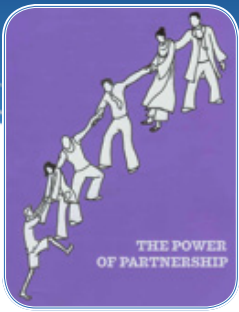
In 10 days I was on a court again, winning 6/1 6/1. In fact, I won my first 3 matches really, really easily and reached the final.....I owe a great deal to Jean-Pierre. He was one of the most caring people I'd ever met. After all these physios and doctors telling me “don't worry about it, just growing pains, come back in 3 weeks”, at last here was someone who believed me.

He always told me: “ Don't let anyone mess with you. Take care of yourself. I want you to achieve your dreams. I don't want anyone to stop you by pushing you too hard when you're too young. It's your body, your life. If you're hurt - regardless of what anyone says -don't play”.....

I was certainly grateful to be in good hands and he has helped me through many other injuries since.”



Dr Bruyere with Andy Murray at the Davis Cup Great Britain vs Israel in Tel Aviv in March 2005.



Associate Member Report

Rand Baird DC, MPH, Chair, WFC Associate Member Committee

WFC salutes our entire individual and Corporate Associate Members as we work as partners together for the good of chiropractic and the citizens of the world who benefit from chiropractic care.

The WFC Associate Member Committee is composed of Dr Rand Baird, Chair and members Dr Michael Flynn, Dr Dennis Richards, Dr Greg Stewart, and Dr Guy Karcher, with David Chapman-Smith *ex officio* member.

The **Florida Chiropractic Association (FCA)** holds the largest state chiropractic convention in the USA – the FCA National Convention in Orlando during August each year. This year 2,503 registered attendees and over 1,000 staff at the more than 400 trade exhibit stands for 262 companies enjoyed the beautiful facilities at the Peabody Hotel - including the famous Peabody ducks!

A top-notch academic relicensing program included many outstanding speakers, and some great social events and business meetings were other highlights the conference. **Standard Process** hosted a magnificent buffet on the opening night. Ms. Debbie Brown, CEO of the FCA, coordinated the event and supports the work of the WFC by arranging complimentary guest registrations for our committee members. Many of the leaders of the chiropractic profession, including several of the chiropractic college presidents, were in attendance this year; there were many retirements and new appointees among them.

The WFC was represented by Immediate Past-President Dr. Michael Flynn of Louisiana and his wife Darlene, Committee Chair Dr. Rand Baird of Chicago, Illinois, and Committee member Dr. Guy Karcher from Sylva, North Carolina. Dr. Christine Goertz who serves as Vice-Chair of the WFC Research Council, and Dr. Louis Sportelli, former WFC President, were also in attendance.

Over 35 of the exhibitors at FCA were proudly displaying their WFC Corporate Associate Member placards in their booths. The team of Drs Baird & Karcher visited all of them and their photos will be on the WFC website soon. Copies of all photos have already been sent to the vendors and many expressed appreciation. There was encouraging progress in having some lapsed members renew their corporate memberships and support for our work.

Dr Brian McAulay, President of Parker University, announced that former US Surgeon-General Dr Regina Benjamin will be a keynote speaker at the Parker Seminar in Las Vegas in January. Our WFC Committee is pleased to have assisted in this. This Parker Seminar and the FCA National Convention remain as the two “must-do” meetings for the Associate Member Committee of the WFC.

Continued on page 1&..



Max Kanarsky, CEO of **Multi Radiance Medical Lasers**, a proud WFC sponsor



Future Health Software reps Curt Langel & Aaron Reynolds. CEO Dr Steven Kraus advises that FH is preparing to go international



The WFC team at FCA: Drs. Mike Flynn, Guy Karcher, Rand Baird



Jay Daniels of **Activator Methods International**

Public Health Committee Report

Rand Baird DC, MPH, Chair, Public Health Committee, DrRandBaird@yahoo.com

World Spine Day – October 16

www.worldspineday.org

The Public Health Committee will be reviewing submissions from all over the world in our third annual contest for World Spine Day in October. Dr Deborah Kopansky Giles and Dr Jennifer Nash from the BJD will be doing the initial reviews before passing the submissions to our panel of 3 judges. They have created this Facebook page:

<https://www.facebook.com/#!/pages/World-Spine-Day/1407527439474628>

There are prizes for the top 3 entrants, but all will enjoy their participation in this fun and meaningful annual event!

Your Public Health Committee welcomes your support and participation.

Deborah Kopansky-Giles, DC MSc - Canada

kopanskygild@smh.toronto.on.ca

Medhat Alattar, MD, DC - USA

alattar_m@palmer.edu

Pacific: Inger Villadsen, DC - Australia

inger@hunterlink.net.au

Ex-officio: David Chapman-Smith - Canada

The principal goals of the Committee are:

- to become and remain informed about the structure, policies, and activities of the World Health Organization (WHO); and,
- to monitor the relationship between the WHO and the WFC, and to give advice to the WFC Council on steps to strengthen that relationship and further the WHO's mission of health for all.

