



WFC QUARTERLY WORLD REPORT

A REPORT FOR:

WFC Member Associations
 WFC Associate Members
 WFC Council and Past Councillors
 WFC Research Council
 WFC Committees
 Regional Organizations:
 APCDF, ECU, FLAQ
 ACC, FCER, FICS, WCCS

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PRESIDENT'S MESSAGE



Dear Friends and Colleagues:

To be successful a major professional meeting such as the WFC Congress must be well attended, exciting in both its academic and social programs, make important and lasting advances for the profession and - last but not least - generate income.

Having regard to all these things the WFC's 10th Biennial Congress in Montreal, April 27-May 2, 2009, attended by over 1100 chiropractors and students and hosted by the Canadian Chiropractic Association (CCA), was an outstanding success. Many of those present have said that this was by

far the best convention they had ever attended. See the congress report for details. Highlights in terms of advancing the chiropractic profession included:

- **Policy forum at the Assembly.** Invited experts Bram Briggance PhD, Richard Branson DC and Cheryl Hawk DC PhD reviewed current trends in health-care systems, and the opportunities and challenges facing the profession as a result. Dr. Briggance asked the key public policy question "what is the core *value* of chiropractic?" The answer from these policy experts was conservative, cost-effective, patient-approved spine care – in both prevention and injury management. Importantly, this is fully consistent with the market identity adopted by WFC member associations in 2005, and more fully described at www.wfc.org under About WFC/identity consultation.

- **Canadian research.** For the first time I have experienced this there was standing room only for research sessions – two Friday

sessions in which eight Canadian DC PhDs holding research chairs in public universities described their research agendas. After hearing them Dr. David Eisenberg from Harvard, who was in the audience, congratulated the profession on the quality and depth of its research, both of which greatly surpassed his expectations.

Canada is clearly leading the profession internationally in terms of research capacity. This is because of a long term and continuing program by the Canadian Chiropractic Association (CCA) to achieve chiropractic research chairs in public universities in all provinces, a program adopted following the example of Denmark. Congratulations to the CCA and the individual researchers – your work will be of great importance to the profession world wide and provides an example that others will follow.

- **Integration into mainstream.** Chiropractic has been labelled CAM by others and forced into that category in many situations, including at the World

World Health Organization. Clearly our role and future is as a mainstream discipline, not CAM. Many speakers at this congress showed how far the profession has come in Europe and North America in integration into mainstream. Many DCs, including leaders from 38 countries, have left Montreal with a new understanding of what is being achieved and what is possible.

Dr. Andrew Dunn, staff chiropractor at the Western New York Veterans' Administration Medical Centre in Buffalo since 2004, described the chiropractic services at 81 military and veterans' medical centres/hospitals throughout the US, and how chiropractic students from 11 US colleges were now doing clinical rotations at these facilities.

Dr. Eisenberg described chiropractic services at Harvard, Dr. Deborah Kopansky-Giles at St. Michael's Hospital, a teaching hospital for the Faculty of Medicine at the University of Toronto in Canada. If chiropractic

services are now accepted and valued in these elite settings, they can be integrated anywhere. Lessons on how to do it are being derived from these clinical examples described at the congress.

On behalf of all of us in the WFC, a most grateful thank you to all who planned and administered the Congress, including our hosts at the CCA and in Quebec, the Foundation for Chiropractic Education and Research (FCER) which administered the original research competition, Convention Co-chairs Dr. Scott Haldeman and Dr. Deborah Kopansky-Giles, and David Chapman-Smith and Linda Sicoli at the WFC secretariat.

On June 30, as this issue of the QWR comes to you, there is an important change taking place at the WFC office. Serena Smith, who has provided senior administrative and secretarial support since the WFC was formed 20 years ago, retires from her position. I know many of you join me in expressing profound thanks for her long

years of excellent support as the WFC has grown from a fledgling operation to a major organization. Thank you Serena and best wishes for the future.

We also welcome her replacement Sandra Brown, who was born in South Africa raised in The Netherlands, is married to a Canadian and speaks English, Dutch, French and German. Finally, I thank you all once more for the opportunity to serve as your President. Notwithstanding the many local frustrations and challenges that we all face this is a most exciting era for the profession. This was clearly demonstrated by the Montreal congress, and we can look forward to the year ahead with real optimism for the future of our profession.

Yours sincerely,



Efstathios Papadopoulos, DC
President



WORLD FEDERATION OF CHIROPRACTIC | FÉDÉRATION MONDIALE DE CHIROPRA TIQUE | FEDERACIÓN MUNDIAL DE LA QUIROPRÁCTICA

WFC's 11th Biennial Congress

Rio de Janeiro, Brazil

April 7-9, 2011



Hosted by the Brazilian Chiropractic Association/Associação Brasileiro de Quiropraxia

ADMINISTRATION

Council

Evalie Heath, DC, *Zimbabwe*

Terrence Yap DC, *Singapore*

Efstathios Papadopoulos DC, *Cyprus (President)*

Espen Johannessen, DC, *Norway*

Barry Lewis, DC CCSP, *UK*

Ricardo Fujikawa, DC, MD, *Brazil*

Deborah Kopansky-Giles, DC, FCCS, *Canada*

Greg Stewart, DC, *Canada (Secretary-Treasurer)*

Gerard Clum, DC, *USA – ICA- (Past-President)*

J Michael Flynn DC, *USA – ACA - (1st Vice-President)*

Donald Krippendorf DC, *USA – ACA*

Kerwin Winkler DC, *USA- ACA*

Dennis Richards DC, FICC—*Australia (2nd Vice-President)*

African Region

Asian Region

Eastern Mediterranean Region

European Region

European Region

Latin American Region

North American Region (Canada)

North American Region (Canada)

North American Region

North American Region

North American Region

North American Region

Pacific Region

Research Council

Philip Bolton, DC PhD

Alan Breen, DC PhD

J David Cassidy, DC PhD DrMedSci

Niels Grunnet-Nilsson, DC MD PhD

Scott Haldeman, DC MD PhD (*Chair*)

