

WFC QUARTERLY WORLD REPORT (QWR)

A REPORT FOR:

WFC Member Associations
WFC Associate Members
WFC Council and Past Councillors
WFC Research Council
WFC Committees
ACC, ECU, FCER
FICS, FLAQ and WCCS Executives

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PRESIDENT'S MESSAGE

Efstathios Papadopoulos, DC, President



Dear Friends and Colleagues:

In my first President's Message in June I spoke of how I was from Cyprus in one of the four world regions — Africa, Asia, Eastern Mediterranean and Latin America, where chiropractic is underrepresented, challenged and in need of our strongest possible support to prevent other professionals and lay persons claiming chiropractic as their own.

There have since been major developments in Asia and Latin America. It is exciting to report that in China, partnership with the new Chiropractors' Association of China (CAC) and WFC member associations in Hong Kong, SAR and Taiwan, we have been creating the basis for successful future for the profession including agreement on the correct and preferred terms in Chinese for chiropractic and chiropractor.

This has happened in the context of translation of the WHO Guidelines on Basic Training Safety and Chiropractic into Chinese. This translated publication, carrying the authority of WHO and the CAC and WFC, will be available for all registrants at the WHO Symposium Manual on Methods of Healthcare in Beijing, November 7-9, 2008. Importantly, translation has been done in conjunction with traditional Chinese medicine

(TCM) authorities, who acknowledge that while TCM tuina (Chinese massage/manipulation) has some similarities with chiropractic, that chiropractic is an independent profession.

It is not too late for you to register for and attend this Congress historic WHO and Symposium in Beijing, at which the chiropractic profession, which is organizing the Symposium on Manual Methods of Healthcare for WHO, will be seen as the international leaders in manual health care. See the impressive final program and all details at www.wfc.org/WHOBeijingSympo sium. The WFC gratefully acknowledges sponsorship from the British Chiropractic Association. (BCA) Chiropractors' Association of Australia (CAA) and the European Chiropractors' Union (ECU).

Finally congratulations are due to many involved in the CAC and the WHO Guidelines translation project, including CAC Acting President, Dr. Anli Dong of Beijing, and Translation Committee Chair, Dr. Edward Lee of Hong Kong, SAR.

Now to Latin America – and Brazil, where the Brazilian Chiropractors' Association (ABQ) and the physiotherapy (PT) regulatory authority COFFITO, are locked in an escalating battle for control of the chiropractic profession. Developments in recent months include:

In late June the arrest of DCs and students visiting Brazil with a Palmer College Clinics Abroad team on a charge of without practising licence. The police, who explained they were acting only because of persistent complaint by the PT authorities, soon release DCs at the police station when the true facts emerged.

- ABQ success in July in injunction getting an stopping the PT weekend courses in chiro-practic technique on grounds of misrepresentation and public safety. It was ABQ pressure for this legal action that had caused the arrests I mentioned above. The injunc-tion remains in force despite unsuccessful first level of appeal by the PTs – but this fight is far from over.
- During August/September visits by PT investigators to many DC clinics in Sao Paulo harassing chiropractors and trying to get them to cease practice and sign declarations confessing illegal practice of PT.
- Continued ABQ pressure in Brasilia, the capital, to try to get the draft chiropractic legislation passed into law.

For more background on this battle, details of international donations given and a donation form go to the Newsroom at www.wfc.org. Your Brazilian colleagues and the ABQ continue to need your help as their legal and political campaign builds mount. During September a further \$30,000 was raised by the ABQ from its own members, but this will pay only a part of the legal costs already incurred. This is a struggle with international implications – please be as generous as you can.

See World Notes in this QWR for news from other countries, and separate reports on the Beijing meetings and next year's WFC Congress in Montreal. I look forward to meeting many of you at these events, and thank you for the privilege of serving as your President.

Yours sincerely,

Efstathios Papadopoulos, DC President

FUTURE MEETINGS

www.wfc.org/events

► NOVEMBER 7-11, 2008

WHO Congress on Traditional Medicine, incorporating

Symposium on Manual Methods of Healthcare (November 7-9)

Co-hosted by the Ministry of Health of China and State Administration of Traditional Medicine of China.

Symposium co-sponsored by the European Chiropractors' Union, British Chiropractic Association and Chiropractors' Association Australia.

WFC/ACC Education Conference (November 10-11)

Co-sponsored by NBCE, IBCE and FCER, Juihua Hotel, Beijing, China. Combined registration for both events.

All information, registration and accommodation forms - www.wfc.org/events. *Questions: Linda Sicoli at lsicoli@wfc.org*. Tel: 1-416-484-9978





WFC's 10th Biennial Congress

Montreal April 25 -May 2, 2009 - www.wfc.org/congress2009

When should you arrive in Montreal for next year's 10th Biennial Congress? Note these dates:

Saturday April 25

Sunday April 26

Monday April 27

WFC Council Meeting — Day 1

WFC Council Meeting — Day 2

WFC Assembly of Members — Day 1

Evening Reception

Tuesday April 28 WFC Assembly of Members — Day 2

Wednesday April 29 FICS General Assembly and Symposium

Welcome Reception and Conference registrations

Sports Chiropractic Dinner

Thursday April 30 **Conference** — Day 1

Quebec Cultural Night and Dinner

Friday, May 1 **Conference** – Day 2

Women's Leadership Forum

Speakers' Dinner

Saturday, May 2 Conference – Day 3

Gala Banquet and Dance

The WFC Council meeting and Assembly of Members are open to all members. If you are attending the Assembly you will want to arrive on or by Sunday evening April 26. Many will want to attend the FICS General Assembly and Symposium on Wednesday April 29, to learn about recent major advances at FICS and within sports chiropractic. The main Conference program commences on Thursday April 20.

For all information on the Congress go to www.wfc.org/Congress2009.

Here is the WFC's most recent news release on the Congress:

Eisenberg confirmed for WFC Congress

The World Federation of Chiropractic and Canadian Chiropractic Association are pleased to announce that Dr. David Eisenberg of Harvard University is confirmed as a keynote speaker for the WFC's 10th Biennial Congress in Montreal, April 30 to May 2, 2009.



