



WFC QUARTERLY WORLD REPORT

WFC Member Associations, WFC Associate Members, WFC Council and Past Councilors,
WFC Research Council and Committees, Regional and Affiliated Organizations



President's Message

In recent months I have had the privilege and pleasure of representing our WFC national association members at the WFC World Congress in Durban, South Africa, at the European Chiropractors' Union Convention in Sitges, Spain, and at the World Health Organization Assembly in Geneva, Switzerland.

This has been a dizzy round of formal and informal speeches, meetings, assemblies, social receptions, breakfasts, lunches and dinners with students, practitioners, academics, researchers, politicians and administrators, from within and outside of the profession. I will never experience these people, places, events and emotions again, which is probably good as all this could go to my head very quickly.

So it did me a lot of good that I recently re-experienced another part of the chiropractic world, one that is more familiar to most chiropractors and perhaps more 'real'. When I first started my practice, I did many presentations on chiropractic to groups and clubs in my area. In this way I hoped to spread the message of chiropractic and to build my practice. I haven't done this for a long time. So it was like old times for me recently to address in my local area a group of women and men who had served in the military forces of my and other countries, some over 70 years ago.

As I told them of the chiropractic message, and responded to their questions afterwards, I was reminded time and time again of the simplicity, beauty and power of chiropractic, indeed 'of the profound significance and value of chiropractic in health care', as states our WFC core value 1.

After my presentation I asked them about their lives and listened as they told me of their experiences in risking all for what they believed in, and the prices they had paid, often at great cost to

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Durban Congress Report

From April 8–13 the Chiropractic Association of South Africa (CASA) hosted the World Federation of Chiropractic's 12th Biennial Congress, titled *Chiropractic Under the African Sun*, at the International Convention Center in Durban, South Africa.

More than 850 delegates from 42 countries attended the Congress, the largest and most impressive meeting ever held in Africa. "Fantastic event" wrote Dr Roger Wood from the UK. "Congratulations on such a wonderful meeting" wrote Dr David Russell from New Zealand. Many rated it "the best ever" chiropractic event in their lives.

"This was a wonderful Congress in very, very many respects," said Dr Bill Meeker, President, Palmer College, West Campus. **Palmer College** was one of the major sponsors together with **Neuromechanical Innovations** and **Foot Levelers**.

Beyond outstanding academic and social programs there were many special celebrations and events since this was the Silver Anniversary of the WFC which was formed 25 years ago in 1988. These included:



CASA President Dr Simon Lawson opens the Congress.

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different aspects of their health, to do that. Many told me of how they had subsequently benefited from chiropractic, while others asked if I thought chiropractic might help them now.

I was again reminded of one part of the WFC vision statement, which speaks of the positive change in the worldview of health chiropractors can offer, and of the skills they bring to healthcare.

Finally, after the event, I reflected on what I had learned from these remarkable people, veterans of past wars for their countries, and how that might relate to chiropractic. My thinking was drawn to the WFC core purposes of protecting and promoting chiropractic, and of influencing and improving healthcare worldwide.

We, all of us, are called to serve and protect our profession of chiropractic and what it offers the world. I congratulate so many of you who are doing that each day in your offices and communities. However we, all of us, in our various roles in chiropractic, have much work to do.



Dennis Richards BSc, DC, Grad Cert Phil Studies, ACP, FACC, FICC

Durban Congress Report Continued...

- A video from researchers worldwide honoring Dr Scott Halde- man who was retiring as Chair of the WFC Research Council after 25 years of distinguished leadership.
- Renaming of the original research awards as the **NCMIC Louis Sportelli Research Awards** to honor both Dr Sportelli for his career of leadership in building research capacity for the profession, and the **NCMIC Group** for its long-term funding of the main awards. From the 174 research submissions received, first and second prizes of US\$12,000 and US\$7,500 respectively were awarded for research papers from research teams affiliated with the Canadian Memorial Chiropractic College (CMCC) and led by Dr Jessica Wong and Dr Jairus Quesnele.
- Launch of an illustrated history titled *The Global Advance of Chiropractic: The World Federation of Chiropractic 1988-2013* authored by Dr Reed Phillips and now available for purchase at www.wfc.org. See separate article.
- Honor Awards for outstanding service towards the inter- national growth of the chiropractic profession to Mr. Kent Greenawalt, CEO, Foot Levelers, USA, Dr Jean Moss, Presi- dent, Canadian Memorial Chiropractic College (CMCC), Canada, and Dr Anthony Metcalfe of the UK, a Past-President of the British Chiropractic Association, the European Chiro- practors' Union (ECU) and the WFC.

One important goal of holding this WFC Congress in Africa was formation of a regional organization to represent and advance the chiropractic profession in Africa, the only world region without such a regional organization. That was achieved with the forma- tion of the **African Chiropractic Federation (ACF)** at the WFC Assembly by chiropractic delegates from 13 nations – Botswana, Congo, Ethiopia, Ghana, Kenya, Liberia, Mauritius, Mozambique, Namibia, Nigeria, South Africa, Uganda, and Zimbabwe.



Mr. Kent Greenawalt receives a combined Honor Award from the WFC and FICS from (from left) Dr Philip Santiago, FICS Secretary-General, Mr. David Chapman-Smith, WFC Secretary-General and Dr Michael Flynn, WFC Past President



Dr Jean Moss receives her Honor Award from WFC President Dr Dennis Richards (left), Dr Alan Breen and Mr. Chapman-Smith.

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WFC COUNCIL 1993, LONDON

THE GLOBAL ADVANCE OF CHIROPRACTIC: WFC 1988-2013

PHILLIPS

WFC

THE GLOBAL ADVANCE OF CHIROPRACTIC

THE WORLD FEDERATION OF CHIROPRACTIC 1988-2013



REED B PHILLIPS



WORLD FEDERATION OF CHIROPRACTIC

FEDERATION MONDIALE DE CHIROPRAQUE

FEDERACIÓN MUNDIAL DE QUIROPRÁCTICA



The official history of the World of Federation of Chiropractic, charting the new acceptance and international growth of the profession during the last generation.

