



# WFC QUARTERLY WORLD REPORT

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## PRESIDENT'S MESSAGE

At the WFC's Orlando Congress and Assembly in 2003 member associations agreed that the profession's future success was being prejudiced by the lack of a clear market identity, by inconsistent and competing messages from chiropractors and their organizations that left the public confused.

They asked the WFC to undertake a broad international consultation to achieve an agreed market identity. The 2005 Congress and Assembly in Sydney unanimously adopted a recommended market identity from a 40-person WFC Task Force.

This recommendation was that the core identity for chiropractors should be the experts on spinal health within mainstream healthcare. This,

obviously, was not a scope of education or practice. It was the core and separate identity of the chiropractic profession in health care.

The WFC still has full details of this important Task Force, its consultation and its report at its website. I encourage you to read this, under Projects at the homepage, to appreciate the thoroughness and reasoning involved, and full details of the identity.

Since that time the WFC, with excellent support from its member associations, has focused on implementation of that identity. Here are some important examples from the last few months.

In late August it was my privilege to be present at the Florida Chiropractic Association Convention in Orlando as Dr Scott Haldeman, Chair of the WFC Research Council, received the inaugural Lincoln Research Prize for Chiropractic and Biomechanics sponsored by the FCA and supporting foundations. Dr Haldeman, also Chair of World Spine Care (WSC),

immediately donated the \$20,000 prize to that organization.

WSC, endorsed by the WFC amongst many others, was established in 2009 to bring comprehensive spine care to those with spinal disorders in underserved communities in developing countries around the world. Doctors of chiropractic are at the heart of this multidisciplinary organization which is already attracting large international attention. A prominent patron is the Nobel Peace Prize winner Emeritus Archbishop Desmond Tutu of South Africa, himself a back pain sufferer and patient of WSC. WSC's Board includes influential individuals such as Mr Elon Musk, Co-Founder of PayPal and CEO of SpaceX.

In August WSC began its first clinical services project, in Shoshong, Botswana led by Canadian chiropractor Dr Geoff Outerbridge. The Ministry of Health has given him and WSC wide diagnostic, treatment and referral

### Interviews with WFC Executive Officers Flynn and Stewart

The Canadian Chiropractor magazine recently published an interview with WFC President Dr Mike Flynn of Houma, Louisiana, and the Canadian member of the WFC Executive, Second Vice-President Dr Greg Stewart of Winnipeg, Manitoba.

To read this, and check their views on chiropractic, chiropractic in Canada, and what the WFC is doing and why, go to [www.canadianchiropractor.ca/content/view/2168/136](http://www.canadianchiropractor.ca/content/view/2168/136)



Dr Greg Stewart

## PRESIDENT'S MESSAGE CONTINUED...

rights. Plans are already underway for a second project in India to commence within 12 months.

Here is a multidisciplinary, volunteer spine care initiative for the developing world that will clearly gain very significant profile in the years ahead internationally and with the World Health Organization (WHO). WSC's representative at WHO Headquarters in Geneva is US doctor of chiropractic Dr Molly Meri Robinson Nicol. In the vision of the WFC, this is exactly the type of identity our profession should have. I encourage you to take the time to read the WSC website, and then add your continuing support to that organization.

This past month there has been a UN General Assembly in New York. Most news has centered on the Palestinian application for membership. However an important side meeting involving WHO, the UN's agency for health and attended by all the Presidents and Ministers of Health at the Assembly, has been about the need for governments to give more priority and funding to non-communicable diseases including musculoskeletal (MSK) disorders. These diseases, which include cardiovascular diseases and diabetes, have a huge burden, and should attract as much resources and attention as communicable diseases such as AIDS and malaria.

The foremost international organization arguing for priority for MSK disorders is the Bone and Joint Decades (BJD). It was entitled to representation. The delegate sent from its 18-person executive body, known as the International Coordinating Committee, was WFC Council member Dr Deborah Kopansky-Giles from Toronto, Canada. Dr Kopansky-Giles reports productive meetings with WHO leaders.

Importantly, she also reports that the BJD has invited the WFC to be its member association responsible for planning suggested activities and events for the BJD's World Spine Day October 16 from next year. One reason for this is the excellent chiropractic Straighten Up Program from Dr Ron Kirk at Life University supported by the WFC and its members and adopted by the BJD last year.

Finally, WFC Secretary-General David Chapman-Smith was invited by Palmer College to be a keynote speaker at Homecoming in August. The theme was *Vision 2020: Planning for the Future* and he was asked to cover details of the WFC identity consultation. When Palmer Chancellor Dr Dennis Marchiori delivered his keynote address he confirmed market research and now planning by Palmer College that were fully consistent with the findings and approach of the WFC.

The identity we are speaking about is not spinal pain, or rehabilitation, or surgery – it is health through the spine, spinal health. It is exciting and important to our future to see this broad consensus on an identity which is consistent with our education, practice, research, and the expectations of the public and other professionals.

On behalf of the WFC I encourage you, individually and in your associations and other organizations, to learn more about this market identity from the website and reflect it in your public education and promotional materials. Make your community aware of World Spine Care, and look for much more news on WSC in the months and years ahead.



J Michael Flynn DC

### **Market Identity: The spinal health care experts in the health care system.**

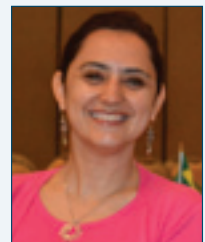
#### **Agreed Supporting Concepts for Identity**

- a) Ability to improve function in the neuromusculoskeletal system, and overall health, wellbeing and quality of life.
- b) Specialized approach to examination, diagnosis and treatment, based on best available research and clinical evidence with particular emphasis on the relationship between the spine and the nervous system
- c) Tradition of effectiveness and patient satisfaction
- d) Without use of drugs and surgery, enabling patients to avoid these where possible
- e) Expertly qualified providers of spinal adjustment, manipulation and other manual treatments, exercise instruction and patient education.
- f) Collaboration with other health professionals
- g) A patient-centered and biopsychosocial approach, emphasizing the mind/body relationship in health, the self-healing powers of the individual, and individual responsibility for health and encouraging patient independence.

We ask everyone to keep two dear friends and colleagues, Dr Mustafa Agaoglu and Dr Aysegul Ozturk, President and Past President of the Turkish Chiropractic Association, foremost in their thoughts and prayers in the weeks ahead.

In July Mustafa lost his mother and had a brother seriously injured in a traffic accident. Just weeks later Aysegul was in a coma following a serious head injury in another car accident. Both Mustafa's brother and Aysegul remain in hospital but are slowly recovering.

*From the WFC Executive Council*



Dr Mustafa Agaoglu Dr Aysegul Ozturk



## HALDEMAN DONATES LINCOLN PRIZE TO WORLD SPINE CARE

On August 27, 2011 at the Florida Chiropractic Association National Convention in Orlando, Florida, Scott Haldeman, DC

MD PhD was awarded the Inaugural Lincoln Research Prize for Chiropractic and Biomechanics. At \$20,000, the Lincoln Research Prize is the largest in the chiropractic profession. It is funded by three sponsors, the Florida Chiropractic Foundation for Education & Research (FCF), Lincoln Chiropractic College Education & Research Fund (LCERF) and Florida Chiropractic Association (FCA).

The Lincoln Research Prize, like the Lincoln Research Chair, was named to further perpetuate the name of Lincoln Chiropractic College, a highly regarded chiropractic institution before it merged with the National College of Chiropractic in the late 1970's.

During 2008-2010, Dr. Haldeman was the lead scientist on two renowned international research initiatives: The 2000-2010 Bone and Joint Decade Task Force on Neck Pain and Its Associated Disorders and "The Special Focus Issue on the Management of Chronic Low Back Pain" published in *The Spine Journal*, the official journal of the North American Spine Society.