Dr. Eisenberg, the Harvard graduate and internist who is internationally famous for his scientific articles concerning the growth and integration of complementary and alternative medicine in health care, will speak on *A Model of Integrative Care Involving*

Chiropractic and Allopathic Doctors at a Harvard Teaching Hospital.

Dr. Eisenberg currently serves as Director of the

Osher Research Center at Harvard Medical School and Director of the Program in Integrative Medicine at the Brigham and Women's Hospital. In 1979, under the auspices of the National Academy of Sciences, he served as the first US medical exchange student to the People's Republic of China. In 1993 he was the medical advisor to the PBS series *Healing and the Mind* with Bill Moyers.

More recently, Dr. Eisenberg served as an advisor to the US National Institutes of Health, Food and Drug Administration and Federation of State Medical Boards with regard to complementary, alternative and integrative medicine research, education and policy. From 2003 to 2005 Dr. Eisenberg served on a National Academy of Sciences Committee responsible for the Institute of Medicine Report

titled The Use of Complementary and Alternative Medicine by the American Public.

The WFC Congress is titled *Celebrating Chiropractic in the 21st Century* and one theme relates to integrated care. Other speakers on this theme include:

- Scott Haldeman, DC MD PhD on the BJD Neck Pain Task Force and its new model of management of neck pain.
- ♣ Andrew Dunn, DC MSc on chiropractic practice in the military and veterans' health care systems in the USA.
- **Amy Freedman, MD and Brian Gleberzon,** DC on seniors' quality of life.

- Francis Fontaine, DC MD on practical aspects of inter-referral of patients in medical and chiropractic practice.
- **♣** Robert Armitage, DC and Jack Taunton, MD on integration of chiropractic in the sports medicine team at the Olympic level.

The Congress also features tracks on technique, philosophy and original research. Highlights of the social program include an opening reception, a Thursday night cultural dinner and show and the Saturday night Gala Banquet and Dance.

All information is at www.wfc.org/ congress 2009. Mark the dates now – April 30 to May 2, 2009 – and be there to see why the WFC congress is now recognized as the most exciting event in the chiropractic world.

ADMINISTRATION

COUNCIL		
Evalie Heath, DC, Zimbabwe	African Region	
Terrence Yap DC, Singapore	Asian Region	
Efstathios Papadopoulos DC, Cyprus (President)	Eastern Mediterranean Region	
Espen Johannessen, DC, Norway	European Region	
Barry Lewis, DC CCSP, UK	European Region	
Ricardo Fujikawa, DC, MD, Brazil	Latin American Region	
Deborah Kopansky-Giles, DC, FCCS, Canada	North American Region (Canada)	
Greg Stewart, DC, Canada (Secretary-Treasurer)	North American Region (Canada)	
Gerard Clum, DC, USA – ICA- (Past-President)	North American Region	
J Michael Flynn DC, USA – ACA - (1st Vice-President)	North American Region	
Donald Krippendorf DC, USA – ACA	North American Region	
Kerwin Winkler DC, USA- ACA	North American Region	
Dennis Richards DC, Australia (2nd Vice-President)	Pacific Region	
Research Council		
Philip Bolton, DC PhD	Australia	
Alan Breen, DC PhD	United Kingdom	
J David Cassidy, DC PhD DrMedSci	Canada	
Niels Grunnet-Nilsson, DC MD PhD	Denmark	
Scott Haldeman, DC MD PhD (Chair)	USA	
Reed Phillips, DC PhD	USA	
John J Triano, DC PhD FCCS(C)(Hon)	Canada	
Staff at the Secretariat		
David Chapman-Smith, LLB (Hons), FICC (Hon)	$Secretary\text{-}General-\underline{dchapman\text{-}smith@wfc.org}$	
Serena Smith	Manager, Operations – <u>ssmith@wfc.org</u>	
Linda Sicoli	Manager, Communications and Meetings - <u>lsicoli@wfc.org</u>	
Khalid Salim	Manager, Administration - <u>ksalim@wfc.org</u>	
Sarah Yarbut	${\bf Administrative\ Assistant-\underline{syarbut@wfc.org}}$	
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COMMITTEES

Associate Members Chair, Rand Baird, DC MPH – USA

Bone and Joint Decade Chair, Deborah Kopansky-Giles, DC FCCS - Canada

Policies & Procedures Chair, J. Michael Flynn, DC – USA

Profile of the Profession Chair, Gregory Stewart, DC – Canada

Public Health Chair, Rand Baird, DC MPH – USA



REPORT ON WORLD HEALTH ORGANIZATION

David Chapman-Smith, Secretary-General

WHO Beijing Congress on Traditional Medicine.

Preparations are now almost complete for WHO's historic first Congress on Traditional Medicine/Complementary and Alternative Medicine to be held in Beijing November 7-9, 2008. There will be doctors of chiropractic there from all world regions. It is not too late for you to register for this exciting event.

The centrepiece of the Congress is the Government Forum, at which delegates from governments worldwide will be asked to pass a Declaration on the Promotion and Development of TM/CAM within National Healthcare Systems. Following the opening ceremony at the Great Hall, Tiananmen Square, to be attended by an anticipated 2000-2500 delegates, WHO Director-General Dr. Margaret Chan will address the Government Forum. So will WFC President Dr. Stathis Papadopoulos in a five minute speech given on behalf of the chiropractic profession.

Other parts of the Congress are symposia on the various areas of TM/CAM — acupuncture, herbal remedies, manual care, etc. The Symposium on Manual Methods of Healthcare is organized for WHO by the WFC in partnership with Wangjing Hospital of Traditional Chinese Medicine, Beijing. Features of the Symposium are:

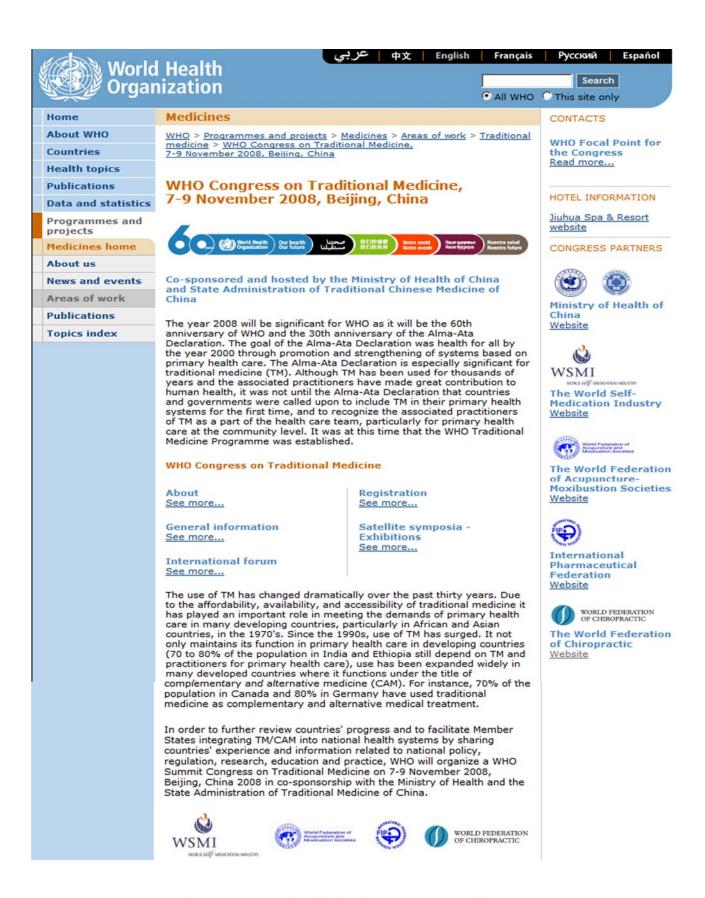
- It will be held in English and Chinese with simultaneous translation
- There will be 30 minute presentations on many forms of manual care – for example Chinese tuina, Korean chuna, Japanese judo therapy, nuad Thai, chiropractic, osteopathy,

- Swedish massage, naprapathy, European and Latin American bonesetting, etc.
- The presentation on chiropractic will be given by Dr. William Meeker, President, Palmer College of Chiropractic, West Campus, Dr. Christine Goertz Choate, Director of Research Palmer College presents the results of a WFC survey on manual healthcare internationally.
- Dr. Scott Haldeman speaks on the research status of western manual healthcare. Professor Yan Juntao of Shanghai presents on the research status of Asian manual healthcare.
- Those registering for the Symposium are automatically registered for the full Congress and may attend any of the other Symposia.
- Thanks for generous co-sponsorship of the Symposium go to the European Chiropractors' Union (ECU), British Chiropractic Association (BCA) and Chiropractors' Association of Australia (CAA)

The WFC in partnership with the Chiropractors' Association of China (CAC) is completing translation of the WHO Guidelines on Basic Training and Safety in Chiropractic into Chinese and these will be available at the meeting.

For more detailed information and the registration and accommodation form, go to www.wfc.org/WHOBeijingSymposium.

See the following extract from the WHO website – giving notice of the Congress and displaying the WFC logo.



PUBLIC HEALTH COMMITTEE REPORT

Rand Baird, DC MPH, Chair, Public Health Committee - DrRandBaird@yahoo.com

The WFC Public Health Committee continues its work assisting chiropractors across the world to incorporate public health messages in the care they give to their patients. Our major multi-year focus remains spreading and supporting the WHO Tobacco Free Initiative and our chiropractic efforts are called CAT --- Chiropractors Against Tobacco.







According to the WHO, tobacco use is one of the biggest public health threats the world has ever faced. There are more than one billion smokers in the world. Globally, use of tobacco products is increasing, although it is decreasing in high-income countries. Almost half of the world's children breathe air polluted by tobacco smoke.

The epidemic is shifting to the developing world. More than 80% of the world's smokers live in low- and middle-income countries. Tobacco use still kills 5.4 million people a year - an average of one person every six seconds - and accounts for one in 10 adult deaths worldwide. Tobacco eventually kills up to half of all its users. It is a risk factor for six of the eight leading causes of deaths in the world.

From the WFC website home page www.wfc.org you can wave your mouse over "About WFC," (without clicking), and "Chiro-practors Against Tobacco" will appear; click on it to find a lot of information and free materials (e.g. posters, patient brochure) to download for office use in helping patients stay tobacco-free.

Another WFC Public Health Committee project is supporting the WHO's "Global Strategy on Diet, Physical Activity, and Health - the GSDPAH." Healthy diets and regular, adequate physical activity are major factors in the promotion and maintenance of good health throughout the entire life course.

Obesity has reached epidemic proportions globally, with approximately 1.6 billion adults and at least 20 million children under the age of 5 being overweight.

Recognizing the unique opportunity that exists to formulate and implement an effective strategy to substantially reduce deaths and disease burden worldwide by improving diet and promoting physical activity, the WFC Assembly & Council last year passed a policy in support of GSDPAH."

The "Straighten Up --- and Move" program has been endorsed and adopted by the WFC and translated into several languages. Consisting of a set of simple exercises and taking just minutes to complete, Straighten Up will help improve posture, stabilize core muscle groups, enhance health and prevent spinal disability. See the WFC website for its free downloadable available international trans-lations and more information about this wonderful program which was originally designed by Dr. Ron Kirk, a member of the WFC Public Health Committee.

World Spine Day is coming soon, on October 16. Participate through your national associations! And use this good opportunity to introduce your patients to Straighten Up!

The largest public health gathering in the world takes place in San Diego, California this year on October 25---29, 2008 when the American **Public Health Association** (APHA) holds its 136th Annual Meeting, with the theme "Public Health Without Borders." 14.000 leaders in government and public health are expected to The chiropractic profession will be represented by the Chiropractic Health Care section of the APHA which will be sponsoring several educational sessions consisting of papers by various chiropractic public health experts. Several of the chiropractic colleges will be participating as well. More information can be found at the APHA website www.apha.org.

FICS REPORT

Dr. Roland Noirat, President, Fédération Internationale de Chiropratique du Sport (FICS) rnoirat@fics-online.org

This is Dr. Roland Noirat's President's Message from the September 30 FICS Newsletter, which may be found under Publications at www.fics-sport.org



This Northern summer has been a very exciting time for sports chiropractors. I was only one of many attending the Olympic Games in Beijing which were outstanding and showed the development of sport in the Chinese population. In Beijing we

saw the enthusiasm for sports in China today – and especially in the thousands of young Chinese volunteers.