This 260-page hard cover illustrated history with over 600 photographs is a must-read for anyone passionate about the chiropractic profession. It includes:

- The attempts to establish a world federation in the 1960s.
- The developments leading to the formation of the WFC in 1998.
- The amazing international growth of chiropractic and the WFC in the 1990s and 2000s.
- Explanation of the important relationships with other international organizations including the World Health Organization – and why this is important.
- Current status, future directions and much more.

Read sample Chapters 1 & 2 – at www.wfc.org.

Author: Reed Phillips DC, PhD

Editors: Gerard Clum DC and David Chapman-Smith LLB

Sponsorship for this Project:



Order Your Copy Today

US\$49.99 single copy

Plus shipping and handling

Call the WFC at number below for quantity pricing

Order at www.wfc.org or by calling the WFC

In Toronto, Canada at 1 416 484 9978.



“The Global Advance of Chiropractic is a truly exciting account of the growing international success of the WFC and our profession during the past 25 years – with an amazing photographic record. History can be dry, but not this – you will be very pleasantly surprised.” - Gerard Clum DC

Durban Congress Report Continued...

The first ACF seminar meeting is to be held in Nairobi, Kenya from April 3-5, 2014, hosted by the Chiropractic Association of Kenya.

“Our Silver Anniversary Congress was such a success because of many partners and individuals,” said WFC President Dr Dennis Richards of Australia, “but none more so that the members of the CASA Local Planning Committee led by Dr Caileen Walker and Dr Reg Engelbrecht. The WFC and everyone who attended this historic meeting are greatly indebted to them.”

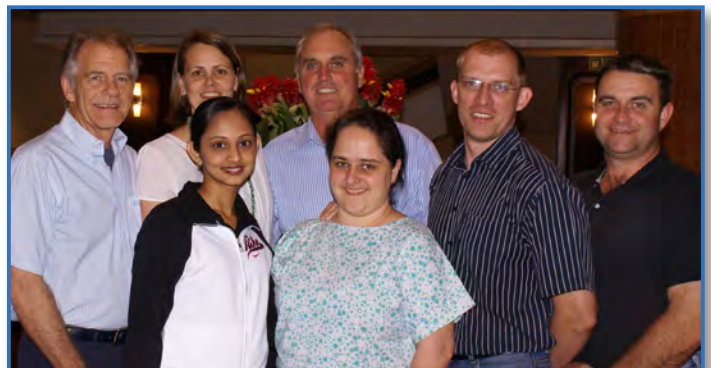
The next WFC Congress is to be held in Athens, Greece from May 14-16, 2015, together with the annual convention of the ECU and hosted by the Hellenic Chiropractic Association. WFC member associations in the Asia and Pacific Regions are being invited to bid to host the 2017 Congress.



ACF delegates pictured at the Gala Banquet (from left) Drs Maryann Woods-Osifo (Liberia), Sumaya Sidat (Mozambique), Evalie Heath (Zimbabwe), Selam Ak-lilu (Ethiopia), Brigitte Yengo (Congo), Arnold Ross (Zimbabwe), Hany El-Bibany (Egypt), Simon Lawson (South Africa), Elga Drews (Namibia), Carol Mwendwa (Kenya), Charles Sebwana (Uganda), Reg Engelbrecht (South Africa) and Bryan Cox (Ghana).



Dr Anthony Metcalfe receives his award from Dr Richards.



2013 Congress Planning Committee. (Front row, from left) Drs. Praveena Maharaj and Charmaine Korporaal. (Back row, from left) Drs. Reg Enelbrecht, Caileen Walker, Michael van den Bos, Chris Yelverton, and Brendon Bailes.



Thank you again to...Dr Christopher Colloca and **Neuromechanical Innovations (NMI)** - Platinum Sponsor for the Durban Congress



WFC's Silver Anniversary

This year is the 25th or Silver Anniversary of formation of the WFC in Sydney, Australia in 1988 and the major project and celebration of this milestone has been the preparation of a history titled *The Global Advance of Chiropractic: The World Federation of Chiropractic 1988-2013*, researched and authored by Dr Reed Phillips. This project was possible because of generous funding from the NCMIC Group, Foot Levelers and the International Board of Chiropractic Examiners (IBCE), an affiliate of the National Board of Chiropractic Examiners (NBCE).



Dr Phillips presents his new history book

This elegant 360 hard-back illustrated history was formally released at the WFC Assembly on Tuesday, April 9. There were presentations by Dr Phillips, editors Dr Gerry Clum and David Chapman-Smith, a panel of past-presidents and Dr Scott Halde- man, Chair of the WFC Research Council since 1988.

The major event in celebration of the anniversary was the Gala Banquet and Dance on the Saturday evening. Featured entertainers, generously sponsored by the Chiropractic Association of South Africa, were the internationally acclaimed all-female Sterling Electric Quartet.



Dr Dennis Richards, WFC President, Dr Gary Auerbach, first WFC President 1989-92, and David Chapman-Smith, Secretary-General, cut the silver anniversary birthday cake at the Saturday Gala Banquet.

Durban Congress – Sister Yengo Fundraiser



Sister Yengo DC, MD

Congolese chiropractor Sister Brigitte Yengo was with us once again at the Durban Congress, speaking at the opening and singing the invocation at the Saturday Gala Banquet.

The fundraiser for her remarkable orphanage in Brazzaville (www.sisteryengoschildren.org) raised over \$5,000 from ticket sales and additional donations. Thank you to the many sponsors and partners who donated products and services. Major sponsors and prizes were:

- **Activator Methods** (www.activator.com) – Activator IV Adjusting Instrument and Online Education Package – (combined value US\$1,089)
- **Foot Levelers** (www.footlevers.com) – 3D Bodyview System – (value US\$2,200)
- **Human Touch** (www.humantouch.com) – ZeroG™ 2.0 Immersion Massage Chair – (value \$2,299)
- **Neuromechanical Innovations** (www.neuromechanical.com) – Impulse Adjusting Instrument and Impulse Adjusting Technique Practical Application Training Video – (combined value US\$1,089)



Sister Yengo at the Congress, seen with Dr Rodney Williams, Past President, American Black Chiropractors' Association



CASA CEO Dr Reg Engelbrecht with the Sterling Electric Quartet

Research Awards

Researchers from Canada and Switzerland won the main awards, newly named the NCMIC Louis Sportelli Research Awards, at the Durban Congress.