Reed Phillips, DC PhD

John J Triano, DC PhD FCCS(C)(Hon)

Australia

United Kingdom

Canada

Denmark

USA

USA

Canada

Staff at the Secretariat



David Chapman-Smith
Secretary-General



Khalid Salim
Manager,
Administration



Linda Sicoli
Manager, Meetings &
Communications



Sandra Brown
Executive Assistant



Sarah Yabut
Administrative
Assistant

Committees

Associate Members and Public Health

Chair, *Rand Baird, DC—USA*

Bone and Joint Decade

Chair, *Deborah Kopansky-Giles, DC FCCS - Canada*

Policies & Procedures

Chair, *J. Michael Flynn, DC, USA*

Profile of the Profession

Chair, *Gregory Stewart, DC – Canada*



MONTREAL CONGRESS REPORT

"This was the most amazing chiropractic meeting I have ever attended, and it gave me much renewed confidence in the future of our profession."
– Dr. Brent McNabb, Madison, Wisconsin, USA

"This Montreal Congress worked on every level. . . the best chiropractic meeting I have ever attended, and it has completely restored my enthusiasm and optimism for the chiropractic profession and its future." – Dr. Susan Gillis-Lawson, Toronto, Canada

The WFC's 10th Biennial Congress, hosted by the Canadian Chiropractic Association and held in Montreal April 27 to May 1, 2009, was attended by over 1,100 chiropractors and students and delivered an outstanding academic, research and social program.

The Congress included the WFC's and FCER's International Conference on Chiropractic Research. Many associated meetings included the FICS Sports Chiropractic Assembly and Symposium, meetings of CCE International and the Association of Chiropractic Colleges, a Women's Leadership Forum and the first international meeting of representatives of regulatory bodies worldwide.

WFC Assembly of Members. Delegates presented oral reports on behalf of 39 member national associations. These reports and 20 written reports filed in advance reported on chiropractic advances and challenges around the world, and gave feedback as requested on WFC projects and performance. For analysis of the written reports, and overall review of the Assembly, see the draft minutes and attachments posted at the Members' Area at www.wfc.org.

Other attachments to these minutes include the Welcome Address by WFC President Dr. Stathis Papadopoulos of Cyprus, the report of WFC Secretary-General David Chapman-Smith, the audited statements for 2008 and budget for 2009, and notes from policy experts Drs. Bram Briggance, Rick Branson and Cheryl Hawk.

Representatives of the Brazilian Chiropractic Association (ABQ), Drs Ian Rocha and Sira Borges, thanked WFC member associations for their finan-

cial and other support for the legislative and legal campaign to have chiropractic recognised as a profession – against the opposition of a large PT profession claiming chiropractic as a specialty. They announced a second federal court judgment just three days before the Assembly saying that the PT profession could not claim that chiropractic, which was clearly established internationally as another profession, was a specialty. The ABQ has only had the ability to fight these cases because of international support.

One highlight of the Assembly was the Health Policy Forum looking at current trends in national healthcare systems and the opportunities and challenges they present to the chiropractic profession. Invited experts Briggance, Branson and Hawk asked what Bram Briggance PhD from California called the one big question from the point of view of all other stakeholders in national healthcare systems – "what is the *value* of chiropractic?" The answer given, the core value of chiropractic, was conservative, cost-effective, patient-approved spine care.

A second highlight was the second *John A. Sweaney Lecture*, honouring the lifetime contribution to the profession by Dr. Sweaney of Australia and given by Dr. Inger Villadsen of Newcastle, Australia.



Dr. Sweaney, who gave the inaugural lecture two years ago, was present.

Many special reports included a presentation by Dr. Molly Robinson, a former student leader in the American Chiropractic Association and the World Congress of Chiropractic Students, now working as a technical officer for the World Health Organization in Geneva, Switzerland, pursuant to an agreement between WHO and the WFC. Dr. Robinson has thus become the first DC ever employed by WHO.



Items of business included:

- Admission into WFC membership of national associations from Indonesia, Serbia and the United Arab Emirates. This means that the WFC now comprises and represents national associations in 92 countries.
- Audited financial statements for 2008 and a 2009 budget were approved – the WFC recorded a surplus last year, and there is no dues increase planned for this and next year.
- Future meetings were established for the 2008 Council Meeting (Budapest, Hungary, date to be confirmed) and the WFC's 11th Biennial Congress (Rio De Janeiro, Brazil April 7-9, 2011).

The WFC acknowledges with thanks Assembly sponsorship from *Dynamic Chiropractic* and the *National and International Boards of Chiropractic Examiners*.

Main Convention. The main 3 day convention program began with an inspirational address from Canada's 2008 Athlete of the Year Chantal Petitclerc. Petitclerc, paraplegic and wheelchair-bound since a spinal cord injury at age 13, broke two world records when winning five track gold medals at the Beijing Paralympics – in the 100, 200, 400, 800 and 1,500 meters.



She spoke of her career, how to adjust and achieve your goals whatever may happen in life, the important role of chiropractic in her life as an elite

athlete, showed the video of her narrow victory over two Chinese competitors in the 100 meters, and drew tears and laughter and a standing ovation from an audience in awe of her character and achievements.

Petitclerc was followed by Dr. Scott Haldeman, USA (BJD Neck Pain Task Force), Dr. Andrew Dunn, USA (chiropractic in the Military and Veterans' Administration health care systems), Dr. Deborah Kopansky-Giles, Canada (integrated care in Canada) and Dr. Charlotte Leboeuf-Yde (integrated care in Denmark) presenting a session entitled *An Era of Integration and Collaboration*.

That theme was continued in the next session as Jack Taunton MD and Robert Armitage DC spoke of the sports medicine team including chiropractic services at the Vancouver Winter Olympics 2010, and Ron Froehlich of the USA President, International World Games Association and Alex Steinbrenner DC of Germany spoke of the FICS sports chiropractic team of 38 at the World Games in Taiwan in July.

The final and keynote lecture on integration was Dr. David Eisenberg of Harvard, reporting on his pilot trial there showing greatly improved outcomes for chronic back pain patients when chiropractic and other complementary services (e.g. acupuncture and massage) are integrated with best medical care.