As part of this mandate the Committee acts to coordinate and advise on chiropractic public health activities internationally that are aligned with the priorities of WHO. Importantly, it seeks out projects that are consistent with our roles as doctors of chiropractic and congruent with our philosophy, and projects that also enhance the profession's chosen market identity of spinal health experts. One of these is the Bone and Joint Decade's World Spine Day.

The Committee welcomes new member Dr. Bert Ameloot from Belgium, and members are:

Africa: Charmaine Korporaal, DC, CCFC - South Africa
charmak@dut.ac.za

Asia: Terrence Yap, DC - Singapore
drterrence yap@gmail.com

Eastern Med.: Efstathios Papadopoulos, DC - Cyprus
epeco@spidernet.com.cy

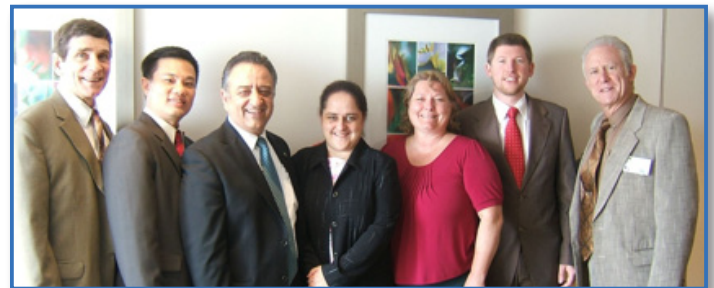
Europe: Bert Ameloot, DC - Belgium

Latin America: Sira Borges, DC, MD - Brazil
siraborges@hotmail.com

North America: Rand Baird, DC, MPH (*Chair*) - USA
DrRandBaird@yahoo.com

Gary Auerbach, DC - USA - garyauerbach@hotmail.com

Ron Kirk, DC MA - USA - rkirk@life.edu



Committee members Drs Kirk, Yap, Papadopoulos, Korporaal, Kopansky-Giles, Ameloot, and Baird at the meeting at the Durban Congress last April.

Associate Member Report *Continued...*

Corporate Renewals:

Platinum — US\$10,000

Foot Levelers

International Board of Chiropractic Examiners (IBCE)

Diamond — US\$5,000

Logan College of Chiropractic

Gold — US\$2,500

Northwestern Health Sciences University

Silver — US\$1,000

University of Bridgeport College of Chiropractic

Bronze — US\$500

Breakthrough Coaching

Kinesio Taping Association International

Williams Healthcare

Please visit these WFC supporters at conventions and trade shows, and when making purchases of goods or services for your own facilities please patronize these companies that are supporting your profession at the global level. Remember to look for the WFC Corporate member logo before you buy.



For the entire list of all your WFC corporate and individual associate members see pages 19-21 or visit www.wfc.org. If you have a company you would like to recommend for WFC corporate associate membership, please send its information to DrRandBaird@yahoo.com.

Africa



The African Chiropractic Federation (ACF), representing national associations of chiropractors in Africa and newly formed at the WFC Congress in Durban last April, has now published its first newsletter, which may be read at News/Publications at www.wfc.org or http://www.wfc.org/website/images/wfc/ACF_Newsletter_1_2_-_Edited.pdf.

Items include biographies of African chiropractors in several countries, news stories, and notice of the first Annual Meeting and Seminar to be held in Nairobi, Kenya from April 3-5, 2014. Keynote speakers are:

- Dr Francis Murphy presenting a 2-day seminar titled *Top-Down Analysis – An Approach to Disorders of the Spine Using OTZ Methods*.
- Dr Brian McAulay, President, Parker University lecturing on *The Science, Art and Philosophy of Chiropractic: Where are We?*

This inaugural ACF seminar is generously sponsored by **Parker University**.

Congratulations to ACF News editors Drs Praveena Maharaj, South Africa, and Neera Sharma Maini of Kenya on a fine first newsletter.



Dr Neera Sharma Maini (left) with Dr Carol Mwendwa of Nairobi, Kenya, Coordinator of the ACF Seminar in Nairobi next April



Dr Praveena Maharaj

Brazil



Chiropractic at the BJD World Network meeting Rio de Janeiro, Brazil

The Bone and Joint Decade (BJD), also now known as the Global Musculoskeletal Health Alliance, held its annual World Network Meeting in beautiful Rio de Janeiro in July.

As in past year, the BJD held its meeting in conjunction with other organizations focused on musculoskeletal health. This year, the

BJD collaborated with the WHO, the Brazilian and Rio de Janeiro governments (Health Departments), the Global Fragility Fracture Network and the Latin American Alliance for MSK as well as the Brazilian Orthopaedic Congress which attracted over 1000 orthopaedic surgeons from all over Latin America.