First prize, the Scott Haldeman Award, and second prize both went to teams from the Canadian Memorial Chiropractic College in Toronto, led respectively by Dr Jessica Wong and Dr Jairus Quesnele.



Dr Jessica Wong, Toronto, Canada receives the Scott Haldeman Award (first prize) from Dr Haldeman, Dr Louis Sportelli, President, NCMIC Group, Dr Greg Kawchuk, Vice-Chair of WFC Research Council and Dr Claire Johnson, Secretary, WFC Research Council.



Dr Jairus Quesnele receives the second prize.

The study from Dr Wong and her colleagues analyzed worker's compensation data in the Province of Ontario to report on the relationship between policy changes and the frequency of lost time claims. Dr Quesnele and colleagues, in a paper titled *Changes in Vertebral Blood Flow following Various Head Positions and Manipulation*, employed sophisticated measurement techniques, and found no significant changes related to head position and manipulation.

Third prize (US\$5,000) went to Michael Meier PhD and colleagues from the School of Chiropractic at the University of Zurich, Switzerland for a functional MRI study showing changes in the brain



Dr Michael Meier, Dr Kim Humphreys, and Dr Sabina Hotz-Boendermaker, third prize winners

12th WFC Congress Original Research Awards *Sponsored by NCMIC*

First Prize - Scott Haldeman Award (\$12,000) – CANADA
Examining the relationship between theory-driven policies and allowed lost-time back claims in workers' compensation: A system dynamics model

Jessica J. Wong, Marion McGregor, Silvano Mior, Patrick Loisel

Second Prize (\$7,500) – CANADA
Changes in vertebral bloodflow following various head positions and manipulation

Jairus Quesnele, John Triano, Greg Wells

Third Prize (\$5,000) – SWITZERLAND
Brain activation induced by spinal movement: a novel and promising method for investigating neuroplastic changes in chronic low back pain

Michael Meier, Sabina Hotz-Boendermaker, Bart Boendermaker, Roger Luechinger, Kim Humphreys

Private Practice Award (\$3,000) – CANADA
Evidence-based guidelines for the chiropractic treatment of adults with neck pain

Rick Ruegg, Martin Descarreaux, Roly Bryans, Phil Decina, Mireille Duranleau, Henri Marcoux, Brock Potter, Lynn Shaw, Robert Watkin, Eleanor White

Scientific session paper judging committee:

- Christine Goertz, DC, PhD; USA
- Heidi Haavik, BSc(Chiro), PhD; New Zealand
- Scott Haldeman, DC, MD, PhD; USA
- Jan Hartvigsen, DC, PhD; Denmark
- Claire Johnson, DC, MEd; USA
- Greg Kawchuk, DC, PhD; Canada
- John J. Triano, DC, PhD; Canada

12th WFC Congress Research Poster Awards

Overall Poster Awards - Sponsored by IBCE

First Prize (\$1,000) – UK
Evaluation of a GP-referral multidisciplinary service for manual treatment of back and neck pain: an update
Jennifer Bolton, Mark Gurden, Marcel Morelli, Greg Sharp, Katie Baker, Nicola Betts

Second Prize (\$750) – SWITZERLAND
Outcomes from MRI confirmed symptomatic cervical disc herniation patients treated with high-velocity, low-amplitude, spinal manipulative therapy: A prospective cohort study with 3 month follow-up
Cynthia Peterson, Christof Schmid, Serafin Leemann, Bernard Anklin, B. Kim Humphreys

in patients with chronic pain and titled *Brain Activation Induced by Spinal Movement: A Novel and Promising Method for Investigating Neuroplastic Changes in Chronic Low-Back Pain*.



Dr Rick Ruegg receives the private practice award

The award for the best new research from clinicians in private practice (US\$3,000) also went to Canadians, to Dr Rick Ruegg and colleagues for their work supported by the Canadian Chiropractic Association (CCA) and the Canadian Federation of Chiropractic Regulatory, Education and Accrediting Boards (CFCREAB) and titled *Evidence-based Guidelines for the Chiropractic Treatment of Adults with Neck Pain*. All these award-winning papers are soon to be published in the *Journal of Manipulative and Physiological Therapeutics (JMPT)*.

In presenting the prizes Dr Scott Haldeman, Chair of the WFC Research Council, explained why these awards at the profession's leading biennial original research competition were now being named the **NCMIC Louis Sportelli Research Awards**. Dr Sportelli, who has served as President of the NCMIC Group since 1999, has been a leading developer and supporter of chiropractic research for the past 30 years. NCMIC is currently part-way through a 10 year agreement to fund the WFC research awards through to 2019.

For the Durban Congress 32 research abstracts were selected for oral presentation, 90 for poster presentation. Poster awards, which include first and second prizes and prizes for the best poster from each of the WFC's seven world regions – Africa, Asia, Eastern Mediterranean, Europe, Latin America, North America, and Pacific, are generously sponsored by the **International Board of Chiropractic Examiners (IBCE)**.

First poster prize (US\$1,000) went to Dr Jennifer Bolton and colleagues from the UK (*Evaluation of a GP-referral multidisciplinary service for manual treatment of back and neck pain: an update*) and second prize (US\$750) to Dr Cynthia Peterson and colleagues from Switzerland (*Outcomes from MRI confirmed symptomatic cervical disc herniation patients treated with high velocity, low amplitude, spinal manipulative therapy: A prospective cohort study with 3 month follow-up*).

FICS Sports Chiropractic Awards, also handed out in Durban and generously sponsored by **Life University**, included a first prize (US\$5,000) to South African researchers Dr Kyle Deutschmann, Dr Charmaine Korporaal and colleagues from the Durban University of Technology for a study titled *The Immediate Effect of Sham Laser and Three Different Spinal Manipulative Protocols on Kicking Speed in Soccer Players*. This paper, being submitted for publication in *Chiropractic and Manual Therapies*, reported improved kicking speed following spinal manipulative therapy.