These projects are the most comprehensive and possibly the most important bodies of research ever assembled regarding evidence-based management of spinal pain disorders. The knowledge gained from these research projects has been disseminated worldwide and directly translated into practical applications for patient care by a wide variety of health care specialists.

Dr. Haldeman's career research accomplishments are extensive and he is widely recognized as the single most influential scientist in the chiropractic profession. He currently holds positions as Clinic Professor, Department of Neurology, University of California at Irvine, Adjunct Professor,

Department of Epidemiology, School of Public Health, University of California at Los Angeles, and Chair, WFC Research Council.

Dr. Haldeman is also Chair of World Spine Care ([www.worldspinecare.com](http://www.worldspinecare.com)), a multinational not-for-profit organization bringing together the full spectrum of health care professionals involved in spinal health to fill the profound gap in the treatment of musculoskeletal conditions found in the developing world.

At the awards ceremony Dr. Haldeman announced he was donating his prize money to the World Spine Care Program. Congratulations and thank you, Dr. Haldeman.

Learn more about Spine Care at its website. Its first project to deliver services is now underway in Botswana in Southern Africa.



*Dr. Kolataamo Malefo, Permanent Secretary of the Botswana Ministry of Health and Dr. Scott Haldeman sign the Memorandum of Understanding between the Botswana Ministry of Health and World Spine Care on June 22, 2011.*

## NMI IS PLATINUM SPONSOR FOR DURBAN CONGRESS

The World Federation of Chiropractic and its host member the Chiropractors' Association of South Africa (CASA) are pleased to announce that **Neuromechanical Innovations (NMI)** will be the leading and Platinum Sponsor for the Durban Congress to be held April 10-13, 2013.

Under the agreement reached this month NMI will generously be providing sponsorship funds of US\$25,000-00, technique workshops during the Congress, and also a 2 day pre-Congress seminar. The WFC and CASA are most grateful to NMI and its CEO Dr Christopher Colloca for this generous support.

There is to be a major Planning Meeting for the Congress in Durban in the first week of November. Go to [www.wfc.org](http://www.wfc.org)

from December 1 for the draft program, the exhibits and sponsorship package, and all information. Plan now to be in Africa in April 2013.



*Dr Chris Colloca (right), Penny Peterson, Dr Terry Peterson at the Rio Congress this past April.*



Dr. Colloca

Neuromechanical Innovations (NMI) of Chandler, Arizona is a world leader in instrument-assisted spinal manipulation and chiropractic adjusting products and clinical training.

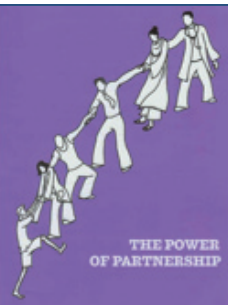
With over thirty domestic and international patents and trademarks, NMI is the manufacturer of the Impulse® and Impulse iQ® Adjusting Instruments that are in use today in over 7,000 chiropractic offices in 42 countries around the world. NMI's medical devices are FDA Registered in the USA, CE Marked in the European Union and UK, and licensed by Health Canada as a Class II medical devices.

Founded in 2000 by its CEO, Christopher J. Colloca DC, the NMI's exponential growth has been attributed to its commitment to research and a quality management system that has spawned its many international certifications. Dr. Colloca has published over 50 scientific journal articles in some of the world's leading journals, including *Clinical Biomechanics*, *Spine*, *The European Spine Journal*, and the *Journal of Biomechanics*.

NMI provides post-graduate educational clinical training in the *Impulse Adjusting System*® at more than 30 clinical training courses each year held in major US cities and other international hubs, where its research-based, clinical examination and treatment protocols are taught.

NMI has been a proud supporter of the World Federation of Chiropractic (WFC) for a decade. In 2003 at the WFC's 7th Biennial Congress in Orlando Dr. Colloca received the *Scott Haldeman Award*, First Prize in the WFC's original research competition for that year.

More information on NMI can be found at [www.neuromechanical.com](http://www.neuromechanical.com)



## ASSOCIATE MEMBER REPORT

RAND BAIRD DC, MPH, CHAIR, WFC ASSOCIATE MEMBER COMMITTEE

WFC Salutes all our Individual and Corporate Associate Members as we work as partners together for the good of chiropractic and the citizens of the world who benefit from chiropractic care.

### WFC & WFC Associate Members: Growing though the Power of Partnership!!!

The WFC Associate Member Committee is composed of chair Dr Rand Baird and members Dr. Michael Flynn, Dr Dennis Richards, and Dr. Greg Stewart, with David Chapman-Smith an *ex officio member*.

#### Corporate Renewals:

Associate corporate members renewing their annual commitments to the WFC in the third quarter of 2011 were:

#### Platinum — \$10,000

- International Board of Chiropractic Examiners
- Parker University
- Neuromechanical Innovations

#### Diamond — \$5,000

- Life University

#### Gold — \$2,500

- Northwestern Health Science University
- William Healthcare

#### Silver — \$1,000

- International Chiropractic Pediatric Association
- New Zealand Chiropractic Board

- ScripHessco
- Step Forward Company
- University of Bridgeport

#### Bronze — \$500

- Anabolic Lab Inc.
- Chiropractic Education Australia
- Durban University of Technology
- Japan Federation of Chiropractic Professionals
- National Univeristy of Health Sciences
- Nordisk Institut

Please visit these WFC supporters at conventions and trade shows, and when making purchases of goods or services for your own facilities please patronize these companies that are supporting your profession at the global level. Remember to look for the WFC Corporate member logo before you buy.



For the entire list of all your WFC corporate and individual associate members see the website [www.wfc.org](http://www.wfc.org). If you have a company you would like to recommend for WFC



# ASSOCIATE MEMBER REPORT

RAND BAIRD DC, MPH, CHAIR, WFC ASSOCIATE MEMBER COMMITTEE

WFC Salutes all our Individual and Corporate Associate Members as we work as partners together for the good of chiropractic and the citizens of the world who benefit from chiropractic care.

## Some Associate Members at the Rio Congress

Here are some of the WFC's Corporate Associate Members who exhibited at the Rio Congress this year. Please support these loyal and strong supporters of the WFC and the profession. For many more photos of the Congress and its participants go to the Photo Gallery at [www.wfc.org](http://www.wfc.org) and follow the links.



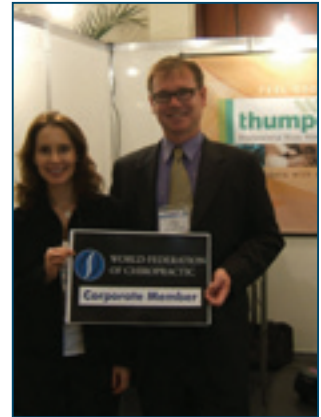
Activator Methods International.  
Dr Arlan & Judi Fuhr