As mentioned in Dr. Papadopoulos' President's Message in this QWR, two popular and important sessions featured presentations by eight chiropractors with PhDs who hold Research Chairs at public universities across Canada – speaking of their ongoing research and its significance.

In the philosophy lectures Serge Robert, PhD, Professor of Philosophy, University of Montreal, suggested that the important and unique role of chiropractic was that it understood and appreciated the value of both the biomedical/reductionist and the biopsychosocial/vitalist viewpoints – its principles and practice came from the best of both these worlds. Chiropractic lived at the point where they meet.

In the strong technique program particularly popular workshops included those from Dr. Ted Carrick (neurology), Dr. Gary Jacob (McKenzie Methods), Dr. Mike Leahy (ART) and Dr Pavel Kolar and Dr. Craig Morris (Neurodynamic Stabilization).

Awards. WFC Honor Awards for outstanding life-time contributions to the international growth of



Dr. Stathis Papadopoulos (l), Dr. Cassidy, Dr. Scott Haldeman

the chiropractic profession went to Dr. David Cassidy of Toronto, one of the profession's leading researchers, and to Dr. Arlan Fuhr, President of Activator Methods, for his contributions to the fields of both chiropractic technique and clinical research.

Dr. Papadopoulos (l) with Dr. Fuhr and Dr. Louis Sportelli



The WFC Past President's Award was presented to Dr. Gerard Clum, President of Life West College of Chiropractic, Haywood, California at the Saturday Gala Banquet and Dance. Earlier in the day Dr. Clum had received a standing ovation for his congress closing address which supported the increased integration of the chiropractic profession into mainstream healthcare worldwide but warned of the need for chiropractic to guard its heritage – the light, the principles, the philosophy of health that had been given to it by its founders.

Research Prizes. There were 155 original research submissions to the Congress, with 32 selected for platform presentation and 75 for poster presentation. Main research prizes, generously sponsored by **NCMIC Insurance** were:

First Prize – Scott Haldeman Award (\$10,000): *Motor Neuronal Degeneration Following Knee Joint Immobilization in the Guinea-Pig: An Animal Model of Vertebral Subluxation Complex:* Shawn He, MD MS, Veronica Dishman PhD (Palmer College of Chiropractic, Florida)

Second Prize (\$5,000): *The Association Between Low Back Pain and Osteoarthritis of the Hip and Knee: A Population Based Cohort Study:* Maja Stupar, DC MSc, Pierre Côté DC, PhD, Melissa R. French MSc, Gilian A. Hawker MD, MSc (Canada).

Third Prize (\$3,000): *Physical Exam and Self-Reported Pain Outcomes from a Randomized Trial on Chronic Cervicogenic Headache:* Darcy Vavrek, ND MS, Mitchell Haas, DS MA, Dave Peterson, DS (Western States Chiropractic College, Portland, Oregon)

Private Practice Award (\$2,000): *The Prevalence of Musculoskeletal Disorders among Workers of a Metallurgical Company from the Serra Gaúcha:* Marcos Antônio Monteiro dos Reis and Ranieli Gehlen Zapelini (Feevale University, Novo Hamburgo, Brazil)

A number of poster prizes were generously sponsored by the **National Board of Chiropractic Examiners** and the **Foundation for Chiropractic Education and Research**.

Sister Yengo's Children: As at the last WFC Congress in Portugal in 2007, Sister Brigitte Yengo, DC MD of the Congo was present through sponsorship provided by *Activator Methods* and there was a raffle which raised over \$5,500 from participants to support her orphanage and other impressive social work in the Congo.



Sister Yengo spoke modestly but movingly about her work which has now drawn international respect and acclaim. It began with her orphanage for 60 children who had lost their parents through civil war and disease, and has recently included organizing the Congo's first ever Special Olympics team for the Beijing Paralympics. To learn more about and support Sister Yengo's work go to www.sisteryengoschildren.org.

Women's Leadership Forum: On the Friday afternoon there was an impressive and well attended – by men as well as women – Women's Leadership Forum, chaired by Dr. Deborah Kopansky-Giles, one of two women on the 13 person WFC Council. The other is Dr. Evalie Heath of Zimbabwe. There were excellent presentations from Dr. Ruby Dhalla and Dr. Elaine Dembe (Canada), Dr. Stina Berg (Sweden), Dr. Sira Borges (Brazil) and Ali Postles (New Zealand) currently Chair, World Congress of Chiropractic Students. At the conclusion an award for outstanding leadership was made to Dr. Jean Moss, President, Canadian Memorial Chiropractic College Toronto.

More Congress photos—see page 10, and go to www.wfc.org and click on Photo Gallery/Events/Conferences/Congress 2009

FICS REPORT

Dr. Tim Ray, Chair, Games Commission, Fédération Internationale de Chiropratique du Sport (FICS)

See this report on the World Games from the June issue of the FICS News which can be found in full at www.fics-sport.org.



The World Games include 35 sports from 32 International Sports Federations that are seeking entry into the Olympics — e.g. archery, judo, rhythmic gymnastics, rugby sevens, roller hockey, sumo wrestling. They are staged over an 11-day period the year fol-

lowing the Olympics and are conducted under the Olympic Charter.

In two weeks a team of chiropractors from 15 different countries will travel to Kaohsiung, Taiwan to participate in the eighth World Games.

This is an historic trip. In so many ways they will be making first steps through previously closed doors for sports chiropractic, by stepping into a country, a culture, a system of health care largely unfamiliar with Chiropractic. It will be the FICS team's privilege to introduce an alternative form of health care to the television audiences of Southeast Asia, the country of Taiwan and to thousands of athletes from over 80 countries competing in these games.

It is their responsibility to work seamlessly with a medical community which is reluctant to accept chiropractic care as a legitimate part of sports medicine. It will be a great opportunity to assist The Taiwan Chiropractic Doctors' Society in making a giant step forward towards credibility and authenticity for chiropractic as a legitimate profession in Taiwan.