Student Poster Awards - Sponsored by WFC

Student First Prize (\$750) – CANADA

The effect of spinal manipulation on sensorimotor integration and cortical effects of motor training in a cohort of participants with subclinical neck pain

Jessica Bosse, Steven Passmore, Paul Yelder, Heidi Haavik, Bernadette Murphy

Student Second Prize (\$500) – UK

The objective measurement of continuous cervical inter-vertebral motion in living subjects

Jonathan Branney, Alan Breen

Regional Poster Awards (\$500) - Sponsored by IBCE

North America – USA

Proprioceptive neurons in the cervical myodural bridge: a feedback mechanism of dural tension monitoring

Frank Scali, Matthew Pontell, Dennis Enix

Europe – UK

Children with headache: a demographic survey and treatment outcome of those presenting to a chiropractor

Susanne Lynge Rosing, Joyce Miller

Africa – SOUTH AFRICA

The relative effectiveness of non-steroidal anti-inflammatory drugs (ibuprofen) and a taping method (Kinesio Taping Method) in the treatment of episodic tension-type headaches

Justin Henry, Charmaine Maria Korporaal

South America – BRAZIL

Chiropractic in the treatment of musculoskeletal conditions in Brazilian Unified Health System's (SUS) users

Paulo Gomes Oliveira Neto, Thiana Paula Schmidt

Mediterranean – ISRAEL

Treatment of chronic coccydynia by chiropractic manipulation per rectum under epidural sedation: a multiple case study

Nimrod Liram, Amir Hasharoni, Eliad Davidson

Pacific – AUSTRALIA

Cervicogenic headache and spinal manipulative therapy: a retrospective case series

Torje Oesttun, Mats Thorbeck, Haakon Sagstuen, Baard Naess, Peter Tuchin

Scientific session poster judging committee:

Martin Descarreaux, DC, PhD; Canada

Ana Paula Albuquerque Facchinato, BSc(Chiro); Brazil

Cynthia Peterson, DC, RN, MMedEd; Switzerland

Mette Jensen Stochkendahl, DC, PhD; Denmark

Chris Yelverton, MS(Chiro); South Africa

Claire Johnson, DC, MSEd; USA

Durban Congress Report Continued...

Sponsor Thank You

Thank you once more to our Durban Congress sponsors.

- **Platinum Sponsor** – Neuromechanical Innovations
- **Original Research Awards** – NCMIC Group
- **Diamond Sponsors** – Foot Levelers, Palmer College of Chiropractic, Chiropractic Association of South Africa
- **Research Poster Awards** – International Board of Chiropractic Examiners
- **Gold Sponsors** – Anglo-European College of Chiropractic, Canadian Memorial Chiropractic College, Durban University of Technology, Dynamic Chiropractic, Life University, Logan College of Chiropractic, Multi Radiance, Southern California University of Health Sciences
- **Silver Sponsors** – University of Johannesburg, National University of Health Sciences

Congress Photo Gallery

For many more Congress pictures – go to the Photo Gallery at www.wfc.org.



Future Events



EMMECF Annual Meeting and Seminar

Hosts: Emirates Chiropractic Association

Place: Dubai, United Arab Emirates

Date: October 25-26, 2013

Extremities Seminar: Dr Mark Charrette, sponsored by **Foot Levelers**.

Information: www.emmechirofed.org



WFC/ACC Education Conference

Education for a Changing Healthcare Environment

Place: Miami, Florida – venue to be confirmed

Date: October 29 – November 1, 2014

Information: Christina Davis, WFC Executive Secretary at cdavis@wfc.org



International Chiropractic Research Network – Please Join Now

Greg Kawchuk, DC, PhD, Chair WFC Research Council, Canada

The World Federation of Chiropractic is developing a new global resource for the chiropractic profession – the International Chiropractic Research Network (ICRN) and Database. There are two stages to the project:

Development of the ICRN using LinkedIn technology – creating a network or community of researchers worldwide investigating scientific questions related to chiropractic. Individual researchers are now invited to join. See below. At this stage the network is not open to the public.

Second, once the network is well established, providing general access so that the profession has a database of international researchers and their work.

This project is being administered by a Working Group chaired by me, and is supported with generous sponsorship from **Standard Process**.

All researchers are now invited to join the ICRN. To join, you must have authored at least one publication in a peer-reviewed journal. There is a short online video you can access that explains the process – <https://vimeo.com/46876658>

How to join:

1. Join LinkedIn
2. Edit your LinkedIn profile to include:
 - a. Your photo.
 - b. A summary of your research in the summary section.
 - c. Add the publications category to your profile.
 - d. Enter at least 1 peer-reviewed publication you have authored.
3. On the LinkedIn menu bar, go to Groups, search for the International Chiropractic Research Network, and then join.
4. Your request to join the ICRN will be processed shortly.
5. Check on the ICRN regularly to see the latest discussions, papers, job postings, and other activities from our research community!!

Questions/Comments on the ICRN or the registration process: contact me at greg.kawchuk@ualberta.ca.

If you are not a researcher, help populate the database by forwarding this notice to those you know in the chiropractic research community.



Administration

Council

Reg Engelbrecht DC, South Africa	African Region
Terrence Yap DC, Singapore	Asian Region
Efstathios Papadopoulos DC, Cyprus	Eastern Mediterranean Region
Espen Johannessen DC, Norway (<i>2nd Vice-President</i>)	European Region
Kenneth Vall DC, UK	European Region
Carlos Ayres DC, Peru (<i>Secretary Treasurer</i>)	Latin American Region
Deborah Kopansky-Giles DC, FCCS, Canada	North American Region
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Gerard Clum DC, USA - ICA	North American Region
J Michael Flynn DC, USA - ACA - (<i>Past-President</i>)	North American Region
Rick McMichael DC, USA - ACA	North American Region
Dennis Richards DC, FICC - Australia (<i>President</i>)	Pacific Region
Laurie Tassell DC - Australia	Pacific Region

For photos and bios of members of Council and Research Council go to About WFC at www.wfc.org.

Research Council

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Greg Kawchuk DC PhD (<i>Vice-Chair</i>)	Canada
Philip Bolton DC PhD	Australia
Eduardo Bracher DC MD PhD	Brazil
Christine Goertz DC PhD	USA
Heidi Haavik DC PhD	New Zealand
Charlotte Leboeuf-Yde DC MPH PhD	Denmark
John Triano DC PhD	Canada

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Secretary-General



Khalid Salim
Manager, Administration



Christina Davis
Executive Secretary



Sarah Villarba
Administrative Assistant

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Bone and Joint Decade <i>Chair, Deborah Kopansky-Giles</i> DC, FCCS - Canada	Strategic Planning <i>Chair, Dennis Richards</i> , DC - Australia

World Health Organization Report

World Health Assembly (WHA)

A WFC delegation with 15 members led by Dr Dennis Richards, WFC President, Dr Rand Baird, Chair, WFC Public Health Committee and David Chapman-Smith, WFC Secretary-General, had a very productive week at WHO's 66th World Health Assembly (WHA) – the annual meeting of WHO member nations and partners held in Geneva, Switzerland from May 20-25.