The BJD held these formal agendas – a National Action Network Symposium (1.5 days), a Fit for Work Symposium and an International Coordinating Council (ICC) meeting. This made for a very busy few days.

Once again, chiropractic presentations were given at the meetings with the profession having a strong profile. Dr. Deborah Kopansky-Giles, who serves on the BJD International Coordinating Committee, presented on the topic of Management of Occupational Back Pain, and also chaired the 1.5 day NAN Symposium. This was attended by NAN representatives from Canada, USA, Brazil, UK, Germany, Netherlands, Sweden, Kenya, New Zealand, Japan, Estonia, Hungary, Norway, Lebanon and a WHO representative involved with the India NAN.

The BJD is in the process of organizing a Global “Call to Action” on Musculoskeletal Health based on the outcome of the Gates Foundation funded Global Burden of Disease Report, published in the Lancet last December.

Another agenda item for BJD was a first meeting of interested organizations in the formation of a Regional Action Council (RAC) in Latin America. On formal invitation from the BJD, Dr. Sira Borges representing the Latin American Chiropractic Federation (FLAQ), Dr. Ana Paula Facchinato representing the Brazilian Chiropractic Association (ABQ) and the Universidade Anhembi Morumbi in Sao Paulo, and Dr. Carlos Ayres, representing the WFC and the Peruvian Chiropractic Association (APQ) attended the meetings.

They participated in the full agenda of the BJD meetings and, importantly, had an opportunity to have a private session with the national leads of SLAOT (Latin American Society of Orthopaedics and Traumatology) to discuss the formation of a BJD regional council. In addition, there was plenty of opportunity to network with other delegates, including the new chair of the Brazil BJD NAN, Dr. Marcos Britto da Silva and host of the conference, Dr. Marcos Musafir.



(from left) Dr Carlos Ayres, Dr Kopansky-Giles, Dr Facchinato and Dr Borges



At the invitation of Dr Jose Carlos Prado of the Rio de Janeiro Department of Health Drs Kopansky-Giles, Borges and Facchinato also toured one of the new Primary Care Clinics that have been recently established in a state-wide program in Rio de Janeiro - at the largest favela in Rio, Rocinha. This invitation resulted from Dr Prado's meeting earlier in the year with Dr Kopansky-Giles during a presentation on primary care at her hospital practice at St. Michael's in Toronto

"It was a truly remarkable experience to see the quality of primary care being delivered in Rio, and in this poor favela community" says Dr Kopansky-Giles. The clinic houses a 24/7 medical clinic (medicine, nursing and community health), a dental clinic, an inpatient psychiatry department and an emergency department.

The on-site physicians were very interested in the St. Michael's model where chiropractors and chiropractic interns work alongside these other primary care providers in the delivery of health care. A commitment was made to have further discussions with Dr. Facchinato concerning a pilot chiropractic collaborative project with interns from her university in Sao Paulo.

This international BJD meeting, with orthopaedic leaders from many countries, offered many opportunities for interprofessional dialogue. "We were able to open communication between the Japan National Action Network and the Japanese Association of



Drs Kopansky-Giles and Borges with Dr Jose Carlos Prado and colleague

Chiropractors, connect Lillian Mwaniki, BJD ICC member with the Kenya Chiropractic Association, and connect the Hungarian BJD NAN delegate with Dr. Monika Redley of the Hungarian Chiropractic Association," says Dr. Kopansky-Giles.

Please visit www.bjdonline.org/?page_id=1985 for further details regarding the World Network Meeting

Canada



Hockey Player Scores with Chiropractic



Mark Scappaticci, DC

On September 6 the Toronto Star – the largest newspaper in Canada's largest city – published the following article in which NHL hockey star Gary Roberts presents a ringing endorsement for the services of sports chiropractors. (Excerpts only reprinted.)

The article refers to Mark Scappaticci DC, FRC-CSS, a 1992 graduate of the Canadian Memorial Chiropractic College who completed his sports chiropractic fellowship in 1996. That year he came to prominence as chiropractor for the Canadian Mens' Sprint Team at the 1996 Atlanta Olympic Games – Donovan Bailey winning the 100 meters sprint in world record time and the Canadian relay team taking the gold medal.

After almost a decade playing in the National Hockey League, Gary Roberts feared that his days as a professional athlete were finished. Thirty years old at the time and a left winger for the Calgary Flames, Roberts suffered a neck injury that left him with severe nerve damage and numbness in his arms. Repeated surgeries and rehab had little effect.

"I couldn't hold a steak knife to cut my food," he recalls. "My career was over. I was a pretty lost soul."