Foot Levelers International.  
Kent & Jamie Greenawalt



Anglo-European Chiropractic College. Drs Ken Vall & Rand Baird



Thumper Massage.  
Ines & Paul Sajgalik



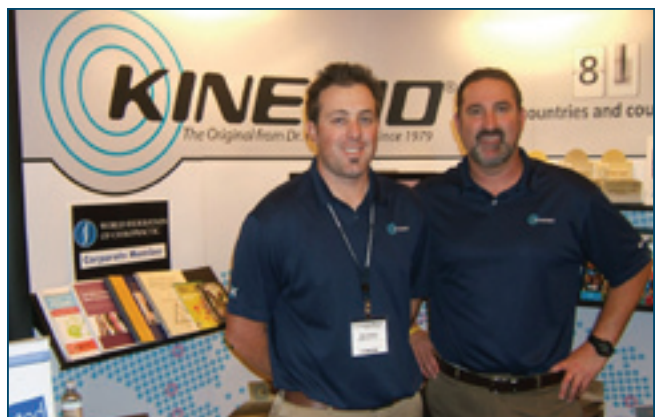
NWHUSU. Dr Mark Zeigler



SCUHS. Dr John Scaringe



Palmer College. Drs Mickey Burt, Dennis Marchiori, Mike Flynn



Kinesio. Mike McDuffie & Michael Good

# ADMINISTRATION

## COUNCIL

|  |                              |
|--|------------------------------|
| <b>Michael van den Bos</b> DC, South Africa  | African Region               |
| <b>Terrence Yap</b> DC, Singapore  | Asian Region                 |
| <b>Efstathios Papadopoulos</b> DC, Cyprus ( <i>Past-President</i> )                  | Eastern Mediterranean Region |
| <b>Espen Johannessen</b> DC, Norway  | European Region              |
| <b>Barry Lewis</b> DC, CCSP, UK  | European Region              |
| <b>Carlos Ayres</b> DC, Peru   | Latin American Region        |
| <b>Deborah Kopansky-Giles</b> DC, FCCS, Canada                                       | North American Region        |
| <b>Greg Stewart</b> DC, Canada ( <i>2<sup>nd</sup> Vice-President</i> )              | North American Region        |
| <b>Gerard Clum</b> DC, USA - ICA   | North American Region        |
| <b>J Michael Flynn</b> DC, USA - ACA - ( <i>President</i> )                          | North American Region        |
| <b>Rick McMichael</b> DC, USA - ACA  | North American Region        |
| <b>Dennis Richards</b> DC, FICC - Australia ( <i>1<sup>st</sup> Vice-President</i> ) | Pacific Region               |

For photos and bios of members of Council and Research Council go to About WFC at [www.wfc.org](http://www.wfc.org).

## RESEARCH COUNCIL

|  |             |
|--|-------------|
| <b>Scott Haldeman</b> DC MD PhD ( <i>Chair</i> ) | USA         |
| <b>Greg Kawchuk</b> DC PhD ( <i>Vice-Chair</i> ) | Canada      |
| <b>Philip Bolton</b> DC PhD                      | Australia   |
| <b>Eduardo Bracher</b> DC MD PhD                 | Brazil      |
| <b>Christine Goertz</b> DC PhD                   | USA         |
| <b>Heidi Haavik</b> DC PhD                       | New Zealand |
| <b>Charlotte Leboeuf-Yde</b> DC MPH PhD          | Denmark     |
| <b>John Triano</b> DC PhD                        | Canada      |

## STAFF AT THE SECRETARIAT



**David Chapman-Smith**  
*Secretary-General*



**Khalid Salim**  
*Manager, Administration*



**Amandip Gill**  
*Executive Assistant*



**Sarah Yabut**  
*Administrative Assistant*

## COMMITTEES

### Associate Members and Public Health

*Chair, Rand Baird* DC, MPH - USA

### Bone and Joint Decade

*Chair, Deborah Kopansky-Giles* DC, FCCS - Canada

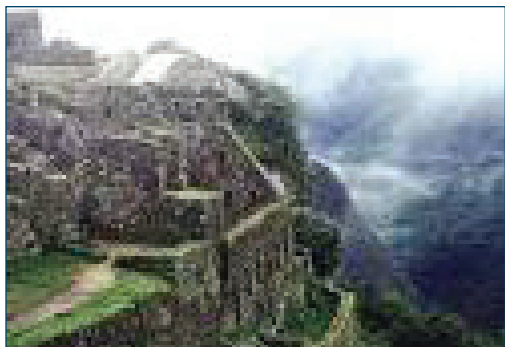
### Policies & Procedures

*Chair, J. Michael Flynn* DC - USA

### Strategic Planning

*Chair, Dennis Richards*, DC - Australia

## FUTURE EVENTS



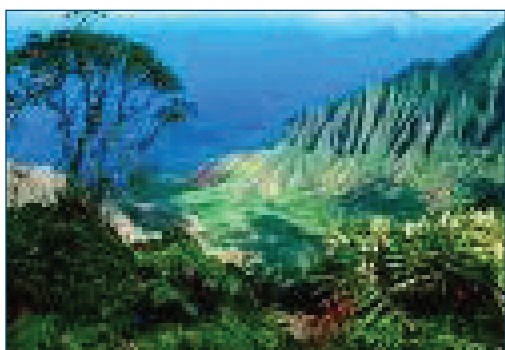
### *1<sup>st</sup> Latin American Congress of Neuroscience and Vertebral Column Care*

**Hosts:** Peruvian Chiropractors' Association and the Latin American Federation of Chiropractic (FLAQ)

**Place:** Lima, Peru

**Date:** October 13-15, 2011

**Information:** Dr. Felipe Castro-Mendivil at [quiroadocsperu@terra.com.pe](mailto:quiroadocsperu@terra.com.pe)



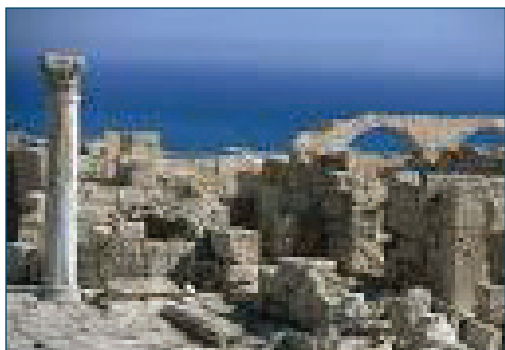
### *First Joint Pediatrics Conference*

**Hosts:** The International Chiropractors' Association (ICA) and the American Chiropractic Association (ACA)

**Place:** Turtle Bay Resort, Oahu, Hawaii

**Date:** December 9-11, 2011

**Information:** [www.icapediatrics.com](http://www.icapediatrics.com) and [www.acapedscouncil.org](http://www.acapedscouncil.org)  
(Also see advertisement on page 14 of this Report)



### *Regional meeting of the Eastern Mediterranean and Middle East Chiropractic Federation*

**Hosts:** Cyprus Chiropractic Association

**Place:** Limassol, Cyprus

**Date:** November 11-13, 2011

**Information:** [www.emmechirofed.org](http://www.emmechirofed.org) and Dr. Stathis Papadopoulos, President, EMMECF at [epeco@spidernet.com.cy](mailto:epeco@spidernet.com.cy)



### *WFC/ACC/CCIAP Education Conference Translating Evidence into Practice*

**Hosts:** Murdoch University, School of Chiropractic and Sports Science

**Place:** Murdoch University, Perth, Australia

**Date:** September 26-29, 2012

**Information:** Sarah Yabut, Administrative Assistant at [syabut@wfc.org](mailto:syabut@wfc.org)



*David Chapman-Smith*  
*WFC Secretary-General*

# WFC NEWS

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- WFC's 25th Anniversary History Book*
- WHO*

## Changes to WFC Research Council

In July the WFC Executive Council approved significant changes to the WFC Research Council.

Retiring after having served the WFC with distinction since formation of the Research Council in 1990 are **Dr. Alan Breen**, Director of the Institute for Musculoskeletal Research and Clinical Implementation (IMRCI) at the Anglo-European College of Chiropractic in Bournemouth, UK and **Dr. Reed Phillips**, formerly President of the Southern California University of Health Sciences and Research Director, Foundation for Chiropractic Education and Research.



*Dr. Breen*



*Dr. Phillips*

Their past and present contributions to research and scholarship are profound. Three new members of the Research Council are:

- **Eduardo Bracher DC MD PhD** of São Paulo, Brazil. Dr. Bracher received his medical degree, specialist training in gynaecology and obstetrics and physical medicine and rehabilitation, and his PhD from the São Paulo University School of Medicine, Brazil. His chiropractic degree is from Palmer College of Chiropractic, West Campus, San Jose, California.