The following summary of main activities helps to show why attendance at the WHA is important for the profession:

- The WFC delegation attended the various WHA sessions, including the annual reports from WHO Director General Dr Margaret Chan and individual countries. There were also technical briefings and debates on resolutions in a number of relevant program areas including disability and rehabilitation.
- Most countries have their delegations led by the Minister or Secretary of Health. WFC member association leaders Dr TaegSu Choi (South Korea), Dr Reem Bakker (Netherlands), Dr Francine Denis (Spain), and Dr Rand Baird and David O'Bryon (USA) all met with the leaders of their delegations. As requested by WFC members Mr. Chapman-Smith met with Ministers of Health from various countries, including for example Botswana, Canada, Ghana and Sweden.
- Members of the WFC delegation met with WHO officers, supporting the work of WHO in the areas relevant to chiropractic and building valuable relationships with other professions and stakeholders.

A major 2-day meeting this year was with WHO's Office of Disability and Rehabilitation (DAR) and representatives of the international organizations for physical and rehabilitation medicine specialists (ISPRM), physical therapy (WCPT) and occupational therapy (WFOT).

- Delegates also met with officials in the Office of Classifications, Terminologies and Standards (CST – concerning the new ICD-11 revision and a proposed new international classification of manual treatments) and Traditional and Complementary Medicine (TRM – concerning proposed new WHO benchmarks for the practice of specific disciplines including chiropractic)



Mr. David O'Bryon (left) and Dr Rand Baird with US Secretary for Health Kathleen Sebelius

If you want to meet your Minister of Health, and experience the workings of WHO, consider joining the WFC delegation next year. The meeting will likely be the week of May 19-24. There is no fee, but you are responsible for your expenses of travel and accommodation.

Members of the WFC Delegation

Dennis Richards	WFC President, Australia
David Chapman-Smith	WFC Secretary-General
Rand Baird	Chair, WFC Public Health Committee, USA
Ron Kirk	Life University and WFC Public Health Committee, USA
Ann Kirk	Attorney, USA
David O'Bryon	Executive Director, Association of chiropractic Colleges, USA
Alison Dantas	CEO, Canadian Chiropractic Association
TaegSu Choi	President, Korean Chiropractic Association
Francine Denis	International VP, Spanish Chiropractic Association
Reem Bakker	Chair, Committee on Political Affairs, Netherlands Chiropractors' Association
Sharni Meyer	President, World Congress of Chiropractic Students, Australia
Anna-Maria Jorgensen	Chiropractor, Denmark
Stephen Gordon	Homeopath, UK
Richard Butcher	Dot Health LLC, USA
Kelly Ting	Nurse, Malaysia



Members of WFC delegation

WHO-WFC Fellowship Program

In August Dr Jairus Quesnele of Toronto completes his term as a WHO-WFC Fellow in the Office of Classifications, Terminologies, and Standards at WHO Headquarters in Geneva, supervised by Bedirhan Üstün MD, Coordinator and Molly Meri Robinson Nicol DC, Technical Officer.

The WFC wishes to acknowledge and thank the **European Chiropractors' Union (ECU)** and the **Canadian Memorial Chiropractic College (CMCC)** for funding support for Dr Quesnele who has been working on WHO's revision on ICD-10 to ICD-11.



At the World Health Assembly, Dr Jairus Quesnele, a WHO-WFC Fellow from Toronto, with Canadian Minister of Health Leona Aglukkaq and WFC Secretary-General David Chapman-Smith. Photo Laurent Egli.



Dr Anni Preisler of Denmark, chosen to serve a WHO-WFC Fellowship for 12 months from August 2013.

Newly appointed as the second WHO-WFC Fellow, and successor to Dr Quesnele for 12 months from August, is Dr Anni Preisler of Frederiksberg, Denmark. Dr Preisler, a 2011 graduate of the University of Southern Denmark, has previously served a 3-month internship at WHO and as a student was active in the World Congress of Chiropractic Students. The WFC wishes to acknowledge and thank the **Nordic Institute for Clinical Biomechanics (NIKKB)** and the **Danish Chiropractors' Association (DCA)** for financial and professional support.

What are the purposes of these fellowships?

For WHO they provide much needed expert support. For fellows they provide valuable experience and qualifications. For the chiropractic profession they provide a growing cadre of chiropractors qualified for a career in significant health policy positions and research. Fellows are supervised by WHO and serve on an equivalent basis to staff but are funded by the profession and the WFC.



WFC News

David Chapman-Smith, WFC Secretary-General

WFC Assembly

Here is a summary report on key features of the Assembly of Members held on April 8-9 during the Durban Congress.

- **Attendance.** 41 national associations had over 100 delegates in attendance and presented reports. They were joined by 125 delegates from the World Congress of Chiropractic Students (WCCS) for special reports in the morning of April 9.
- **National Reports and Leadership Award.** Reports came from countries with new legislation to recognize chiropractic (e.g. Cyprus, France, and the Philippines) to those where there is still risk of prosecution (e.g. South Korea, Taiwan). Dr Taegu Choi, Past-President of the Korean Chiropractic Association, who has faced repeated prosecutions, received a special WFC Leadership Award.
- **Membership.** New national associations admitted to membership were the Chiropractic Federation of Hong Kong, representing the two national associations in Hong Kong, and the



WFC President Dr Dennis Richards presents a Leadership Award to Dr Taegu Choi of South Korea

West African Chiropractic Association of Ghana, on the condition that there is a name change to better identify this as a national association.

- **Finances.** The Assembly approved a financial report from WFC Secretary-Treasurer, Dr Carlos Ayres of Peru, including

the audited statements for 2012 and a current financial summary showing the WFC in a sound financial position.