But then, after a visit to a sports chiropractor in 1996 to relieve stress and reduce scar tissue in his upper spine and neck, Roberts regained his strength and mobility. He returned to the ice to play professional hockey for another 13 years.





Gary Roberts monitors a client at his High Performance Centre

“It saved my life,” says Roberts, who eventually retired from the NHL four years ago. He is now an advocate of chiropractic treatment as a complement to proper nutrition and training techniques — a program offered in his eponymously named Gary Roberts High Performance Centre at the Fitness Institute in North York. His highly regarded fitness and nutrition regimen is customized to his clients, be they elite and junior hockey players or business executives who want to be physically active.

“[Whether] you’re a professional athlete or a weekend warrior, the results are the same — your body gets beaten up,” says Roberts. “Chiropractors have taken sports to a new level.”

Dr. Mark Scappaticci agrees. Integrated techniques such as active release techniques (ART), manipulation and acupuncture are increasingly used to help athletes recover from injury and to perform at their best, says Dr. Scappaticci, a sports chiropractor who practices in Niagara Falls and Toronto. Roberts has been a client of his, as well as Olympic gold medalists Donovan Bailey and Jackie Joyner-Kersey.

Sports chiropractors understand the biomechanics of different sports and the injuries that can result from them, he says — injuries typically related to the build-up of abnormal tension in tissues, which increases with repetitive use of those muscles.

In order to restore and enhance function, sports chiropractors apply research-based therapies involving soft tissues (muscles), the nervous system and the joints.

Newer methods used by chiropractors, such as ART and acupuncture, appear to be helpful in treating the strains, tears, imbalances in muscle groups and tendon inflammation that lead to injuries in all types of athletes, says Dr. John Theodoropoulos, an orthopaedic surgeon and sports medicine specialist at Mount Sinai Hospital in Toronto.

As well, a “multidisciplinary approach” involving chiropractors, physiotherapists, massage therapists, trainers, strength coaches and surgeons is increasingly common nowadays.

And although the medical community would like to see more scientific research on the effect of chiropractic in sports, Dr. Theodoropoulos says those who receive chiropractic care swear by the results. “When athletes refer to their doctor,” he says, “their doctor is usually a doctor of chiropractic.”

Congo



Sister Anne Marie Graduates and Joins Sister Brigitte Yengo



Sister Anne Marie Diahua Minsoni DC

Some four years ago Sister Anne Marie Diahua Minsoni, a member of the Sisters of Notre Dame du Rosary, left Brazzaville in the Republic of Congo to come half way around the world to go to chiropractic school. She knew no one in the United States and had never traveled more than a few miles from her home before she started this journey, but she was inspired and encouraged by Sister Brigitte Yengo, the first chiropractor in Brazzaville, who has been serving the poor, the disabled, and the orphaned for 25 years.

On June 7 Sister Anne Marie graduated as a chiropractor from Life Chiropractic College West in Hayward, California and has returned to Brazzaville to minister in a free health clinic for the poor associated with Sister Yengo’s Children.

Sister Anne Marie already had a Masters degree in Molecular Biology from the University of the Congo when she was handpicked by her bishop to study chiropractic, but she did not have the financial resources to make it happen. Her dream became a reality through the collaboration of people around the globe.

Life Chiropractic, whose vision to create a brighter future for humanity leads them to a global outreach, provided a full tuition scholarship. Sisters of the Holy Family, who are committed to standing in solidarity with other congregations of religious women, invited her to live with them at their Motherhouse in Fremont. They provided housing, meals, and most importantly, a welcoming home in a strange country.

The Association of Catholic Chiropractors raised money for uncovered educational expenses. Sister Anne Marie’s congregation in the Congo, especially Sister Brigitte Yengo, supported and encouraged her, and provided funds for her travel.

The profession gives a warm welcome to Sister Anne Marie who, in the words of journalist Charlotte Hall, is “walking into the streets of Brazzaville dispensing health, love, hope, and showing people how to realize the innate possibilities built into their bodies by our heavenly Father.”

Sources: Charlotte M. Hall and ACF News

France



In 2012 the European Chiropractors' Union (ECU) was successful in obtaining a CEN Standard TC394 relating to the services provided by chiropractors in Europe. This was from the Comité Européen de Normalisation (CEN-European Committee on Standardization), the European affiliate of the International Organization for Standardization (ISO).

The CEN Standard for chiropractic makes it clear that chiropractors are primary health-care professionals with appropriate training in diagnosis. The value of this has recently been seen in France, where only registered medical practitioners are permitted to make a "medical diagnosis." Under pressure from the Medical Council the French Health Ministry has proposed to the French Supreme Administrative Court an amendment to the CEN Standard influencing the way it should be applied in France. The application was unsuccessful, and in the September issue of its newsletter *Backspace* the ECU reports that "in a dramatic development the court confirmed that chiropractors are autonomous primary care providers."