This small team of chiropractors will embody the essence of FICS goals and mission statement, athlete by athlete, country by country and sport by sport. It will be by their hand and their specialized skills that the chiropractic profession achieves a greater representation in elite, international sport.

On an individual level, these World Games will be

a "time of your life" experience. For those chosen this will be the embodiment of a dream come true. There are still few opportunities for sports chiropractors to work as full partners in the sports medicine team at multi-disciplinary, multicultural, multisport venues such as the World Games. You will understand the exciting learning experience of seeing, sharing and collaborating case management of athletes with other healthcare professionals in a coordinated team-way as at these World Games. Imagine the excitement of sharing what chiropractic can do for athletes with others from other parts of the world who have never been exposed to chiropractic care. Imagine the potential of demonstrating chiropractic in view of thousands present at the Games and to television audiences throughout Asia.

It is with much pride and appreciation that I introduce the following participants of the eighth World Games:

Sabine Amend, Germany
Gary Barone, Canada
Tino Bos, Germany
Clive Bridgham, USA
Hung Chun Haung, Taiwan
Greg Duddy, South Africa
Gary Fitzgerald, UAE
Niklas Founger, UK
Francisco Fumarola, Italy
Karen Funten, Germany
Inga Gossow, Australia
Thomas Jeppesen, UK
Annette Jorgensen, Denmark
Lotte Langhoff, Denmark
Simon Lawson, South Africa
Kirsten Lewis, Australia
Per Lidelfelt, Sweden
David Lourie, Australia
Sherri LaShomb, USA
Roland Noirat, Switzerland
Brian Nook, Australia
Deb Nook, Australia
Keith Overland, USA
Sven Paris, Germany
Hayden Pooke, Malaysia
Tim Ray, USA
Alexander Ruhe, Germany
Hamid Sadri, USA
Naoki Sakakibera, Japan
Brad Sandler, South Africa
Alex Steinbrenner, Germany
Jon Tan, Australia
Carlo Vinci, UK
Robert Wasserman, Singapore
Sheila Wilson USA

PUBLIC HEALTH COMMITTEE REPORT

*Rand Baird, DC MPH, Chair, Public Health Committee -
DrRandBaird@yahoo.com*

The WFC Public Health Committee had a formal meeting at the start of the WFC Congress in Montreal in April. During and shortly after that meeting, we welcomed 3 new members to the committee. Terrence Yap, DC of Singapore was named to represent the Asia region, Paul Weston, DC of the UK will represent the European Region, and tobacco pathology expert Medhat Alattar, DC, MD will be a North America member and is currently a professor and division chief at the Palmer-Florida Campus. We welcome them heartily, and extend heartfelt thanks to their predecessors Dr. Bruce Vaughan and Dr. Tony Metcalfe for their years of service.

The WFC Biennial Congress in Montreal was truly a magnificent event. Many of the speakers touched on public health aspects of their topics, and one of the keynote speakers during the closing general session was Georges Benjamin, MD, who is the executive director of the American Public Health Association, the oldest, largest, most influential and most diverse public health association in the world. Dr. Benjamin expressed strong support for the WFC's public health efforts and for chiropractic involvement and inclusion in mainstream public health endeavours, and suggested that every chiropractor should join the national public health association in their own country.



Within a few days after the Biennial Congress our committee member Dr. Gary Auerbach represented the WFC at the World Federation of Public Health Associations during its assembly in Istanbul, Turkey. Gary's proposal for the creation of an International Federation of Public Health Students was favorably received. Meanwhile the WFC delegation to the WHO was travelling from member associations around the world to participate at the annual World Health Assembly in Geneva, Swit-

zerland. Our delegation for 2009 was one of our largest ever and included a good representation from younger DCs and recent past and present members of the World Congress of Chiropractic Students who joined with some of our more experienced leadership from around the world under the direction of David Chapman-Smith, Dr. Michael Flynn and Dr. Rand Baird.



World No Tobacco Day is an annual WHO event observed throughout the world on May 31. Chiropractic organizations and colleges participated in many meaningful ways again this year. The tobacco-free initiative remains the cabinet level priority of the WHO and the main project of your WFC Public Health Committee. Encourage your patients to quit smoking or using other tobacco products and avoid second-hand smoke. Chiropractors can use this topic for community based lectures as well.



The "Straighten Up" program continues to be translated and implemented throughout the world. These simple and effective sets of basic

spinal hygiene exercises are now available at the WFC website in 9 languages. These can be distributed to schools and at community lectures or even taught to individual patients. Join in and see what this public health program can do for your community and your patients. Yes, they are FREE!

Finally, please inform the Public Health Committee about chiropractic public health activities in your countries.

Write me at DrRandBaird@yahoo.com.

WORLD NOTES

How do you contact the WFC member associations? Go to the www.wfc.org Home Page, click on Contacts, then choose the relevant country from the drop-down list. All contact details are given there.



CANADA: The recent WFC Montreal Congress, hosted by the Canadian Chiropractic Association (CCA), and the associated FICS Symposium, hosted by the College of Chiropractic Sports Sciences (Canada) (CCSS Canada), illustrated the strength of chiropractic in Canada. See at the conclusion of these World Notes the article on the Montreal Congress and Symposium from the June issue of *The Canadian Chiropractor*. One major focus of this is the forthcoming 2010 Vancouver Winter Olympic Games, at which chiropractic services will be available for all athletes within the core sports medicine team at the games polyclinic and venues.



HUNGARY: The 4 members of the Hungarian Chiropractors' Association, all of whom practice in Budapest, are Dr. Zsolt Kalbori (Palmer), Dr. Zoltan Grauzer (National), Dr. Robert Mireuta (Life West) and Dr. Monika Redley (CMCC). Chiropractic is not yet recognized by law in Hungary, and DCs there currently practice under a massage therapy licence. To support the development of chiropractic in Hungary and the Eastern European Region, the WFC Council will hold its Annual Meeting next year in Budapest during June.