This issue of the FICS News carries reports from sports chiropractors at the Beijing Games, and profiles of two who went with their NOCs – Dr Greg Oke from New Zealand, attending his second Olympics, and Dr Mike Reed from the USA, now a Medical Director, Performance Division, Olympic Committee. Congratulations to them and all others who served their countries and athletes in Beijing. On behalf of FICS, and together with Dr. Tom Greenway, I visited many chiropractors working with their National Olympic Committees and Teams.



Dr. Tom Greenway with Dr. Richard Budgett

We had useful meetings with a number of IOC and other officials, including one with the Chief Medical Officer for the 2012 Olympic Games in London, Dr. Richard Budgett. He expressed full support for the availability of chiropractic services for all athletes. All arrangements for the

London Olympics will have to be approved also by the IOC Medical Commission of course.

The FICS Executive Council met in St Louis at the end of July, as did the Commission of Education(CoEDU) and the Commission of Games(CoGAM). See the report from FICS Secretary General Dr Alex Steinbrenner on those meetings. The Executive Council members reviewed the changes FICS has accomplished since the beginning of this year together with our administrative office in Toronto, and made plans for the next year. There is still much to accomplish, but I am confident that by the time of the next General Assembly on April 29, 2009 in Montreal FICS will be well organized and led for future success.

Before the ExCo meeting, Dr. Alex Steinbrenner and I were able to visit three chiropractic colleges to meet with sports chiropractic leaders and students: CMCC in Toronto, PALMER in Davenport and LOGAN in St. Louis. FICS understands that there needs to be much better communication with all the sports chiropractic family. All those we met were interested in the new developments at FICS and clearly passionate about sports chiropractic and what it offers athletes.

We are now preparing the FICS program for the 2009. In this FICS News you will learn more of the FICS Symposium in Montreal April 29, and grateful thanks to the College of Chiropractic Sports Sciences (Canada) for hosting and organizing this event. This will be a year in which FICS delegations attend a number of important games, as I mentioned in my last president's message. There will also be a newly Executive elected **FICS** Council, elected according to world regions under the new FICS Statutes. Please make plans now to join us in Montreal next April to be part of the new growth of FICS and sports chiropractic around the world.

Roland Noirat, DC – FICS President

WORLD NOTES

How do you contact the WFC member associations? Go to the <u>www.wfc.org</u> Home Page, click on Contacts, then choose the relevant country from the drop-down list. All contact details are given there.

BRAZIL: At the invitation of the Associação Brasileira de Quiropraxia Brazilian Chiropractors' Association,

(ABQ) WFC Secretary-General David Chapman-Smith was in Brasilia in August to meet with ABQ leaders, legislators, Ministry of Health officials and Antonio Castagno Maia, the ABQ lawyer who is leading the litigation against the physiotherapy profession to prevent it from taking control of chiropractic in Brazil. Recent developments include:

- In late June the arrest of DCs and students visiting Brazil with a Palmer College Clinics Abroad team on a charge of practising PT without a licence. The police, who explained they were acting only because of persistent complaint by the PT authorities, soon released DCs at the police station when the true facts emerged.
- ABQ success in July in getting an injunction stopping the PT weekend courses in chiropractic technique on grounds of misrepresentation and public safety. It was ABQ pressure for this legal action that had caused the arrests mentioned above. The injunction remains in force despite an unsuccessful first level of appeal by the PTs – but this fight is far from over.
- During August/September visits by PT investigators to many DC clinics in Sao Paulo harassing chiropractors and trying to get them to cease practice and sign declarations confessing illegal practice of PT.
- Continued ABQ pressure in Brasilia, the capital, to try to get the draft chiropractic legislation passed into law.

ABQ President Dr. Juliana Piva expresses most grateful thanks to the international community for vital financial support received during the past year - recently further generous donations

from the American Chiropractic Association, the Chiropractors' Association of Australia and the International Board of Chiropractic Examiners, but issues a plea for further support as legal costs grow alarmingly. For more information, donation forms and a list of donors to date go to the Newsroom at www.wfc.org.



CANADA: Canada, with 8 doctors of sports chiropractic credentialed with the Canadian Olympic Team,

either the full team or affiliated with individual sports such as gymnastics, track and field, rowing and sailing, had the largest chiropractic representation of any country at the Beijing Olympics. For team chiropractor Dr. Wilbour Kelsick of Port Moody, British Columbia, this was a 5th Olympics Games. Beijing was a repeat Olympics also for Dr. Mike Murray (rowing) and Dr. Mohsen Kazemi (taekwondo).

This strong chiropractic presence, integrated within the Canadian Sports Medicine Team, is the result of a strong national sports chiropractic organization, the Chiropractic College of Sports Sciences (Canada), and its postgraduate educational standards, which are the highest internationally. A full member or Fellow of the CCSS(C) must complete a three year part-time program of course work and clinical experience — clinical requirements exceed 1000 hours. There are future plans to have this program further expanded and credentialed as a university master's degree.

There is already agreement between the Vancouver Olympics Organizing Committee (VANOC) and the International Olympic Committee (IOC) that chiropractic services will be an integral part of the core health services available at the Vancouver Winter Olympics 2010. DCs can learn much about that at the WFC's 10th Biennial Congress in Montreal April 30 to May 2, 2009, where keynote speakers on

the opening day are Dr. Jack Taunton, Chief Medical officer, Vancouver Olympics and Dr. Robert Armitage, 2010 Winter Olympic Games Chiropractic Coordinator.

The Montreal Congress will be hosted and sponsored by the Canadian Chiropractic Association (CCA), the parent organization for the CCSS(C). Congratulations to the CCA and CCSS(C) for their example and leadership in the world of sports chiropractic.

CHINA: China has just given us the memorable Summer Olympics. Many national teams had sports chiropractors as part of their sports medicine team. For reports and photos from many of them see the September 30 issue of the FICS News at www.fics-sport.org.

Chiropractors from China and throughout the world are preparing to attend the WHO Congress on Traditional Medicine (November 7-9) and the WFC/ACC Education Conference (November 10-11) being held at the Jiuhua Hotel in Beijing in six weeks time. It is not too late to register for these historic and exciting meetings. For all information go to Events at www.wfc.org.