In another significant development in France Professor Charlotte Leboeuf-Yde, Director of Research at the Institut Franco Européen de Chiropractique (IFEC) and a visiting Professor at the University of Southern Denmark has been awarded a visiting professorship at the Université Paris Sud (Orsay) in Paris.

This is with financial support from the French Chiropractic Association (AFC) and the European Chiropractors' Union (ECU) and is already leading to significant research achievements for chiropractic in France. The number of chiropractic postgraduate students at Orsay completing masters and PhD degrees and supervised by Professor Leboeuf-Yde has risen dramatically, and various international research collaboration opportunities are opening up.

IFEC President Dr Olivier Lanlo has said "This is a fantastic achievement for us here at IFEC. It would not have been possible without the foresight and generosity of the ECU and the AFC and I am extremely grateful for their support."

Professor Leboeuf-Yde, a member of the WFC Research Council, was also this year's recipient of the 2013 ECU Honour Award, presented at the ECU Convention in May.

Source: ECU's Backspace

Japan



Continuing a family tradition of leadership Dr Keisuke Takeyachi was elected President of the Japanese Association of Chiropractors (JAC) at the Annual Assembly in June. Retiring President, who served in that role for the past 15 years, was Dr Hiro Nakatsuka.



Dr Keisuke Takeyachi



Dr Hiro Nakatsuka

Dr Kei Takeyachi, a 2002 graduate of RMIT University in Melbourne, Australia, is a son of Dr Nobuyoshi Takeyachi and nephew of Dr Kazuyoshi Takeyachi, graduates of the National College of Chiropractic in Chicago. He maintains a private practice in Tokyo that was first established by his grandfather in 1949.

After graduating from RMIT University, Dr Takeyachi returned to Japan in 2003 and joined the faculty working on faculty at the Tokyo College of Chiropractic, formerly known as RMIT University Chiropractic Unit – Japan. In recent years he has served as JAC Executive Director. Other positions include Vice President, Asian Pacific Chiropractic Doctors Federation, and Asia Pacific Representative to the Advisory Board of the International Board of Chiropractic Examiners (IBCE).

Currently the JAC has 403 members out of a total of 800 chiropractors in Japan who meet the WHO minimum educational standards and are therefore eligible for registration on the Japan Chiropractic Register. There is no legislation to recognize and regulate the practice of chiropractic in Japan, and the Register is a measure adopted by the JAC and the profession to indicate to the public and other stakeholders which persons practicing as chiropractors are duly qualified.

In his inaugural speech upon being elected President, Dr Takeyachi mentioned two key goals – maintaining a high standard of ethics in the profession and starting a new legislative campaign in Japan. Earlier this year the JAC released guidelines on advertising and safety in chiropractic in collaboration with the National Consumer Affairs Center of Japan. This was a preliminary step towards a legislative campaign.

There are still many thousands of unqualified persons claiming to practice as chiropractors in Japan, and Dr Takeyachi sees strong need and new hope for chiropractic legislation in Japan – a country where chiropractic was first introduced almost a century ago.

Mexico



New Developments

In celebration of the 25th anniversary of the Colegio de Profesionistas Científico Quiroprácticos de México A.C. (the Colegio), the professional and regulatory body for the profession in Mexico, there was an impressive International Congress held at the Hotel Presidente InterContinental in Mexico City from September 5-8.

The Congress was opened by Dr Enrique Benet Canut, President of the Colegio. Keynote international speakers included Drs Scott Haldeman, Mark Zeigler and John Mulholland. Keynote Mexican speakers included rheumatologist Dr Gaston Castellanos and



(from left) Mr Alvaro Castillo, Director of Colegios, Ministry of Health; Dr Octavio Terrazas Rios, VP, Colegio; Dr Benet-Canut, President, Colegio; Patricia Gregg de Benet, Secretary, Colegio; and Mr Jaime Talancon-Escobedo, General Director of Professions, Ministry of Health.



Dr Haldeman addresses the Congress



Congress guests visit the UNEVT School of Chiropractic in Toluca: (from left) Aristóteles Cervantes Álvarez, Academic Dean; Dr Roberto Cortés Ruiz, Dean of Chiropractic; Dr Mark Zeigler, Past President, Northwestern Health Sciences University; Dr Francisco López Millán, UNEVT Rector; Dr Enrique Benet-Canut, President, Colegio; Dr Carlos Ayres, WFC Secretary-Treasurer; Dr Scott Haldeman.



FMQD leaders (from left) Dr D'Acosta Montano, Dr Segall Bessudo and Dr Monica Tirado with FICS President Dr Sheila Wilson (in blue) and FICS Secretary General Dr Phil Santiago (in jacket)

chiropractors Drs Octavio Terrazas, Saul Luengas and Roberto Ruiz, a faculty member from the chiropractic program at the State University of the Valley of Ecatepec (UNEVE). UNEVE was the first university to establish a chiropractic program in Mexico.