IRAN: Dr. Hossein Sabbagh, President, Iranian Chiropractic Doctors' Association, confirms that the ICDA will host next year's Eastern Mediterranean Region Meeting in Tehran April 16-17, 2010. Dr. Sabbagh is a graduate of Life Chiropractic College West which is generously sponsoring the meeting. Confirmed speakers for the 2-day seminar include Dr. Scott Haldeman, Chair WFC Research Council, Dr. Jay Triano, Dean of Research, Canadian Memorial Chiropractic College and Dr. Gerard Clum, Presi-

dent Life West.



NEW ZEALAND: At its Annual Convention in Auckland in May, the New Zealand Chiropractors' Association celebrated the 30th anniversary of the publication of *Chiropractic in New Zealand* (February 1979), the famous report of the New Zealand Commission of Inquiry into Chiropractic. Speakers included Dr. Clive Mudgway, a Palmer graduate who was chosen as the leading clinician witness by the NZCA and who had to face 6 days of cross-examination on all aspects of chiropractic principles and practice, and Dr. Stefan Pallister, another witness and NZCA Vice-President at the time who is now back in practice in New Zealand after 20 years in leading academic positions in Canada (CMCC) and Australia (Murdoch University). Another speaker was Mr. David Chapman-Smith, now WFC's Secretary-General, who was first introduced to chiropractic as one of the two legal counsels employed by the NZCA for the Commission. Dr. James Burt, NZCA President, presented Mr. Chapman-Smith with a life membership in the NZCA.

Forthcoming events in New Zealand are the Annual Meeting of the World Congress of Chiropractic Students and the Annual Lyceum of the New Zealand College of Chiropractic, both of which take place at the NZCC in late August.



TAIWAN: The chiropractic profession continues to face repression in Taiwan, where Dr. David Chen, President, Taiwan Chiropractic Doctors' Society and his 18 colleagues face continuous legal harassment. It is encouraging news for them, therefore, that a FICS team of 35 chiropractors from 15 nations has been accepted to serve at the World

Games being held in Taiwan in July. Taiwanese authorities have tried to prevent this development, but the International World Games Association stood firm behind its chiropractors.

For more on the World Games, which feature the various sports awaiting entry to the Olympics (e.g. archery, judo, rhythmic gymnastics, rugby sevens) and are the largest international games after the Olympics themselves, see the FICS report on page 7 of this QWR and the June issue of the FICS News at www.fics-sport.org.



United Kingdom: You should be aware of this saga unfolding in the UK. Simon Singh, a renowned science commentator and journalist whose main expertise is in the field of mathematics, teamed up with chiropractic critic Dr. Ernst Edzard as co-author of the book *Trick or Treatment: Alternative Medicine on Trial*, published in early 2008. Later in the year during the British Chiropractic Association's promotion of chiropractic during Chiropractic Awareness Week, Singh wrote in *The Guardian* newspaper: "The British Chiropractic Association claims that their members can help treat children with colic, sleeping and feeding problems, frequent ear infections, asthma and prolonged crying, even

though there is not a jot of evidence. This organisation is the respectable face of the chiropractic profession and yet is happily promotes bogus treatments."

The BCA, accused of being deliberately dishonest, sued for libel and won in a High Court ruling on May 7, 2009. However, the BCA is not doing as well in the court of public opinion, where Singh and supporters are establishing the perception that the BCA is trying to block scientific debate through legal action.

As a result multiple complaints have been laid against chiropractors with the General Chiropractic Council for breach of its standards on advertising relative to information appearing on websites of BCA members.

Good luck to the BCA as it continues to confront resourceful opponents while it seeks to promote chiropractic on a level playing field with the medical profession. This means, for example, that controlled trials remain the gold standard in research but are not a prerequisite for medical, chiropractic or other health care practice—the great majority of which is not supported by good controlled trial evidence.

More Congress photos



First prize award to Dr. He by Dr. Scott Halde- man and Dr. Lou Sportelli



Dr. Gerard Clum (right) accepts Past Presidents Award from Dr. Paul Carey and David Chapman-



Full House



Dr Mike Leahy's ART workshop

ASSOCIATE MEMBERS AS OF JUNE 30, 2009

Dr. Rand Baird, Chair, WFC Associate Member Committee

WFC Salutes All Corporate Associate Members as we Start Another Year Together

We all know the economy is still pretty tough. At the WFC we appreciate that the vendors who are our corporate associate members have always supported the WFC. Now the WFC wants to support them in return. They have been there for us, and now we are ready to be there for them.

At this time when it is extra important for chiropractic buyers to know which companies support the WFC, membership is more important than ever. Membership can be a part of the economic recovery plan for a company. Right now when sales and cash flow are so crucial, the WFC will work with our vendors by offering flexible dues payment plans and changing renewal dates to coincide better with their budget year.

Corporate Associate members at the Silver Level and above already have a direct link from the WFC website to theirs....starting with this issue of the QWR the same direct link will be possible from the QWR to vendor websites...we want chiropractors to identify brands and then get to them quickly. There is no charge for this new extra benefit. We are all in this together and will get the recovery moving together. The Power of Partnership will get things going and growing together again.



Thank you to the following corporate members who renewed their commitments to the WFC in the second quarter of 2009.

Platinum —\$10,000

Foot Levelers
NCMIC
Standard Process Inc.

Diamond —\$5,000

Life University
Logan College of Chiropractic

Gold—2,500

Canadian Memorial Chiropractic College
Straight Arrow Products, Inc.

Silver—\$1,000

Dee Cee Laboratories, Inc.
Neuromechanical Innovations
University of Bridgeport
Western States Chiropractic College

Bronze—\$500

Acigi/Fujiiryoki
Anabolic Laboratories, Inc.
Canadian Memorial Chiropractic College
Clear Institute
Japanese Association of Chiropractors
Nordic Institute of Chiropractic
Nutri-West
Tokyo College of Chiropractic (Frmly RMIT University, Chiropractic Unit Japan)

Many of the vendors who hold corporate associate memberships exhibited with us at the WFC Biennial Congress in Montreal in April 2009, and even more will be at the Florida Chiropractic Association near Orlando this August. Please visit them there and at other conventions and trade shows, and when making purchases of goods or services for your own facilities please patronize these companies that are supporting your profession at the global level. Remember to look for the WFC Corporate member logo before you buy. If any WFC supporters know of companies you would like our committee to contact about becoming a WFC partner, please let us know.