Interim President of the newly formed Chiropractors' Association of China (CAC), Dr. Anli Dong of Beijing, advises there is to be an important meeting of the CAC Executive at the Jiuhua Hotel, Beijing at 8:00 pm Thursday November 6, continuing the following evening. All DCs in China are welcome to attend. The Organizing Committee will be appointing Executive interim Officers. **Organizing** Committee members are Dr. Anli Dong, Dr. Henry Chan (Palmer) of Hong Kong, (HKCA); Dr. Eric Chiu (CMCC) of Hong Kong (CDAHK); Dr. David Leung (CMCC) of Macao; Dr. David Bellin (Life) of Zigong.

In a major development for the future of chiropractic in China the WFC and CAC have collaborated on translation of the WHO Guidelines on Basic Training and Safety in Chiropractic into Chinese. These will be distributed at the November meetings documenting the independence of the chiropractic profession and minimum acceptable standards of education.



DENMARK: Talking of the Beijing Olympics, one would expect Team

Denmark to have chiropractors in its sports medicine team, given the full integration of chiropractic in health care in that country. Team Denmark did — its two chiropractors in Beijing were Dr. Jan Anders Sørenson and Dorthe Zieglers.

Dr. Sørenson is a former Danish shot-put champion and national coach. He has been sports chiropractor for the Danish track and field team since 2003 and with Team Denmark, which organizes elite sports at the international level, since 2005.

Attending the WFC Congress in Montreal next year will also allow you to catch up on the impressive status of chiropractic in Denmark – one of the lectures in the opening session is *Clinical Training, Research and Practice in Denmark* by Charlotte Leboeuf Yde, DC MPH PhD.

EUROPE: The European Chiropractors' Union (ECU), led by President Dr. Philippe Druart and the strongest and most effective regional body in chiropractic, reports a number of significant new developments.

One is the creation of a European Working Party for Chiropractic, an official Parliamentary Committee of the European Parliament. The Working Party is comprised of 8 European members of Parliament who will work to harmonize chiropractic legislation in all countries across Europe. ECU leaders have been invited to the third meeting of the Working Party being held on October 8.

In a separate but related development the ECU is pursuing CE certification status for the profession of chiropractic in Europe. CE status is available for products and professions, and provides endorsement and credibility across Europe. The ECU is working with the Austrian government in promotion of this initiative which is anticipated to involve a three year process

INDONEJIA: The Association of Indonesian Chiropractors (ACI) represents 15 pioneering DCs in Indonesia and is led by Dr. Brilliantono Soenarwo, an Indonesian national, and Dr. David Husband, an expatriate from Australia whose wife – and new daughter Mia, congratulations Ita and David – are Indonesian. Dr. Husband reports that the ACI has now been formally recognized by the

Ministry of Health (DEPKES) and holds its annual meeting in Jakarta on October 18.

The ACI application for WFC membership was approved at the Executive level earlier this year – Dr. Husband will be with us in Montreal next year for ratification of that decision by the Assembly.

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IRAN: There are now 25 DCs in Iran where Dr. Mohsen Khamessipour of Tehran is President

of the Iranian Chiropractic Association, and where chiropractic practice is fully recognized and regulated by law.

After difficult early years in the 1980s and 1990s when practice was not recognized and chiropractic clinics were closed with equipment confiscated, the IRCA has now achieved an impressive and strong climate for the practice of chiropractic. DCs have diagnostic rights, including the ordering of advanced imaging such as MRI, that would be the envy of their colleagues in many countries.

It is estimated that there are well over 1000 Iranian DCs practising in North America. Many return from time to time. Following a recent trip to Iran, Shima Shahidy, a student about to graduate from the Canadian Chiropractic College in Toronto, Canada, reports that DCs in Iran are facing a new problem. They are developing such a reputation for being able to help patients avoid back surgery, in a country where advanced imaging and surgery are prolific for patients with back pain, that they are beginning to experience new opposition from the orthopaedic community.



JAPAN: Japan, which has an unfortunate history of substandard chiropractic education, now has two

programs at the international standard, one already accredited and the other seeking accreditation from the Australasian Council on Chiropractic Education (ACCE). The accredited school is the Tokyo College of Chiropractic in Tokyo, formerly known as RMIT University Chiropractic Unit, Japan, and established in 1995 in affiliation with RMIT University, Melbourne, Australia. TCC President is Hiroaki Takeyachi, MD PhD DC and Head of Education is Yoshihiro Murakami, BSc, a graduate of TCC.

The second is the Murdoch University

International Study Centre in Tokyo. This school has been developed in partnership with the School of Chiropractic at Murdoch University, Perth, Australia and graduates receive the same double bachelor's degrees awarded to Australian students. Head of program is Yozo Kawanishi, DC, a Palmer College graduate.

Currently there are three levels of persons providing chiropractic services in Japan, where there is no law to regulate who may practise as a chiropractor. First there are chiropractors with education at the accredited international level from the above two schools or accredited Second there are colleges internationally. graduates of conversion programs (chiropractic standardization courses or CSCs) who are practitioners trained in Japan and who have then completed further education to reach a bachelor's degree level. Their qualifications are recognized by the Japanese Association of Chiropractors (JAC – the WFC's member association in Japan), the WFC and WHO. Third, there are many thousands of practitioners trained within Japan at lower levels and claiming to provide chiropractic services.



MEXICO: The World Congress of Chiropractic Students (WCCS) grows in energy and significance every year.

This year its annual meeting was held in August at the La Universidad Estatal del Valle de Ecatepec (UNEVE) in Mexico City, home of Mexico's state-funded school of chiropractic. WCCS President, Dr. Jaime Pinillos of Mexico City reports that there were delegates from most chiropractic schools worldwide and that the meeting was a great success.

Keynote speakers were WFC Past-President Dr. Gerard Clum and WCCS Liaison to WHO, Dr. Molly Robinson (Northwestern, USA) who reported on her three months serving as the chiropractic profession's first intern at WHO in Geneva, Switzerland April to June 2008. The WCCS decided to support Jennifer Nash (CMCC, Canada) as the profession's second intern at WHO in early 2009.

Next year's WCCS annual meeting is to be held at the New Zealand College of Chiropractic in Auckland, New Zealand.