- **John A Sweaney Lecture.** This keynote lecture, named to honor a WFC Past-President from Australia, was delivered by Dr Louis Sportelli. Dr Sportelli described the huge evolution of the profession during his 50 years in practice, and the new opportunities for today's graduates.
- **Discussion Forum.** The two subjects covered, with speakers presenting arguments for and against followed by discussion, were Open Plan Practice and Extended Treatment Plan Contracts.
- **Special Reports.** There were special reports from affiliated organizations such as the International Board of Chiropractic Examiners (IBCE), the Federation Internationale de Chiropratique du Sport (FICS), the World Congress of Chiropractic Students (WCCS), and on World Spine Care (Dr Scott Haldeman and Geoff Outerbridge), new developments in Africa (Dr Selam Aklilu of Ethiopia and Dr Tolu Oyelowo of Nigeria), and the WHO-WFC Fellowships program (Dr Molly Meri Robinson Nicol, WHO).
- **WFC History Book.** Delegates received copies of the new history book titled *The Global Advance of Chiropractic: The World Federation of Chiropractic 1988-2013*, and author Dr Reed Phillips described the process of research, writing, design and completion of the book, then received a standing ovation for his outstanding work.
- **Secretary-General's Report.** My report, as usual, reviewed developments during the past two years then looked to future events. It announced my intention to retire at the next Congress in Athens in 2015. I drew attention to one of the WFC's core values, namely "the power of unity within the profession and of speaking with one voice", then concluded as follows:



Dr Sportelli delivers the John A. Sweaney Lecture.

South Africa provides a formidable case example of the importance of unity. For many years this country had two national chiropractic associations and the profession was literally dying because the government refused to issue new licenses and had no respect for a foreign-trained group of practitioners it found fractious and incoherent. Close to expiration and faced with no alternative, the two associations finally merged into CASA and a new era of growth and prosperity began.

The authorities soon agreed to issue new licenses, there was new and improved legislation and two government-funded schools of chiropractic, at the Durban University

of Technology and the University of Johannesburg. Today the chiropractic profession is a respected and growing part of the national healthcare system. Chiropractors are welcome as members of the South African Spine Association and there is mutual respect between the chiropractic and medical professions. Chiropractic students complete clinical training in hospitals. A graduate of DUT teaches spinal anatomy to students at Durban's medical school, the Nelson Mandela School of Medicine at the University of Kwa Zulu-Natal.

However in some countries, including the one where the profession was born, disunity seems to be entrenched and tolerated notwithstanding that everyone acknowledges how damaging it is. If South Africa was able to unite after a settled history of division, why cannot the profession in all other countries?

There is an internationally agreed standard of education, there is an agreed market identity, and surveys report that most chiropractors think and practice the same way in most respects. Always there will be, and should be, some diversity and respect for diversity within the profession but haven't we reached the point in our history where chiropractors in each country can unite politically to achieve much greater impact and success in the delivery of healthcare?

*In the past year I have notified the WFC Council that I will be retiring as Secretary-General in May 2015, the date of the next WFC Congress, which is being held in partnership with the ECU Convention in Athens, Greece. I close this report by giving notice that I could receive no greater reward on my retirement than knowledge that at last there is true political unity in the chiropractic profession in all countries – and first and foremost the United States of America. As a great American corporation, named after the Greek Goddess of Victory, says – **just do it.** The time is now.*





Associate Member Report

Rand Baird DC, MPH, Chair, WFC Associate Member Committee

WFC salutes our entire individual and Corporate Associate Members as we work as partners together for the good of chiropractic and the citizens of the world who benefit from chiropractic care.

Thank you to the following corporate associate members who have renewed their membership in the past quarter:

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- » Information on the profession – country contacts, schools worldwide, legal status by country, history, etc.
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- » Much more

Australia



On April 19 Macquarie University in Sydney, which has the largest of the four chiropractic schools in Australia, graduated 113 new chiropractors. Within a week it surprised the profession by announcing its intention to close its chiropractic program, transferring this to another university when the current first-year class year graduates in 2017.

The reason advanced by Macquarie was that the chiropractic profession had an insufficient research culture. Executive Science Dean Professor Clive Baldock described Macquarie's chiropractic degrees as being "of the highest teaching quality" but said the university wanted to concentrate on more "research-intensive disciplines" given recent significant investment in a post-graduate medical school and state-of-the-art private hospital.

Reprinted below from the June issue of *The Australian Chiropractor*, the monthly news magazine of the Chiropractors' Association of Australia (CAA), are extracts from the response to the Macquarie situation by CAA President Dr Lawrence Tassell. Ed.

Macquarie has made it clear that the profession does not have a strong enough commitment to research necessary for the program to survive in a top-tier, research-orientated university.

While I am confident that there will continue to be a strong and vibrant chiropractic program in Sydney, the events surrounding Macquarie University are a clear warning to the profession that we ignore at our peril.

There are three steps that we must take to start the process of securing the future of our university-based education programs and the profession.

1. **Establish a strong research culture within the chiropractic profession.** Without this we are easily marginalized and constantly open to the criticism that we are unscientific. This as we have seen leaves our academic programs vulnerable. The CAA National has recognized this in our strategic plan.

It is time for the profession in Australia to make a substantial financial investment in research. We do not have third party groups such as pharmaceutical groups to fund our research. We will need to raise somewhere in the order of \$10 million to underwrite the development of a strong research culture/program in Australia. This money will have to be raised by the whole chiropractic community in Australia, not just CAA members. The CAA has already committed nearly \$2 million from our accumulated funds. We have only been able to do this because you have made an investment in your profession through your annual subscriptions.

2. **Encourage the development of academic and research career pathways.** We must accept and recognize the essential role that

the academic community has to play in the development and maintenance of the profession. It is imperative that the profession provides the necessary resources to create Chairs of Research, Research Fellows and PhD scholarships. It is important we create opportunities for academics and researchers to interact with field practitioners.

The CAA has set aside a further \$1,200,000 to establish a Chair of Research. However we require a further \$3,600,000 to establish chairs at each of our chiropractic programs.