Remember to look for the WFC Corporate member logo before you buy.



For the entire list of all your WFC corporate and individual associate members see the list below and listed at the website www.wfc.org

Corporate Platinum - US\$10,000

Activator Methods International – USA - www.activator.com
Cleveland Chiropractic College – USA - www.cleveland.edu
Dynamic Chiropractic – USA – www.MPAmedia.com
Enzyme Formulations, Inc. – USA - www.loomisenzymes.com
Foot Levelers - USA - www.footlevelers.com
Human Touch – USA - www.humantouch.com
International Board of Chiropractic Examiners – USA - www.ibce.org
Myovision – USA - www.myovision.com
National Board of Chiropractic Examiners – USA www.nbce.org
NCMIC Insurance Company – USA – www.ncmic.org
Parker College of Chiropractic – USA - www.parkercc.edu
Standard Process Inc – USA - www.standardprocess.com

Corporate Diamond - US\$5,000

Life University – USA – www.life.edu
Logan College of Chiropractic – USA – www.logan.edu
Northwestern Health Sciences University – USA – www.nwhealth.edu
OUM Chiropractor Program – USA - www.oumchiropractor.com

Corporate Gold - \$2,500

Biofreeze/Performance Health Inc. – USA - www.phi.us
Canadian Memorial Chiropractic College – Canada – www.cmcc.ca
Douglas Laboratories – USA – www.doublaslabs.com
Straight Arrow Products, Inc. – USA - www.straightarrowinc.com
The American Chiropractor – USA - www.theamericanchiropractor.com
Williams Healthcare Systems – USA – www.williams-healthcare.com

Corporate Silver - \$1,000

Anglo-European College of Chiropractic – UK – www.aecc.ac.uk
Back Quality Ergonomics – USA - www.bqergonomics.com
Breakthrough Coaching – USA – www.mybreakthrough.com
Brican Systems Corporation – Canada - www.bricancorp.com
Canadian Chiropractic Protective Assn – Canada – www.ccachiro.org
Canadian Chiropractor Magazine – Canada - www.canadianchiropractor.ca
Chiropractic Economics – USA – www.chiroeco.com
Dee Cee Laboratories, Inc. – USA - www.deeceelabs.com
Emuprofen Topical Ibuprofen – USA - www.emuprofen.com
Erchonia Inc. – USA – www.erschonia.com

Human Touch, LLC – USA - www.humantouch.com
International Chiropractic Pediatric Association – USA - www.chiropractic.org
K-Laser USA – www.klasers.com
Life Chiropractic College West – USA – www.lifewest.edu
McKenzie Institute – New Zealand - www.mckenziemdt.org
National Chiropractic Council – USA - www.chiropracticcouncil.com
Neuro Emotional Technique Inc. – USA - www.netmindbody.com
Neuromechanical Innovations – USA - www.neuromechanical.com
New York Chiropractic College – USA – www.nycc.edu
New Zealand Chiropractic Board - New Zealand - www.chiropracticboard.org.nz
Palmer College of Chiropractic – USA – www.palmer.edu
Palmer College of Chiropractic West – USA - www.palmer.edu
ScripHessco – USA - www.ScripHessco.com
Southern California University of Health Sciences – USA – www.wcuhs.edu
Step Forward Inc. – USA - www.stepforward.com
Texas Chiropractic College – USA – www.txchiro.edu
The McKenzie Institute International – Chiropractic Branch – New Zealand - www.mckenziemdt.org
The O.N.E. Research Foundation – USA - www.onefoundation.org
University of Bridgeport - College of Chiropractic – USA – www.bridgeport.edu
Western States Chiropractic College – USA – www.wschiro.edu

Corporate Bronze - US\$500

Acigi/Fujiiryoki – USA
Acupuncture Council of Ontario - Canada
American Chinese Chiropractic Association – USA
Anabolic Laboratories – USA
AquaMed - USA
Belgian Chiropractors' Union – Belgium
China-Gel Inc. - USA
Chiropractic Education Australia Ltd. – Australia
Clear Institute - USA
College of Chiropractic Sciences – Canada
Core Products Inc. - USA
Council on Diagnosis and Internal Disorders - USA
Da Vinci Laboratories - USA
Elite Chiropractic Tables – Canada
Hanseu University – South Korea
HCM Inc – USA
Japan Evidence Based Chiropractic Society - Japan
Japan Federation of Chiropractic Professionals – Japan
Japanese Association of Chiropractors - Japan

National University of Health Sciences - USA
Nordisk Institut for Kiropraktik Og Klinisk Biomekanik –
Denmark
Nutri-West – USA
Orthotic Group - Canada
Perspectis, Inc. – Canada
Posture Pump ® - USA
Tokyo College of Chiropractic – Japan
Santa Cruz Holistics - USA
Therapeutica Inc. – Canada
Vibration Health Solutions - USA
Visual Odyssey, Inc. – USA

Individual Diamond – US\$1,000

Toshifumi Kuwaoka, DC – Japan

Individual Silver – US\$500

Chapman-Smith David - Canada
Clum Gerard W., DC - USA
Diem Christoph, DC - Switzerland
Flynn J. Michael, DC - USA
Guerriero Rocco, DC - Canada
Haldeman Scott, DC, MD, PhD - USA
Jacob Gary, DC, LAc, MPH, Dip MDT - USA