NEW ZEALAND: In July and August there was a noisy debate

about the chiropractic profession in the New Zealand Medical Journal, the official publication of the New Zealand Medical Association. This showed that despite the much greater integration of chiropractic and medical services internationally, historic prejudices remain.

On July 25 the NZMJ published an otherwise relatively insignificant survey on use of the title doctor by complementary practitioners in New including acupuncturists. chiropractors and osteopaths. However it was accompanied by a full scale attack chiropractic in an editorial by a Dr. David **Department** Colauhoun from the Pharmacology, University College, London UK. In August the NZMA published excellent replies from representatives of the New Zealand Chiropractors' Association, the Chiropractic Board (regulatory authority) and the New Zealand College of Chiropractic.

On a positive note NZCA Past-President Dr. Greg Oke of Palmerston North was in Beijing as official sports chiropractor for the New Zealand team. He had the same honour at the Athens Olympics 2004. This month's FICS Newsletter has a feature interview with Dr. Oke, a former NZ national representative in the sport of kayaking. Go to www.FICS-sport.org.

SWITZERLAND: This month first students the entered chiropractic program at the University of Zurich, one of Switzerland's most prestigious universities. This, the first chiropractic school in Switzerland and in German, represents a significant advance for the profession in Europe and internationally. It has been possible because of many years of careful planning and hard work by the Association of Swiss Chiropractors. Particular congratulations are due to ASC President, Dr. Franz Schmid and Past-President Dr. Daniel Leader of the Muhlemann of Zurich. chiropractic program is Dr. Kim Humphreys, formerly Dean of Research and Postgraduate Studies, Canadian Memorial Chiropractic College.

Education will be structured according to the Bologna Accord, which is governing the future of professional education in Europe, and will be similar to chiropractic education at the University of Southern Denmark. Students will receive double degrees — after the first three

years where they study alongside medical students, a bachelor's degree in health sciences, and after a final two years a master's degree in chiropractic. From September 2009 all students will receive government funding for fees.

USA: There have been two most encouraging developments in the USA for the chiropractic world, which watches and waits for professional unity in the land where chiropractic was founded 113 years ago this month September 18. First a Chiropractic Summit held in Orlando August 21, 2008 at the Florida Chiropractic Association Convention and attended by 32 leading organizations and companies representing the profession was a major success. This was the third such summit called in the past year to address major challenges facing chiropractic including the future of the Medicare program and national healthcare reform.

It is appreciated by all that a united response from the profession is vital to protect the interests of patients and the profession in US at this time. Leaders of the American Chiropractic Association (ACA), the International Chiropractors' Association (ICA), the Congress of Chiropractic State Associations (COCSA), the Association of Chiropractic Colleges (ACC) and many other organizations and vendors reached full consensus on major issues of message, fundraising and planning. A fourth summit will be held in Las Vegas in January at the time of the Parker Seminar. The WFC has been an invited participant at all summits, and in Orlando was represented by 1st Vice-President Dr. Mike Flynn and Secretary-General David Chapman-Smith.

The second development has been the continued growth and success of the Foundation For Chiropractic Progress, established 18 months ago to provide a coordinated and ongoing national public education campaign for chiropractic. President is Mr. Kent Greenwalt, President, Foot Levelers and Executive Director Mr. Gary Cuneo, former ACA Executive Vice-President.

Finally another Beijing Olympics note. Team doctors of chiropractic included Dr. Mike Reed, formerly of Los Angeles, who became the first DC appointed to serve as one of two Medical Directors, Sports Performance Division, United

States Olympic Committee when appointed to serve in this position at the USOC training center in Colorado Springs, Colorado late last year. For an interview with Dr. Reed see the August issue of the ACA News or the September issue of the FICS News.

Other sports DCs with the US team in Beijing included Dr. Ted Forcum of Beaverton, Oregon, currently serving as President, ACA Sports Council.

ASSOCIATE MEMBERS AT SEPTEMBER 30, 2008

Dr. Rand Baird, Chair, WFC Associate Member Committee

WFC Salutes New Corporate Associate Members in 3rd Quarter

Since 1995. BRICAN SYSTEMS CORPORATION has been supplying thousands of chiropractors with superb Patient Education along with Continuing Education and motivational programs. Brican has sponsored numerous events all over North America to spread the chiropractic message. Brican knows that running a successful practice requires a huge emphasis on patient education/transformation combined with ongoing doctor's and CA's education and motivation. Combining proprietary software and superb visual messages displayed on plasmas and LCD screens throughout the office, Mediadoc™ brings patient education and excitement, capitalizing on every minute spent the patients before and after their adjustment. Mediadoc™ will give your patients a greater understanding of what you do, so that they can more fully appreciate the real value of the adjustment. MediadocTM is the patient education system used at eight chiropractic colleges. You can reach Mr. Laurent Goldstein, President, at Brican Systems, corporate office in Richmond, BC, Canada 1-800-644-1055 ext. 30. www.bricancorp.com Brican joined WFC at the Silver Level.

BACK QUALITY ERGONOMICS (BQE) has been developing and manufacturing ergonomic chairs and stools and affiliated products for almost 15 years. Back Quality Ergonomics was founded by physical therapist Ernst Haaksma, who is President & CEO-Europe at its headquarters in The Hague, in the Netherlands. The USA CEO is Antonie Versteeg and Ms. Annette Bolt, PT is the regional contact for North America. BQE started out as the RUAC, the Back Training and

Advisory Centre in The Hague, founded in 1988. BQE distinguishes itself from other companies in that it combines the specialized knowledge of the human body with specific products and tailor-made advice. Starting this year the US Subsidiary, BQ Ergonomics LLC will launch its products for the North American market from its headquarters in Centennial, Colorado. more information telephone 1-303-991-8802 or 1-888-751-2090, e-mail: toll BQErgonomics.com, or see the website: www.BQErgonomics.com. BQE joined WFC at the Silver Level.

PROGRESSIVE EMU INC., the makers of Emuprofen Topical Ibuprofen Cream have been producing and selling Emu Oil and Emu Oil Based Products for 12 years. The company currently sells to professional sports teams, NCAA teams, DC's, etc., and has recently produced a Topical Ibuprofen Cream that works incredibly fast and is very effective for relief of aches, pains, and strains. This product can be used with ultrasound as well. The new product is Emuprofen, a safe alternative to orally ingested pain relief products which avoids the GI tract and focuses the product directly at the source of the pain.