Major news at the Congress was the recent opening of Mexico's third chiropractic educational program at the University of Veracruz near Mexico City. There is a first class of 30 students, and education in the initial years will be together with medical students in the school of medicine similar to the European programs at the University of Southern Denmark and the University of Zurich.

Veracruz University is highly ranked and this new program has been promoted by the Colegio working in partnership with Northwestern Health Sciences University from Bloomington, Minnesota. It was a similar partnership between the Colegio and Northwestern that led to the program at UNEVE. The third program is at the State University of the Valley Toluca (UNEVT). Dr Benet and his colleagues in the Colegio, largely educated at North American chiropractic colleges, have played a pivotal role at establishing the chiropractic profession and these new schools in

Mexico. It is these new schools that assure the profession's future and are providing new young leaders in the profession.

A week before the Colegio's Congress a related organization, the Mexican Federation of Sports Chiropractic (FMQD), welcomed 130 chiropractors and students to a seminar featuring internationally renowned lecturer Bill Esteb. Young UNEVE graduates who are emerging leaders in the FMQD are Dr Jorge Segall Bessudo, third generation chiropractor Dr Maria Mercedes D'Acosta Montano and Dr Monica Tirado who works extensively with ballet dancers in Mexico City.

New Caledonia



New Legislation for Chiropractic

New Caledonia is an archipelago of islands and a French territory in the South Pacific with three doctors of chiropractic and a population of approximately 300,000. On August 30, 2013 it became the latest country to pass legislation recognizing the practice of chiropractic.

This new legislation, after a 20 year battle, resulted from the recent legalization in France and is on similar terms. New Caledonia's chiropractors, led by Dr Gianni Mercuri, are members of the Association Francais de Chiropratique (AFC) and were strongly



supported in their legislative campaign by the AFC and its President Dr Philippe Fleuriau.

Dr Mercuri, born in New Caledonia but raised in Australia where he graduated as a chiropractor from Macquarie University in 1992, has been the successful pioneer for the profession in New Caledonia. He

was the first chiropractor to settle there when he opened his practice in the capital Noumea in February 1993. Developments since that time have included:

- 1994 – Taken to court by the medical association for the illegal practice of medicine. After a 3 year battle he was found guilty by the court but allowed to continue practicing because the court, in the words of Dr Mercuri “agreed that the law was silly and that a chiropractor was needed on the island.”
- 1998 – Taken to court by the medical association again for being called doctor by his patients. Found not guilty.
- 2002 – Taken to court by an orthopedic surgeon for cervical trauma from cervical adjustment. After a 3 year battle Dr Mercuri was found not guilty and the surgeon and patient were found guilty of presenting false evidence.
- 2002 – No more legal attacks since France had now recognized chiropractic as an independent profession.
- 2007 – Private insurances commence reimbursements for chiropractic treatment, based on the Manga Report and other cost-effectiveness studies.
- 2013 – Chiropractic recognized by law on August 30 following earlier full implementation of the law in France.

Next steps, Dr Mercuri reports, are to heal past divisions and integrate with physicians, surgeons, radiologists, physiotherapists and others so that “we can work as a team for the benefit of patients.” The final goal is inclusion of chiropractic within the national healthcare system so that all Caledonians will have access.

Switzerland



Extended Imaging and Other Rights Won

After 18 years of negotiations between ChiroSuisse (the Association of Swiss Chiropractors) and the Federal Office of Public Health, the Swiss Federal Council has approved important changes to health insurance regulations requested by ChiroSuisse.

This relates to Article 4 KLV/OPAS (Special Terms and Conditions for ‘Academic Care’ Health Insurance) which describes scope and duration of government-mandated benefits, and allows freedom of choice in matters of recognized healthcare services. Chiropractic practice rights have been expanded to include orthopedic

supplies and all diagnostic imaging pertinent to the locomotor system, including MRI, CT, diagnostic ultrasound, and scintigram. ChiroSuisse is seeking additional rights relative to certain classes of medications.

Another development is that the Chiropractic Patient Incident Reporting and Learning System (CPiRLS) developed and operated by the Royal College of Chiropractors in the UK, but now being offered to chiropractors in all ECU member countries, has gone live in Switzerland. Launched in the UK in 2009, CPiRLS enables chiropractors anonymously and securely to publish reports of any patient safety incident – an error, accident or near miss whether or not it results in significant patient harm. CPiRLS is not about blame but rather creating a database of all safety events to promote safe practice and patient welfare.

