



WFC LAUNCHES INTERNATIONAL CHIROPRACTIC EDUCATION ALLIANCE

Toronto, August 29, 2024 – The World Federation of Chiropractic (WFC) is proud to announce the launch of the International Chiropractic Education Alliance (ICEA), a groundbreaking initiative designed to represent and support chiropractic educators globally. The ICEA will serve as the leading international body, providing a unified voice for the advancement of chiropractic education standards and practices worldwide.

As the primary forum for discussion, the ICEA is dedicated to sharing best practices and advocating for high and consistent standards in chiropractic education. This new alliance operates under the WFC, ensuring that it remains an apolitical organization with a core mission: to maintain the relevance and effectiveness of chiropractic education. Through active discussion and consensus building, the ICEA will focus on identifying trends, fostering innovations, and addressing challenges within the field.

"The establishment of the ICEA marks a significant milestone in the evolution of chiropractic education," said Dr Kendrah Da Silva, President of the WFC. "By creating this dedicated alliance, we are providing educators with the resources and platform needed to enhance the quality and consistency of chiropractic training on a global scale."

Key functions of the ICEA include:

- Connecting Global Experts: The ICEA will



facilitate connections among chiropractic educators and experts worldwide, fostering a collaborative environment for sharing knowledge and expertise.

- Liaising with Accreditation Organizations: The alliance will work closely with accreditation bodies to help ensure that chiropractic programs meet the highest standards of excellence.
- Advising on New Program Establishment: The ICEA will offer guidance and support in the



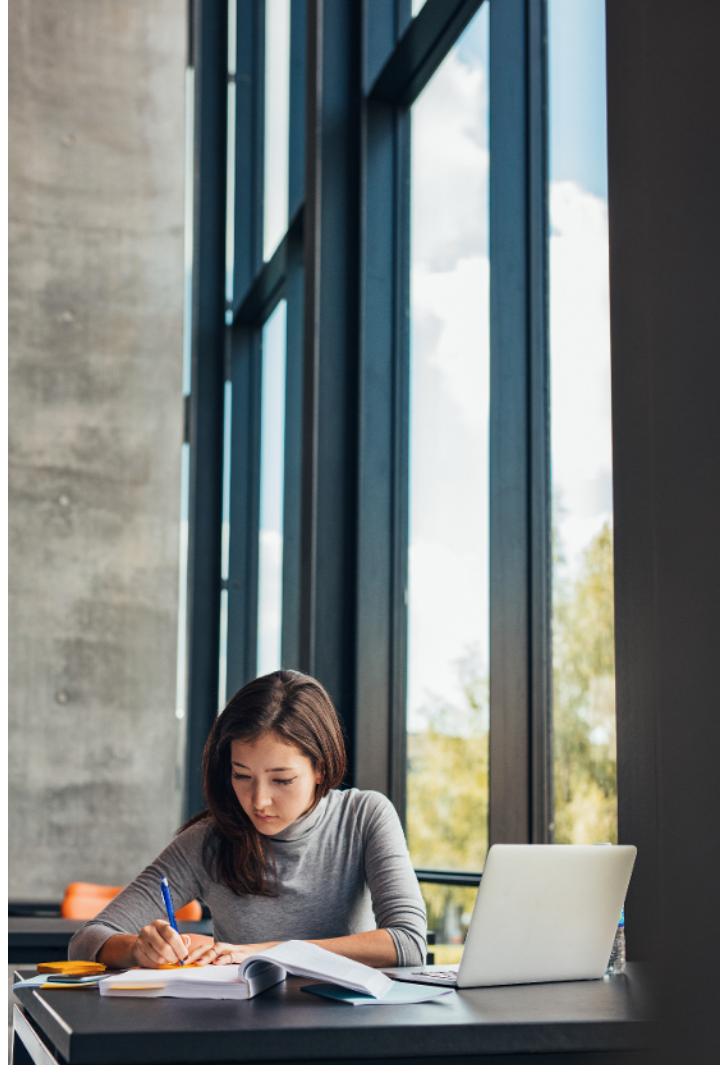
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development of new chiropractic education programs, ensuring they are built on a foundation of best practices and high standards.

- **Specialist Advocacy:** Serving as a dedicated voice for chiropractic educators, the ICEA will advocate for their needs and interests within the broader chiropractic and healthcare communities.
- **Contributing to Global Education Conferences:** The alliance will play a crucial role in the planning and execution of international conferences, promoting continuous learning and development in chiropractic education.

"The ICEA is poised to become an indispensable resource for chiropractic educators everywhere," added Professor Richard Brown, Secretary-General of the World Federation of Chiropractic. "Our commitment to fostering excellence and innovation in education will ultimately benefit students, practitioners, and the patients they serve."

The WFC invites all stakeholders in chiropractic education to join the ICEA in its mission to elevate and harmonize educational standards across the globe. Together, we can ensure that chiropractic education remains robust, dynamic, and responsive to the needs of the future.



For more information about the ICEA and how to join as an educational institution or associate member, please visit

<https://www.wfc.org/icea> or
email rbrown@wfc.org.