The primary difference between Emuprofen and the other topical ibuprofen products on the market is the Emu Oil delivery system. Emu Oil mirrors the human fatty acid makeup allowing for rapid absorption into the affected area. President & CEO Chris Binkley along with Chairman Andrew Martin are dedicated to producing safe and effective topical pain products and being on the leading edge of rehab

therapy. The company is based in Birmingham, Alabama. And its contact number is 1-877-285-4368, info@emuprofen.com, or website at www.emuprofen.com. Progressive Emu joined WFC at the Silver Level.

VISUAL ODYSSEY recently renewed its WFC corporate associate membership, and has been trying to spread chiropractic world-wide by translating the famous Neuropatholator wall charts into various languages, and also offers 3-D anatomical graphics. The Neuropatholator is already available in English, Spanish, French, Dutch, Italian, German, Norwegian, Portuguese, and Mandarin Chinese to explain the benefits of chiropractic in these languages. Doctors of Chiropractic who are interested in helping

translate for other languages can contact Company president Mr. Bruce Goldsmith by email at visualodsy@aol.com . Some distributorships may be available as well. The company website is www.neuropatholator.com

All of these member companies participated in the FCA meeting in Orlando in August, and will be exhibiting at the WFC Biennial Congress in Montreal in April 2009. These four companies join the ever-growing list of WFC corporate associate members whose fine companies provide a wide range of goods and services and support the growth of the profession world-wide. For the entire list of all corporate and individual associate members see the WFC website www.wfc.org and below.

Special thanks to the following Corporate Associate members who have renewed during the past quarter

Corporate Platinum - US\$ 10,000

International Board Chiropractic Examiners - USA Parker College of Chiropractic - USA NCMIC Group Inc. - USA National Board Chiropractic Examiners - USA

Corporate Diamond - US \$5,000 Life University - USA

Corporate Gold - US \$2,500 Straight Arrow Product Inc. – USA

Corporate Silver- US \$1,000

Step Forward Company - USA
University of Bridgeport - USA
Texas Chiropractic College - USA
International Chiropractic Pediatric
Association - USA
Palmer College of Chiropractic - USA
Neuro Emotional Technique - USA

Corporate Bronze- US \$500

Visual Odyssey - USA Anabolic Lab Inc. - USA National University of Health Science - USA China Gel - USA

LOOK FOR THE WFC LOGO BEFORE YOU BUY.



These and all our Corporate Associate Members deserve the thanks and support of everyone. Please give them that support. Most are now proudly displaying the WFC logo and associate member status in their promotion.

If the listing for your name is missing from the list below or incorrect in any way, please forward corrections to the WFC at info@wfc.org and accept our apologies

Corporate Platinum - US\$10,000

Activator Methods International - USA Cleveland Chiropractic College - USA Dynamic Chiropractic - USA Enzyme Formulations, Inc. - USA Foot Levelers - USA Human Touch - USA International Board of Chiropractic Examiners - USA National Board of Chiropractic Examiners - USA

NCMIC Insurance Company – USA Parker College of Chiropractic – USA

Standard Process Inc - USA

Corporate Diamond - US\$5,000

 $Back\ Talk\ Systems, Inc.-USA$

Life University - USA

Logan College of Chiropractic - USA

Northwestern Health Sciences University - USA

Platinum System – Barbados

Corporate Gold - \$2,500

Biofreeze/Performance Health Inc. - USA

Canadian Memorial Chiropractic College - Canada

Douglas Laboratories - USA

Gevorest Mattres Co. Ltd. – Cyprus

IDS Solutions Inc. - Canada

OUM Chiropractor Program - USA

Straight Arrow Products, Inc. – USA

The American Chiropractor – USA

 $Williams\ Health care\ Systems-USA$

Corporate Silver - \$1,000

Activator Methods - USA

Anglo-European College of Chiropractic - UK

Back Quality Ergonomics - USA

Back Talk Systems - USA

BioMed Laser - USA

Breakthrough Coaching - USA

Brican Systems - USA

Canadian Chiropractic Protective Assn – Canada

Canadian Chiropractor Magazine - Canada

Chiropractic Economics - USA

Dee Cee Laboratories, Inc. - USA

Digital Motion X-ray tm - USA

Erchonia Inc. - USA

Human Touch, LLC - USA

International Chiropractic Pediatric Association – USA

K-Laser USA – USA

Life Chiropractic College West – USA

Lloyd Table Company - USA

Myovision – USA

National Chiropractic Council - USA

Neuro Emotional Technique Inc. - USA

Neuromechanical Innovations - USA

New York Chiropractic College - USA

New Zealand Chiropractic Board - New Zealand

Palmer College of Chiropractic - USA

Palmer College of Chiropractic West - USA

Progressive EMU Inc. - USA

ScripHessco - USA

Southern California University of Health Sciences - USA

Step Forward Inc. - USA

Texas Chiropractic College – USA

The McKenzie Institute International – Chiropractic

Branch – New Zealand

The O.N.E. Research Foundation - USA

University of Bridgeport - College of Chiropractic - USA Western States Chiropractic College - USA