3. **Accept the principle of unity with diversity.** Unless the profession can unify and accept that there are different legitimate models of chiropractic care we will become further marginalized and the future will look grim. While we are divided it is too easy for our detractors to continue to denigrate and criticize us. Surely we can look for unity based around:

- Chiropractors are spinal care experts. Our primary role is to restore normal function to the spine and help patients make lifestyle choices that maintain a healthy spine and better overall wellbeing.
- Accepting the principle of evidence-based care. Integrating all three aspects – research, practitioner experience and patient expectations into everyday practice.
- Working vigorously to establish a comprehensive research culture in the profession.
- Chiropractic being a natural approach to health care that does not include the use of drugs or surgery.
- Agreeing that exaggerating claims to treat various diseases is unacceptable.
- Working to stamp out over servicing.

The CAA is fully committed to securing the future of our educational programs through an active involvement in the development of a research culture in the profession, developing academic and research career pathways and striving for unity with diversity within the profession.

Iran



In elections held in February Dr Hossein Sabbagh was re-elected as President of the Iranian Chiropractic Association (IRCA). Dr Sabbagh, a Life West graduate who practices in

Tehran, also represents the chiropractic profession on the Iranian Medical Council (IMC). As reported in previous QWRs the practice of chiropractic is fully licensed in Iran. A recent milestone was issue of the 100th license.

Iranians graduating from accredited chiropractic colleges in North America and Europe are sometimes discovering difficulty in gaining licenses to practice in Iran. Dr Sabbagh has explained in a recent letter to CCE International that this is not because of decisions by the IRCA but because of regulations imposed by the Ministries of Health and Education. These apply to other international

healthcare graduates wanting to practice in Iran, including medical doctors. Accordingly, those studying abroad, especially in Europe, and wanting to practice in Iran should contact the IRCA for advice.



Dr. Sabbagh (right) in his Tehran office with WFC Secretary-General David Chapman-Smith

Japan



There is steady progress in the challenging task of bringing order to the practice of chiropractic in Japan, where there is no legislation to regulate practice, and thousands of graduates of local short-course schools claim to be chiropractors.

Dr Keisuke Takeyachi and Dr Yoshihiro Murakami of the Japanese Association of Chiropractors (JAC) reported to the WFC Council and Assembly in Durban that 800 chiropractors in Japan have now completed education at accredited colleges or in accordance with the WHO Guidelines and are eligible for registration on the Japan Chiropractic Register (Register). The target is to have 1,500 chiropractors on the register within five years.

Understanding that regulatory legislation is unlikely for some years yet, the JAC has established the Register to demonstrate that the genuine chiropractic profession has the capacity of self-regulation and to let patients and other health professionals know, through the Register's website, where to find duly qualified chiropractors. To qualify for the Register chiropractors must not only have an approved education but also pass an International Board



Drs Murakami (left) and Takeyachi at the Assembly.

of Chiropractic Examiners (IBCE) examination that is the equivalent of an NBCE Part IV exam.

In another recent development the National Consumer Affairs Center of Japan has appointed the JAC as the representative group to set up guidelines on safety and advertising following increased reports of physical injuries by licensed and non-licensed manual therapists.

Kenya



The Chiropractors' Association of Kenya (CAK) will be hosting the first meeting of the African Chiropractic Federation (ACF) to be held in Nairobi April 3-5, 2014. This will include a 2-day cervical spine seminar by Dr Francis Murphy sponsored by Parker University, and likely an interdisciplinary World Spine Care conference.

The ACF, representing national associations of chiropractors in Africa, is a new regional organization formed at the WFC Congress in Durban on April 9. First decisions made were:

- To have the CAK host the first annual meeting and seminar in Nairobi, with CAK Secretary Dr Carol Mwendwa as coordinator, and the second annual meeting in Ghana.
- To hold elections for officers in Nairobi
- In the meantime, to collect contact information on the profession in Africa and commence an electronic newsletter edited by Dr Praveena Maharaj of South Africa.



CAK leaders Dr Musimbi Ondeko, Treasurer, Dr Thomas Adagala, Chairman, and Dr Carol Mwendwa, Secretary.



Dr Margaret Stower (Sherman College) (left) of Nairobi at her clinic with a staff physiotherapist and Dr Neera Sharma Maini (New York Chiropractic College).

Following the Durban Congress WFC Secretary-General, Mr. David Chapman-Smith and FLAQ Executive Secretary Dr Sira Borges travelled to Kenya for meetings with the nine Nairobi members of the CAK and with the Ministry of Health, which is currently reviewing draft legislation to regulate the profession. There are a number of reasons why Nairobi, an impressive capital city where university education is in English, might be a good place for the first chiropractic educational program in East Africa.

Mexico



In a report to the WFC Assembly by Dr Enrique Benet-Canut, President of the Colegio de Científicos Quiroprácticos de México (the Colegio) there was announcement of a third chiropractic educational program in Mexico, commencing in August at Veracruz University (UV – Universidad Veracruzana).

This is a result of a partnership between the UV, the Colegio, and Northwestern Health Sciences University of Minnesota. It was a similar partnership between the Colegio and Northwestern that led to Mexico's two current state university programs, at the State University of the Valley of Ecatepec (UNEVE – Universidad Estatal del Valle de Ecatepec) and the State University of the Valley of Toluca (UNEVT – Universidad Estatal del Valle de Toluca) both near Mexico City.

UV, an independent university founded 60 years ago in the port city of Veracruz, is a large and prestigious university with more than 60,000 students. It offers various health science programs, including medicine, at its five campuses. The chiropractic program is being offered within the School of Medicine.

South Africa



The Chiropractic Association of South Africa (CASA) was a magnificent host for the WFC's Durban Congress. As CASA President Dr Simon Lawson and CEO Dr Reg Engelbrecht reported, chiropractic in South Africa is now strongly established.

There are over 400 registered chiropractors, and two public university-based chiropractic programs. These are six-year masters' degree programs at the Durban University of Technology and the University of Johannesburg, both accredited by the European Council on Chiropractic Education (ECCE) and the South African Council for Higher Education.

Nearly all of the 200 medical aid societies/insurances fully or partially cover chiropractic care. Injured workers may consult chiropractors directly and receive 100% reimbursement for services under the Compensation for Occupational Injuries and Diseases Act 1993.

There are good and growing interprofessional relationships and chiropractors are well-represented on appropriate healthcare bodies. For example, the use of ICD-10 diagnostic codes is now standard with the medical aids schemes and CASA is represented by Past-President Dr Kendrah da Silva and others on interprofessional committees.