*Dr. Bracher*

Dr. Bracher serves as Clinical Director at the Axis Clinica de Coluna in São Paulo. His research interests include a primary focus on the prevention and management of musculoskeletal disorders. He served as a member of

the Advisory Council of the Bone and Joint Decade 2000-2010 Task Force on Neck Pain and its Associated Disorders, and for ten years from 2000 helped create and was an inaugural faculty member for the chiropractic undergraduate program at the Universidade Anhembi Morumbi in São Paulo.

- **Christine Goertz DC PhD** of Davenport, Iowa, USA. Dr. Goertz is the Vice-Chancellor for Research and Health Policy at Palmer College of Chiropractic, Davenport, Iowa, USA. She received her doctor of chiropractic degree from Northwestern Health Sciences University and her PhD in Health Services Research, Policy and Administration from the University of Minnesota.



*Dr. Goertz*

Prior to joining Palmer College, she spent four years as an independent scientist and in research administration positions of increasing responsibility at the Samuelli Institute. Before that Dr. Goertz was a Program Officer at the National Center for Complementary and Alternative Medicine (NCCAM), National Institutes of Health (NIH), managing a \$50 million portfolio focused on musculoskeletal disease, pain, and health services research.

Her research interests are primarily focused on CAM treatments for cardiovascular disease and pain syndromes. She currently serves as a member of the Patient-Centered Outcomes Research Institute (PCORI) Board of Governors.

- **Heidi Haavik DC PhD** of Auckland, New Zealand. Dr. Haavik is a graduate of New Zealand College of Chiropractic where she currently serves as Director of Research. She was awarded her PhD degree by the University of Auckland in 2008.



*Dr. Haavik*

Dr. Haavik has worked in the area of human neurophysiology for the past ten years, utilizing techniques such as somatosensory evoked electroencephalography and transcranial magnetic brain stimulation to investigate the effects of chiropractic adjustment of vertebral subluxation on somatosensory processing, sensorimotor integration and motor cortical output.

Dr. Haavik is widely published, has received numerous research awards and has presented her work internationally. She serves on the editorial boards of the Journal of Manipulative and Physiological Therapeutics and the Journal of Chiropractic Education.

Dr. Greg Kawchuk of Edmonton, Alberta, Canada, currently a member of the Research Council, moves to the position of Vice-Chair and will succeed the current Chair Dr. Scott



Haldeman upon his retirement following the WFC's 12th Biennial Congress in Durban, South Africa in April 2013.



*Dr. Kawchuk*



*Dr. Johnson*

Finally, Dr. Claire Johnson of San Diego, California, who together with her husband Dr. Bart Green administered the original research competition at the WFC's Rio Congress this year, has accepted a formal appointment as Secretary to the Research Council. Dr. Johnson also serves as Editor of JMPT and as a member of the Board of Directors of NCMIC Insurance.

#### **WFC Staff Changes**

There have been two significant recent staff changes at the WFC Secretariat. Sandra Brown, who served so excellently as Senior Executive Assistant for the past 2 years, retired at the end of August and has moved to France with her husband. We welcome her successor, Amandip Gill.

Natalie Colavecchia, Manager, Meetings & Communications has also departed, leaving in early September to take up another position in Toronto. Natalie was only with us for the past year but many of you will have met her as the principal administrator for the WFC's Congress in Rio de Janeiro last April.

The WFC is sad to lose both Sandra and Natalie and wishes them all success in the future.

There will be no immediate replacement for Natalie, many of whose responsibilities are being assumed by Sarah Yabut.

#### **WFC's 12th Biennial Congress – Durban, South Africa**

Time flies, and preparations are well underway for the Durban Conference to be held April 10-13, 2013. In the first week of November I travel to Durban to meet with the CASA Planning Committee and Event Dynamics, the professional conference organizer or PCO assisting the WFC and CASA with preparations for the Congress.

A draft program will be agreed and facilities inspected. Thank you to the members of the Planning Committee who are Drs. Brendon Bailes (Cape Town), Reg Engelbrecht (CEO, Chiropractic Association of South Africa), Charmaine Korporaal (Durban University of Technology and CASA Vice-President), Praveena Maharaj (Durban), Michael van den Bos (CASA President), Caileen Walker (CASA Manager, Conventions, Durban) and Chris Yelverton (University of Johannesburg).

It is my pleasure to announce that, just as this issue of the QWR has gone to press, Dr. Christopher Colloca of Neuro-mechanical Innovations has confirmed that NMI will be lead Platinum sponsor for the Congress – on behalf of the WFC and CASA thank you Dr. Colloca for this most generous support.

#### **Other Travels**

Other recent and planned travels by WFC leaders include:

- WFC President Dr. Mike Flynn and I attended the inauguration of Dr. Brian Kelly as President of Life Chiropractic College West in Haywood, California on August 5.
- Dr. Flynn and Dr. Rand Baird, Chair, WFC Associate Members Committee, attended the Florida Chiropractic Association National Convention in Orlando August 26-28 where they met with and thanked representatives of many of the WFC's associate corporate members. The two biggest chiropractic trade shows each year are those at the Parker Seminars Las Vegas meeting in January and the FCA Convention in August.
- I was privileged to give a keynote address at the Palmer Homecoming held August 11-13 in Davenport, Iowa. I attended dinners for the Board of Governors and honouring 50 years service by past Palmer College President Dr. Donald Kern.

Students I met at the new Academic Health Center included Hamisi Kote Ali, a physical therapist from the Nairobi Hospital, Kenya. Hamisi first met chiropractors and chiropractic at the Beijing Olympics where he was a member of the Kenyan Sports Medicine Team. His plans are to develop and lead the foremost musculoskeletal rehabilitation clinic in his home country.



*Palmer student Hamisi Kote Ali and Mr. Chapman-Smith at the Palmer Academic Health Center.*

- On September 24 Dr. Flynn represented the WFC and spoke at the Orlando seminar of the Masters' Circle, now an influential practice management group in North America. This was at the invitation of one of its leaders, Dr. Bob Hoffman of New York, a Past President of the International Chiropractors' Association (ICA).

- That same weekend I attended the fall meeting of the ACA House of Delegates in Portland at the invitation of Dr. Rick McMichael, then ACA President and a member of the WFC Council. I spoke to the HOD about developments worldwide and thanked them for their continuing support.
- My further travels this year include visits to Perth, Australia next week (Murdoch University, preparations for WFC/ACC/CCIAP Education Conference to be held there in September 2012), Wisconsin (WCA Centennial Convention October 20-22 and visit to Standard Process Headquarters), and Durban and Cyprus (EMMECF Regional Conference and CCEI Annual Meeting) in early November.
- WFC Past President Dr. Stathis Papadopoulos attends the Bone and Joint Decades' Annual Network Meeting in Lebanon from October 13-15. Others at the meeting include Dr. Deborah Kopansky-Giles (WFC Council and member of the BJD International Coordinating Committee), and Dr. Jakob Lothe (President, Norwegian Chiropractors' Association and President, BJD National Action Network for Norway).

### **WFC's 21st Anniversary History Book – Do you have photos?**

Dr. Reed Phillips has recently submitted another four draft chapters for this WFC history to be completed in 2012 and launched at the WFC's Durban Congress in April 2013. One chapter of the history will contain personal views and memories and photos. **You can help.** If you have memories of WFC events or activities of interest that should be recorded please email Dr. Phillips at [rpb1963@gmail.com](mailto:rpb1963@gmail.com) copying your email to Sarah Yabut at [syabut@wfc.org](mailto:syabut@wfc.org). Please scan and email photos.