Source: ECU’s Backspace

Turkey



WHO European Meeting Report

This year the 63rd Annual European Regional Meeting of the World Health Organization was held at the Sheraton Hotel in Izmir, Turkey from September 16-19. I attended on behalf of the World Federation of Chiropractic and as President of the Turkish Chiropractic Association, together with TCA Past-President, Dr Aysegul Ozturk.



On September 16 I was able to meet with the Turkish Minister of Health for a cordial meeting lasting some 20 minutes. This was to discuss the recognition and development of the chiropractic profession in Turkey, where we have only six chiropractors. Chiropractors can practice freely but without recognition or regulation by law.

For this and other meetings it has been a great help to have the WHO Guidelines on Basic Training and Safety in Chiropractic, and to have them translated and published in Turkish. Overall the Minister was supportive and confirmed that it was the policy of the Health Ministry to adopt policy on chiropractic and other TM/



CAM practices as recommended by WHO. However he indicated that vested interests make regulatory change difficult and slow.

We agreed that the best path forward was through university-based education and the TCA, with support from the ECU and the WFC, continues to work on the introduction of chiropractic education in Turkey.

In the following days I met numerous European Health Ministers and their advisors and exchanged information on chiropractic. Presence of the profession at these WHO Regional meetings is clearly valuable.

Submitted by: Mustafa H. Agaoglu DC, President, TCA

USA



A Watershed Moment – VA Chiropractic Residencies

In probably the single most significant development for the chiropractic profession in the USA in the past generation the Veterans Health Administration has announced that it will commence funding one year postgraduate residencies for chiropractors in its hospital and other facilities starting next year.

Many other established health professions have such residencies. The optometry profession regards the establishment of VA residencies 20 years ago as the pivotal moment in its development and acceptance in the US healthcare system. The majority of US medical and dental students complete their clinical training in VA facilities. They will now meet not only VA staff chiropractors but VA chiropractic residents.

The VA request for proposals released in July allows facilities with existing chiropractic services and student training to apply for three years of funding – three consecutive 1-year residencies. The target start date for the first cycle of residents is July 2014, and it is anticipated that 4-5 VA facilities will be awarded funding during the first year.

Congratulations are due to many organizations and individuals in the profession for this historic achievement. These include the



Dr Anthony Lisi, Director VHA Chiropractic Service (left) with Dr Paul Dougherty, one of the New York Chiropractic College faculty members serving at five VA facilities

American Chiropractic Association, which led the political campaign for inclusion of chiropractic services in the VA, and Chair, Dr Reed Phillips and his colleagues who sat on the VA Chiropractic Committee negotiating terms of inclusion.

Those to be congratulated also include the doctors of chiropractic who have served both in VA facilities and Department of Defense facilities, producing and documenting impressive results. Leading them and deserving particular recognition is Dr Anthony Lisi of the University of Bridgeport College of Chiropractic who is overall Director of the VHA Chiropractic Service and is on staff at the VA West Haven Medical Center in Connecticut.

ACA Announces New CEO – James Potter



Jim Potter

The American Chiropractic Association (ACA) has selected James G. Potter as its Chief Executive Officer. He joined the ACA in mid-September, replacing Bill O’Connell.

“Jim is an experienced leader with a proven track record of results,” said ACA President Keith Overland, DC. “The Board was impressed not only by his broad management experience with national health care professional associations and proven advocacy expertise, but also with his passion for our mission.”

Potter has come from the American Academy of Physician Assistants, representing over 90,000 PAs, where he served as Senior Vice-President and Interim CEO. Previously, he directed government relations at the American Speech-Language Hearing Association (ASHA).

In addition, Potter has directed advocacy programs for the American College of Radiology, where he was awarded the FDA Commissioner’s Special Citation for coordinating a consensus approach on federal quality and coverage guidelines for mammography. He also worked for the American Medical Association helping to establish multi-specialty initiatives, such as the Relative-Value Update Committee (RUC).

Potter holds a master’s degree in public policy and an undergraduate degree from the University of Michigan.

Anyone For Tennis – An Interview With Jean-Pierre Bruyere

Continued...

responsibility at first to look after the youth players entering school and academy at the Queen's Club in London, which was about 45 minutes away from my practice. These were the top British youth players aged 15-18, being groomed as future champions.

When I went to check this out I found to my amazement that they had no physical screening at all. I agreed to start on the basis of two days a week and that I had authority to design and put in place a program of physical and functional tests, and a modified training program, to minimize injuries during training and competition.

Not surprisingly there was some difficulty with the medical director over this. My position was helped when my early predictions concerning injury proved to be accurate. However, the big event occurred the next year and concerned the most promising young British player who had been living and training in a special tennis camp in Spain – Andy Murray.