Individual Bronze – US\$180

Aldrich Bruce, DC - USA
Almasmari Khalid, DC - USA
Alpert Martin, MS, DC - USA
Auerbach Gary, DC - USA
Austin William M., DC - USA
Baird Rand, DC, MPH - USA
Bakke Gregg and Meredith, DC - USA
Bautch Scott, DC - USA
Bazakos Lewis, DC - USA
Bearden Liat, DC - USA
Bender Dean A., DC - USA
Birch-Blessing Rebecca, DC - USA
Boulatouf Michael, DC - Australia
Brice Colin, DC - Australia
Broeg Richard, DC - USA
Brown Douglas, DC - Canada
Bruns Richard, DC - USA
Bryant Julie, DC - USA
Carey Paul, DC - Canada
Carter J. Ronald, DC, PhD - Canada
Cassidy J. David, DC, PhD - Canada
Chance Mary Ann, DC - Australia
Cole Thomas, DC, FICC - Australia
Cooper Stephan R., DC - Canada
Copland-Griffiths Michael, DC - United Kingdom
Craig Stuart and Leonie, DC - New Zealand
Culbert Gregory M., DC - USA
DeMatte, III John, DC - USA
Dishman J. Donald, DC, MSc DIBCN - USA
Donato Phillip, DC - Australia
Eglin Elaine, DC, BSc - Canada

Eisenberg David, DC - USA
El Sangak Hussein, DC, MD - USA
Ellender William, DC - USA
Faye Leonard, DC - USA
Fechler Markus, DC - Germany
Fidler Howard, DC - USA
Fong Anthony, DC - Singapore
Fricke Jeff, DC - USA
Gatten Jon C., DC - Canada
Gevers Robert, DC – Spain
Gillis Susan, DC - Canada
Givrad Matthew, PhD - USA
Gorman Richard Frank, MD - Australia
Griffiths Jonathan, DC - USA
Haig Robert, DC - Canada
Hall John W., DC - Canada
Hamilton Toni, DC - Australia
Hasegawa Robert, DC - Canada
Helo Victor, DC - USA
Henderson Donald and Maureen, DC - Canada
Hobson John, DC - Australia
Hubbel Morgan, DC - Canada
Hug P. Reginald, DC - USA
Hunt Ronald Graham, DC - Malaysia
Hyland John K., DC, MPH - USA
Ierano Joseph, DC - Australia
Kelsick Wilbour, DC - Canada
Kempe Jan, DC - Canada
Kohler Heini, DC - Switzerland
Kopansky-Giles Deborah, DC - Canada
Krippendorf Donald, DC - USA
Lapointe Martin, DC - Canada
Lawson Gordon DC - Canada
Locke Charlton, DC, CCRD, BSc - Canada
Lopes Evergisto Souto Maior, DC - Brasil
Lucido Vincent, DC - USA
Macnaught Lucy, DC - Australia
Mahoney Kevin, DC - Canada
Mallett Doug, DC - Canada
Manceaux Glenn, DC - USA
Mattera Luigi, DC - France
McMichael Rick, DC - USA
McNabb Brent, DC - USA
Metcalf Anthony, DC - United Kingdom
Michalec Daniel, DC - USA
Mizel Dennis, DC - Canada
Molloy Rupert, DC - United Kingdom
Morgan William E., DC - USA
Moss Jean, DC, MBA - Canada
Murphy Donald R., DC - USA
Neethling Chris, DC - South Africa
Niewald Douglas, DC - United Kingdom
Noonan Michael, DC - USA
Pelto Arne G., DC - USA
Perusich Michael R., DC - USA
Powell James, DC - USA
Register Charles, D.C. - Russia

Richards Dennis, DC - Australia
Royster Ross, DC - USA
Ruch William, DC - USA
Sakurai Miyako, DC - Japan
Shields Karen, DC - USA
Short Brian T., DC - USA
Smith James C., DC, MA - USA
Smith Monica, DC, PhD - USA
Sosna Janet Ruth, DC - Singapore
Sportelli Louis, DC - USA
Staerker Paul, DC - Australia
Stewart Gregory, DC - Canada
Stoller Beat, DC - Switzerland
Sweaney John, DC - Australia
Syrocki Michal, DC - Spain
Takeyachi Hiraki, DC, MD, PhD - Japan
Takeyachi Kazuyoshi, DC - Japan
Takeyachi Nobuyoshi, DC - Japan
Taylor Lloyd, DC - Canada
Taylor Michael K., DC, DABCI - USA
Tesoriero Richard J., DC - USA
Tetrault Michel, DC - Canada
Vallone Sharon, DC, DICCP - USA
Vaughan Bruce, DC - PRC
Villadsen Inger F., DC - Australia
Villani Agostino, DC - USA

Wan Man Ho William, DC - Hong Kong, SAR
Weary Bruce, DC - USA
Wiese Glenda, PhD - USA
Willis Jerry Ray, DC - USA
Willis John C., DC - USA
Winkler Kerwin, DC - USA
Wong John, DC - USA

Student American Chiropractic Association (SACA)

Cleveland Chiropractic College, Kansas City – USA
Cleveland Chiropractic College, Los Angeles – USA
D' Youville College – USA
Life University, Georgia – USA
Logan College of Chiropractic – USA
National University of Health Sciences - USA
New York Chiropractic College - USA
Northwestern Health Sciences University - USA
Palmer College of Chiropractic – USA
Palmer College of Chiropractic West – USA
Palmer College of Chiropractic, Florida – USA
Parker College of Chiropractic – USA
Southern California University of Health Sciences – USA
Texas Chiropractic College – USA
University of Bridgeport, College of Chiropractic – USA
Western States Chiropractic College – USA

Reprinted by permission: Here is a report from the June issue of The Canadian Chiropractor which focuses on sports chiropractic and the excellent work of the College of Chiropractic Sports Sciences (Canada)

feature

Sports Medicine

An important gateway to the future



Chantal Petitclerc with Québec leaders Richard Giguère (president, Association des Chiropraticiens du Québec), Richard Valade (president, CCA) and André-Marie Gonthier (president, Ordre des Chiropraticiens du Québec).

Last month, more than 1,000 doctors of chiropractic (DCs) – and chiropractic students – from 38 countries were present for the World Federation of Chiropractic (WFC) 10th biennial congress, hosted by the Canadian Chiropractic Association (CCA), in conjunction with the Association and Ordre des Chiropraticiens du Québec. This celebration of chiropractic began with an address by Canada's 2008 Athlete of the Year, Chantal Petitclerc. Petitclerc is paraplegic, and has been wheelchair-bound since a spinal cord injury at age 13. Despite this, she has broken two world records, while winning five gold medals in track at the Beijing Paralympics in 2008.