The draft budget for this project calls for donations of US \$100,000 plus revenue from sales of the book. The WFC will be asking member associations for assistance on revenue and sales next year when exact print costs are known and a final budget is developed. However, generous donations of \$25,000 and totalling \$75,000 have already been received from each of :

- **NCMIC**
- **National Board of Chiropractic Examiners (NBCE)**
- **Foot Levelers**

On behalf of you all, thank you to these generous sponsors who have made this important project possible.

### **World Health Organization**

WHO has just announced the dates for next year's World Health Assembly in Geneva, Switzerland – they are May 21-26, 2012. This is the week immediately following the ECU Convention and the FICS Executive Council Meeting, being held in Amsterdam May 16-19, 2012.

Over the years many people have participated on WFC delegations to the WHA. Have you? The WHO presents an excellent opportunity to meet your Minister or Secretary of Health and to see and understand the workings of WHO. All are welcome. You can notify the WFC and join its delegation as late as early May next year, but to be sure to get hotel reservations, you should be booking accommodation by January 2012 at latest.

For further information or to apply to join the WFC delegation contact Sarah Yabut at [syabut@wfc.org](mailto:syabut@wfc.org).

When did you last visit [www.wfc.org](http://www.wfc.org)?

Go there now for:

- ◇ Information on the profession – country contacts, schools worldwide, legal status by country, history, etc.
- ◇ Information on the WFC – including its links with WHO and the WHO Guidelines
- ◇ Details of meetings and events
- ◇ Projects – Straighten Up program, Identity Consultation and Result, Chiropractors Against Tobacco, etc.
- ◇ News – and past issues of the WFC Quarterly World Report
- ◇ Much more

# WORLD SPINE DAY NOTICE AND PRIZES

*This notice was first sent to the WFC membership on July 26. The WFC hopes that many of you and your associations are preparing activities, and we look forward to your reports. Rand Baird DC, MPH, Chair, WFC Public Health Committee*

Dear Colleagues:

October 16 is **World Spine Day!** A part of the Bone and Joint Decade National Action Week where global activities are aimed at focusing attention on spinal health.

**Help us raise awareness for spinal disability and model spine-healthy lifestyles this year with creative projects for your clinics, schools, offices, neighborhoods and friends!**

As you know, various WFC member associations are doing great things to promote patients' and the public's health through **Straighten Up** and **Just Start Walking**, two programs developed by Dr. Ron Kirk and team.

For example chiropractors in **Hong Kong** currently have initiated postural awareness screenings, backpack safety education and Straighten Up exercises for kindergarten and primary school children in 100 Hong Kong schools. Recently 3,000 people participated in Hong Kong's Chiropractic Spinal Health Day featuring *Straighten Up* and *Just Start Walking* for Kids Health.

Also, in **Australia** the CAA has developed innovative *Just Start Walking* Apps and an interactive website to empower chiropractors, their patients and communities in excellent health habits. The *Just Start Walking* Apps and website are very popular with practitioners and patients alike.

For ideas and details about *Straighten Up* and *Just Start Walking*, click on the links below:

## **ALL ABOUT: STRAIGHTEN UP**

Endorsed by the BJD - *Straighten Up* is a bold and innovative health promotion initiative designed to empower people everywhere toward better spinal health and an improved quality of life. Consisting of a set of simple exercises with just minutes to complete, Straighten Up will help improve posture, stabilize core muscle groups, enhance health and prevent spinal disability.

**For materials check out the following websites:**

Life University, for original content: [www.straightenupamerica.org](http://www.straightenupamerica.org)  
Chiropractic Association of Australia (CAA): [www.straightenupaustalia.com.au](http://www.straightenupaustalia.com.au)  
British Chiropractic Association (BCA): [www.straightenupuk.org](http://www.straightenupuk.org) and check out their Kid's Sections too!  
Manitoba Chiropractors Association: [www.makingyourlifebetter.ca/straighten-up.php](http://www.makingyourlifebetter.ca/straighten-up.php)

## **ALL ABOUT: JUST START WALKING**

Also supported by the BJD -The *Just Start Walking* initiative was developed to raise awareness about the importance of keeping active. With an easy-to-use program and personal calendar, regular physical activity and overall improvement of spinal health can be achieved. Kids and adults love this program!

**For materials check out the following websites:**

Life University, for original content: <https://www.life.edu/node/1175>  
Chiropractic Association of Australia: <http://www.juststartwalking.com.au>

*For all details on both featured programs, go to [www.wfc.org](http://www.wfc.org) and click Projects.*

*For all details on the BJD, go to <http://www.boneandjointdecade.org>.*

## ***THE WFC WANTS TO KNOW ABOUT IT TOO! WIN PRIZES!***

Tell us about your World Spine Day activities; describe your best adventures of how you made these programs work in your communities and how well they were received.

Send in your reports by November 15, 2011 and for the **BEST story of World Spine Day** you can WIN:

**1<sup>st</sup> prize US \$1000.00 CASH, 2<sup>nd</sup> prize US \$750.00 CASH, 3<sup>rd</sup> prize US \$500.00 CASH**

*\*With at least one of the above prizes awarded to a small (under 100 person) membership association.*

**Remember to submit photos because the winning story will also be featured in December's Quarterly World Report (QWR)!**

Submit your reports to Sarah Yabut at [syabut@wfc.org](mailto:syabut@wfc.org)



# WOA CHIROPRACTIC SCHOLARSHIP PROGRAM FOR OLYMPIANS

ANGELA SALCEDO DC, CHAIR, FICS WOA COMMISSION

*Source: September FICS News*

*The World Olympians Association (WOA) is an influential international organization representing the interests of current and past Olympians. FICS now has a WOA Commission to handle relations with the WOA, including a scholarship program for Olympians wanting to become chiropractors.*

*In the following article Dr Angela Salcedo of Washington DC, Chair of the FICS WOA Commission, reviews the history and results of the scholarship program.*

Since the World Olympians Association (WOA) established an Office of the Americas in Miami in 2001 the focus of the office has been to look for different opportunities, academic and job-related among others, to support its members, the Olympians.

When Dr Tom Hyde met WOA Secretary-General Liston Bochette, Mr. Jose Rodriguez and others in Miami, Florida in 2002, he was advised that the WOA needed three things from the chiropractic profession for their members: education; chiropractic care around the world and event coverage by sports chiropractors.

Out of this meeting an Olympian Scholarship Program (OSP) was born and an organization named the International Sports Chiropractic Association (ISCA) was created to build it. In the past year FICS and ISCA have agreed to work together on this important program providing support for Olympians and the Olympic Movement.

The OSP, which is proving most successful, allows qualified Olympic athletes from anywhere in the world to access academic scholarships to study chiropractic medicine. The program has growing support from chiropractic educational institutions in the United States, Canada, England, and Mexico. Currently there continue to be discussions with other institutions around the globe in an attempt to establish further relationships like those in force.

A main goal of the OSP is to provide Olympians around the world with a chiropractic qualification that few would have the opportunity to obtain in their countries, and have them return to their own communities to provide chiropractic care. The scholarship program covers all tuition expenses for the duration of the program.

Olympians need to cover their own room, board and miscellaneous expenses. Most chiropractic institutions allow their Olympian scholars to work/tutor at their campuses to help meet these expenses. The value of each scholarship well

exceeds US\$100,000 and, given the number of schools offering OSP scholarships, total value is well over \$1 million.

In order to qualify for the scholarship the Olympians need to meet certain academic pre-requisites as stipulated by the academic institution of their preference. Once such pre-requisites are met and the Olympian is accepted into the chiropractic program, the scholarship remains active until the completion of the studies. Of course, the Olympians, as every other student, need to stay academically eligible throughout the course of his/her studies.