After showering at about 8pm one night I received a call from a sports agent saying he represented a young player who had been injured for the last six months. The medical diagnosis was stress fractures of the knee requiring surgery, they wanted a second opinion. I drove back to London to see the player that night. After reviewing the scans and completing my examination I was confident the problem was a bipartite patella with involvement of each of the ankle, hamstring, SI joint and low-back, and that all of this could be addressed through conservative functional treatment. "Andy, I will have you playing in 15 days," I said and this proved true. This was in June and in September at age 16 he won the US Open for Juniors.

My position with the LTA was now secure. They wanted me full-time and I was soon working with all the players including the Davis Cup team of Greg Rusedski, Tim Henman and Murray. My first Davis Cup trip was to Tel Aviv where against predictions, Great Britain beat Israel. The LTA made it clear my first priority should be Andy Murray, a new young star who had won the decisive doubles match with Rusedski.

Q. Tell us more about your screening program.

A. As soon as this was my responsibility at the LTA, I looked far and wide to build the best system for testing physical capacity – baseline speed, endurance, standing jump for example – functional integrity, and education of the players and trainers about appropriate physical training regimes. One useful source I found was in French handball. At that time France was the high school European champion and had an extremely sophisticated screening and training program with tests that could produce a 25 page report on an athlete. I built a completely new screening and training program.

Q. How long were you with the LTA?

A. For four years until 2007. These were exciting times, but long days and many weeks of travel as I remained in charge of the juniors, but also toured with the leading British players and Davis Cup Team. I was the only healthcare professional on tour with the team at first and you needed to be chiropractor, parent, fitness

manager, general manager and ready to make many important decisions. In later years I was joined by a great physiotherapist, but someone reluctant to make these wider decisions. From my chiropractic training I felt I had all the necessary tools, but it was a challenging situation – you felt much respect but people were watching and waiting for you to fail.

Q. What happened in 2007?

A. I parted company with the LTA, partly because it moved to a new \$35 million faculty with a new CEO who released some of the important healthcare people I had put in place, and partly because of my growing conflict with Andy Murray's new American coach. He wanted Murray, who was still young and growing and was also fragile from early ankle and back injuries while over-training on clay in Spain, to play through injuries. For example when Andy had groin pain in the semi-final of an ATP tournament in Miami I asked for an MRI and ruled out further play because of inflammation of the tendons. The orthopedist and I were overruled by a PT and coach who opted for pain killers, taping and continued play.

Although I have since worked with Murray, I left the LTA in the summer of 2007. Murray's American coach was gone by September.



Jean Pierre with the Russian Team and Vera Zvonareva at the Federation Cup final Russia vs Spain in September 2008



Anyone For Tennis – An Interview With Jean-Pierre Bruyere

Continued...

Q. By 2009 you were working with the Russian's Women's Team in the Federation Cup. How did that happen?

A. While at the LTA, I had helped plan and start an LTA clinic at Wimbledon during the championships which had such good reputation that other elite players wanted to experience its exercise methods, ice bath, medical services, etc. during the tournament. From contacts made there other teams came to me when they had injury problems.

The great Russian player Vera Zvoneroova badly sprained an ankle while playing on clay in Charleston in 2008 at a time she was number three in the world. She came to me for conservative treatment and taping so that she could continue to play until she gained critical points in the world standings and then go for necessary surgery. I enabled her to keep playing, then found an expert Dutch orthopedic surgeon who performed successful surgery, then monitored her rehab all winter. She recovered excellently and next year was the Wimbledon finalist against Serena Williams. The Russians then asked me to be their team chiropractor for the Federation Cup.

For two years to July 2012 my principal work was on tour with Victoria Azarenka of Belarus. During the time her world ranking went from 4 to 1 and she won the 2012 Australian Open. However I have continued to work as consulting chiropractor for other ATP tour players including Andy Murray.

Q. It has recently been announced that Murray is to have surgery for a back problem. What is your view of this?

A. The proposed surgery is to repair some lumbar spine degeneration that has caused him ongoing difficulties and I wish him well. I believe a fundamental contributing factor is his left ankle, also injured in early years of clay court practice in Spain, and for which we have tried about 50 braces from all around the world.

Q. What are your current plans?

A. I am working on establishing a major new multidisciplinary clinic and training center. I have had a very generous funding offer to establish this in Qatar in the Middle East, but prefer to establish this in Henley or somewhere else within one hour of Heathrow Airport if possible.

Q. Any closing comment or advice?

A. Something that I believe is very important to greater acceptance and integration of chiropractic as a respected profession in sports and in general is much more consistency in clinical examination – the tests and evaluations that all chiropractors should make and apply to determine specific priorities on interventions.

I would love international agreement on that as in other professions. Whether the patient is an elite athlete or someone else suffering from chronic pain there should be evaluations in chiropractic practice that are agreed, common and usual and that identify the specific needs of the individual patient for improved performance and recovery.



Victoria Azarenka wins the Australian Open in February 2012 and celebrates with Jean Pierre

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