At the conference opening ceremonies, Petitclerc spoke of her career, how to adjust and achieve goals, whatever may happen in life, and, of interest to the hundreds in attendance for her talk, the important role of chiropractic in her career as an elite athlete.

Athletes are considered role models and comprise an important sector within the global community. The discipline, vision and endurance required by an athlete – whether amateur or professional, junior or seasoned competitor and regardless of the sport – are recognized, by all, as qualities to which to aspire. Furthermore, from its athletes, the world at large gains entertainment, as well as inspiration on many levels.

This highly publicized cohort requires specialized health-care individuals, and teams, to help them maintain optimal performance. In recent years, chiropractic has positioned itself as a necessary component of this health care, with DCs emerging as knowledgeable professionals in the field of sports medicine. For this reason, athletes like Peticlec are proud and happy to attend chiropractic events, and speak to DCs about the importance of chiropractic in the life of an athlete.

Dr. Greg Uchacz, president of the College of Chiropractic Sports Sciences, Canada (CCSS(C)) notes, "The international sports chiropractic community is emerging as a partner in today's international sports medicine environment. We've seen it at the local level and at the international level of athlete care, that more and more athletes seek the care of chiropractors as one of the mainstays of their health-care team. Support from the athletes has been loud and clear over the past decade; chiropractic is an integral ingredient of their health care needs."

The profession's sports specialists also often speak about other inroads made for chiropractic, through its inclusion in sports therapy. As chiropractic attains recognition in the sports medicine environment, understanding of its benefits begins to seep into the public radar. As well, through sport, chiropractic gains recognition and credibility in health care circles in general, as a valuable and efficacious member of health teams.

It is clear, then, that, for chiropractic, involvement in athlete care can be an important gateway for future success.

FICS ON CANADIAN SOIL

Uchacz acted as moderator for the second annual 2009 Fédération Internationale de Chiropratique du Sport (FICS) Assembly and Symposium, which was held in conjunction with the WFC congress, and hosted by the CCSS(C), in Montreal last month. The symposium was attended by more than 150 DCs from all over the globe, and featured many prominent speakers from the international community of sports medicine specialists.

Says Uchacz, "With keynote speakers such as Dr. Jack Taunton, Vancouver Olympic Committee (VANOC) Chief Medical Officer for the 2010 winter games, and Mr. Ron Froehlich, president of the International World Games Association,

the symposium certainly was a testament to sports chiropractic integration into the mainstream health care model."

Taunton and Froehlich told attendees of the approximately 40 DCs who will be serving the athletes, other team officials, media and members of the public in the Vancouver Winter Olympic Games as well as of the 38 DCs who will be serving at the World Games in Kaohsiung, Taiwan this coming July.

Uchacz notes, "It is clear that support for chiropractic care in the sporting environment has filtered 'up' to the organizational level. This has culminated in events such as this year's sports symposium, where other top sports health care professionals were eager to participate."

"It was astounding to experience the sports-focused momentum taking place between all the attendees," continues Uchacz, "and comforting to know that this generation of sports-minded chiropractors is creating the path that many will be able to follow in the future."

Dr. Uchacz, himself, has recently been appointed to the 2010 Canadian Olympic medical team.

DCS AND SPORTS MEDICINE IN CANADA

Chiropractors all over Canada – and their associations – are becoming viewed as an integral element in sports medicine at all levels. These professionals recognize this as a necessary niche from which to springboard chiropractic into recognition as a powerful health-care specialty. From hockey, to golf, to ultimate Frisbee, to dance, the world of sport is becoming more dependent upon chiropractic to maintain athletes at optimal performance levels.

Recently, Halifax, Nova Scotia, chiropractor Dr. Brian Seaman – who has just been presented with the CCA's highest honour, the Medal of Merit – has been appointed as the Chair of Medical Services for the 2011 Canada Winter Games, which will be held in Nova Scotia. Dr. Seaman, is the first chiropractor to serve in this capacity.

Dr. Seaman's appointment involves activities that not only reflect the growing importance of chiropractic to the world of sports medicine, but also demonstrate how DCs will learn much from their involvement in this area. Seaman will sit on a multidisciplinary panel at the upcoming CASM/FIMS Team Physician

course in Vancouver, British Columbia. The panel, which is entitled The Canadian Health Care Team at a Major Games will include topics such as requirements of working at a major games event. The salient point is that the multidisciplinary nature of serving on medical teams, for any sport, requires learning and co-operation on the part of all the professionals involved, in order for the teams to work efficiently and effectively.

Dr. Seaman has also been approached by the organizing committee of the 2009 World Laser Sailing Championships to assist in the setup of its medical team. The regattas (Senior and Masters) will be held in late August and early September 2009, outside of Halifax, Nova Scotia.

Seaman, a fellow of the CCSS(C), supports the efforts made by chiropractors, and especially the CCSS(C), to bring the profession into the arena of sports.

"As I look back on what chiropractic, and in particular, the CCSS(C), has accomplished in the field of sports injuries over the past 25 years, it is truly amazing. These accomplishments represent a tremendous amount of time, effort and volunteerism by many very dedicated chiropractors. It is important to realize that these efforts have not only benefited sports chiropractic, but have helped to further heighten the profile of chiropractic right across Canada."

Canada is a nation that loves sports and takes pride in its athletes.

"Athletes are not only great ambassadors for Canada, but serve as outstanding role models for our young people," says Seaman. There are also many athletes who give their time to charity organizations, and volunteer in the community, often doing so behind the scenes. As such, athletes should be viewed as more than just a medal count – they are valuable contributors to the communities around them."

By continuing to evolve into the environment of sports medicine, the profession of chiropractic is participating in making these valuable contributions to the Canadian landscape possible while enhancing the profession's scope of involvement in health care, and bringing chiropractic into the public radar.

Dr. Seaman adds, "At the end of the day, you always hope that your efforts and contributions to the profession have made a difference." •