The first Olympian to receive an OSP chiropractic scholarship has been Jamaican Olympic track star and 400m hurdler Neil Gardner who participated in the 1996 Olympics in Atlanta, Georgia. Neil, also an NCAA champion when he attended the University of Michigan, was granted a scholarship by Parker College of Chiropractic in Dallas, Texas and graduated in 2009.



*Dr Neil Gardner*

He has now returned to Jamaica and commenced practice there. Jamaica has few chiropractors and no laws to recognize chiropractic, and one of Neil's goals is to see the profession properly established in his home country.

In a thank you letter to the WOA and ISCA Dr. Gardner explained that "the two most important days in your life are the day you were born, and the day when you find out why you were born."

For him, a main purpose is to serve his community as a doctor of chiropractic. Read his full letter at [www.iscasport.org/wp-content/uploads/2010/01/NeilGardner.pdf](http://www.iscasport.org/wp-content/uploads/2010/01/NeilGardner.pdf)

"Dr Gardner received the first standing ovation in 10 years for a valedictorian when he gave his speech at graduation", says Parker College President, Dr Fabrizio Mancini, "and Parker College is fully prepared to support him in his work to establish the chiropractic profession in Jamaica."

Nine Olympians from various countries have been accepted into the OSP scholarship program, including for example Lindsay Alcock from Canada, Hugo Munoz from Peru, and Morgan Hamm from the USA. At present several Olympians are working on meeting the pre-requisites they need to gain access to the scholarship program.

If you know of an Olympian in your country who is interested in a scholarship to study and then qualify as a doctor of chiropractic please contact me at [ChiroCentric@aol.com](mailto:ChiroCentric@aol.com).

## Botswana



### WCS Project Commences

The World Spine Care project to bring clinical services to underserved rural communities in Botswana is now underway at Shoshong following the arrival of Dr. Geoff Outerbridge and his family in August. They will remain in Botswana for the next year.

Dr. Outerbridge, who has previously worked in Africa, is a 2001 graduate from the Canadian Memorial Chiropractic College in Toronto. He has a BSc in Human Kinetics and an MSc in Neuroscience from the University of Guelph and his multidisciplinary health clinic in Ottawa integrates chiropractic, massage therapy, acupuncture, naturopathy, rehabilitation and family medicine.

For a Canadian television interview with Dr. Outerbridge prior to his departure see [http://ottawa.ctv.ca/servlet/an/local/CTVNews/20110831/OTT\\_difference\\_maker\\_110831/20110831/?hub=OttawaHome](http://ottawa.ctv.ca/servlet/an/local/CTVNews/20110831/OTT_difference_maker_110831/20110831/?hub=OttawaHome)

Dr. Scott Haldeman, Chair, World Spine Care, advises that the Ministry of Health in Botswana has given wide diagnostic, treatment and referral rights to Dr. Outerbridge to facilitate his role providing and coordinating spine care services in Shoshong and its regional hospital.

For more on World Spine Care go to [www.worldspinecare.com](http://www.worldspinecare.com).

## Canada



### Exciting Advances in Research

The Canadian Chiropractic Association (CCA), led by Dr. Allan Gotlib, Director, Research Programs, has been building impressive chiropractic research capacity in Canada during the past decade. This is in partnership with the Canadian Institutes of Health Research (CIHR), the federal government's funding agency which provides almost \$1 billion in funding annually,



Allan Gotlib BSc, DC Director, Research Programs, Canadian Chiropractic Association and Editor, JCCA, welcomes participants to the meeting.



Canada now has more than 20 DC PhDs at leading universities and educational institutions across the country, including its two chiropractic colleges the Canadian Memorial Chiropractic College (CMCC) in Toronto and the Université du Québec à Trois-Rivières (UQTR) in Quebec. Another 15 chiropractic PhD students are set to graduate soon.

To direct this exciting growth in research, the CCA and the CIHR have formed and funded a Canadian Chiropractic Research Consortium which brings chiropractic and other researchers and their institutions together. The Consortium's 2011 Symposium was held at the University of Toronto this month titled *Advancing the Canadian Chiropractic Research Agenda* with a theme of "a transdisciplinary approach to neuromusculoskeletal health, injury and disease: collaborative engagement in chiropractic research."

- Opening keynote speakers were Dr. David Naylor, former Dean of Medicine and now President, University of Toronto and Dr. Patrick Loisel, Professor, Dalla Lana School of Public Health, University of Toronto who has Dr. David Cassidy and Dr. Pierre Cote among the five DC PhDs at his institution and also serves as a professor at CMCC.



(from left) Canadian chiropractic researchers Jeffrey Quon DC, PhD, University of British Columbia, Pierre Cote DC, PhD, University of Toronto, Greg Kawchuk DC, PhD, University of Alberta, and David Cassidy DC, PhD, University of Toronto, and Patrick Loisel MD, Orthopedic Surgeon, Professor at the Dalla Lana School of Public Health, University of Toronto and Canadian Memorial Chiropractic College.



*Bernadette Murphy DC, PhD, Director, Human Neurophysiology and Rehabilitation Laboratory, University of Ontario Institute of Technology, with keynote speaker Phillip Gardiner PhD, Scientific Director, Institute of Musculoskeletal Health and Arthritis, Canadian Institutes of Health Research.*

- Opening keynote speaker on Day 2 was Phillip Gardiner PhD, Director of the Health, Leisure & Human Performance Research Institute at the University of Manitoba and currently Scientific Director, Institute of Musculoskeletal Health and Arthritis at CIHR. Dr. Gardiner, a leading international authority on exercise physiology, spoke of CIHR research priorities and funding opportunities.
- Most other speakers were chiropractic scientists describing their work and collaborations, the issues they face, and future research priorities and funding in Canada and internationally.
- Dr. David Cassidy, a leading Canadian chiropractic researcher currently living in Denmark but maintaining research affiliations and projects in both countries, led the final open session devoted to conclusions drawn from the two days of the workshop. One central conclusion was that there were two vital criteria of growing importance to gaining large government and foundation grants for research in an increasingly competitive environment.

The first is that research is of practical importance, that it is seen to relate to improved healthcare delivery for patients and improved economic and other performance of the healthcare system. Areas discussed included reducing surgeries and wait time for surgeries, and reducing crowding and wait times in hospital emergency departments.

As a good example of this Dr. Deborah Kopansky-Giles, who leads the Chiropractic Department at St. Michael's Hospital at the University of Toronto, is part of an interdisciplinary team that has just received a large government grant to assess the impact of having chiropractic services introduced in the Emergency Department at St. Michael's Hospital. This is to assist with the large volume of patients with acute back pain and other musculoskeletal disorders.

The second criterion is that funded research projects must increasingly be collaborative and interdisciplinary. Greg

Kawchuk DC PhD, Canada Research Chair in Spinal Function, Department of Physical Therapy, University of Alberta, and a member of the WFC Research Council, described an excellent example of this.

He is one of five principal investigators who have just received a \$2.5 million grant from the CIHR and partner foundations for a new project titled SafetyNet. This comprises interdisciplinary research aimed at "building a culture of safety for spinal manipulation." This will include building an adverse events reporting system.

Very interestingly, this not only brings together a large network of researchers from different professional groups such as biomechanics, chiropractic, law, neurology, orthopaedics, pediatrics, and physical therapy, but is also supported by the regulatory bodies for the four professions that deliver spinal manipulation in the Province of Alberta – chiropractic, medicine, osteopathy and physiotherapy. Dr. Kawchuk identified this high level of collaboration, together with evidence of past successful collaborations, as being of key importance in gaining this large research grant in competition with many others.

The workshop closed with congratulations to Dr. Gotlib, the CCA, and its affiliates the Canadian Chiropractic Research Foundation and the Canadian Chiropractic Protective Association.