Corporate Bronze - US\$500

Acigi/Fujiiryoki – USA

Acupuncture Council of Ontario - Canada

American Chinese Chiropractic Association – USA

Anabolic Laboratories – USA

AquaMed - USA

Belgian Chiropractors' Union – Belgium

China-Gel Inc. - USA

Chiropractic Education Australia Ltd. – Australia

Clear Institute - USA

Clear Institute - USA

College of Chiropractic Sciences - Canada

Core Products Inc. - USA

Council on Diagnosis and Internal Disorders - USA

Da Vinci Laboratories - USA

Elite Chiropractic Tables – Canada

Graston Technique - USA

Hanseo University - South Korea

HCMI Inc – USA

Integrity Management (Kats) - USA

Japan Evidence Based Chiropractic Society - Japan

Japan Federation of Chiropractic Professionals – Japan

Japanese Association of Chiropractors - Japan

Le Beau Chiropractic Seminars - USA

Leander Health Technologies, Inc. – USA

MJ Supply Inc. – USA

National University of Health Sciences - USA

Nordisk Institut for Kiropraktik Og Klinisk Biomekanik –

Denmark

Nutri-West - USA

Orthotic Group - Canada

Perspectis, Inc. - Canada

Posture Pump ® - USA

RMIT University, Chiropractic Unit Japan – Japan

Therapeutica Inc. – Canada

Vibration Health Solutions - USA

Visual Odyssey, Inc. – USA

Individual Diamond – US\$1,000

Toshifumi Kuwaoka – Japan

Individual Silver - US\$500

Christoph Diem, DC - Switzerland

David Chapman-Smith – Canada

Gary Jacob, DC Lac, MPH, Dip MDT - USA

Gerard W. Clum, DC - USA

J. Michael Flynn, DC - USA

Rocco Guerriero, DC - Canada

Scott Haldeman, DC MD PhD - USA

Individual Bronze – US\$180

Agostino Villani, DC - USA

Anthony Fong - Singapore

Anthony Metcalfe, DC - United Kingdom

Arne G. Pelto, DC – USA Beat Stoller, DC – Switzerland Brent McNabb, DC – USA Brian T. Short, DC - USA Bruce Aldrich, DC - USA

Bruce Vaughan, DC – Hong Kong, SAR China Bruce Weary, DC – USA

Charlton Locke, DC – Canada Chris Neethling, DC - South Africa Colin Brice, DC – Australia Daniel Michalec, DC - USA Dean A. Bender, DC – USA

Deborah Kopansky-Giles, DC - Canada

Dennis Mizel, DC - Canada Dennis Richards, DC - Australia

Donald & Maureen Henderson, DCs - Canada

Donald Krippendorf, DC – USA Donald R. Murphy, DC - USA Doug Mallett, DC - Canada Douglas Brown, DC - Canada Douglas Niewald.. DC - UK

Evergisto Souto Maior Lopes, DC - Brazil

Gary Auerbach, DC – USA
Georage LeBeau, DC – USA
Glenda Wiese, MA - USA
Glenn Manceaux, DC – USA
Gordon -Lawson, DC - Canada
Gregg & Meredith Bakke, DCs - USA
Gregory M. Culbert, DC - USA
Gregory Stewart, DC – Canada
Guy Karcher, DC – USA

Heini Kohler, DC - Switzerland

Hiroaki Takeyachi, DC MD PhD - Japan

Howard Fidler, DC – USA
Inger F. Villadsen, DC - Australia
J. David Cassidy, DC PhD - Canada
J. Donald Dishman, DC MSc - USA
J. Ronald Carter, DC – Canada
James Powell, DC – USA
James Smith, DC MA – USA
Jan Kempe, DC - Canada

Janet Ruth Sosna, DC - Singapore Jean Moss, DC MBA - Canada

Jeff Fricke, DC - USA
Jerry Ray Willis, DC - USA
John A. Sweaney, DC - Australia
John C. Willis, DC - USA
John DeMatte III, DC - USA
John Hobson, DC - Australia

John K. Hyland, DC MPH – USA John W. Hall, DC - Canada John Wong, DC – USA Jon C. Gatten, DC - Canada Jonathan Griffiths, DC - USA Joseph Ierano, DC – Australia Juan Carlos Vazquez, DC - USA

Julie Bryant, DC – USA Karen Shields, DC – USA Kazuyoshi Takeyachi, DC - Japan Kerwin Winkler, DC - USA Kevin Mahoney, DC - Canada Khalid Almasmari, DC - USA Leonard Faye, DC - USA Liat Bearden, DC - USA Lloyd Taylor, DC - Canada Louis Sportelli, DC - USA Lucy Macnaught, DC - Australia

Luigi Mattera, DC - Monaco

Man Ho William Wan, DC – Hong Kong, SAR China

Markus Fechler, DC - Germany Martin Alpert, DC MS – USA Martin Lapointe, DC – Canada Mary Ann Chance, DC - Australia Matthew Givrad, PhD – USA Michael Boulattouf, DC - Australia Michael Copland-Griffiths, DC - UK Michael K. Taylor, DC DABCI - USA

Michael Noonan, DC – USA
Michael Perusich, DC - USA
Michael Perusich, DC - Spain
Michael Tetrault, DC – Canada
Miyako Sakurai, DC - Japan
Monica Smith, DC PhD - USA
Morgan Hubbel, DC - Canada
Nobuyoshi Takeyachi, DC - Japan
P. Reginald Hug, DC – USA
Paul Carey, DC – Canada
Paul Staerker, DC – Australia
Phillip Donato, DC – Australia
David Eisenberg, DC - USA
Rand Baird, DC MPH - USA
Rebecca Birch-Blessing, DC - USA

Richard Broeg, DC – USA Richard Bruns, DC – USA

Richard F. Gorman, MBBS DO FRANZCO FRACGP - Australia

Richard J. Tesoriero, DC - USA Rick McMichael, DC - USA Robert Gevers, DC - Spain Robert Haig, DC - Canada Robert Hasegawa, DC - Canada Ross Royster, DC - USA

Rupert Molloy, DC - United Kingdom

Scott Bautch, DC - USA

Sharon Vallone, DC DICCP – USA Stephan R. Cooper, DC - Canada

Thomas Cole, DC FICC - Australia

Stuart & Leonie Craig, DCs - New Zealand

Susan Gillis, DC - Canada

William Ruch, DC – USA

Toni Hamilton, DC - Australia Victor Helo, DC – USA Vincent Lucido, DC – USA Wilbour Kelsick, DC - Canada William E. Morgan, DC - USA William Ellender, DC - USA William M. Austin, DC - USA

Student American Chiropractic Association (SACA)

Cleveland Chiropractic College, Kansas City – USA Cleveland Chiropractic College, Los Angeles – USA D' Youville College – USA Life University, Georgia – USA Logan College of Chiropractic – USA National University of Health Sciences - USA New York Chiropractic College - USA Northwestern Health Sciences University – USA Palmer College of Chiropractic – USA Palmer College of Chiropractic West – USA
Palmer College of Chiropractic, Florida – USA
Parker College of Chiropractic – USA
Southern California University of Health Sciences – USA
Texas Chiropractic College – USA
University of Bridgeport, College of Chiropractic – USA
Western States Chiropractic College – USA