Senior CASA members Drs Johan Kotze, Reg Engelbrecht and Dr Willem Boshoff seen at the Durban Congress.

With all graduates of DUT and the UJ having to complete a masters' thesis to graduate, there is a strong research culture. Many South African graduates have had papers published and many abstracts were accepted for the WFC and FICS research presentations in Durban. First prize in the FICS research competition went to Kyle Deutschmann and colleagues for a paper titled The Immediate Effect of Sham Laser and Three Different Spinal Manipulative Protocols on Kicking Speed in Soccer Players.

A word of warning for those thinking of practicing in South Africa. The Allied Health Professions Council of South Africa, under which chiropractors are regulated, has recently declined applications from abroad on the grounds that qualifications from CCE-accredited institutions are not equal to the South African masters qualification. A legislative amendment will be necessary to correct this problem.

Spain



The Spanish Chiropractors' Association (AEQ) hosted the ECU's 2013 Annual Convention in Sitges near Barcelona from May 9-11 and many delegates took the opportunity to visit the Barcelona College of Chiropractic (BCC) one of Spain's two new chiropractic colleges established during the past five years.

The Barcelona College of Chiropractic (BCC), which is affiliated with the Pompeu Fabra University (UPF), holds most of its classes



BCC Principal Dr Adrian Wenban (right) and faculty member Dr Pablo Martinez (left) with ECU Convention speakers Dr John Hyland and Dr Margaret Seron of the USA.

and has its administrative offices there. UPF, a prestigious Spanish university with five campuses in and around Barcelona, will award a master's degree in chiropractic to graduating students.

The BCC foundation class is now in clinical training in a spacious and impressive new clinic in central Barcelona. BCC's 120 students are in a bilingual program that requires fluency in Spanish and English upon graduation.

For a video introduction to BCC, hosted by Principal, Dr Adrian Wenban, visit www.bcchiropractic.es.

USA



Collaboration Grows – One Message

Two successful national initiatives are bringing greater collaboration and unity of purpose to the profession in the USA. The first is the

Chiropractic Summit which has now convened 19 times over the past five years and continues to meet to create unity of purpose to advance the profession.

Four national organizations represented on the steering committee are the American Chiropractic Association (ACA), the International Chiropractors' Association (ICA), the Association of Chiropractic Colleges (ACC), and the Congress of Chiropractic State Associations (COCSA). The more than 30 Summit participants include the Federation of Chiropractic Licensing Boards (FCLB), the National Board of Chiropractic Examiners (NBCE), several chiropractic colleges, and various corporate partners. The two members from outside the USA are the Canadian Chiropractic Association (CCA) and the WFC.

Health care reform under Obamacare (the Patient Protection and Affordable Care Act - PPACA) and Medicare reform have been major focuses for the summit partners. There have been consistent messages to legislators and this is bringing success in the healthcare reform legislative process.

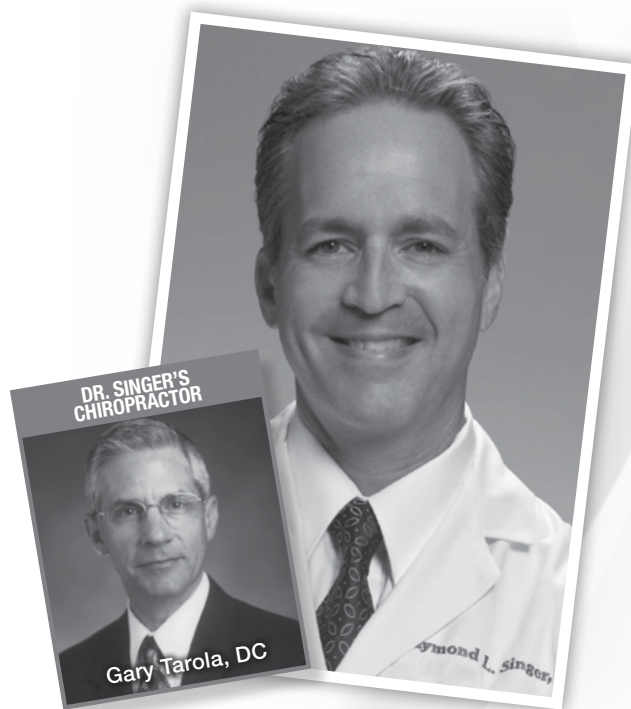
For example, Section 2706 of PPACA, included after a strong chiropractic lobby, prevents insurers from discriminating against any category of healthcare provider-based solely on their license. PPACA has set up the Patient-Centered Outcomes Research Institute (PCORI) with an 18-person advisory panel that will examine the outcomes and appropriateness of different treatments. Dr Christine Goertz from Palmer College is on the PCORI Board. One of PCORI's first research grants was awarded to Michael Schneider DC, PhD of the University of Pittsburgh's School of Health and Rehabilitation Sciences to investigate non-surgical treatment methods of patients with lumbar spinal stenosis.

Second, the Foundation for Chiropractic Progress (www.f4cp.com) continues to build in size and strength and in providing positive press for the chiropractic profession. Led by Kent Greenawalt, CEO of Foot Levelers, and strongly supported by the ACA, ICA, COCSA and Summit partners, the F4CP now has more than 3,000 individuals as monthly contributors and nationally prominent

sports men and women amongst the Champions of Chiropractic featured in its programs and advertisements.

Visit the website to learn more about the F4CP, and support its ongoing positive press for chiropractic.

CHAMPIONS OF CHIROPRACTIC



“Performing surgery is tremendously hard on one's spine. My chiropractor is an important healthcare provider in my life – without him, I could not continue to practice.”

RAYMOND SINGER, MD
Cardiac Surgeon



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Sample of a Foundation for Chiropractic Progress advertisement – see website for others.

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www.ibce.org
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www.canadianchiropractor.ca
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www.cleveland.edu
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www.intellibed.com
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www.aecc.ac.uk
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www.erchonia.com
Human Touch – USA
www.humantouch.com
International Chiropractic Pediatric Association – USA
www.chiropractic.org
International Medical University – Chiropractic Program
– Malaysia – www.imu.edu.my
Life Chiropractic College West – USA
www.lifewest.edu
Lloyd Table Inc – USA
www.lloydtable.com
National Chiropractic Council – USA
www.chiropracticcouncil.com
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