As was apparent to the international chiropractic community at the WFC's Congress in Montreal in 2009, and as this symposium confirmed, strong integration and partnerships with major universities is bringing an impressive quality and quantity to chiropractic and chiropractic-related research in Canada.

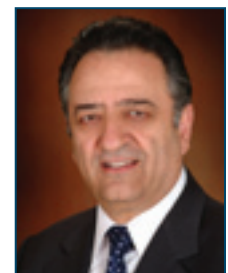
## Cyprus



In 2012 Cyprus assumes the Presidency of the Council of the European Parliament and policy meetings are being held in Nicosia, Cyprus to prepare for that.

At a high level meeting organized by the European Public Health Alliance ([www.epha.org](http://www.epha.org)) in Nicosia on September 2, Dr. Stathis Papadopoulos, President, Cyprus Chiropractic Association (CCA) represented both the CCA and the European Chiropractors' Union (ECU).

Another sponsor of the meeting was the Association of Schools of Public Health in the European Region (AS-PHER) and the meeting was about policy for improved health and healthcare in the European Union. A major conclusion of the Conference, recorded in its report, was that there must be improved and innovative approaches to healthcare including:



*Stathis Papadopoulos, DC*

- A new focus on a patient-centred approach, with patients included in their own healthcare decision-making
- Improved access and choice for patients
- “Because our healthcare is changing, health professionals are also different. Emerging health professions should be considered, to see how these fit into the health systems and how they can be further integrated.”

These were matters that had been specifically raised by Dr. Papadopoulos at the meeting. He reports that policy input from the chiropractic profession was both welcomed and heard.

## France



In the March issue of the QWR, it was reported that the first of two decrees to finally regulate and recognize the practice of chiropractic in France had been published on January 7. This defined scope of practice, the second decree would define education.

AFC President Dr. Philippe Fleuriau advises that the second decree was published on September 21. Chiropractic is now fully regulated by law. This is the culmination of many years work – warm congratulations to Dr. Philippe Fleuriau and the AFC membership.

Dr. Fleuriau also serves as President of the French Chiropractic Sports Council (CFCS) and this has been an important year in sports chiropractic for France. This is because 53 participants in a sports chiropractic course at the Institut Franco-Européen de Chiropratique (IFEC), France’s accredited school of chiropractic with campuses in Paris and Toulouse, completed a 3-year part time program leading to the International Chiropractic Sports Sciences Diploma (ICSSD) qualification granted by FICS.

Patron for the program was chiropractic patient and 2002 Olympic champion in kayaking Benoit Peschier. The course ended with a final module in June at the FICS Headquarters at the House of Sport in Lausanne.



(From left) Dr. Philippe Fleuriau, Dr. Arnaud Lardon and Dr. Roland Noirat in Lausanne in June at the completion of the ICSSD program.



The 53 new graduates at the House of Sport.

“This course was only possible because of the help of IFEC and FICS” says Dr. Fleuriau, “and because of the leadership and involvement of Dr. Arnaud Lardon.” Dr. Lardon, CFCS Secretary, is also a faculty member at IFEC ([www.ifec.net](http://www.ifec.net)).

Source: Dr. Fleuriau and FICS News, June 30.

## Lebanon



Dr. Stathis Papadopoulos of Cyprus, WFC Past President, also serves as President of the Eastern Mediterranean and Middle Eastern Chiropractic Federation (EMMECF), the new regional organization formed in April 2010 to represent chiropractors and promote the growth of the chiropractic profession in that region.

In that capacity he visited Beirut, the capital of Lebanon from June 22-25 to meet with Lebanese chiropractors and to attend a meeting of the Near East Spine Society (NESS) at the invitation of AMIS-Spine, an organization collaborating with the chiropractic profession in the region as it provides medical tourism for minimally invasive spine surgery in Cyprus.

The NESS Congress attracted approximately 500 delegates from the region mainly representing neurosurgery, orthopaedics and pain medicine. NESS President and Course Chairman Tony Tannoury, a Lebanese American currently serving as Associate Professor, Boston University School of Medicine, and Director of Spine Division and Spine Fellowships, encouraged chiropractic attendance at future NESS



Dr. Papadopoulos (right) with Dr. Tony Tannoury President, Near East Spine Society

congresses and discussed a future combined meeting of NESS and the EMMECF.

At present there are 10 chiropractors practising in Lebanon, and Dr. Papadopoulos met with six of them at a dinner meeting held at the Monroe Hotel. It is anticipated that most of them will attend the 1st Annual EMMECF Meeting to be held in Cyprus from November 11-13, 2011.

For more information on the EMMECF Meeting and the associated Imaging and Technique Seminar being given by Dr. Margaret Seron and Dr. John Hyland, go to [www.emmechirofed.org](http://www.emmechirofed.org).



*Dr. Papadopoulos with members of the Lebanese Chiropractic Association*

## United Kingdom



### UK Autumn Conference and Lewis Award

British Chiropractic Association President Dr. Richard Brown has hailed this year's joint BCA/British Chiropractic Sports Council (BCSC) Conference "an enormous success" as both student and full members packed Manchester's Deansgate Hilton in September to listen to an array of national and international speakers. Entitled "Team Players: Chiropractors – Opportunities From Practice To Pitchside", the conference focused on the role of chiropractors in sport with the forthcoming London 2012 Olympics now less than a year away.

With the highest attendance for many years delegates heard from chiropractors working in elite sport. Veterans of the Athens and Beijing Olympics Dr. Brian Nook of Australia and Dr. Mike Murray of Canada shared their experiences and outlined their roles as part of a large, integrated team of healthcare practitioners.

LOCOG (London Organising Committee for Olympic Games) member and chiropractor Dr. Tom Greenway spoke about the role of chiropractic in the management of elite athletes, while Red Bull Racing's Dr. Paul Cheung described his



*Ben Parkinson (front) with (from left) Drs Richard Brown, Barry Lewis, Aidan Robinson and Haymo Thiel, and guest.*

experience at the very pinnacle of motor sport, working with Formula One's Sebastian Vettel and Mark Webber. Sharing the podium was Lynn Booth, the head of physical therapy services for London 2012 who welcomed chiropractic in the medical team.

Saturday evening's gala dinner saw catastrophically injured serviceman Ben Parkinson tell guests how chiropractic had made a substantial difference to his recovery and had resulted in a huge improvement in his quality of life. His presence, with his chiropractor Dr. Aidan Robinson, also saw the launch of the BCA's Hands of Friendship Campaign, with BCA chiropractors providing voluntary care to help amputee servicemen. With lots donated by Queens Park Rangers FC and Red Bull Racing, an auction raised nearly £1000 for the Pilgrim Bandits, Ben Parkinson's nominated charity.

Honours given at the Conference included a Chiropractor of the Year Award to Dr. Haymo Thiel of the Anglo-European College of Chiropractic and a Lifetime Achievement Award to BCA Past President Dr. Barry Lewis.

Dr. Lewis, also a Past President of the New Zealand Chiropractors' Association and a member of the WFC Council, has recently announced his retirement and is returning to live in his home country of New Zealand.



*Dr Barry Lewis (right) receives his Lifetime Achievement Award from BCA President Dr Richard Brown.*



**United States of America**



**ACA Meets in Portland, Oregon**

At the fall meetings of the American Chiropractic Association Board of Governors and House of Delegates (HOD) held in Portland, Oregon from September 14-17, the newly elected ACA President for a term of 2 years is Dr. Keith Overland from Norwalk, Connecticut. Dr. Rick McMichael from Canton, Ohio, one of the two ACA representatives on the WFC Council, is now Past President.

Dr Overland, who has specialized in sports chiropractic practice in integrated and multidisciplinary settings since entering practice in 1981, was Team Chiropractor for the US Speed Skating team for several years up to and including the Salt Lake City Winter Olympic Games in 2002. He has served at many major games events, including the World Games in Germany in 2005 and Taiwan in 2009.

