



WFC ANNOUNCES 2024 WORLD SPINE DAY COMPETITION, SPONSORED BY FOOT LEVELERS

Toronto, September 11, 2024. World Spine Day takes place each October 16. The theme for the 2024 campaign is '**Support Your Spine**', emphasizing the importance of following best practices when addressing spine-related pain and disability.

Chiropractors play an integral part in helping people to enjoy happier, healthier, more active lives. To celebrate World Spine Day, the WFC is inviting all chiropractors, in all nations around the world, to get involved in World Spine Day and demonstrate their expertise as health care leaders in their communities.

To promote our **Support Your Spine** campaign, we are hosting our WFC World Spine Day Competition, generously supported by Foot Levelers that will recognize outstanding contributions from our global chiropractic stakeholders.

There are three categories: WFC Member national associations; chiropractic educational providers; and private individuals/clinics. We have created information leaflets in our three official languages, which can be accessed below.

2024 WFC World Spine Day Competition leaflets:

[English](#) [French](#) [Spanish](#)

As spine care experts, World Spine Day is the perfect platform to demonstrate chiropractic's role in providing evidence-based, people-centered, interprofessional and



collaborative care, as well as a strong commitment to supporting the largest spine-focused day of action.

More information about World Spine Day can be found at www.worldspineday.org and on the World Spine Day Facebook, Instagram and X (formerly Twitter) feeds.

So don't delay – start planning your **Support Your Spine** activity today and enter our Foot Levelers sponsored WFC World Spine Day competition for a chance to win!

WFC WSD Competition is generously supported by