Since 1997 he has been an Adjunct Professor in Clinical Sciences at the University of Bridgeport College of Chiropractic. His many community services include chairing the YMCA, Rotary Club and United Way in Wilton, Connecticut, acting as a Chair of the Connecticut Governor’s Committee on Physical Fitness (1997-2006) and Medical Editor, New England Tennis Magazine (2003- present).

Foremost on the agenda for the HOD were reports on progress in ensuring successful inclusion of chiropractic services in current healthcare reform in America. US Senator Jeff Merkley, a Democrat, addressed the HOD and pledged continuing support for appropriate inclusion of chiropractic services.

As usual the meetings were attended by leaders of many colleges and other chiropractic organizations in America. During a Thursday reception at the nearby University of Western States (formerly Western States Chiropractic College) hosted by President Dr. Joe Brimhall, delegates visited the new award-winning state-of-the-art UWS anatomy laboratory building. Gone completely is the distinctive smell of the former dissection room – there is complete air recirculation within 3 minutes.



*Dr. Vern Saboe, ACA Oregon delegate, Oregon Senator Jeff Merkley and ACA Past President Dr. Rick McMichael*



*Dr. James Winterstein, President, National University, Chicago and Dr. Claire Johnson, Editor, Journal of Manipulative Therapeutics (JMPT)*



*Mr Chapman-Smith with Dr Joe Brimhall, President, University of Western States*



*Dr Rick McMichael (left) and Dr Keith Overland*



*New anatomy lab at University of Western States.*

# ASSOCIATE MEMBERS LIST

FOR ALL YOUR WFC CORPORATE AND INDIVIDUAL ASSOCIATE MEMBERS SEE THE LIST BELOW,  
ALSO FOUND AT [WWW.WFC.ORG](http://WWW.WFC.ORG)

## Corporate Platinum – US\$10,000

Activator Methods International – USA  
[www.activator.com](http://www.activator.com)  
Cleveland Chiropractic College – USA  
[www.cleveland.edu](http://www.cleveland.edu)  
Dynamic Chiropractic – USA  
[www.MPAmedia.com](http://www.MPAmedia.com)  
Enzyme Formulations, Inc. – USA  
[www.loomisenzymes.com](http://www.loomisenzymes.com)  
Foot Levelers – USA  
[www.footlevelers.com](http://www.footlevelers.com)  
Human Touch – USA  
[www.humantouch.com](http://www.humantouch.com)  
International Board of Chiropractic Examiners – USA  
[www.ibce.org](http://www.ibce.org)  
NCMIC Insurance Company – USA  
[www.ncmic.org](http://www.ncmic.org)  
Palmer College of Chiropractic – USA  
[www.palmer.edu](http://www.palmer.edu)  
Parker College of Chiropractic – USA  
[www.parkercc.edu](http://www.parkercc.edu)  
Neuromechanical Innovations – USA  
[www.neuromechanical.com](http://www.neuromechanical.com)  
Standard Process Inc – USA  
[www.standardprocess.com](http://www.standardprocess.com)

## Corporate Diamond – US\$5,000

Life University – USA  
[www.life.edu](http://www.life.edu)  
Logan College of Chiropractic – USA  
[www.logan.edu](http://www.logan.edu)  
Myovision – USA  
[www.myovision.com](http://www.myovision.com)  
National Board of Chiropractic Examiners – USA  
[www.nbce.org](http://www.nbce.org)

## Corporate Gold – \$2,500

Biofreeze/Performance Health Inc. – USA  
[www.phi.us](http://www.phi.us)  
Canadian Memorial Chiropractic College – Canada  
[www.cmcc.ca](http://www.cmcc.ca)  
Douglas Laboratories – USA  
[www.doublaslabs.com](http://www.doublaslabs.com)  
Gevorest Mattress – Cyprus  
[www.gevorest.com](http://www.gevorest.com)  
Northwestern Health Sciences University – USA  
[www.nwhealth.edu](http://www.nwhealth.edu)  
The American Chiropractor – USA  
[www.theamericanchiropractor.com](http://www.theamericanchiropractor.com)  
Williams Healthcare Systems – USA  
[www.williams-healthcare.com](http://www.williams-healthcare.com)

## Corporate Silver – \$1,000

Anglo-European College of Chiropractic – UK  
[www.aecc.ac.uk](http://www.aecc.ac.uk)

Canadian Chiropractic Protective Assn – Canada  
[www.ccachiro.org](http://www.ccachiro.org)  
Canadian Chiropractor Magazine – Canada  
[www.canadianchiropractor.ca](http://www.canadianchiropractor.ca)  
Chiropractic Economics – USA  
[www.chiroeco.com](http://www.chiroeco.com)  
Dee Cee Laboratories, Inc. – USA  
[www.deeceeelabs.com](http://www.deeceeelabs.com)  
Erchonia Inc. – USA  
[www.erschonia.com](http://www.erschonia.com)  
International Chiropractic Pediatric Association – USA  
[www.chiropractic.org](http://www.chiropractic.org)  
International Medical University – Chiropractic Program  
– Malaysia – [www.imu.edu.my](http://www.imu.edu.my)  
Life Chiropractic College West – USA  
[www.lifewest.edu](http://www.lifewest.edu)  
Lloyd Table Inc – USA  
[www.lloydtable.com](http://www.lloydtable.com)  
Meyer Distributing Company – USA  
[www.meyerdist.com](http://www.meyerdist.com)  
National Chiropractic Council – USA  
[www.chiropracticcouncil.com](http://www.chiropracticcouncil.com)  
New York Chiropractic College – USA  
[www.nycc.edu](http://www.nycc.edu)  
New Zealand Chiropractic Board – New Zealand  
[www.chiropracticboard.org.nz](http://www.chiropracticboard.org.nz)  
ScripHessco – USA  
[www.ScripHessco.com](http://www.ScripHessco.com)  
Step Forward Inc. – USA  
[www.stepforward.com](http://www.stepforward.com)  
Texas Chiropractic College – USA  
[www.txchiro.edu](http://www.txchiro.edu)  
The American Chiropractor – USA  
[www.theamericanchiropractor.com](http://www.theamericanchiropractor.com)  
The McKenzie Institute International – Chiropractic Branch  
– New Zealand – [www.mckenziemdt.org](http://www.mckenziemdt.org)  
Therapeutica Inc – Canada  
[www.therapeuticainc.com](http://www.therapeuticainc.com)  
Thumper Massager – Canada  
[www.thumpermassager.com](http://www.thumpermassager.com)  
University of Bridgeport – College of Chiropractic – USA  
[www.bridgeport.edu](http://www.bridgeport.edu)

## Corporate Bronze – US\$500

Acigi/Fujiiryoki – USA  
Acupuncture Council of Ontario – Canada  
American Chinese Chiropractic Association – USA  
Anabolic Laboratories – USA  
Belgian Chiropractors' Union – Belgium  
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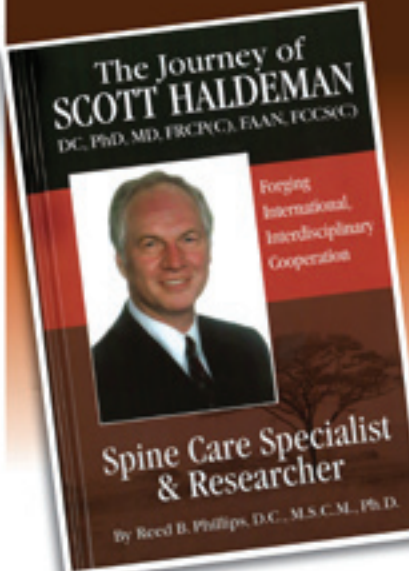
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